YPT DRIVE-IN DOUBLE FEATURE
Spring fundraiser sponsorship package
A Message from Our Executive Director

In the darkest moments of our history, the arts have sustained and fortified us. Throughout the global pandemic, the arts—music, TV shows, books, and games—brought us moments of joy and comfort, helped us grieve and process trauma, and connected us with one another.

At YPT, we know that arts education can unlock the emotional and social skills that young people need to navigate uncertainty and change, build resilience, and imagine themselves into the future.

YPT inspires young people to realize the power of their own voices. We believe creative expression and theater are valuable tools for the education, enrichment, and self-actualization of young people. We fulfill young peoples’ creative visions by hiring professional artists to guide and perform original youth-generated work for their peers and the public. YPT believes it is important that all youth have access to high-quality arts education that centers their experiences and is culturally competent and affirming for all involved. YPT believes that young people are inherently brilliant and we exist to share that brilliance with the world.

To support this important mission, I hope you will consider sponsoring YPT’s Drive-In Double Feature. Thank you for believing in the power of the arts and the brilliance of our region’s young people.

In gratitude,

Brigitte Winter
Executive Director

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On Friday, May 12, 2023, Young Playwrights’ Theater (YPT) will host a fun, family-friendly Drive-In Movie event for 150 people to raise funds to support our organization’s incredible programming. Food will be available for purchase from local food trucks, and there will be popcorn, a silent auction, and fun activities for the kids. This is a fantastic opportunity to connect your business with families in the Takoma Park/Silver Spring area, an affluent, vibrant, and engaged community.

General sponsorship levels are on page 4. However, we are happy to create a tailored sponsorship package for your business’ needs and budget.

Once we receive confirmation of your sponsorship, our Communications Manager will be in contact to discuss timelines for executing on print and virtual materials. We are also happy to discuss and coordinate joint social media campaigns.

About Takoma Park

The City of Takoma Park is a municipality of approximately 17,000 residents in Montgomery County, Maryland. Takoma Park is bordered by Washington, DC on the south, the unincorporated communities of Silver Spring and Long Branch in Montgomery County on the west and north, and the unincorporated communities of Langley Park and Chillum in Prince George’s County on the north and east.

Takoma Park is a community of many different cultures and interests. About one-third of the households are families with children, about one-third are single-person households, and about one-third are households of more than one adult. There is no one racial or ethnic category that represents a majority of the population. Over a quarter of the population was born in another country, with the majority of these residents originating from Latin America and Africa. The Median Income is $86,644, well above the national average, and 59% of residents have a Bachelor’s degree or higher.
## Sponsorship Levels & Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting Sponsor (1) $15,000</th>
<th>Title Sponsor (2) $10,000</th>
<th>Golden Era Sponsor $5,000</th>
<th>BlockBuster Sponsor $2,500</th>
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<tbody>
<tr>
<td>Exclusive recognition and naming rights as Presenting Sponsor of the event.</td>
<td><img src="image" alt="Admit One" /></td>
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<td>Presenting sponsor recognition during event sponsor reel, print signage, and any other related materials.</td>
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<td>Sponsor recognition on all media coverage: press release, TV, radio, email blasts, social media, blogs, and other online advertising.</td>
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<td>Prominent corporate logo or donor name on all event-related marketing and promotional collateral: invitations, flyers, emails, and posters.</td>
<td><img src="image" alt="Admit One" /></td>
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<td>Opportunity to distribute premium company give-away(s) for each attendee.</td>
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<td>Tickets to the event and premium reserved parking.</td>
<td>5 Cars or 20 Tickets</td>
<td>2 Cars or 8 Tickets</td>
<td>1 Car or 4 Tickets</td>
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<tr>
<td>Advertisement in the event booklet to over 150 attendees.</td>
<td>2 Pages</td>
<td>1 Page</td>
<td>Half Page</td>
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<tr>
<td>Corporate logo or donor name on all event-related marketing and promotional collateral: invitations, flyers, emails, and posters.</td>
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<td>Corporate logo or donor name on YPT website with a hyperlink. (Estimated 150 unique visitors/week)</td>
<td><img src="image" alt="Admit One" /></td>
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<tr>
<td>Acknowledgement in event program booklet to over 150 attendees.</td>
<td><img src="image" alt="Admit One" /></td>
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AL LA CARTE SPONSORSHIP OPPORTUNITIES

**POPCORN SPONSOR**

$500

Everyone loves Popcorn! A sticker of your company’s logo will be featured on the popcorn bags.

**PHOTO BOOTH SPONSOR**

$500

Your company will be prominently displayed in the photo booth backdrop.

**FLOWER SPONSOR**

Contact for pricing

Your company can make an in-kind donation of branded corsages to be purchased by attendees for the special people in their lives.
Sponsorship Commitment Form

YES! Our company will be a ____________________________________________ sponsor!

Company/Donor Name: _______________________________________________________________

Contact:                                                                                          
______________________________________________________________

Address:                                                                                          
_____________________________________________________________________________

City: ______________________ State: ______________________

Zip Code: _______________________

Phone: _________________________________

Email: _______________________________________

PAYMENT
• Please send an invoice
• Enclosed is a check payable to Young Playwrights’ Theater (Preferred Method)
• Please charge my credit card (Visa, MasterCard, or American Express)

Name on Card: _____________________________________________________________________________

Card Number: ________________________________

Expiration Date: _______________________

Amount: _________________________________________

CID#: ________________________________

Signature: _______________________________________________________________________________

Please submit sponsorship commitment by March 31, 2023
Brenna Hill, Development Director
Young Playwrights’ Theater
6925 Willow Street NW
Suite LL-230
Washington, DC 20012
202.531.6763
bhill@yptdc.org

Young Playwrights’ Theater is a 501 (c)(3) organization. Tax ID 52-2102391
YPT Drive-In Double Feature

Friday, May 12, 2023
6:00 PM – 11:55 PM

Takoma Park and Silver Spring Coop
201 Ethan Allen Avenue, Takoma Park, MD, 20912, United States (map)

Logos are placeholders and size may vary.