

Miyuki Hirose

Miyuki Hirose is the market lead for Japan since May 2022 for WEConnect International. Her goal is to bring about change for women entrepreneurs by spreading diversity in Japanese society. She hopes that it will contribute to the growth of the economy and the creation of jobs, and that many Japanese women business owners will connect with the world and open the first door for their dreams to be realized in the world by providing their products and services.

She founded her business, Pink Rose, in 2017. When she was in her 20s, she saw her foreign friends whom she met in an international exchange tennis circle return to their own countries after only one or two years, encountering various barriers in life in Japan, even though they love Japan. She felt frustrated and sad as she saw a lot of discrimination and prejudice against foreigners, and she felt ashamed of herself for not being able to do anything about it. As a result, she founded her business years later. Pink Rose provides accounting and general financial, startup, legal and communication support to foreigners in Japan, including resident registration, moving procedures, school enrollment support, life and communication infrastructure, bank account opening, etc.

Key highlights –

Lecturer of TOEIC course at Osaka International University, July 2017

December 2017 Lecturer for English language training for employment support for tourism-related industries, sponsored by the Kyoto Prefectural Department of Commerce, Industry, and Tourism.

July 2018 International Exchange between Embassy of Ghana and Shiga Prefecture Ghanaian Ambassador's Counselor Interpreter

August 2021 Finalist, Osaka Entrepreneur Business Plan Contest, Osaka Industrial Promotion Bureau

February 2022 Participated in Women's Business Grand Prix in Shinagawa as a finalist.