The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by reason of economic and/or social factors are most in need of its services.
Trying to sum up the efforts and accomplishments of a year is a daunting task. Attempting to recognize adequately each person who contributed to those efforts and accomplishments is an even harder one. Therefore, as you review this report, we invite you to focus your attention on just one thing: the smiles. More than anything, these smiles tell a story. The smiles are for friendship. The smiles are for achieving goals. The smiles are for being young and happy. These smiles are for you!

Since 1884, Madison Square Boys & Girls Club has provided a safe, stable, and supportive environment for youth in some of New York City’s most under-resourced neighborhoods. We pride ourselves on being a home away from home for our members—a place where they feel comfortable, safe, and cared for. Our Clubhouses provide this feeling and we are constantly working towards ensuring it stays that way. FY2019 marked a momentous time in Madison’s history, as we cut the ribbon on our new Pinkerton Clubhouse in Harlem. It is Madison’s largest and most comprehensive facility and will allow us to provide a second home for hundreds of children in the community.

Our longstanding Clubhouses, while undergoing exciting renovations to refresh and rejuvenate key program spaces, continued to implement and enhance our critical programs centered on our three priority outcome areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles. Our programs are guided by our vision to ensure that each member leaves the Club as a high-school graduate with short and long term goals for the future.

Recognizing the financial hardships of our families, Madison only charges $5 a member annually – and no child is turned away. Each one of the generous contributions made by the individuals, corporations, foundations and community partners listed in this report played an important role in making this possible.

In order to stay affordable and continue to offer even more enriching programs to the kids who need us most, we are excited to share that our Building Hope Campaign, which has raised critical funds for capital renovations, continues to ensure Madison is able to serve New York City youth for years to come.

On behalf of our entire organization, we thank you, our Madison family, for being a part of our legacy of service. Madison’s expansion and impact would not be possible without the incredible support of our partners and friends. We are excited to see what’s next and invite you to take part in the future chapters of Madison Square Boys & Girls Club’s story.

Warmest regards,

Tim McChristian
EXECUTIVE DIRECTOR

Don Devine
BOARD CO-PRESIDENT

Richard Eaddy
BOARD CO-PRESIDENT
WHO WE ARE

Founded in 1884
One of the Founding Members of Boys & Girls Clubs of America

Serve kids ages 6-18
5,000+ youth served annually
57% African-American
27% Hispanic/Latino
16% other races/identify as more than one race
6 Clubhouses
2 in the Bronx
3 in Brooklyn
1 in Harlem

BRONX
JOHN E. GRIMM III CLUBHOUSE
543 East 189th Street
Bronx, NY 10458

JOEL E. SMILOW CLUBHOUSE
1665 Hoe Avenue
Bronx, NY 10460

BROOKLYN
THOMAS S. MURPHY CLUBHOUSE
2245 Bedford Avenue
Brooklyn, NY 11226

NAVY YARD CLUBHOUSE
240 Nassau Street
Brooklyn, NY 11201

ELBAUM FAMILY CLUBHOUSE
Located in Frederick Douglass Academy VII High School/
Teachers Preparatory High School
226 Bristol Street
Brooklyn, NY 11212

MANHATTAN
PINKERTON CLUBHOUSE
250 Bradhurst Avenue
New York, NY 10039
A safe, positive environment where members are free to be themselves, feel both physically and emotionally secure and where parents/guardians are at ease.

A place where having fun is not only important, but also emphasized. Club members develop a strong sense of belonging through the connections established with both their peers and staff.

A place where youth can develop supportive relationships with other members and adult staff so that every child feels connected to and cared for by at least one person.
OUR FORMULA FOR IMPACT

A place where opportunities are abundant and expectations are high.

A place where a young person's self-worth and accomplishments receive recognition and positive reinforcement.

Three Priority Outcome Areas:
Academic Success
Good Character & Citizenship
Healthy Lifestyles
ACADEMIC SUCCESS

87% of Explorers met or exceeded grade-level standards in Reading and 90% did so in Math.

100% of Juniors in our summer learning program experienced diminished learning loss in Reading and Math.

98% of our Juniors were promoted to the next grade-level on time.
OUR PROGRAMS:
- Encourage engagement in learning at an early age
- Complement regular school-day activities
- Enhance academic performance
- Foster positive study habits and self-discipline
- Provide guidance and resources to keep members on track from grade school to high school, and through college

Explorers Academy
- Ages 6 to 9
  - Ignites a lifelong love of learning amongst Madison’s youngest members
  - Delivers cross-disciplinary learning opportunities to reinforce critical literacy and math skills
  - Prevents summer learning loss by extending learning throughout the summer

Juniors Academy
- Ages 10 to 12
  - Provides homework support to bolster members’ academic skills and engagement
  - Teaches and promotes STEM education using a variety of hands-on curricula
  - Prevents summer learning loss by extending learning throughout the summer

TEENS
- Ages 13 to 18
  - Provides a comprehensive curriculum to help members meet high school graduation requirements, successfully navigate the college application process, and make a successful transition to college
  - College Success Initiative (CSI): Monitors the progress of graduating seniors through mentoring to support and track progress of PGP alumni in college

PROJECT GRADUATE & COLLEGE SUCCESS INITIATIVE
- 94% (grades 7 to 11) were promoted to the next grade level on time
- 99% of seniors graduated from high school
- 100% of seniors applied to institutions of higher education and 100% were accepted
- College Success participants are persisting in college at a rate of 83%
OUR PROGRAMS:
· Promote the development of a positive self-image and strong character
· Teach positive and effective strategies for responding to conflict
· Encourage the development of meaningful relationships with others
· Empower youth to support and influence their Club and community
· Teach respect for both one’s own and others’ cultures

Youth of the Year
· Premier national recognition program for Boys & Girls Clubs of America members
· Promotes service to the Club, the importance of community and family, academic success, strong moral character, and setting life goals

Torch Club (ages 10 to 12) and Keystone Club (ages 13 to 18)
· Instill a sense of personal and community responsibility while helping build effective, positive strategies for responding to conflict

Passport to Manhood
· Addresses critical issues that young men face during pre-adolescence and adolescence, such as ethics, decision-making, wellness, employment and careers, cooperation and conflict, diversity, relationships, and self-esteem

SMART Girls
· A health, fitness, prevention/education, and self-esteem enhancement program for girls designed to encourage healthy attitudes and lifestyles
GOOD CHARACTER & CITIZENSHIP

93% of Juniors and 86% of teens participated in community-based service activities in 2019

15 members served as Youth of the Year Ambassadors
OUR PROGRAMS:

- Promote the importance of leading a healthy and productive lifestyle
- Encourage positive decision making for physical, social, and emotional development
- Teach sportsmanship, social, and interpersonal skills
- Educate members and their families on the importance of lifelong healthy decision making and behaviors

Triple Play: A Game Plan for the Mind, Body, and Soul

- A holistic approach to educating youth about nutrition using the Healthy Habits curriculum
- Makes physical fitness a daily practice
- Develops individual strengths and good character

Aquatics

- Offers water safety instruction, lifeguard training, and recreational aquatic activities for beginner, intermediate, and advanced swimmers

Youth Empowerment

- Evidence-based program for teens that helps young people resist drug, alcohol, and tobacco use
- Small group activities increase peer support, enhance life skills, and build resiliency

85% of members participated in Triple Play
85% of members engaged in regular, moderate-to-rigorous activity
HEALTHY LIFESTYLES

100% of members and their families connected to health information and resources through annual health fairs

100% of members increased their knowledge of health, nutrition, and fitness

Approximately 80,000 hot meals and 40,000 healthy snacks were served
The 2019 Youth of the Year Dinner was held on Wednesday, May 22nd at Pier Sixty at Chelsea Piers. Our four Youth of the Year finalists inspired more than 500 corporate supporters and friends of Madison with their stories of personal triumph. The evening celebrates the success of those youth who have demonstrated a consistent dedication to their education and is the premier national recognition program for Boys & Girls Club members. The program promotes service to the Club, community and family, academic success, strong moral character, and life goals. The event also honored Champion of Youth Honoree Hank Greenberg.

On April 30, more than 250 guests gathered at the Upper East Side’s Metropolitan Club for our annual spring luncheon, Style of Life. This year, we were thrilled to honor Sam Kass, Former White House Chef and Senior Policy Advisor for Nutrition, with Jenny B. Fine of WWD serving as our Mistress of Ceremonies.

Madison’s annual Fore the Kids Golf Tournament was hosted at the historic Sleepy Hollow Country Club on July 29th. More than 100 players enjoyed a day of golf followed by a dinner and auction to benefit our members.
More than 100 friends of Madison joined together in the Party City Suites of Yankee Stadium to cheer on the New York Yankees as they took on the Los Angeles Angels under the stars on July 19th.

Our 2018 Christmas Tree Ball was a smashing success, hosting nearly 500 guests at Cipriani 42nd Street and raising more than $1.32 million to support our youth development initiatives.
THE POWER OF PARTNERSHIPS

In order for our members to succeed, they must do well in school, serve their community, and adopt a healthy lifestyle. We thank our Corporate Partners for their ongoing support and continued belief in our members’ unlimited potential.

Thank you to...

Deloitte. In addition to sponsoring events each year, Deloitte gives back through its annual Impact Day, a volunteer blitz whereby employees roll up their sleeves and beautify our Clubhouses across the city all in one day. We appreciate their generosity and hands-on work to give our young people the most inspirational, positive spaces possible.

Disney is a dedicated supporter of Triple Play – a dynamic program that helps our Club members take charge of their personal health and wellness. Disney also offers Madison youth sought-after tickets to live shows and cultural events; contributes volunteer hours to our Clubs; and sponsors our annual Day for Kids – a special community celebration for our members and their families. We are also grateful for Disney’s major support of our Building Hope Campaign.

Garden of Dreams is a loyal and valued partner in helping us advance our mission. In conjunction with our Building Hope Campaign, the Foundation refurbished our John E. Grimm III Clubhouse in the Bronx and outfitted all of our Clubhouses with state-of-the-art Notes for Notes music recording studios. With a shared passion for lifting up young people, Garden of Dreams also has directly afforded our youth opportunities including scholarships, game-day tickets, meeting players and celebrities, and the once-in-a-lifetime chance to perform in a talent show at Radio City Music Hall.

Hearst. A corporate partner for more than 15 years, Hearst loyalty commits to supporting our signature special events on an annual basis. Their ongoing generosity, including a major investment and program support in our Building Hope Campaign, has helped us advance our mission and continues to bolster our ability to provide the best facilities, programs and services to the youth we serve.

Invesco’s strong support of Madison reaches far and wide. From representation on our Board of Trustees, to employee volunteerism, to sponsoring our signature events, to serving as a major investor in our Building Hope Campaign, Invesco helps to ensure we can continue providing high-quality programs for all of our members.

Omnibuild has been a supporter of Madison for over five years. It generously sponsors our Christmas Tree Ball, Golf Tournament and Youth of the Year Dinner, providing ongoing support that helps put our youth on the pathway to success.

© MADISON SQUARE BOYS & GIRLS CLUB
We thank TIAA for its generous contributions to our signature events each year, allowing us to provide direct services to 5,000 members annually and vital programming that focuses on three priority outcome areas: Academic Success, Good Character & Citizenship, and Healthy Lifestyles.

We are deeply appreciative of the committed support of New York Yankees Foundation, which provides youth development programming at our two Bronx sites: the Joel E. Smilow Clubhouse and the John E. Grimm III Clubhouse. A key highlight of our partnership is our annual outing to Yankee Stadium, where our Youth of the Year honorees get recognized at home plate and our members experience the unforgettable magic of a summer hometown game.

A special thanks to our other corporate champions:
For more than 135 years, Madison Square Boys & Girls Club has worked hard to ensure that the thousands of New York City youth who walk through our doors are provided with a safe, positive, and stable environment.

The Building Hope Campaign continues to ensure that more of today and tomorrow’s young people will know the joy of being a “Club kid.” Through this $90 million initiative, we are still seeing exciting improvements at our sites in Brooklyn and the Bronx—three of which have been in service for over fifty years, and one for nearly a century. The establishment of a long-term Capital Improvements Fund supports necessary renovations to preserve all sites at the utmost quality, and we are continuing to expand our endowment to underpin this unprecedented growth.

During the summer of 2019, Madison celebrated one of the Campaign’s most anticipated milestones: opening the doors of our largest Clubhouse on 155th Street and Bradhurst Avenue in one of New York City’s most under-resourced neighborhoods. Members have daily access to our comprehensive after-school and summer programs and new community amenities. The Club houses modern educational spaces, a regulation size basketball court, rooftop soccer field, teen center, digital arts & technology lab, performing arts spaces, as well as Madison’s administrative headquarters. We look forward to continuing to celebrate this milestone.

BUILDING HOPE CAMPAIGN SUPPORTERS
Madison extends its sincere gratitude to all donors who have made a commitment in support of the Building Hope Campaign. Their visionary leadership and extraordinary dedication will provide hope and opportunity to the young people of New York City for generations to come.

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New York Yankees Foundation, Inc.
Stavros Niarchos Foundation
Omnibuild
The Starr Foundation

Gifts $25,000 and above
American Media, Inc.
Barclays Capital
Barings
BlackRock Inc.
Carver Federal Savings Bank
Clayton, Dubilier & Rice, Inc.
Pat Covelli Foundation
The Frances L. & Edwin L. Cummings Memorial Fund
Deloitte & Touche LLC
Goldman Sachs
The Keith Haring Foundation
Heisman Trophy Youth Development Fund
MacAndrews & Forbes Group Inc.
Marsh & McLennan
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PricewaterhouseCoopers
The Rite Aid Foundation
Rothschild & Co.
Charles Schwab & Co., Inc
William E. Simon Foundation, Inc.
Siris Capital Group

Stone Ridge Asset Management
TIAA

Gifts $10,000 and above
American Eagle Outfitters Foundation
Antares Capital
Authentic Talent and Literary Management
Brown Brothers Harriman & Co.
Capital One
CNN
Columbia University
Con Edison
Credit Suisse
Empire State Realty Trust
ESPN
Fleischman Law Firm
Fried, Frank, Harris, Shriver & Jacobson
Illumination Fund
JP Morgan Chase & Co.
Korn Ferry
KPMG LLP
Meredith Corporation
Morgan Stanley
The M&T Charitable Foundation
The National Grid Foundation
Northeast Service Interiors
Embassy of the State of Qatar
RBC Foundation USA
Ropes & Gray LLP
Soundcore Capital Partners, LLC
SS&C
TPG
Visa Inc.
Wells Fargo Securities
World 50, Inc.

Gifts $5,000 and above
ABC Electric Corp
Admiral Insurance
Alliant Insurance Services, Inc.
Atlas Capital Group, LLC
Robert W Baird & Co.
Bloomberg
BMO Capital Markets Corporation
Calibre, LLC
CF Floors, LLC
The Charlepg Foundation
Darden Restaurants, Inc. Foundation
Deutsche Bank Securities Inc.
DLA Piper
The William H. Donner Foundation, Inc.
Dutch Productions
Empire BlueCross BlueShield HealthPlus
Friedman Kaplan Seiler & Adelman LLP
Sidney & Judith Kraines Charitable Trust
Lamb Financial Group
Reginald F. Lewis Foundation, Inc.
Linde-Griffith Construction Co.
Metropolis Group, Inc.
New York Life Insurance Co.
Henry E. Niles Foundation
Papa John’s Foundation
People’s United Community Foundation
Priceline
Procter & Gamble Company
PumpMan Holdings, LLC
The Rinaldi Group
Rotavele Elevator Inc.
Savills Studley
Shiseido Americas

2019 ANNUAL REPORT
MENTOR CIRCLE

Members of the Madison Mentor Circle are essential to the success of our organization. Donations cover our annual operating costs and directly support our programs that boost our priority outcome areas: Academic Success, Healthy Lifestyles, and Good Character & Citizenship.

For additional information on this, visit www.madisonsquare.org/madison-mentor-circle

Visionary ($20,000+)
Leo Arnaboldi and Jane Carroll
Steven and Judy Elbaum
Joseph Gantz and Paula Blumenfeld
William and Lynda Glavin
Mitch Scherzer and Andrea Mann
Vanessa Touma

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Michael and Rosann Geltzeiler
Brian and Dawn Hoesterey
Oba McMillan
Mr. and Mrs. CC Sabathia/PitCCh In Foundation
Jerry M. Seslowe
Dr. Nancy Slater
Alfred and Unchu Tobia

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Jeff and Jessie Wechsler
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Veronica Young
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*deceased
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As next generation supporters, Madison Council members take part in various volunteer engagements along with networking and fundraising events. Each member is a Madison ambassador and strives to raise awareness of the organization and its mission. Young professionals are invited to join the Council and lend their time, talent, and treasure to supporting Madison’s mission to save and enhance the lives of New York City youth.

For additional information on this, visit www.madisonsquare.org/madison-council

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Mavis J. Xu

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Donors reaching a cumulative giving level of $100,000 or more receive special recognition as having demonstrated an extraordinary commitment to our mission.

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Mr. Victor F. Ganz
The Honorable Bruce S. Gelb and Mrs. Gelb*
Myles and Kim Gillespie
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Nion McEvoy and Leslie Berriman
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Robbin Mele Gaudier/The Community Foundation of Herkimer & Oneida Counties, Inc.
Mr. and Mrs. James L. Gray
Nick and Shauna Graziano
Frederick and Ann Hammer
William and Sharon Jacob
The John and Estelle Ketterer Foundation
Mr. and Mrs. Kenneth P. Kilroy/Progressive Home Health Services
Joshua and Cara Lamberg
Carol and John R. Loomis

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Oba McMillan
Robert and Dina Nemeth
Kevin and Meg O’Callaghan
David and Karen Pecker
Milena and Ron Porter
Mr. and Mrs. CC Sabathia/PitCCh In Foundation
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Axel Stawski
Sanjay and Preeti Swani
Barbara Alden Taylor
Jeff and Lisa Volling
Laura and Greg Wallace
Roy and Rebecca Weathers
Elizabeth and Jonathan Wood
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In honor of Katie and Dan
David Bisbee

In honor of Richard Brunken
Michael and Geraldine Brunken

In honor of Don & Barbara Devine
Andy and Janet Loesberg

In honor of Elbaum & Gottesman families
Michael & Robin Findling

In honor of Keith Fleischman
Robert and Joanne Catalano

In honor of Mindy Fortin
The Ruth and Vernon Taylor Foundation

In honor of Frank Fortino
Perry Davis Associates

In honor of Frog Design
Nina Mascheroni

In honor of Pat Gallagher
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Marcy Syms

In honor of Poppy Harlow
Illumination Fund
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In honor of James Hupp and Laura Olin
Virginia Hupp
Arja Sahramaa

In honor of Jerry McChesney
Vincent and Rose Hufford

In honor of Steven Miyao
Sudhir Sharma

In honor of Adam and DeAnnie Reeder
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In honor of Rob Rogers
Jamil Simon

In honor of Peter Scheman
Josh Rosenberg

In honor of Mitch Scherzer
Sucherman Group

In honor of Allison Shure
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In honor of Barbara Taylor
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Cono and Eileen Fusco
Christine Heyworth

In honor of Lisa Volling
Kate and Peter Frantz

In honor of Brian Ward
Sarah C. Nosal

In memory of Edmund and Carol Blake
Edward and Electra Freedgood
Susan Janetta

In memory of Robert F. Connolly
Richard Bartram
Joan and Donald Connolly
Leanne and Peter Gould
Linda Gross
John Lawrence Jr.
David and Jo Lynne Johnson
Marianne Sargent

In memory of Frank Covello
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In memory of Eleonora DiBernardo
Christine Cervoni
Lucy and Vincent Maraldo

In memory of Mark Johns Dieffenbacher
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Praveer Gupta
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In memory of George & Eileen Gillespie
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In memory of P.J. Kelly
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Samuel Rosenberg

In memory of Maria Martinez
Brad Greenbaum

In memory of Dr. Harold and Kathryn Speert
Dr. Nancy Slater

In memory of Anthony Tommasino
Anonymous
Michael and Donna Correale
Rosemary Hawkins
Christina Schaefer

WE ARE ALSO GRATEFUL TO HAVE RECEIVED MAJOR SUPPORT FROM THE FOLLOWING PUBLIC AGENCIES:

New York City Department of Youth and Community Development, Out of School Time Program

Boys & Girls Clubs of America, Office of Juvenile Prevention, Office of Juvenile Justice and Delinquency Prevention Program

The State of New York, Department of Health, Child and Adult Care Food Program

New York State Office of Alcoholism and Substance Abuse Services

Madison Square Boys & Girls Club is a founding member of Boys & Girls Club of America, and we wish to express our deepest gratitude for this strong, ongoing partnership.

We are also grateful to our New Markets Tax Credit financing partners:
Empowerment Reinvestment Fund
Nonprofit Finance Fund
NYC Economic Development Corporation
PNC Bank

BECOME A PART OF THE MADISON FAMILY

CREATE YOUR LEGACY THROUGH PLANNED GIVING

Planned giving allows you to create a lasting legacy at Madison Square Boys & Girls Club that ensures the Academic Success, Good Character & Citizenship, and the adoption of Healthy Lifestyles for youth living in New York City’s most under-resourced neighborhoods. The simplest way to make a planned gift to Madison Square Boys & Girls Club is by making a gift through your will or living trust.

For additional information on this or other ways to create your legacy, please visit www.madisonsquare.org/planned-giving
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Sean Woodroffe

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Steven Melton
Chief Financial Officer
Jeffrey Dold
Chief Advancement Officer
Salina Muellich
Director, HR Business Partner
Kendra Wilson
FINANCIALS
(Fiscal Year October 1, 2018-September 30, 2019)

REVENUE & SUPPORT

<table>
<thead>
<tr>
<th>Source</th>
<th>FY2019</th>
<th>FY2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$2,392,795</td>
<td>$3,164,210</td>
</tr>
<tr>
<td>Special Events</td>
<td>2,477,536</td>
<td>2,669,253</td>
</tr>
<tr>
<td>Government Support</td>
<td>1,666,859</td>
<td>1,733,276</td>
</tr>
<tr>
<td>Investment Income</td>
<td>7,082,710</td>
<td>5,127,003</td>
</tr>
<tr>
<td>Other Revenue &amp; Support</td>
<td>709,838</td>
<td>770,211</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>14,329,738</td>
<td>13,463,953</td>
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</tbody>
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EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>FY2019</th>
<th>FY2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Success</td>
<td>4,328,855</td>
<td>3,548,456</td>
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<tr>
<td>Good Character &amp; Citizenship</td>
<td>1,611,906</td>
<td>1,869,940</td>
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<tr>
<td>Healthy Lifestyles</td>
<td>2,970,688</td>
<td>2,302,398</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>3,678,738</td>
<td>1,357,986</td>
</tr>
<tr>
<td>Fundraising &amp; Development</td>
<td>1,358,930</td>
<td>1,283,642</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>13,949,117</td>
<td>10,362,422</td>
</tr>
</tbody>
</table>

OTHER CHANGES IN NET ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>FY2019</th>
<th>FY2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Purpose Contributions</td>
<td>639,927</td>
<td>1,775,651</td>
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<tr>
<td>Unrealized Gain (Loss) on Investments</td>
<td>(3,393,960)</td>
<td>632,125</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>(2,373,412)</td>
<td>5,509,307</td>
</tr>
<tr>
<td>Net assets – beginning of year</td>
<td>111,602,315</td>
<td>106,093,008</td>
</tr>
<tr>
<td>Net assets – end of year</td>
<td>$109,228,903</td>
<td>$111,602,315</td>
</tr>
</tbody>
</table>

2019 ANNUAL REPORT
CREDITS

Madison Square Boys & Girls Club 2019 Annual Report Writers/Editors: Gabby Schiraldi & Olivia Collins
Special Event Photos: El Raven Productions & J.L. Gonzeles
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