AMERICAN CAMP ASSOCIATION
NY&NJ

HOW CAN YOU EDUCATE AND MOTIVATE YOUR STAFF?
Creating engaging environments where young people can feel safe, learn, have fun, and build life skills is the most important thing that a teacher, afterschool counselor, camp staff person, or youth practitioner can do. It is also not an easy task. We can help educate and motivate your staff so that they have the knowledge, skills, resources, and confidence to implement the vision of success for your program.

WHAT MAKES AN ACA TRAINING UNIQUE?
We bring the fun, creativity, and magic of a camp experience to every group. By infusing summer camp traditions, philosophy, and energy into our curriculum and facilitation, we provide a training experience that empowers staff to recognize their impact within the program.

We customize our trainings based on your goals, concerns, staff experience, and vision of success. Our engaging content and experienced facilitators can tailor the trainings to meet the needs of your program’s specific audience and culture.

WHICH TRAININGS WILL HELP INFORM AND INSPIRE YOUR STAFF?

TEAMBUILDING:
Promote confidence, leadership, effective communication, critical thinking, and other valuable skills for youth through teambuilding. Attendees will participate in interactive games that will teach them how to engage and challenge young people, and will walk away with concrete resources for them to use to implement the strategies with youth of all ages.

CREATING CAMP CULTURE:
Whether it’s a morning cheer, a special handshake, or a farewell talent show, there are countless ways to infuse excitement and spirit in your program. Staff will take part in activities that demonstrate the impact of a positive culture and walk away with specific ideas to help create a strong sense of community.

POSITIVE BEHAVIOR MANAGEMENT:
Working with children to manage their behavior in a way that is encouraging and positive is an important part of every youth program. Staff will discover how to use creative approaches for conflict resolution and behavior management, while discussing strategies for being proactive, setting and following through on expectations, implementing consequences, and determining how to reduce unsafe or inappropriate behaviors.

FUN, EDUCATIONAL GAMES:
Using interactive and unique activities that combine educational topics with traditional camp games, staff will explore quick and easy ways to keep young people engaged while highlighting educational areas such as problem-solving, critical thinking, and more!

EFFECTIVE LEADERSHIP:
What makes a great leader? Reflecting on individual styles, past experiences, and leadership best practices, staff will have the opportunity to explore the steps for professional and personal growth. Meaningful activities and guided discussions will help new leaders recognize their individual strengths and areas for improvement when it comes to being effective in their roles.

GROUP DYNAMICS:
A great program balances the ability to celebrate each child as an individual, while also building a unique group identity. In this training, staff will explore ways to guide young people through the phases of group development, with an emphasis on getting to know each other, establishing trust, and creating a sense of both individuality and belonging.

ADDITIONAL TRAINING TOPICS TO EXPLORE:
Songs, Chants, and Traditions • Bully Prevention • Self-Care and Wellness • Effective Communication
Summer Learning Strategies • Camper Personalities • Transition and Down-Time Activities • Field Trips and Special Events

For more information, please contact the ACA, NY & NJ office: 212-391-5208.