**LOGIC MODEL**

**MISSION**
To inspire and enable the transition to a local circular economy in the Triangle area.

**ACTIVITIES**
- **COMMUNITY ENGAGEMENT AND EDUCATION**
  - Raise community awareness of circular economy, why it is important, and the benefits of circularity and incorporate circular economy into workforce development education.
- **LOCAL ADVOCACY**
  - Advocating local governments for policies that incentivize and enable circular economy.
- **CROSS-SECTOR COLLABORATION**
  - Identify industry-specific solutions for circularity and build capacity for change.

**OUTPUTS**
- **Brown Bag Learning Series, Circular South Conference, web series of educational content, and integration of circularity into workforce development education**
  - Community awareness of circular economy increases, circular activities increase, and increased circular jobs training.
- **Develop local policy platforms and advocacy tools for circularity**
  - Local governments incorporate circular economy into new and existing policies and plans.
- **Convene and facilitate a Circularity in the Built Environment Community of Practice**
  - Identify barriers, implement best practices, and pilot solutions for circularity in the built environment.

**OUTCOMES**
With a circular economy in the Triangle, we can:

**Increase...**
- Circular business activities
- Equitable economic development
- Circular workforce development

**Decrease...**
- Waste generation
- Air, soil, and water pollution
- Energy and GHG emissions