

The MassINC Polling Group
 Survey of 582 likely voters in Massachusetts
 Field Dates October 29 – November 1, 2024

Do you have a favorable or unfavorable opinion of each of the following? If you haven't heard of someone, or if you have heard of them but are undecided, please select that option.

ROTATE ORDER	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Prefer not to say
Kamala Harris	58%	36%	6%	<1%	0%
Donald Trump	31%	64%	4%	1%	<1%
Tim Walz	51%	29%	14%	4%	1%
JD Vance	25%	60%	11%	4%	<1%
Elizabeth Warren	51%	38%	10%	1%	<1%
John Deaton	21%	20%	29%	29%	<1%
Ed Markey	44%	23%	23%	10%	1%
Charlie Baker	59%	15%	21%	4%	1%
Elon Musk	27%	60%	11%	1%	1%

If the election for President were held today, and the candidates were as follows, for whom would you vote? **RANDOMIZE ORDER OF CANDIDATES**

Asked if undecided:

Even though you say you are undecided -- which way do you lean? **RANDOMIZE ORDER OF CANDIDATES**

Question text if already voted; undecided not offered as an option:

You mentioned you already voted. For whom did you vote for president? **RANDOMIZE ORDER OF CANDIDATES**

Preference with leaners

Kamala Harris	61%
Donald Trump	31%
Robert F Kennedy Jr.	2%
Jill Stein	1%
Cornel West	<1%
Chase Oliver	<1%
Another candidate	1%
Would not vote for president	1%
Undecided	<1%
Prefer not to say	2%

If the election for Senator from Massachusetts were held today, for whom would you vote?

RANDOMIZE ORDER OF CANDIDATES

Question text if already voted; undecided not offered as an option:

And for whom did you vote for Senator from Massachusetts? **RANDOMIZE ORDER OF CANDIDATES**

Preference with leaners

Democrat Elizabeth Warren	55%
Republican John Deaton	33%
Another candidate	3%
Would not vote for senate	3%
Undecided	4%
Prefer not to say	2%

In a few words, what issue is most important to your vote for president this year? **OPEN END**

Economy / jobs	25%
Abortion / women's rights	15%
Immigration	16%
Democracy	14%
Inflation /costs / housing costs	13%
Voting against Trump / Project 2025 / Republicans	12%
Candidate attributes (character, honesty, competence, etc.)	9%
Equality / LGBTQ rights / antiracism	4%
Foreign policy / national security	4%
Health care	4%
Taxes	2%
Climate change / environment	2%
Safety / security / crime	2%
Education	1%
Seeking unity / stability in the country	1%
America first / Make America Great Again	1%
Other	7%
Non response	1%

How confident are you that votes in the 2024 Presidential Election will be counted fairly and accurately nationally?

Very confident	48%
Somewhat confident	31%
Not too confident	14%
Not at all confident	5%
Unsure	1%

How likely or unlikely do you think it is that there will be major violence related to the 2024 presidential election?

Very likely	18%
Somewhat likely	46%
Not too likely	23%
Not at all likely	6%
Unsure	8%

How about in Massachusetts? How likely or unlikely do you think it is that there will be major violence in Massachusetts related to the 2024 presidential election?

Very likely	6%
Somewhat likely	12%
Not too likely	40%
Not at all likely	36%
Unsure	5%

Massachusetts Senator Ed Markey recently announced he will run for reelection in 2026. If the 2026 election for Senator from Massachusetts were between Markey and Republican Charlie Baker, for whom would you vote? **RANDOMIZE ORDER OF CANDIDATES**

Democrat Ed Markey	34%
Republican Charlie Baker	40%
Another candidate	3%
Would not vote for Senate	3%
Prefer not to say	1%
Undecided	19%

Demographics

Party Identification

Democrat	36%
Republican	27%
Independent / other	36%
Don't know / refused	2%

Race

White	78%
All others	21%
Don't Know / refused	1%

Age

18 to 29	15%
30 to 44	24%
45 to 59	26%
60+	35%

Gender

Man	47%
Woman	52%
Non-binary / other	1%
Don't know / refused	<1%

Education

Less than a Bachelor's degree	48%
Bachelor's degree or higher	51%
Don't know / refused	1%

About the Poll

These results are based on a survey of 582 likely voters in the 2024 General Election in Massachusetts. Responses were collected October 29 – November 1, 2024, via an online survey. Respondents were contacted via online panel and text-to-web.

Results were weighted to known and estimated parameters for likely voters by age, gender, race, party, education, and region within Massachusetts. Demographic targets were based on analysis of American Community Survey and state voter registration data. Political party was estimated using state voter registration data, benchmark surveys, and turnout from prior elections.

The credibility interval for the entire sample is +/- 4.9 percentage points with a 95 percent level of confidence, including the design effect. All surveys are potentially subject to non-sampling error.