



## the city of petaluma is updating its general plan

the comprehensive long-term plan for our community. High priority local concerns that will be addressed through the update include climate change, housing, transportation, equity, and economic prosperity.

The City invites you to participate in the General Plan update process. Your input will help make sure the updated General Plan reflects our community's visions and priorities for the future!

## what is a general plan?

The State of California requires every city and county to have a General Plan to guide growth. A General Plan is a road map for a city's future. It describes the community's vision and identifies strategies for managing preservation and change.

General Plans are comprehensive in scope. Petaluma General Plan "elements," or chapters, will address natural resources, hazard mitigation, historic preservation, land use, urban design, housing, mobility, parks, facilities, the arts, economic development, and environmental justice. Concurrently with the General Plan, the City is also developing a Climate Action and Adaptation Plan that will align greenhouse gas reduction and climate resilience strategies with the General Plan elements.

General Plans typically include goals, policies, implementation strategies and supporting graphics. These components work together to guide local decision making. General Plan policies and maps form the foundation for City ordinances, land use regulations, plans, and programs.



*"The general plan is more than the legal underpinning for land use decisions; it is a vision about how a community will grow, reflecting community priorities and values while shaping the future."*

-OPR General Plan Guidelines (2017)



## why is the city updating the general plan?

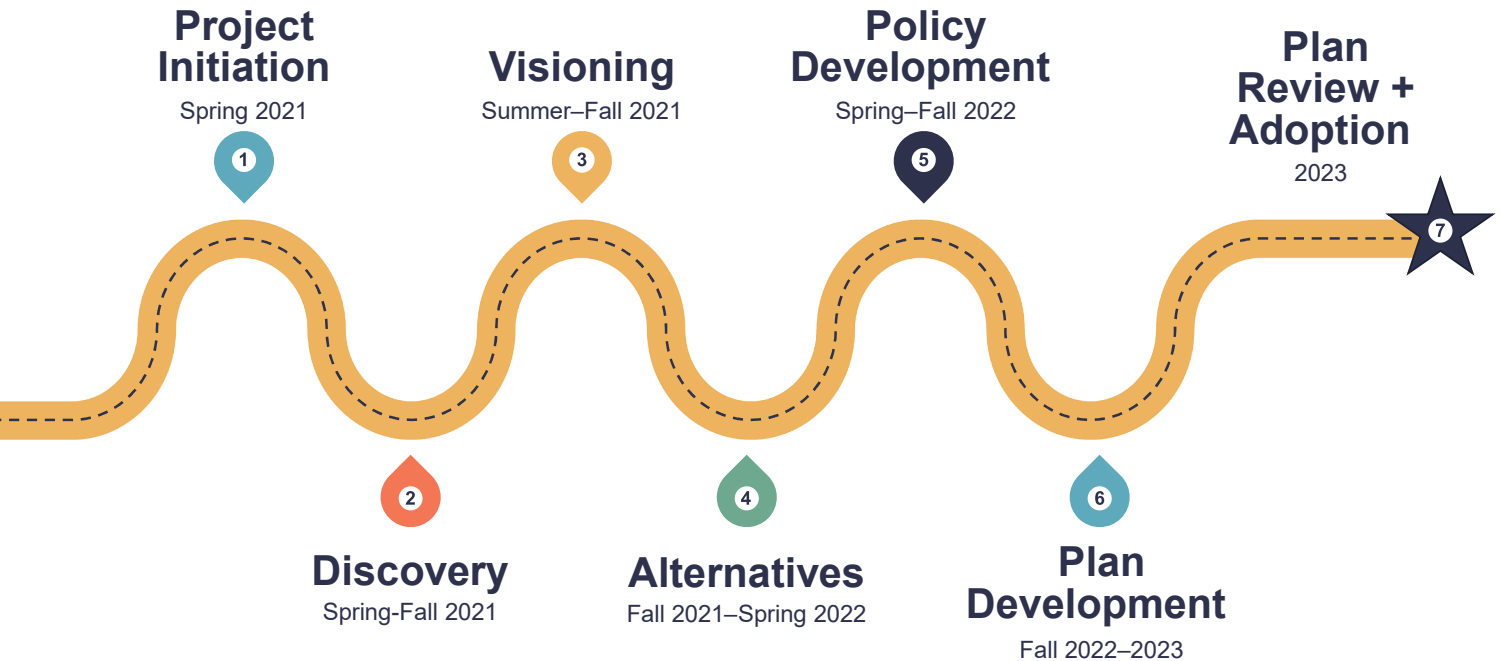
The current General Plan was adopted in 2008 and last updated in 2012, and it accounts for a planning period through 2025. Petaluma has experienced a great deal of change since then.

Moreover, California law requires the Housing Element of our General Plan to be updated by early 2023. Updating other elements of the General Plan concurrently with the Housing Element ensures that future housing construction in Petaluma is consistent with other community goals and strategies.

Visit [www.planpetaluma.org](http://www.planpetaluma.org) for more information.

## steps & timeline

The General Plan update process kicked off in April 2021 and is scheduled to conclude in 2023. The process will consist of seven phases, as shown below. The community will have the opportunity to participate during each stage.



## community engagement: get involved!

The City of Petaluma is committed to ensuring that the General Plan reflects the community's values, vision, and priorities.

Throughout the update process, options for learning about the General Plan and providing your input will include:

- Online surveys
- Community workshops
- Educational forums
- Pop-up events
- Neighborhood and focus group meetings
- Climate Action Commission, Planning Commission and City Council study sessions and hearings.

The General Plan Advisory Committee (GPAC) meets monthly to advise the planning team on community outreach and project work products. All GPAC meetings are open to the public.

## how do I find out more?

Visit [www.planpetaluma.org](http://www.planpetaluma.org) for more information and to sign-up for updates.

Contact the City with questions or comments:

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