

## CV Monika Ebert

### 2019 until now

#### Founder + Creative Director

[www.femalemakers.net](http://www.femalemakers.net)

#### FEMALEMAKERS in food + beverage + gastronomy

responsible for curation, interviews, text + photography

### 2008 until now

#### Communication Consultant

#### research | strategy | concept | brand | story

personal label mobile minds for agencies, companies, institutions

\_\_Communication and brand consulting with a digital focus

\_\_Research + Strategy + Ideation + Concept

\_\_Customer experience, qualitative customer research

\_\_Support and creative quality assurance

### 2004 - 2008

#### Creative Consultant | Creative Director Concept

#### Grey Global Group - argonauten G2 Berlin

\_\_Set-up and Director of the creative department in Berlin

\_\_Set-up and creative leadership of international key accounts

\_\_Development of national + international campaigns + digital major projects for Coca-Cola Germany, Europe and Global with over 40 projects etc.

### 2003 - 2004

#### Creative Direction Concept + project management

**Eyekon AG, Zürich** for Siemens Germany, Siemens Switzerland

### 1999 - 2003

#### Creative Director Concept + project management

personal label mobile minds

for Bosch-Blaupunkt, Freie Universität Berlin, Cassiopeia

### 1997 - 1999

#### Management Executive + Creative Concept

Multimedia-Agency PIXEL-FACTORY/GFT, Frankfurt-Main

for Deutsche Bank, Hugo Boss, Lufthansa Cargo etc.

### 1996 - 1997

\_\_Concepts for Multimedia-Events „Internationale Funkausstellung“, Berlin

\_\_Catalogue editor + PR for international Media-Art-Festival „Transmediale“, Berlin

\_\_Project manager / curator with „Art Management Horn + Stammer“, Berlin

**1991-1996**

**Master in Communication Science and Media** (best mark)

**University of the Arts, Berlin**

**1993 - 1994**

**Curator and leader of „Galerie Kunstverkehr“, Berlin**

**1990 - 1991**

**Artmanager „Neue Gesellschaft für Bildende Kunst“, Berlin**

**1986 - 1990**

**Stage- and costume painter, Deutsche Oper, Berlin**

**1985 - 1986**

**Goldsmith**

**1984**

**University-entrance-diploma in Munich**

(top mark)

**\* born in Munich, March 1965**

**Awards** (a choice of)

Jurymitglied New York Festivals \_\_

Art Directors Club Bronze \_\_

2 x New York Festivals - Silber \_\_

New York Festivals - Bronze \_\_

Auszeichnung+Ausstellung Rat für Formgebung\_\_

Auszeichnung Multimedia Annual \_\_

OneShow Award \_\_

Winner Cresta International Awards New York \_\_

Shortlist London International Advertising Award\_\_

3x Deutscher Dialogmarketing Preis \_\_

Food&Beverage Creative Excellence, Gold \_\_

LEAD AWARDS \_\_

2x DDC, Deutscher Designer Club \_\_

2x FWA, Favourite Website Award \_\_

EPICA, Europe´s Premier Creative \_\_

Konvergenz Award \_\_

3 x New Media Award \_\_

Schweizer Dialogmarketingpreis \_\_

**Additional qualification**

**\_\_Innovationmanagement**

Guest student Universität Potsdam and TU Berlin

**\_\_Coaching**

**\_\_Mediation**

**\_\_Member of the research team 2011**

**„Social Media in medium sized company communication“**

Hochschule für Wirtschaft und Recht, Berlin | Berlin  
School of Economics and Law

**Languages**

German | native

English | C1

Français | A2

**for**

\_Scholz+Volkmer  
\_KircherBurkhardt  
\_argonauten G2  
\_Grey Global Group  
\_Eyekon AG Zürich  
\_Silk Relations  
\_Pixel-Factory  
\_GFT AG  
\_Real Informationsdesign  
\_Walk Interactive  
\_FU\_Berlin  
\_Lemon\_5  
\_Web Direkt  
\_Stilblüte Kommunikation  
\_aperto AG  
\_Fachhochschule für Wirtschaft  
und Recht Berlin  
\_Senatsverwaltung für  
Stadtentwicklung Berlin  
\_KPMG  
\_zweimaleins werbeagentur  
\_PLAYFRAME GmbH  
\_Heymann:Brandt:DeGelmini  
\_Majoba  
\_artimaging  
and many others.

**references**

Coca-Cola Germany\_\_  
Coca-Cola Europe \_\_  
Coca-Cola Global \_\_  
aSprite \_\_  
Fruitopia \_\_  
Coke Zero \_\_  
Becks Gold \_\_  
Powerade \_\_  
Fanta Europe \_\_  
Apollinaris \_\_  
  
Bertelsmann Stiftung \_\_  
Goethe Institut \_\_  
Senatsverwaltung für Stadtentwicklung \_\_  
Klinikum Benjamin Franklin \_\_  
BBSR \_\_  
  
Siemens\_\_  
Bosch-Siemens Hausgeräte \_\_  
Deutsche Bank \_\_  
KPMG \_\_  
Hugo Boss \_\_  
Allianz \_\_  
Mercedes Benz \_\_  
Deutsche Telekom \_\_  
Bosch-Siemens Hausgeräte \_\_  
  
Grundy UFA/RTL \_\_  
IFA Berlin \_\_  
Gruner + Jahr \_\_  
Bosch/Blaupunkt \_\_  
Volksfürsorge \_\_  
  
Deutsche Bank GEFA \_\_  
Lufthansa Cargo \_\_  
Danfoss \_\_  
BVI \_\_  
Fresenius Homecare \_\_  
Frankfurter Sparkasse \_\_  
Cassiopeia \_\_  
Ferrero \_\_  
Ulla Popken \_\_

