

NOMINATIONS FOR OFFICERS AND DIRECTORS FOR THE 2023-2025 BIENNIUM

ROBERTA BORRINO (LWV of ROSELLE-BLOOMINGDALE) DIRECTOR

Roberta Borrino is the past president of LWV Roselle-Bloomingtondale, of which she was a founding member in 2011. She currently is her League's Voter Service Chair, and also provides support as webmaster. Roberta served for 1 year on the LWVIL board early in her association with the League. When a Communications staff position opened at the state office, she applied knowing her actions there would be more impactful. She handled the website, social media, member services and the database for 4 years. She recently served on an LWVUS work group as part of the Structural Task Force. She ran for public office several times and served 16 years on her local Park District Board, holding each of the Executive Board positions, including 4 years as president. During her tenure, the park district completed 3 progressively more dynamic master plans. Her other volunteer experience includes 4 years as a Cub Scout Leader, 10+ years as both a band, and swim team parent board member, and is currently on the board of her local garden club, which she co-founded in 2008. Her professional career spanned 20+ years in Technical Marketing after receiving a BSBA in Marketing from the University of Illinois.

WHY I WANT TO SERVE ON THE LWVIL BOARD

I was elected to the Board before when I had only been a member of the League for 2 years. I was finding myself unable to accomplish what I had hoped at that point. I was serving as Communications Chair and the staff position that included Communications became available. I leapt at the chance to make a real contribution in an environment I was much more familiar with. Over the next 4 years I accrued institutional knowledge that may be especially helpful now with only two sitting board members returning for 2023-2025. I was elected to the Board in 2021, but was forced to step down for personal reasons. I am very excited for the opportunity to pick up where I left off, now with the benefit of 12 years of League experience to guide me. Having started an LWV chapter, I have unique experience and knowledge that would be beneficial to the League's continued growth.

WHAT I HOPE TO ACCOMPLISH AS AN LWVIL BOARD MEMBER

I look forward to reviewing and then communicating LWVIL's strategic plan to the local leagues. With online voter registration and automatic voter registration becoming the status quo, a big subset of our mission is changing rapidly. Guidance is needed to keep us all on the same page. Communication is key. As much as COVID 19 was a hindrance, it forced us to learn to work remotely via Zoom. This has allowed unprecedented sharing between the 40+ local Leagues. I look forward to leveraging this sharing going forward. There are 3 years of new leaguers who joined during the pandemic and have not experienced the "power of us" in person. I look forward to finding ways to bring that spark – that sense of being energized by being a part of something bigger to every corner of our state. I possess a unique background as both a former board member and a former staff member. As we transition this biennium to an almost all new board, I feel my insight will augment that of the returning board members to help the new board hit the ground running.