Here is our in-depth analysis of Professional Development Survey 2021 (PDF). Descriptive Transcript available [here](#). Here is a summary of the findings below:

**At First Glance**

- This survey does not capture the ENTIRE Deaf, DeafBlind, DeafDisabled and Hard of Hearing arts community. This is a screenshot of artists who participated in the survey 2021.
- As a reminder this is our first year to capture data and we will continue tracking data annually to see the trends and growth in various industries.
- There are outreach gaps in communities: BIPOC, LGBTQIA, and more. It may signal a lack of support, exposure, and resources for these specific artists. They are potential artists to work with and to hire.

**Artists in General**

- The artists in this survey are based in various locations with the majority being located on the west and east coasts, living in an urban setting.
- Most of the artists considered themselves in mid-career, having received regional or national recognition for their works. The majority of the artists have post-secondary training and/or education. Top three artistic disciplines are digital, visual, and media, with many different mediums identified.
- A bit more than half of the artists earns less than $40,000 and fall within the age group of 15 to 44. Most of the artists identify as Deaf with ASL as their primary language.
- A bit more than half of the artists feels somewhat welcome to the hearing arts world and have also been somewhat discriminated against.
- People that have a huge impact on their journey to become artists are peers, parents, teachers, and relatives. Those are people that they would have developed relationships with as they develop their skills.
- The top three opportunities in their areas are networking, exhibiting their work, and collaboration with other artists. The artists reported a strong use of social media, along with websites to exhibit their works.

**Challenges**

- Challenges that the majority of the artists faced are affordability of studio space, financial stability, networking/support, and how to manage/run their businesses. Most artists reported that to build a sustainable practice, they need representation/exhibition for others to see their work and they also need money. Majority of the artists want training on marketing, pricing (financial aspect so they can get their worth out of their works), and networking. Marketing can be connected to networking since both involve people/connections.
- The majority of the artists reported that they need access to information/communication to be a full participant in the hearing arts world.