



# IMPACT SUMMARY

**IMPACT: \$2000+ to Giving Plate**

\$2000+ in donations with no costs to the business.

Sebastian's Seafood & Specialty Market is your go-to destination for top-quality seafood in Bend, Oregon.

Sebastians recently embedded their commitment to giving back to the community into every purchase with PIE's Purpose-Powered Payments.

They proudly support The Giving Plate, ensuring that their passion for seafood extends beyond the plate, enriching the lives of those in need in the community with every transaction!



## THE CHALLENGE

Sebastian is committed to attracting and retaining top-tier staff while fostering a generous culture that gives back to the community with every transaction.

Determined to make a meaningful impact, Sebastian sought out PIE for their expertise in devising a strategy that would integrate charitable donations into every purchase without compromising the financial stability of the business.

Sebastian's also had a requirement of zero downtime or loss of revenue.

## APPROACH & RESULTS

PIE conducted a thorough financial analysis to evaluate the feasibility of incorporating charitable donations into every purchase, with a focus on utilizing a reliable POS system.

PIE gathered the requirements for migrating the kitchen, online ordering system, and gift cards seamlessly, ensuring no loss of productivity during the transition.

PIE achieved a seamless migration from legacy systems to the purpose-powered payments POS that enhances brand and elevates company culture.