

## Why TIFD?

TIFD is designed to meet the market need for a comprehensive risk management framework that can help reduce the systemic risk of inequality. Rising inequality is increasingly recognized as a systemic threat to investors' diversified portfolios, as well as to society broadly, with implications for social stability, progress on climate solutions, and the health of markets. While numerous disclosure frameworks have been created for various social issues in the private sector — for instance on labor or diversity, equity, and inclusion — investors are increasingly calling for a synthesis of such guidance that is practical, useful, and interoperable with existing tools and approaches, such as the Task Force on Climate-related Financial Disclosures (TCFD) and Task Force on Nature-related Financial Disclosures (TNFD).

## What will TIFD do?


As a collaboration among a broad range of stakeholders, TIFD will synthesize existing metrics, targets, thresholds, and guidance for companies and investors to measure and manage their inequality-related risks, including how inequality affects company financial performance, how inequality contributes to market-wide system-level risks and therefore affects investor financial performance, and how private sector activity can contribute to inequality.


Through a robust research and co-creation agenda, TIFD will also identify any gaps in existing tools and develop additional metrics, targets, thresholds, and guidance to close gaps.


Learn more at [www.thetifd.org](http://www.thetifd.org).


## What can investors expect from a TIFD framework?

The TIFD framework will introduce features not currently found together in any one framework, including:

 Targets that companies and investors can work toward to alleviate inequality, and metrics to gauge their progress

 Thresholds to ensure that the framework observes planetary boundaries and human rights

 A focus on investment structures and practices relating to inequality, as well as portfolio company activities relating to inequality

 An explicit role for representatives of the most marginalized and vulnerable individuals and communities as co-creators alongside private sector actors

## Why does TIFD need Allies?

TIFD Allies represent a mix of civil society groups, investors, businesses, financial services firms, academics, and governmental organizations that are committed to addressing the root causes of inequality.

Like any new organization or initiative, we rely on the support and endorsements of a variety of stakeholders to gain traction in the market. By becoming an Ally, you can publicly signal your support for TIFD.

## What is expected of a TIFD Ally?

TIFD Allies have opportunities to work together to build the framework – via participation in calls, meetings, working groups, periodic surveys, and an online communication platform. Specifically, Allies can participate by:

- Submitting your logo/name to be added on to the TIFD website
- Inviting your networks to join the TIFD coalition
- Participating in bi-monthly calls and completing surveys
- Participating in a thematic or technical working group
- Identifying and introducing champions
- Identifying and introducing potential donors
- Providing input / feedback on plans

There is no minimum time commitment to be a TIFD Ally. TIFD Allies may participate as they are able.

## How to become a TIFD Ally

Complete a short form, which can be found here: <https://thetifd.org/contact-us>.  
For questions, please write to [info@thetifd.org](mailto:info@thetifd.org).