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Sironix Renewables Celebrates Milestones with Ribbon Cutting at New Headquarters

Company unveils expanded development facility, introduces strategic advisory board

Seattle, Washington, USA (Aug. 2, 2021) – Following the success of its recent over-subscribed seed funding round, [Sironix Renewables](#) officially celebrated several significant milestones in the company’s continued emergence as a premier eco-friendly cleaning product and personal care ingredients supplier. Sironix develops non-toxic, sustainably sourced ingredients for the cleaning products and personal care industries.

The growing company hosted an in-person ribbon cutting ceremony recently that was attended by public officials, investors and other dignitaries at the company’s new headquarters in Seattle. During the celebration, Sironix unveiled its expanded development facility, held Sironix-led tours and product demonstrations, and formally introduced its newly formed strategic board of advisors.

“Having raised our seed round and put together a board in the early stages of a pandemic, it’s exciting to finally host our investors and advisory board in-person for such a pivotal moment in the Sironix trajectory,” said Sironix CEO and co-founder Christoph Krumm. “Our recent advancements in scaling from lab-scale to kilogram-scale quantities will enable us to rapidly grow our partnerships and launch our ingredient with cleaning and personal care product brands. Many thanks go to our incredible advisors who helped us emerge from a pandemic stronger and ready to change the way the world cleans.”

Commerce Assistant Director Michael Furze said: “Commerce supports the development of innovative technology that expands the bio-renewable and bio-degradable cleaning products market, and reduces energy consumption and emissions in the building sector. Washington state is renowned for its technical innovation and this project is a clear example of a successful partnership that contributes to broader State Energy Strategy Goals.”

Expanded Development Facility

The new 3700 sq. ft. facility houses the production and testing equipment that Sironix uses to develop its new ingredients with superior performance and safety. With its current team of nine, the company has unveiled its new production process to manufacture hundreds of kilograms per year in-house. With additional hires, Sironix will partner with producers of coatings, agricultural products and other fields where high-performance, eco-friendly surfactants are needed.

The new ingredient developed by Sironix is made 100% from plants and boasts superior performance in hard water and cold water, conditions which have conventionally challenged plant-based cleaners. Additionally, the ingredient has excellent skin mildness, which has led to a recent increased focus on skincare and personal care for Sironix. The company has numerous ongoing partnerships with cleaning and personal care product companies and plans to partner with chemical manufacturing partners as it scales production.

The company has received more than \$5 million in grants and partnership funding, the most recent of which includes a \$1.15 million Department of Energy grant, a \$235,000 grant from the Washington state's Clean Energy Fund, as well as a \$1.1 million seed fundraising round. This funding has enabled the company to transition from bench-scale to pilot scale in its new facility and expand its partnership work with cleaning and personal brands toward launching better-performing, safer, and more environmentally friendly products.

[Funding](#) from a recent funding round was used to scale production at the Seattle facility.

New Sironix Advisory Board

Sironix today also formally introduced its newly formed strategic board of advisors who bring deep industry experience in the cleaning, personal care and renewables space. The new advisors include:

- Andy Gilicinski: Former executive at S.C. Johnson & Son, Georgia-Pacific, The Clorox Company and The Gillette Company among other personal care companies
- Andy Shafer: Former executive at Elevance Renewable Sciences, Cargill and Dow Chemical Company
- John Venegoni: Former VP/GM of surfactants at Stepan Company, a global specialty and intermediate chemical manufacturer; and served on the boards of the Chemical Specialty Products Association and American Cleaning Institute

During the ribbon cutting celebration, the company also formally recognized and congratulated company co-founder Paul Dauenhauer on being named a recent [MacArthur Foundation fellow](#). Dauenhauer, a professor at the University of Minnesota, was named a 2020 fellow for developing new technologies to convert renewable materials into chemicals used in products such as plastics, rubber, and detergents. The MacArthur genius grants are given to those who illustrate originality and creative pursuits in their field of study.

About Sironix

Sironix Renewables has developed a breakthrough surfactant ingredient, called the Eosix® Surfactant, which provides dramatically improved hard water performance compared with conventional ingredients and is made from 100 percent plant-based resources. Sironix is currently developing its platform technology through industrial partnerships for application development in cleaning and personal care products, while future plans include deployment of the technology in agricultural and coatings markets. More information is available at www.sironixrenewables.com.