The 1921 Tulsa Race Massacre Centennial Commission will leverage the rich history surrounding the 1921 Tulsa Race Massacre by facilitating actions, activities, and events that commemorate and educate all citizens.

**Principles**

The overarching theme for Greenwood Rising, “The Human Spirit,” speaks to the dignity of a people who turned trials, tribulations and tragedy into a triumph. Principles include celebrating the pioneers and spirit of Greenwood; telling the full history of Tulsa’s Greenwood District; creating economic and entrepreneurial opportunities for African Americans; referencing urban renewal, offering inspiration and hopefulness for future generations; and creating a space that encourages reflection, discussion and repeat visitation.

**Primary Purpose**

The projects of the 1921 Tulsa Race Massacre Centennial Commission will educate Oklahomans and Americans about the Race Massacre and its impact on the state and nation; remember its victims and survivors; and create an environment conducive to fostering sustainable entrepreneurship and heritage tourism within the Greenwood District specifically, and North Tulsa generally.