VITALHUB CORP.

INSIDER TRADING POLICY
(the “Policy”)

1. INTRODUCTION

VitalHub Corp. as a public company has internal guidelines to control transactions involving its securities by all VitalHub Team Members (as defined below) to ensure VitalHub Team Members are aware of and comply with their legal obligations and VitalHub policy with respect to “insider trading” and “tipping”. “VitalHub” or the “Company”, as used in this Policy, means VitalHub Inc. and its subsidiaries. “VitalHub Team Members”, as used in this Policy, means the directors, officers, employees, consultants, contractors and agents of VitalHub, as well as their “Associates” and “Affiliates”.

We expect every VitalHub Team Member to fully comply with all applicable legal requirements, including requirements of the Toronto Stock Exchange, and this Policy. The objectives of this Policy are to:

- educate VitalHub Team Members about their legal obligations with respect to insider trading and tipping;
- foster and facilitate compliance with applicable laws to prevent transactions by VitalHub Team Members that would not be in full compliance with the legal requirements;
- help satisfy the Company’s obligations to prevent insider trading and tipping and to help VitalHub Team Members avoid the severe consequences associated with violations of insider trading laws; and
- to help protect against the Company violating securities laws related to “selective disclosure”.

1.1. Scope of this Policy

This Policy applies to all VitalHub Team Members.

Significant Shareholders of VitalHub are subject to similar restrictions and obligations as those discussed in this Policy. However, this Policy is not intended to describe or be exhaustive of the restrictions and obligations applicable to Significant Shareholders of VitalHub. As a result, Significant Shareholders should consult with legal counsel to determine their restrictions and obligations under applicable law.

2. LEGAL BACKGROUND

2.1. Insider Trading

a) Securities legislation prohibits anyone from trading in VitalHub securities with knowledge of a material fact or material change that has not been generally disclosed. This prohibited activity is commonly known as “insider trading”. Definitions of “material fact” and “material change” are set out in Section 2.3 below.

b) Securities legislation also prohibits anyone from trading in the securities of any public company other than VitalHub when he or she has knowledge of an undisclosed material fact or material change regarding VitalHub that may affect the other public company.
2.2. Tipping

Securities legislation prohibits any person from informing any other person of a material fact or material change before the material fact or material change has been generally disclosed. This prohibited activity is commonly known as “tipping”. Both the person who provides the information and the person who receives the information could be liable under securities laws if the person who receives the information trades in securities based on the provided non-public information.

2.3. Definitions

a) “Associate” means with respect to a person or company:

(i) any company of which such person or company beneficially owns, directly or indirectly, voting securities carrying more than 10 per cent of the voting rights attached to all voting securities of the company for the time being outstanding,

(ii) any partner of that person or company,

(iii) any trust or estate in which such person or company has a substantial beneficial interest or as to which such person or company serves as trustee or in a similar capacity,

(iv) any relative of that person who resides in the same home as that person,

(v) any person who resides in the same home as that person and to whom that person is married or with whom that person is living in a conjugal relationship outside marriage, or

(vi) any relative of a person mentioned in clause (e) who has the same home as that person.

b) “Affiliate” means, with respect to (i) a company, such company shall be deemed to be an Affiliate of another company if one of them is the subsidiary of the other or if both are subsidiaries of the same company or if each of them is controlled by the same person or company, and (ii) a specified person, such person is a person that directly, or indirectly through one or more intermediaries, controls or is controlled by, or is under common control with, the person specified.

c) “Insider” means a VitalHub Team Member who is a director or officer of VitalHub or a director or officer of a subsidiary of VitalHub.

d) “Major Subsidiary” means a subsidiary of VitalHub if:

a. the assets of the subsidiary, as included in VitalHub’s most recent annual audited or interim balance sheet, or, for a period relating to a financial year beginning on or after January 1, 2011, a statement of financial position, are 30 per cent or more of the consolidated assets of VitalHub reported on that balance sheet or statement of financial position, as the case may be, or

b. the revenue of the subsidiary, as included in VitalHub’s most recent annual audited or interim income statement, or, for a period relating to a financial year beginning on or after January 1, 2011, a statement of comprehensive income, is 30 per cent or more of the consolidated revenue of VitalHub reported on that statement.

e) “material change” means a change in the business, operations, assets or ownership of VitalHub that would reasonably be expected to have a significant effect on the market price or value of any of the securities of VitalHub, or a decision to implement such a change made by: (a) the board of directors of VitalHub; or (b) senior management of VitalHub who believe that confirmation of the decision by the board of directors of VitalHub is probable.
f) “material fact” means a fact that (i) would reasonably be expected to have a significant effect on the market price of value of the securities of VitalHub or (ii) a reasonable investor would consider important in making a decision to buy, sell or hold securities of VitalHub.

g) “Material Information” means any information relating to the business and affairs of VitalHub that relate to (i) a “material change” or (ii) a “material fact.”

h) “Reporting Insider” means:
   a. the CEO, President, CFO, COO or other officer of VitalHub or of a Major Subsidiary of VitalHub;
   b. a director of VitalHub or of a Major Subsidiary of VitalHub;
   c. a person or company responsible for a principal business unit, division or function of VitalHub;
   d. a management company that provides significant management or administrative services to VitalHub or a Major Subsidiary of VitalHub, every director of the management company, every CEO, CFO and COO of the management company, and every Significant Shareholder of the management company;
   e. an individual performing functions similar to the functions performed by any of the insiders described in paragraphs a. to d.; or
   f. any other Insider that:
      i. in the ordinary course receives or has access to information as to material facts or material changes concerning VitalHub before the material facts or material changes are generally disclosed; and
      ii. directly or indirectly exercises, or has the ability to exercise, significant power or influence over the business, operations, capital or development of VitalHub.

i) “Significant Shareholder” means a person or company that has beneficial ownership of, or control or direction over, whether direct or indirect, or a combination of beneficial ownership of, and control or direction over, whether direct or indirect, securities of an issuer carrying more than 10 per cent of the voting rights attached to all the issuer’s outstanding voting securities, excluding, for the purpose of the calculation of the percentage held, any securities held by the person or company as underwriter in the course of a distribution.

3. OBLIGATIONS

3.1. Obligations on All VitalHub Team Members

   a) VitalHub Team Members cannot trade in securities of VitalHub, including exercising VitalHub stock options, while in possession of Material Information with respect to VitalHub that has not yet been generally disclosed.

   b) VitalHub Team Members cannot trade in securities of another public company while in possession of Material Information with respect to VitalHub that has not yet been generally disclosed and that would affect such other public company.

   c) VitalHub Team Members cannot inform other people of Material Information regarding VitalHub or any other public company before that Material Information has been generally disclosed.
d) VitalHub Team Members must inform the CFO prior to a trade in securities of VitalHub.

The provisions of this Section 3.1 and the following Section 3.2 also apply to all family members of a VitalHub Team Member who reside with the VitalHub Team Member.

3.2. Imposition of Blackout Periods

All VitalHub Team Members are prohibited from trading in securities of VitalHub, including exercising VitalHub stock options, during “blackout periods.” Blackout periods commence at 5 p.m. (EST) on the last day of each fiscal quarter of VitalHub and will continue through the release day and for 48 hours following the public disclosure of the financial results for such quarter.

In addition, when Material Information is deemed worthy of a blackout period or anticipated to have an impact, either positive or negative, on the price of VitalHub shares after review by the Company’s Chief Executive Officer, Chief Financial Officer or another designated person, a blackout period will be instituted and continue through the day of disclosure and for 48 hours following said disclosure.

3.3. Waiver

Notwithstanding any of the prohibitions contained in Section 3.2, the Audit Committee may, at its discretion, waive the prohibitions contained in Section 3.2 in exceptional circumstances, provided that the VitalHub Team Member seeking the waiver does not have any undisclosed Material Information and that making such an exception would not violate any applicable securities laws. All requests for waivers pursuant to this section 3.3 shall be made in writing, shall contain a certification that the requesting VitalHub Team Member does not have any undisclosed Material Information, and shall be addressed to the Chair of the Audit Committee.

3.4. No Speculating

Purchases of securities of VitalHub should be for investment purposes only and not short-term speculation. This includes all dealings in puts and calls, all short sales and all buying or selling on the market with the intention of quickly re-selling or buying back at a profit. In addition, there should be no trading in securities of other companies with the knowledge that VitalHub is contemplating or engaged in acquiring such company or its securities or negotiating significant business arrangements. VitalHub also strongly discourages VitalHub Team Members from making purchases using “margin loans” in order to remove the risk of their being put into a difficult situation as a result of a margin loan shortfall (margin call).

3.5. Discretionary Account

If any VitalHub Team Member has a discretionary account with a broker or other investment manager (i.e. the broker or other investment manager has a certain amount of discretion to buy and sell stock on behalf of the VitalHub Team Member), they must be advised in writing that there are to be no purchases or sales of the Company shares in the discretionary account without first discussing it with such VitalHub Team Member in order to ensure compliance with this Policy and applicable insider trading laws.

3.6. Insider Reports

Under Canadian securities laws and VitalHub policy, Reporting Insiders are required to file a report (the “Insider Report”) with securities regulators any time they trade in shares, debt securities, options (including the grant and exercise of options), deferred share units or restricted stock units of the Company (which involve the issuance or potential issuance of securities from treasury). Reporting Insiders must file an Insider Report electronically through the “System for Electronic Disclosure by Insiders” (“SEDI”) within 5 days after each trade.
3.7. Confidentiality

In the course of conducting business, VitalHub Team Members may be in possession of information which may be of a market sensitive nature. Access to such information must be limited strictly to those persons who require it in order to perform the duties expected of them. Precautions must be adopted by each VitalHub Team Member to ensure that sensitive information within their department is not available or accessible to individuals inside or outside of the Company who have no requirement for such information. VitalHub Team Members are reminded to review the VitalHub Corporate Disclosure and Confidentiality Policy for further information.

3.8. Automatic Plans

Trading restrictions during blackout periods will normally not be applicable when the VitalHub Team Member has entered into a plan allowing him or her to purchase or sell Company securities on an automatic basis according to a pre-established set of instructions with respect to timing and price, regardless of whether a blackout period may be in effect and regardless of whether the VitalHub Team Member may be in possession of material undisclosed information about VitalHub at the time of such purchase or sale.

These plans must be preapproved by board of directors of VitalHub, acting in its sole discretion, and must meet the following conditions:

- At the time the plan is entered into, (i) the VitalHub Team Member is not in possession of any material undisclosed information relating to the Company;
- Trading parameters are clearly documented in writing at the time the plan is established;
- The plan contains meaningful restrictions on the ability of the VitalHub Team Member to profit from material undisclosed information by varying, suspending, or terminating the plan;
- The plan provides that the broker may not consult with the VitalHub Team Member regarding any sales under the plan and that the VitalHub Team Member cannot disclose information to the broker that might influence the broker’s execution of the plan; and
- The plan was entered into in good faith.

Plans of this nature include automatic securities purchase plans, dividend reinvestment plans and automatic pre-arranged sales plans structured in compliance with applicable securities laws. It should be noted that the insider reporting obligations discussed above continue to apply in respect to these plans, subject to certain exemptions.

4. MISCELLANEOUS

4.1. Potential Civil and Criminal Penalties

The consequences of prohibited insider trading or tipping where required on a timely basis can be severe and may include dismissal, fines and criminal sanctions.

Adopted April 19, 2017