

SPONSORSHIP DECK 2022

AOTEAROA NEW ZEALAND'S LARGEST SOCIAL INNOVATION SUMMIT

INSPIRING
STORIES.

10
YEARS OF
IMPACT



+



THE IMPACT
AWARDS



“This was my first Festival experience and I couldn’t have been more impressed, impacted, inspired and called to action.”

CLAIRE FAIRHEAD
DELIVERY MANAGER, WESTPAC NZ
GOVERNMENT INNOVATION FUND



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“I’ve been to, and spoken at hundreds of conferences but I’ve gotta say - this one was the most special for me.”

KENDALL FLUTEY
CEO & CO-FOUNDER, BANQER
YOUNG NEW ZEALANDER OF THE YEAR 2020



THE OPPORTUNITY

Kia ora, haere mai – welcome!

It's remarkable to think how much the Festival has grown over the past decade – from a tiny 100-person event, to the country's biggest social innovation summit with 1,600+ attendees and an audience from 40 countries.

When I founded Inspiring Stories & the Festival in 2011, I never imagined we'd come this far. What began with a bold vision to back young people to change the world, has become an intergenerational impact with a tribe of 12,000+ alumni and supporters. Throughout this time we've also built The Impact Awards and our year-round Future Leaders programme.

From leading action on climate change to tackling the mental health crisis, building the next generation of purpose-driven businesses, to creating more inclusive communities – our alumni are dreaming big, and pushing boundaries to make a difference for our future.

Thanks to generosity and support from our community, over the past decade we've invested more than \$2.5M into life-changing scholarship opportunities, and given out more than \$85,000 in awards and funding. The combined ripple effect of this work is huge, and it's hard not to get excited about what we can achieve over the next decade. Imagine!

As we look to the future one thing is certain – we're at an inflection point in human history. The call for leadership has never been greater. We're grateful to have some incredible partners and supporters around us, who share our vision and values, and are just as driven by the big opportunity that is our collective future.

You are here for a reason. There are strengths and talents that you can bring to this kaupapa. If you're interested in becoming a partner or getting involved in some way we welcome your interest. The future is ours to create. Mauri ora!



Guy Ryan, Founder & CEO of Inspiring Stories
Former Young New Zealander of the Year (2015)
Edmund Hillary Fellow



WHO IS INSPIRING STORIES?

We're the Kiwi charity founded with a bold vision to back young people to change the world. Now ten years on, we're an intergenerational movement for impact. We've built an impressive track record of programmes and partnerships, with a 12,000-strong tribe of alumni and supporters. From building the new economy to tackling climate change, creating solutions to the mental health crisis to creating more inclusive communities – our alumni are dreaming big, and pushing boundaries.



Aotearoa New Zealand's largest social innovation summit, the Festival features a dynamic programme of inspirational speakers, future-focused panels, workshops, and expo, and more.

www.festivalforthefuture.co



The Impact Awards celebrate young New Zealanders making a difference with \$30,000 in prizes across six categories – climate, enterprise, global, inclusion, wellbeing & local impact.

www.theimpactawards.nz



The Future Leaders programme supports young people in rural and provincial New Zealand to build their entrepreneurship and leadership capability, and make a difference in their backyard.

www.futureleaders.nz



Inspiring Speakers is a social enterprise speaker bureau that represents top talent for paid speaking opportunities, and puts the profit back into scholarship opportunities for young people.

www.inspiringspeakers.co

OUR 10 YEARS OF **IMPACT**

12,000+

people have taken part in our events & programmes



180+

projects & ventures supported



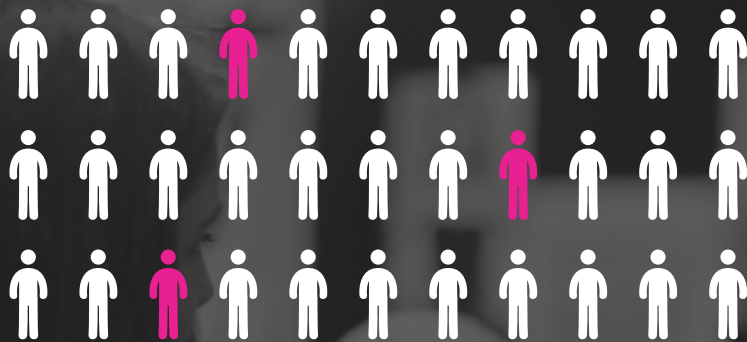
\$2.5M+

in-kind scholarship support awarded across our programmes



\$85,000+

awards & seed funding provided



50,000+

audiences reached via public speaking

“It’s been a life changing experience.”

SOPHIE WEENINK-SMITH
LOCAL IMPACT AWARD WINNER, 2021

**INSPIRING
STORIES.**

10
YEARS OF
IMPACT

2021 SUMMARY & KEY METRICS

The 2021 Festival was our best yet. More than 1,600+ people attended the in-person summit, as well as an online audience from 40 countries. We also introduced exciting new satellite events including Parliament, the impact lunch with Mayors and Youth Councils, and the NextGen Philanthropy breakfast in partnership with the NEXT Foundation. And, we ran The Impact Awards – announcing the winners of \$30,000 in prizes, and supporting remarkable young New Zealanders leading change.



IN-PERSON



1600+

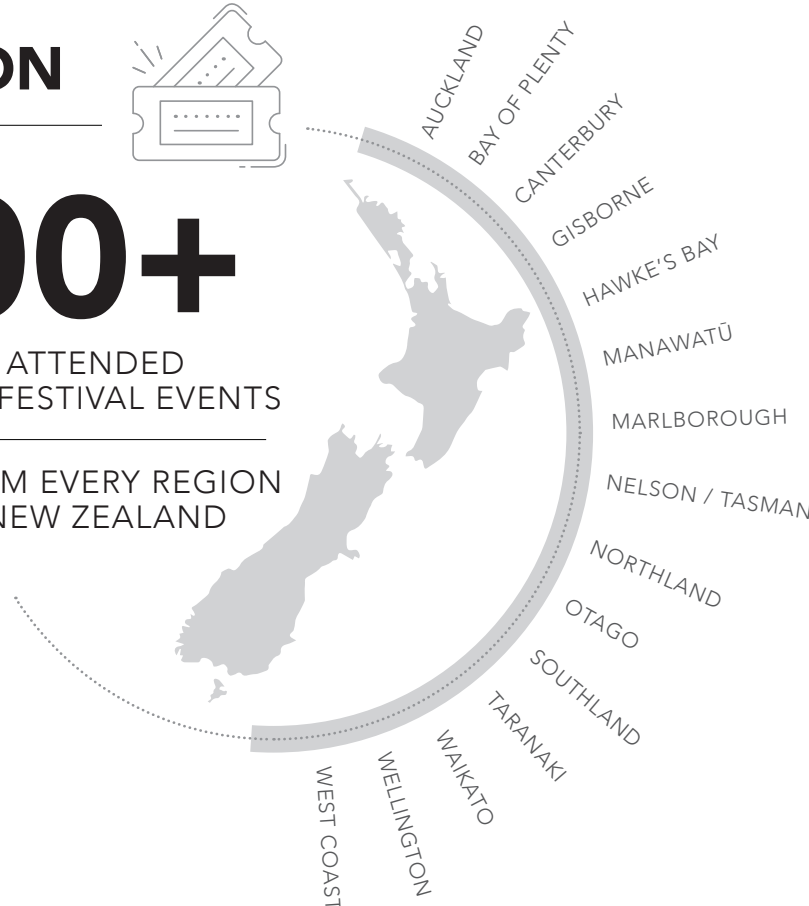
UNIQUE PEOPLE ATTENDED THE IN-PERSON FESTIVAL EVENTS

ATTENDEES FROM EVERY REGION OF AOTEAROA NEW ZEALAND



5 KEY EVENTS

- 100+ Attendees – The NEXT Breakfast
- 200+ Attendees – Impact Lunch with Mayor Andy Foster
- 300+ Attendees – Parliament with Hon Grant Robertson
- 300+ Attendees – The Impact Awards Ceremony
- 1,300+ Attendees – Festival for the Future



8.7/10

LIKELY TO RECOMMEND

ONLINE / HYBRID

240+



PEOPLE ENGAGED IN THE FESTIVAL ONLINE FROM **40 COUNTRIES**

Countries represented – Australia, Bangladesh, Bolivia, Cambodia, Canada, Chile, China, Colombia, Fiji, Germany, Ghana, India, Indonesia, Ireland, Japan, Laos, Lebanon, Malaysia, Mexico, Micronesia, Myanmar, Nepal, New Zealand, Nicaragua, Nigeria, Papua New Guinea, Philippines, Romania, Samoa, Singapore, South Korea, Spain, Switzerland, Thailand, Uganda, United Arab Emirates, United Kingdom, United States of America, Vietnam, Zimbabwe.

WHO ATTENDED

- 6 Central Government Ministers / Officials
- 21+ Mayors from across Aotearoa New Zealand
- 60+ Chief Executives / Directors
- 350+ Businesses and organisations represented

THE FESTIVAL GOER



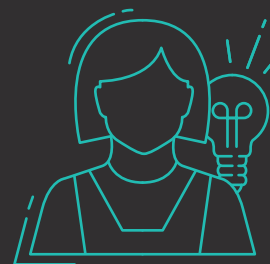
CEO / DIRECTOR

Business leaders and directors looking for insights, inspiration, opportunities to inspire their workforce, and to give back.



YOUNG PROFESSIONAL

Young professionals looking to level up with new knowledge and skills to take back into the workplace, inspiration and motivation.



ENTREPRENEUR

Entrepreneurs building the new economy with the next generation of impact and purpose-driven businesses and social enterprises.



IMPACT INVESTOR

Philanthropic foundations and impact investors looking at how investment and philanthropy can make a difference for our future.



EMERGING LEADER

Hungry for leadership, often part of an existing programme or network such as the Asia NZ Foundation, GovTech Talent, or Youth Councils.



ACTIVIST

The activists calling for bolder action on climate change, and leadership for a fairer, more inclusive, and sustainable future.



STUDENT

Senior secondary and tertiary students looking for inspiration, build their skills, and discover new opportunities and career pathways.



POLICY MAKER

The public servant looking for insights and opportunities to better understand how public policy and the machinery of government can make a difference.

THE VISION **BY 2030**

From a tiny charity founded by a 24-year-old in 2011, Inspiring Stories has grown to become an intergenerational movement for impact. The next decade is about scale up. Festival for the Future has been announced as the opening event for Tākina in 2023 – Wellington’s new convention centre. It’s an exciting stepping stone as we work to scale up year-round community engagement and impact.

A WORLD CLASS FESTIVAL WITH INTERNATIONAL REACH

We’ve built the Festival to engage a global audience of thousands online, and thousands more in-person through world class programming and experiences.

YEAR-ROUND COMMUNITY ENGAGEMENT & IMPACT

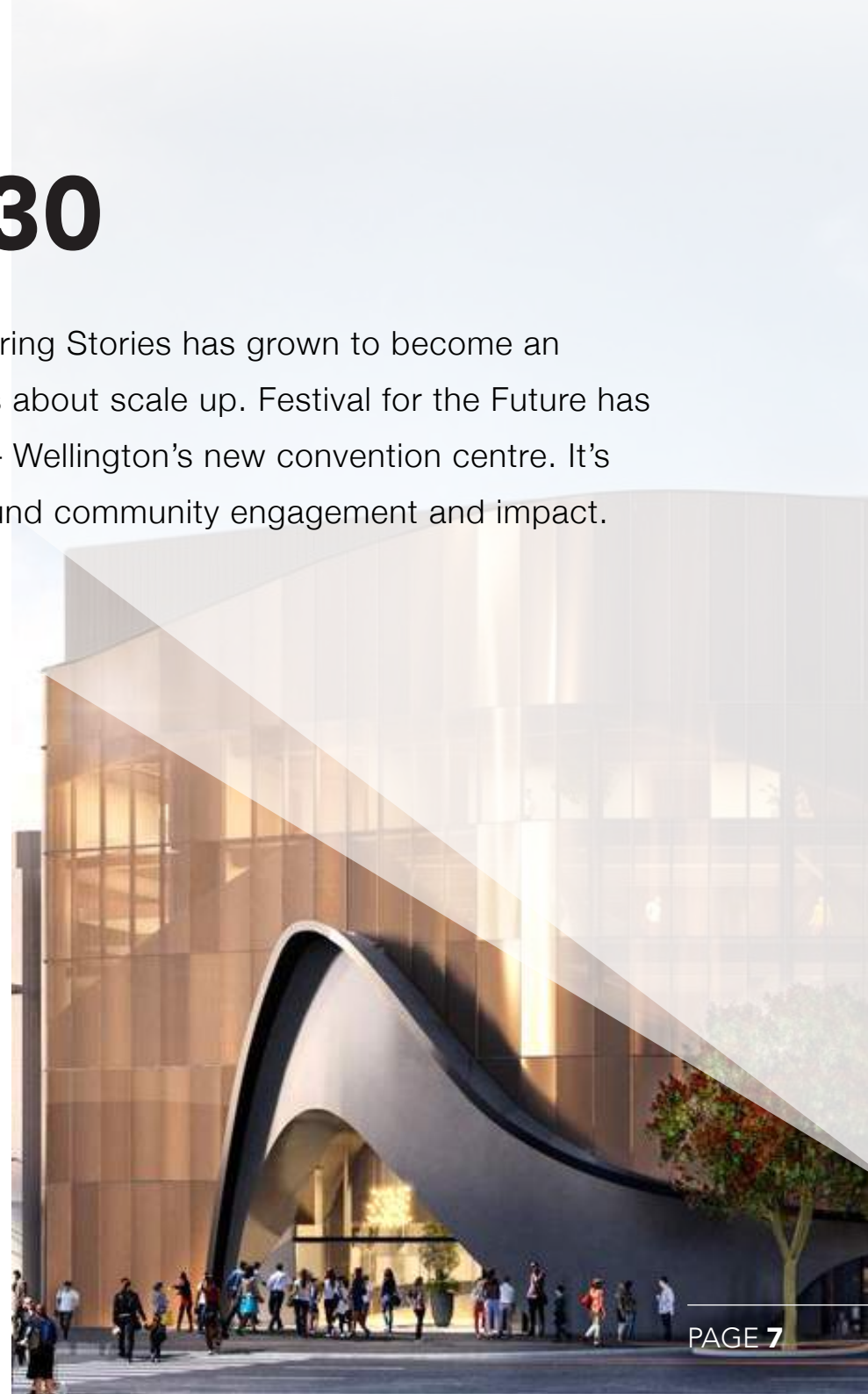
Best-in-class partnerships, programming, and use of technology to build and engage community year-round, with opportunities to connect, learn, share, and collaborate on real-world projects that make a difference for our future.

100,000+ ALUMNI STEPPING INTO LEADERSHIP

More than 100,000 people have directly benefited from our core programmes by 2030 and as a result, are better connected, more skilled, and taking real action to create a fairer, more inclusive and sustainable future.

\$10,000,000+ ENDOWMENT FUND

A legacy gifted to future generations that uses the returns from funds invested to increase access to life-changing scholarship opportunities for more young people, and support our most promising young social entrepreneurs to amplify their impact.



BECOME A PARTNER

Are you passionate about leadership and innovation? Do you care about creating a fairer, more inclusive and sustainable future? If you share our vision and values, and are interested in becoming a partner or sponsor, we'd love to hear from you. We're lucky to be surrounded by some incredible partners and supporters, and get excited about creating authentic and powerful experiences that move hearts and minds, draw on our collective strengths and talents, and deliver real ROI.



THOUGHT LEADERSHIP

Premium opportunities to demonstrate your leadership in front of one of the most diverse and influential audiences in the country.



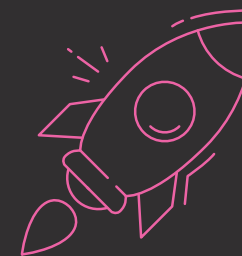
BRAND CAPITAL

Premium opportunities to align and activate your brand with Aotearoa New Zealand's largest social innovation summit.



TEAM DEVELOPMENT

Tangible opportunities to invest in your staff and key stakeholders by supporting their involvement and participation in the Festival.



ACCESS TO TALENT

Build brand ambassadors, connect with existing and potential customers, gain insights, or find your future workforce.

PLATINUM PARTNER

\$100,000^{+GST}



PLATINUM LEVEL PARTNER BENEFITS / \$100,000^{+GST}

CO-HOST THE VIP LAUNCH PARTY

- Co-host the official VIP Launch Party, 6-weeks out from Festival (June 2022), as we celebrate with partners, speakers and special guests. This can include opportunities for co-branding, speaking, content, photography and storytelling.

BACK THE NEXT GENERATION WITH THE IMPACT AWARDS

- Acknowledged as a Award Category Sponsor (subject to availability & fit*
- x3 Tables at The Impact Awards (50-50 split table model, you get x15 seats)
- Opportunity to nominate a judge to be involved in the shortlisting and selection of finalists and winner(s) for your category
- Associated media and storytelling opportunities with finalists and winner(s)
- Your support acknowledged on The Impact Awards & Festival websites, EMDs, social media, and throughout Awards Ceremony.

THOUGHT LEADERSHIP**

- x1 main stage Keynote speaker at Festival
- Choose x2 of the following three options, proudly brought to you by [your brand]:
 - full main stage keynote speaker session
 - panel discussion (90-minutes)
 - workshop stream/track (x3 90-minutes)

ACTIVATE YOUR BRAND IN THE IMPACT EXPO AT FESTIVAL***

- The opportunity to activate a premium 6x6M lounge space with priority placement in the Impact Expo / Marketplace area on the ground floor of TSB Arena
- Opportunity for air space activation with ceiling-hung signage above activation

CO-HOST A SATELLITE EVENT

- The opportunity to curate and co-host an official satellite event during Festival week (28th–31st July 2022).

ALL-ACCESS PASSES (IN-PERSON)

- x50 tickets to the in-person experience
- 20% discount on additional tickets

THE ONLINE EXPERIENCE (HYBRID)

- x100 tickets to the online experience
- The opportunity to supply a 30-60s video to feature in the online exclusive experience

CONTENT & STORYTELLING

- Premium acknowledgement across websites, regular EDMs, on stage and onsite at Festival & The Impact Awards, the Festival app and lanyards for delegates
- Opportunity for joint press releases, media interviews, and leveraging PR partnerships
- Opportunities for collaboration and cross-promotion through social media
- Access to all speaker videos from the Festival (uploaded via Festival account) to embed and share on your channels

* The Impact Awards – the opportunity to become an Award Category sponsor is on a first-come-first-served basis, subject to availability and category fit.

** Thought Leadership – opportunities to provide speakers, and support specific sessions are subject to availability and fit at the discretion of the organisers.

*** The Impact Expo – power and basic lighting are supplied. All activation costs including branding, furniture and signage will be at the cost of the sponsor.



Ministry for the
Environment

Manatū Mo Te Taiao

GOLD PARTNER

\$50,000^{+GST}

for a prosperous New Zealand
Tiakina te taiao kia tōnui



THEME 1

Our ecosystems and biodiversity

ISSUE 1

Our native plants, animals, and ecosystems are under threat

Key messages

- 1. Our native plants, animals, and ecosystems are under threat from a range of factors, including climate change, land use change, and introduced species.
- 2. The loss of native species and ecosystems has significant cultural, economic, and environmental consequences.
- 3. Urgent action is needed to protect and restore our native ecosystems and biodiversity.

Contributing factors

- 1. Climate change is a major threat to our native ecosystems and biodiversity.
- 2. Land use change, such as agriculture and urban development, is another major threat.
- 3. Introduced species, such as rats and possums, are also a significant threat.

Consequences

- 1. The loss of native species and ecosystems has significant cultural, economic, and environmental consequences.
- 2. It also reduces our resilience to climate change and other environmental risks.
- 3. Urgent action is needed to protect and restore our native ecosystems and biodiversity.

THEME 2

How we use our land

ISSUE 2

Changes to the way we use our land are affecting the soil and water

Key messages

- 1. Changes to the way we use our land are affecting the soil and water in New Zealand.
- 2. This is leading to a range of environmental and economic problems.
- 3. Urgent action is needed to address these issues and protect our land and water resources.

Contributing factors

- 1. Changes to the way we use our land, such as agriculture and urban development, are a major contributing factor.
- 2. Climate change is also contributing to these issues.
- 3. Poor land management practices are another contributing factor.

Consequences

- 1. Changes to the soil and water are leading to a range of environmental and economic problems.
- 2. This includes reduced soil fertility, water pollution, and increased erosion.
- 3. Urgent action is needed to address these issues and protect our land and water resources.

GOLD LEVEL PARTNER BENEFITS / \$50,000^{+GST}

ATTEND THE VIP LAUNCH PARTY

- x10 tickets to the VIP Launch Party, 6-weeks out from Festival, as we celebrate with partners, speakers and special guests.

BACK THE NEXT GENERATION WITH THE IMPACT AWARDS

- Acknowledged as a Award Category Sponsor (subject to availability & fit*
- x2 Tables at The Impact Awards (50-50 split table model, you get x10 seats)
- Opportunity to nominate a judge to be involved in the shortlisting and selection of finalists and winner(s) for your category
- Associated media and storytelling opportunities with finalists and winner(s)
- Your support acknowledged on The Impact Awards & Festival websites, EMDs, social media, and throughout Awards Ceremony.

THOUGHT LEADERSHIP**

- x1 main stage Keynote speaker at Festival
- Choose x1 of the following three options, proudly brought to you by [your brand]:
 - full main stage keynote speaker session
 - panel discussion (90-minutes)
 - workshop stream/track (x3 90-minutes)

ACTIVATE YOUR BRAND IN THE IMPACT EXPO AT FESTIVAL

- The opportunity to activate a premium 6x6M lounge space with priority placement in the Impact Expo / Marketplace area on the ground floor of TSB Arena***
- Opportunity for air space activation with ceiling-hung signage above activation***

CO-HOST A SATELLITE EVENT

- The opportunity to curate and co-host an official satellite event during Festival week (28th–31st July 2022).

ALL-ACCESS PASSES (IN-PERSON)

- x25 tickets to the in-person experience
- 20% discount on additional tickets

THE ONLINE EXPERIENCE (HYBRID)

- x50 tickets to the online experience
- The opportunity to supply a 30-60s video to feature in the online exclusive experience

CONTENT & STORYTELLING

- Acknowledged across our websites, regular EDMs, on stage and onsite at Festival & The Impact Awards, the Festival app and lanyards for delegates
- Opportunity for joint press releases, media interviews, and leveraging PR partnerships
- Opportunities for collaboration and cross-promotion through social media
- Access to all speaker videos from the Festival (uploaded via Festival account) to embed and share on your channels

* The Impact Awards – the opportunity to become an Award Category sponsor is on a first-come-first-served basis, subject to availability and category fit.

** Thought Leadership – opportunities to provide speakers, and support specific sessions are subject to availability and fit at the discretion of the organisers.

*** The Impact Expo – power and basic lighting are supplied. All activation costs including branding, furniture and signage will be at the cost of the sponsor.



SILVER PARTNER

\$25,000+GST



SILVER LEVEL PARTNER BENEFITS / \$25,000^{+GST}

ATTEND THE VIP LAUNCH PARTY

- x5 tickets to the VIP Launch Party, 6-weeks out from Festival, as we celebrate with partners, speakers and special guests.

BACK THE NEXT GENERATION WITH THE IMPACT AWARDS

- x1 Table at The Impact Awards (50-50 split table model, you get x5 seats)
- Your support acknowledged on The Impact Awards & Festival websites, EMDs, social media, and at the Awards Ceremony.

THOUGHT LEADERSHIP**

- Choose x1 of the following two options, proudly brought to you by [your brand]:
 - panel discussion (90-minutes)
 - workshop stream/track (x3 90-minutes)

ACTIVATE YOUR BRAND IN THE IMPACT EXPO AT FESTIVAL

- The opportunity to activate a double 6x2M booth in the Impact Expo / Marketplace area on the ground floor of TSB Arena***

ALL-ACCESS PASSES (IN-PERSON)

- x15 tickets to the in-person experience
- 20% discount on additional tickets

THE ONLINE EXPERIENCE (HYBRID)

- x25 tickets to the online experience

CONTENT & STORYTELLING

- Acknowledged across our websites, regular EDMs, on stage and onsite at Festival & The Impact Awards, the Festival app and lanyards for delegates
- Opportunities for collaboration and cross-promotion through social media
- Access to all speaker videos from the Festival (uploaded via Festival account) to embed and share on your channels

* The Impact Awards – the opportunity to become an Award Category sponsor is on a first-come-first-served basis, subject to availability and category fit.

** Thought Leadership – opportunities to provide speakers, and support specific sessions are subject to availability and fit at the discretion of the organisers.

*** The Impact Expo – power and basic lighting are supplied. All activation costs including branding, furniture and signage will be at the cost of the sponsor.

BRONZE PARTNER

\$15,000^{+GST}



BRONZE LEVEL PARTNER BENEFITS / \$15,000^{+GST}

ATTEND THE VIP LAUNCH PARTY

- x3 tickets to the VIP Launch Party, 6-weeks out from Festival, as we celebrate with partners, speakers and special guests.

BACK THE NEXT GENERATION WITH THE IMPACT AWARDS

- x1 Table at The Impact Awards (50-50 split table model, you get x5 seats)
- Your support acknowledged on The Impact Awards & Festival websites, EMDs, social media, and at the Awards Ceremony.

ACTIVATE YOUR BRAND IN THE IMPACT EXPO AT FESTIVAL

- The opportunity to activate a single 3x2M booth in the Impact Expo / Marketplace area on the ground floor of TSB Arena***

ALL-ACCESS PASSES (IN-PERSON)

- x10 tickets to the in-person experience
- 20% discount on additional tickets

THE ONLINE EXPERIENCE (HYBRID)

- x15 tickets to the online experience

CONTENT & STORYTELLING

- Acknowledged across our websites, regular EDMs, on stage and onsite at Festival & The Impact Awards, the Festival app and lanyards for delegates
- Opportunities for collaboration and cross-promotion through social media
- Access to all speaker videos from the Festival (uploaded via Festival account) to embed and share on your channels

* The Impact Awards – the opportunity to become an Award Category sponsor is on a first-come-first-served basis, subject to availability and category fit.

** Thought Leadership – opportunities to provide speakers, and support specific sessions are subject to availability and fit at the discretion of the organisers.

*** The Impact Expo – power and basic lighting are supplied. All activation costs including branding, furniture and signage will be at the cost of the sponsor.

PARTNER BENEFITS SUMMARY

	PLATINUM	GOLD	SILVER	BRONZE	CHAMPION
Price	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000
THE VIP PARTNER PARTY					
Co-host the VIP Partner Party (June)	✓				
Tickets to the VIP Partner Party (June)	x20	x10	x5	x3	x2
THE IMPACT AWARDS					
Award Category Sponsor	✓	✓			
Involved in the judging and selection process	✓	✓			
Tables to the Awards Ceremony	x3 Tables	x2 Tables	x1 Table	x1 Table	x1 Table
THOUGHT LEADERSHIP					
Main stage keynote session sponsor	✓				
Panel discussion sponsor	✓	✓			
Workshop stream/track sponsor	✓	✓	✓		
THE IMPACT EXPO & MARKETPLACE					
Size of brand activation @ TSB Arena	6x6M + Airspace	6x6M + Airspace	6x2M	3x2M	
SATELLITE EVENT					
Co-host an official satellite event	✓	✓			
FESTIVAL TICKETS					
All access passes to the in-person summit	x50	x25	x15	x10	x5
Access to the online experience only	x100	x50	x25	x15	
CONTENT & STORYTELLING					
Websites, EDMs, PR, Social & Storytelling	Premium	High	Medium	Low	Low

SCHOLARSHIPS – YOUR SUPPORT CHANGES LIVES

Over the past decade, generosity from partners and supporters like you has enabled us to invest more than \$2.5M into life-changing scholarship opportunities. To date, these scholarship efforts have increased access and removed financial barriers for more than 1,500+ young people to experience Festival for the Future, 600+ young people from rural / provincial communities to experience the Future Leaders programme, and 300+ young people to experience The Impact Awards.



Graduating from our 2017 Future Leaders programme helped Blair Kapa to secure employment as a Youth Navigator with Building Safer Communities in Kaitaia. Her work is focused on working with young people on pathways to employment, and the Driver Licensing

programme. Now in 2021, Blair is a national Youth Ambassador for UNESCO, and also helped to lead the delivery of UNESCO's "a decade of ocean science" workshops at Festival for the Future.

"I remember how dark things seemed. I had no hope for a positive future, and felt as though I was not worth anything. I've grown so much."

BLAIR KAPA, ALUMNI (KAITAIA)



"I've been involved in Future Leaders, Festival for the Future, and The Impact Awards – and I can honestly say that being involved in this work has changed my life in the best way possible."

TALEI BRYANT, ALUMNI (WHAKATĀNE)



“As a person living with a disability I felt very welcome and comfortable with ease of access to all activities, and my needs carefully considered and respected by your team.”

RIKA ROSLI
SCHOLARSHIP RECIPIENT



LOOKING BACK AT THE 2021 EXPERIENCE

The 2021 Festival was our best yet, and a whole new level up – especially given the global pandemic. The 4-day summit featured a diverse range of inspirational speakers, future-focused panel discussions, workshops to help build knowledge and skills, an interactive Impact Expo, and more. The following pages provide a snapshot of the key building blocks that made up the 2021 experience.



SPEAKERS & PANELISTS

40 inspirational speakers and thought leaders shared stories, insights and experiences part of panel discussions or keynotes.



WORKSHOPS & LABS

16 workshops and labs gave attendees the chance to develop knowledge and skills during the breakout sessions.



THE IMPACT EXPO

27 exhibitors created interactive opportunities for attendees to learn about a range of impact-driven projects and organisations.



SATELLITE EVENTS

3 satellite events gave attendees the chance to connect with Mayors, Ministers and the philanthropic community throughout the week.

2021 SPEAKERS & PANELISTS



GUY RYAN
CEO & FOUNDER,
INSPIRING STORIES



MIRIAMA KAMO
PRESENTER,
SUNDAY



KAREN HEPI
COACH,
KAIKOHE FUTURE LEADERS



SIR IAN TAYLOR
MANAGING DIRECTOR,
ANIMATION RESEARCH



BRYLEE MILLS
ADVOCATE,
SOMEWHERE



GEORGIA LATU
CEO,
PŌTIKI POI



BILL KERMODE
CHAIRMAN, NEXT FOUNDATION



BRIANNE WEST
CEO & FOUNDER,
ETHIQUE

“Sometimes life puts a mountain in front of you and asks you to climb it.”

BRYLEE MILLS
SPEAKER & ACCESSIBILITY ADVOCATE



HON PRIYANCA RADHAKRISHNAN
MINISTER FOR YOUTH



SAM STUBBS
FOUNDER,
SIMPLICITY

“I LOVED IT! My aim was to listen and learn, that went very well. The speakers were inspirational and to say that at 69 is something.”

BRUCE SMITH
MAYOR, WESTLAND DISTRICT COUNCIL



PANEL: DIVERSITY & INCLUSION

PROUDLY SUPPORTED BY ACCENTURE

How can a focus on diversity and inclusion shift the dial for our most vulnerable communities?

By acknowledging, understanding and addressing systemic inequities, that render our Māori, Pasifika, LGBTQIA+, young, disabled and other minority communities to face additional disadvantage, we can begin to co-create a more inclusive framework for the betterment of all society.

“I was reminded about why I am so passionate about inclusion and to continue to make sure minority voices are heard.”

FARAH MOHAMMED
ENTERPRISE RISK MANAGER



ANJUM RAHMAN
FOUNDER,
INCLUSIVE
AOTEAROA
COLLECTIVE
TĀHONO



MARY HADDOCK-STANILAND
CHIEF PEOPLE &
INCLUSION OFFICER,
TIMELY



ZIENA JALIL
DIRECTOR,
MANUKAU INSTITUTE
OF TECHNOLOGY
AND UNITEC



JULIA ARNOTT-NEENEE
CO-FOUNDER,
PEOPLEFORPEOPLE



TALEI BRYANT
WORKSHOP
FACILITATOR,
ARA TAIOHI

PROUDLY SUPPORTED BY



PANEL: CLIMATE SOLUTIONS

PROUDLY SUPPORTED BY **EECA** & **GEN LESS**

Climate solutions – leading the charge to zero emissions and a more resilient future.

Climate change has been called the defining challenge of our time. Urgent action is required by communities, businesses and governments. The New Zealand government passed the Zero Carbon Act 2019, and has established the Climate Commission. Now what?

“This korero opened my eyes to the harsh realities of climate change and made me want to play my part as a New Zealander and a global citizen.”

OLGA MUGISHO

VICTORIA UNIVERSITY, SCHOLARSHIP RECIPIENT



ALISON ANITAWARU COLE

PRINCIPLE CONSULTANT,
OPINIO NATIVE



OLIVER BRUCE

ANGEL INVESTOR,
UUSH CAPITAL



MARY MOEONO-KOLIO

CO-LEADER, PACIFIC CLIMATE WARRIORS



NICKI SUTHERLAND

GROUP MANAGER
EECA



SOPHIE HANDFORD

PAEKĀKĀRIKI - RAUMATI
WARD COUNCILLOR,
KĀPITI COAST DISTRICT COUNCIL

PROUDLY SUPPORTED BY

GEN LESS

PANEL: MĀORI FUTURES

PROUDLY SUPPORTED BY ĀHAU

Māori futures – a spotlight on leadership and innovation, and aspirations for the future.

Colonisation has had a huge and varied impact for Māori, with Māori often overrepresented in negative statistics across child poverty, education, health, employment, and the justice system. At the same time, there is some incredible leadership and innovation happening to improve outcomes for Māori.

**MAI TE TŪ O TE RANGATIRA,
TE MINENGA E WAHI**
BOLD LEADERSHIP PROVIDES
A PATH FOR THE MANY.

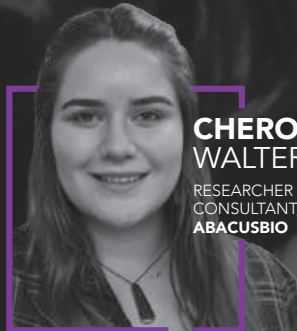
**KAYE-MAREE
DUNN**
DIRECTOR,
MAKING EVERYTHING
ACHIEVABLE



**GLENIS
PHILIP-BARBARA**
MĀORI COMMISSIONER
FOR CHILDREN



**CHEROKEE
WALTERS**
RESEARCHER &
CONSULTANT,
ABACUSBIO



**EZRA
HIRAWANI**
FOUNDER,
NAU MAI RĀ



**ANI-ORIWIA
ADDS**
CEO,
WHAKAARO
FACTORY



PROUDLY SUPPORTED BY



PANEL: BUSINESS FOR IMPACT

PROUDLY SUPPORTED BY **SHARESIES**

How is the next generation of business leaders redefining success for the new economy?

The old model of purely profit-driven business is broken. The 21st century demands a new approach to business that helps to address the social and environmental challenges that we face. Thankfully, there is a huge wave rising with business leaders, consumers and investors who are doing things differently.

“The panel provided amazing insights into how entrepreneurs can enrich the economy while uplifting their communities. Seeing the power of social good has empowered me to better my society.”

ELLIOT CINA

WELLINGTON INTERNATIONAL LEADERSHIP PROGRAMME PARTICIPANT



PROUDLY SUPPORTED BY



2021 WORKSHOPS

As well as keynote speakers and panel discussions, delegates had the chance to engage in a range of 90-minute workshop sessions to help build ideas, knowledge and skills. These included the opportunity to ‘ask an expert’ and engage directly with Festival speakers; to learn about the UN Global Goals for Sustainable Development; how to build your brand; as well as the sessions led by our partners below.



XERO: GROWTH MINDSET –
CREATE SPACE, FIND YOUR VOICE

Being able to create a safe space, engage in important and sometimes challenging conversations and develop a growth mindset are foundational to success in our personal or professional lives.



ĀKINA: HOW TO WIN OVER
IMPACT-INVESTORS WITH YOUR
BUSINESS IDEA

Telling your impact story is an important part of attracting funding from people who can help you grow your idea. This workshop is for people looking to launch and grow an impact-driven business.



SHARESIES: BUILD YOUR
FINANCIAL WELLBEING PLAN

Ever thought about how investing can contribute to your wellbeing, but not sure where to start? This session will help you learn some basics, and how investing can contribute to your future goals.



**NEW ZEALAND NATIONAL
COMMISSION FOR UNESCO:**
THE UNITED NATION'S DECADE
OF OCEAN SCIENCE FOR
SUSTAINABLE DEVELOPMENT

Explore the decline in ocean health; impacts of climate change; indigenous knowledge; and how you can make a difference.





“Just get on the waka
of transformation and
be grateful.”

GEORGIA LATU
CEO & FOUNDER, PŌTIKI POI



2021 IMPACT EXPO

Positioned in the heart of the Festival at TSB Arena, the Impact Expo gave attendees the chance to engage with a range of impact-driven organisations. For our 20+ exhibitors, this enabled them to achieve a range of goals – brand awareness, gain insights, attract talent, or simply showcase products and services. Below are some examples of activations in the Impact Expo from some of our partners.



XERO:
THE FUTURE BY NUMBERS

The team at Xero invited attendees to be part of creating a series of “paint by numbers” works of art – painting their way through answering the question, ‘How are you going to change the World?’



EECA & GEN LESS:
LIVE MORE WITH LESS

The team at EECA and Gen Less invited attendees to pick their favourite “Gen Less” action to reduce carbon emissions and/or energy use, and “make their mark on tomorrow” pledging the action they would take.



SHARESIES:
INVESTOR LOUNGE

The team at Sharesies activated their brand in a range of ways at Festival, giving attendees the opportunity to discuss their investment personality, building their financial wellbeing plan, and some investing 101 basics.



EDUCATION NZ:
GLOBAL CITIZENSHIP LOUNGE

As part of their market research, the team at Education NZ invited attendees to share what global citizenship meant to them, in exchange for barista-made fair trade organic coffee.





“Congratulations on an exceptional Festival and Impact Awards. We really enjoyed being part of it.”

ANNA FENNESSY
MARKETING LEAD, EECA & GEN LESS



2021 SATELLITE EVENTS

We broke new ground in 2021 with a range of satellite events for our community to connect and share ideas. Working with strategic partners to co-design and host these experiences is a real win-win, and we're excited to build on these opportunities for 2022 and beyond.



Celebrating 10 years of Impact FOR INSPIRING STORIES

Co-hosted in partnership with New Zealand's Deputy Prime Minister, Hon Grant Robertson

Celebrating the 10th birthday for Inspiring Stories – the organisation behind Festival for the Future and The Impact Awards, and acknowledging our incredible community of alumni and supporters.

300+
ATTENDEES



THE IMPACT LUNCH WITH MAYORS & YOUTH COUNCILS

Co-hosted in partnership with Wellington City Council and Wellington's Mayor, Andy Foster

With 200+ attendees and 13+ Mayors in the room, the lunch provided a unique opportunity for Mayors and Youth Councils to connect and share ideas ahead of the main Festival weekend.

200+
ATTENDEES



NEXT GEN PHILANTHROPY AND GENEROSITY FOR NEW ZEALAND'S FUTURE

Co-hosted in partnership with NEXT Foundation

Breakfast event and panel discussion led by Te Radar with Guy Ryan (Inspiring Stories CEO), Julia Arnott-Neenee (NEXT Fellow), Kaye-Maree Dunn (Āhau CEO), and Bill Kermodé (NEXT Foundation CEO).

100+
ATTENDEES



“The conversation was inspiring, and the energy in the room infectious!”

BILL KERMODE
CEO & CHAIRMAN, NEXT FOUNDATION



2021 IMPACT AWARDS

The Impact Awards celebrate young New Zealanders making a difference, with \$30,000 in prizes across six categories – climate, enterprise, inclusion, wellbeing, local and global impact. We received 400+ submissions for the awards, from every region. More than 300+ people attended the Awards Ceremony, with CEOs and senior leaders seated alongside young leaders from across the nation.



THE IMPACT
AWARDS

\$30,000

AWARDED IN PRIZES ACROSS SIX
MAJOR AWARD CATEGORIES

300+

AWARDS CEREMONY ATTENDEES

400+

TOTAL NUMBER OF COMBINED
APPLICATIONS & NOMINATIONS
RECEIVED, WITH EVERY REGION
OF AOTEAROA REPRESENTED

“I’ve attended a lot of awards – the energy in the room was a step above anything else I’ve ever experienced.”

CHRIS DUNLOP
REGIONAL MANAGER, BECA



Winners of The Impact Awards pictured from left: Ezra Hirawani, Guy Ryan (CEO & Founder, Inspiring Stories), Mary Moeono-Kolio, Jacinta Gulasekharam, Miranda Hitchings, Grace Glass, Sophie Weenink-Smith, Maia Mariner, Heidi Parks, Jack Keeys, Nathale Thaipun



THE IMPACT AWARD WINNERS



MARY MOEONO-KOLIO
CO-LEADER, PACIFIC
CLIMATE WARRIORS

Mary Co-Leads the Pacific Climate Warriors in Wellington, a youth-led network of climate activists from across the Pacific, fighting for the survival of our Pacific Island neighbours.



Proudly supported by



GRACE GLASS
CEO & CO-FOUNDER,
NATURAL PAINT CO.

Grace co-founded Natural Paint Co., and is creating a healthier and more sustainable alternative to toxic paint, which has already saved an estimated 3 million square metres of rainforest.



Proudly supported by



EZRA HIRAWANI
CEO & CO-FOUNDER,
NAU MAI RĀ

Ezra co-founded Nau Mai Rā – Aotearoa New Zealand’s first Māori owned electricity retailer with a mission to help lift Kiwis out of power poverty, and to reconnect with marae, iwi, and hapū.



Proudly supported by



MIRANDA HITCHINGS & JACINTA GULASEKHARAM
CO-FOUNDERS, DIGNITY

Miranda and Jacinta co-founded Dignity – a social enterprise that helps to improve access to sustainable period products in secondary schools with 36,000 products gifted so far.



Proudly supported by



FRANCESCA GOODMAN-SMITH, TRANSFORM
PROGRAMME LEADERS

Francesca Goodman Smith is on a mission to divert thousands of tonnes of food waste from landfill, and is leading the Fight Food Waste CRC’s TRANSFORM programme in Brisbane.



Proudly supported by



THE IMPACT AWARD WINNERS



SOPHIE WEENINK-SMITH
LOCAL COMMUNITY
CHAMPION, NELSON

Sophie is a champion in her community in Nelson raising funds for various causes, leading local beach clean ups, providing meals for homeless, and supporting the rainbow community.



HEIDI PARKS
ACCESSIBILITY
ADVOCATE, KAWERAU

Born with a condition called spina bifida, Heidi is actively involved in her community and is a staunch advocate for accessibility and inclusion in Kawerau in the Bay of Plenty.



JACK KEEYS
COMMUNITY CHAMPION &
FUNDRAISER, AUCKLAND

After battling melanoma, Paeroa-born Jack now fundraises and volunteers to support various causes. He gifted his prize money to Paeroa College to develop a native plant nursery.



MAIA MARINER
FOUNDER, LAZY SNEAKERS,
WELLINGTON

Maia launched Lazy Sneakers to collect and distribute reusable sneakers for free, so people can play, participate and reach their potential. She has collected and distributed more than 3,500 pairs.



NATHALIE THAIPUN,
CO-FOUNDER, WANAKUP,
WANAKA

Nathale created reusable cup initiative 'Wanakup' as a way to reduce the waste from single use coffee cups, and has already stopped an estimated 400,000 cups that would otherwise go to landfill.



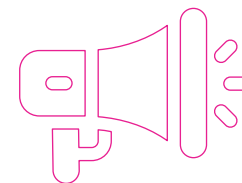
Proudly supported by

**INSPIRING
STORIES.**

“Festival and the Awards were amazing and deeply inspiring experiences. I got so much out of the weekend. Thank you!”

JAYDEN KLINAC
FOUNDER , FOR THE BETTER GOOD
WINNER OF THE 2020 IMPACT AWARD FOR CLIMATE

2021 MEDIA COVERAGE



37
STORIES

1.1M+
ESTIMATED
MEDIA REACH

ESTIMATED ADVERTISING VALUE OF **\$500K+** ACROSS A WIDE RANGE OF LOCAL & NATIONAL MEDIA OUTLETS

NEW ZEALAND / BUSINESS

Lazy Sneakers in high demand as organiser plans to expand second-hand shoe distribution

10:38 am on 2 August 2021

Share this

Wellington teenager Maia Mariner has won an award for a project collecting and distributing sports sneakers to children, student athletes, families and social services all over New Zealand.



Maia Mariner, winner, Local Impact Award

Christchurch women will take centre stage at international festival

Lee Katelyn · 10:20, Jul 27 2021



Grace Glass, winner, Impact Award for Enterprise

Festival speakers and Impact Award finalists featured on Stuff and in the Christchurch Press

Nau Mai Rā CEO wins award for outstanding leadership

1:53pm, Wednesday 4 August 2021. By Tari Black



Ezra Hirawani, winner, Impact Award for Inclusion

Country's largest social innovation summit a hit with rangatahi

3:09pm, Monday 2 August 2021. By Te Ao · Māori News



Talei Bryant, Active Alumni on Te Ao News



2021 PARTNERS & SUPPORTERS



Absolutely Positively
Wellington City Council
Me Heke Ki Pōneke



OUR TEAM



Guy Ryan

CEO & Founder
Based in Wellington



Tania Bearsley

Senior Fundraising Lead
Based in Wellington



Rachael Elder

Business Development Manager
Based in Wellington



Sonia Pearson

Head of Events & Experience
Based in Wellington



JJ Stuart-Manning

Account Manager
Based in Wellington



Tania Bristow

Coach, Future Leaders
Based in Whangarei



Hana Osawa

Head of Design & Digital
Based in Wellington



Talei Bryant

Coach, Future Leaders
Based in Whakatāne



Stephen Brassett

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Based in Greymouth



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Operations Manager
Based in Wellington



Karen Hepi

Coach, Future Leaders
Based in Kaikohe



Amy Hayes

Coach, Future Leaders
Based in Kawerau



Katie Trott

Operations Coordinator
Based in Wellington



Kaea Williams

Coach, Future Leaders
Based in Ōpōtiki

www.inspiringstories.org.nz/our-team



SAVE THE DATE
29-31 JULY 2022

