



Simone Thomsen

**President and Representative Director
Eli Lilly Japan K.K.**

Simone Thomsen joined Eli Lilly & Company in 2002 and was appointed President and Representative Director for Eli Lilly Japan effective September 2019. After having significantly upgraded the organizational set-up, performance and strategy, she was further promoted in 2021 to Group Vice President of Eli Lilly and Company. Since 2019, Simone holds the position of ACCJ Kansai Governor and in 2023 she was elected Chair of the Pharmaceutical Research and Manufacturers of America (PhRMA) Japan-Based Executive Committee.

Prior to this, Simone held several positions within Eli Lilly & Co. She began her career with Lilly in Germany as the Department Head of New Product Planning followed by Head of sales for the countries Germany, Austria and Switzerland. In 2005, she moved to the corporate headquarters of Eli Lilly & Co. in Indianapolis (USA) and she took on the post of International Marketing Leader Cardiovascular. This put her in charge of global product planning for a new product in the field of cardiology. In 2008, she took over as Managing Director of Lilly Austria in Vienna before in 2011 she moved with her family to Japan heading up the marketing department of Lilly Japan as Senior Director Marketing and CMO. In 2014, she was promoted to VP and General Manager of the German Hub which comprises of Lilly Germany, Austria and Switzerland. She was also a Board member of the VFA, VCI Hesse and AmCham. In 2018, she had taken over the role of VP Marketing of Lilly's International Business Unit being based out of Indianapolis, USA.

Simone was born in Germany and completed her studies in business administration and the Japanese studies in 1997, obtaining degrees in Ludwigshafen am Rhein (Germany) and Kumamoto (Japan). In 2001, she obtained a MBA from the NIMBAS Management Institute in Utrecht (Netherlands) as well as from its partner university in Bradford (UK).