

BUILDERS OF COLOR COALITION

Sponsorship Invitation

We invite you to become a valued partner of the **Builders of Color Coalition (BCC)**, as we increase access and diversity in Boston's commercial real estate sector, to create generational impact in expanding economic opportunity.

BCC convenes real estate professionals of color, private firms, government agencies, trade organizations, and community nonprofits, to collectively create greater opportunities for education, employment, partnership, and financing. Our minority real estate network comprises developers, investors, architects, attorneys, bankers, contractors, and brokers working across a range of firms, from family-owned enterprises to multinational companies. We host a rich array of education and networking events, create a monthly compendium of industry events, and offer access to professional development opportunities with partner organizations.

We are reaching out to a select number of real estate sector firms and organizations to seek support as partners of our 2022 programming.

Sponsorship benefit packages start at \$2,500 annually, and are accompanied by a range of valuable benefits to ensure that we can adequately recognize you across our media platforms and at our events.

We welcome an opportunity to discuss our sponsorship program with you!



PROGRAM HIGHLIGHTS



SPONSOR ORGANIZATIONS & FIRMS

All events of Builders of Color Coalition are co-hosted by **African American Real Estate Professionals (AAREP) & Minority Developers Association (MDA)**

Industry Organizations

NAIOP | GBREB | CREW | ULI | REFA

Real Estate & Banking Firms

Redgate | The Peebles Corporation | Boylston Properties | Brookline Bank | Trinity Financial | Berkshire Bank | Bernkopf Goodman | BlueHub Capital | Boston Private | coUrbanize | Dartmouth Companies | Eastern Bank | The Fallon Company | Federal Home Loan Bank of Boston | Keller Augusta | Marcus Partners | MA Community & Banking Council | MA Housing Investment Corporation | MassHousing | The Grossman Companies, Inc. | Tocci Building Construction

Government + Nonprofit Organizations

MassDevelopment | Boston Planning & Development Agency | Boston Department of Neighborhood Development | MA Division of Capital Asset Management & Maintenance | Massport | MassHousing | MIT Center for Real Estate | MA Community & Banking Council | Pine Street Inn



If you are interested in hosting an event with BCC, please visit buildersofcolor.com/event-partnership to learn more.

To distribute job and RFP postings, firms may instead opt to pay a \$100 fee per posting to promote via our email listserv, LinkedIn, and Facebook.

To advertise events and programs, firms may instead opt to pay a \$250 fee per event to promote mission-aligned opportunities via our email listserv, LinkedIn, and Facebook.

2022 ANNUAL & EVENT SPONSORSHIP

\$50,000 | Marquee Partner

- Dedicated BCC support to help fulfill your firm's diversity objectives, including promotion and referrals for recruitment, contracting, and other industry partnerships
- Invitation to 2 annual Partners Circle events for high-level industry networking (for firm heads)
- Access to the BCC Minority Real Estate Directory for your entire firm
- Distribution of up to 10 job or RFP postings via email listserv, LinkedIn, and Facebook
- Dedicated promotional email to BCC listserv (1500+ recipients) highlighting opportunities at your firm and your commitment to equity & inclusion
- Thank you social media video (30 seconds) posted to Facebook and Youtube with paid multi-day post promotion to a guaranteed reach of 50,000 viewers
- Unlimited complimentary tickets to each BCC event for one year
- Verbal acknowledgment and firm logo on advertising for all BCC events for one year
- Firm logo and website link on BCC website

\$25,000 | Executive Partner (Platinum)

- Invitation to 2 annual Partners Circle events for high-level industry networking (for firm heads)
- Access to the BCC Minority Real Estate Directory for your entire firm
- Distribution of up to 5 job or RFP postings via email listserv, LinkedIn, and Facebook
- Dedicated promotional email to BCC listserv (1500+ recipients) highlighting opportunities at your firm and your commitment to equity & inclusion
- Thank you social media video (30 seconds) posted to Facebook and Youtube with paid multi-day post promotion to a guaranteed reach of 50,000 viewers
- Three complimentary tickets to each BCC event for one year
- Verbal acknowledgment and firm logo on advertising for all BCC events for one year
- Firm logo and website link on BCC website

\$10,000 | Annual Partner (Diamond)

- Invitation to 2 annual Partners Circle events for high-level industry networking (for firm heads)
- Access to the BCC Minority Real Estate Directory for your entire firm
- Distribution of up to 5 job or RFP postings via email listserv, LinkedIn, and Facebook
- Paid social media acknowledgement to a guaranteed reach of 25,000 viewers
- Five complimentary tickets to the BCC event of your choosing
- Verbal acknowledgment and firm logo on advertising for all BCC events for five years
- Firm logo and website link on BCC website

\$5,000 | Premiere Event Partner (Gold)

- Access to the BCC Minority Real Estate Directory
- Distribution of up to 3 job or RFP postings via email listserv, LinkedIn, and Facebook
- Paid social media acknowledgement to a guaranteed reach of 10,000 viewers
- Five complimentary tickets to sponsored event
- Verbal recognition at sponsored event
- Firm logo and website link on event advertising
- Firm name and website link on BCC website

\$2,500 | Event Partner (Silver)

- Access to the BCC Minority Real Estate Directory
- Social media acknowledgement on Instagram and Facebook
- Two complimentary tickets to sponsored event
- Firm name and website link on event advertising
- Firm name and website link on BCC website



2022 SPONSORSHIP REGISTRATION FORM

Company Name: _____

Company Website: _____

Contact Person: _____

Job Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email Address: _____

Sponsorship Level:

Marquee Partner: \$50,000

Executive Partner (Platinum): \$25,000

Annual Partner (Diamond): \$10,000

Premiere Event Partner (Gold): \$5,000

Event Partner (Silver): \$2,500

Payment Method:

Check (Make payable to Builders of Color Coalition)

Online (You will receive an email with a payment link)

Please return this form to the Builders of Color Coalition by:

- Email to **info@buildersofcolor.com**
- Regular mail sent to **BCC; PO Box 990575; Boston, MA 02199**

For additional information, please visit **buildersofcolor.com/sponsorship**

