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TECH

Sponsors Prospectus

More Than Just Video Talk. We Are A Community!

BCN Video Tech is a community of engineers, developers, and fans of online video technology. Each quarter, our meetups are an opportunity to gather around technical video workflow topics.

We are hosting our events in different venues, thanks to our partners and community members. We provide pizzas and beers as an ice-breaker, then we will have few speakers who will share technical and practical talk about video-related topics and use cases. We are continually looking for new formats (Start-up pitch, round table, interview, storytelling, failure analysis, etc.) Our selection process is entirely merit-based.

Last but not least, our sponsors will offer a round of drinks in the nearby bar; this is usually an excellent opportunity to meet other members and network with the community.

Keynote presentation by video industry experts

Rooftop gathering with drinks

Pizza party for all attendees

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Our events organized all year around

QUARTERLY MEETUPS

Meetups are organized quarterly and regularly bring together 60+ community members. Our success has been built in large part on the quality of our content; we curate technical talks from experts in the Barcelona area and beyond for 20-minute presentations that discuss a specific technology, experience or part of the video workflow in depth.

NETWORKING DRINKS

From time to time, we organise Networking Drinks for our members and sponsors to meet and share their feedback about the industry, this also allow to meet new members and discuss any good topics that we could select for our Quarterly Meetups. Typically, the first round is paid by the BCN Video Tech Association, thanks to our valued sponsors.
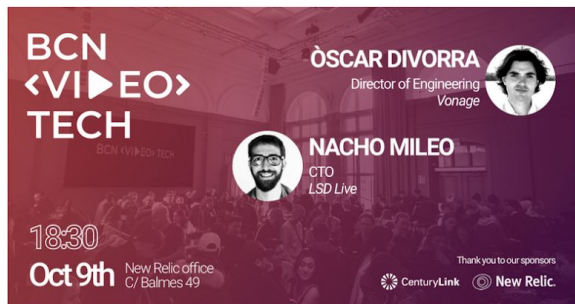
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Past events

Annual Partner Package

Companies supporting the BCN Video Tech community through annual partnership receive:

Digital visibility: sponsor logo on BCN Video Tech website throughout the year

Event visibility: sponsor logo on opening presentation for all meetups throughout the year

Right to use the BCN Video Tech logo: on all paper and digital media throughout the year, with mention of "official partner" or other approved text

Total cost: €1,000

Note: due to GDPR restrictions and the spirit of our meetup community, sponsors do not have access to guest lists or email addresses of attendees.