



GROW
Licking County

**ALL WE NEED
IS YOU!**

Community Improvement Corp

2019 | ANNUAL REPORT

2019 | ALL WE NEED IS YOU!



Nate Strum
Executive Director

2019 was a dynamic year for GROW Licking County. From new opportunities with Carvana and Delta Apparel to expansions by Amazon Web Services in New Albany and Ariel Corporation at their site in Heath – Licking County is leading the region with opportunities to expand and grow our local economy.

2019 also saw the launch of our new workforce initiative, Licking County Works, a joint effort by the Licking County Chamber of Commerce, OhioMeansJobs - Licking County, and GROW to bring more awareness in and outside of Licking County to opportunities in our local communities.

2019 was a year of change with GROW spinning off from the Licking County Chamber of Commerce as a standalone agency for economic growth. Although structurally significant, GROW's mission of serving as the local economic development organization for Licking County has not changed and we continue to focus our efforts on providing a full accompaniment of economic development services to our partners.

Adopted in 2018, GROW Licking County's economic strategy, GROW LC 2025 continued success with the launch of Licking County Works, our occupational marketing strategy in collaboration with the Licking County Chamber of Commerce and OhioMeansJobs - Licking County.

Additionally, significant momentum was generated with the many large scale projects occurring across Licking County. GROW strives to continue this trend by working with existing and new employers to facilitate their growth in Licking County.

Dan McVey
2020 Chair of the Board



ED411

The eighth annual Economic Development 411 (ED411) was held on December 6, 2019. More than 600 community stakeholders joined the Mid-Ohio Development Exchange and One Columbus for a day of insightful conversation. GROW Licking County and Licking County in general was represented by more than 45 engaged participants.

TRAVEL OUTREACH

Chicago, IL

Washington, DC

Dublin, Ireland

Northern Italy

Southern Germany

the Netherlands

Toronto, Canada

Tokyo, Japan

As part of GROW's ongoing foreign direct investment (FDI) strategy, Executive Director Nate Strum traveled with Managing Director for Global Trade & Investment for One Columbus, Deborah Scherer, to connect with a number of consulate and trade offices located in **Chicago** to expand trade opportunities in Central Ohio and specifically, Licking County. Pictured here, Ms. Scherer and Mr. Strum meet with the international trade team from the Kingdom of the Netherlands as well as the Consul General, Louis Piët.



Continuing momentum from prior trade missions, GROW partnered with One Columbus and was joined by local partners from the Village of Johnstown in **Southern Germany** to discuss business development opportunities around areas of manufacturing, logistics, technology, and transportation.



GROW was deeply privileged to join the State of Ohio's multi-county delegation, led by Governor Mike DeWine, and joined by JobsOhio President/CIO, J.P. Nauseef, and Ohio Development Services Agency (ODSA) Director, Lydia Mihalik, to celebrate Ohio's strong trade relationship with the Kingdom of Japan at the 2019 Midwest-US Japan Association Conference, held in **Tokyo, Japan**. Executive Director Strum connected with a number of Japanese companies that have operations in Licking County and discussed continuing trade opportunities and expanding their presence. Pictured here, Mr. Strum is honored to present THK President Akihiro Teramachi with a wooden carving from students at the Lakewood Local Schools District in southern Licking County.

2019 | SUCCESSES!

GROW worked towards facilitating another tremendous year of growth within Licking County. With a blend of expansion projects and attraction opportunities, Licking County continues to serve as a premier destination for growth in logistics, manufacturing, and technology.



CARVANA

Heath **Location**
400 **New Jobs**
\$13.3M **In New Payroll**
\$30M
In Project Investment



Hebron **Location**
50 **New Jobs**
\$1.46M **In New Payroll**



Heath **Location**
40 **New Jobs**
100,000 sf
In Facility Expansion



New Albany **Locations**
70 **New Jobs**
\$4.8M **In New Payroll**
\$800M
In New Investment



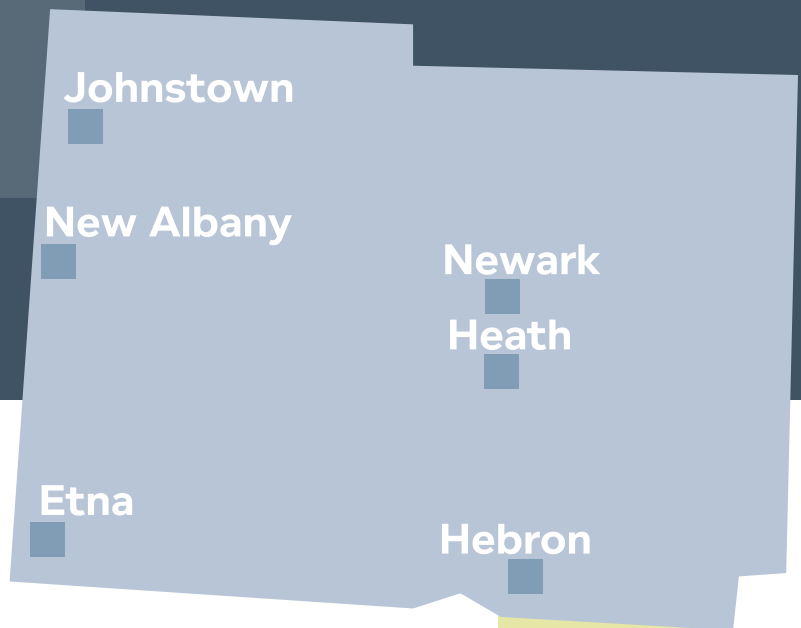
New Albany **Location**
58 **New Jobs**
\$2.5M **In New Payroll**
\$30.7M
In Capital Expenditures



Heath **Location**
80 **New Jobs**
42,500 sf
New Facility

CROW WORKS EST. 1995

Johnstown **Location**
40 **New Jobs**
4,600 sf
Renovated Facility



SUCCESSES! | 2019

TPA IN ETNA TOWNSHIP

In August, TPA Group broke ground on one of the largest speculative developments in the country with the construction of their 1.2M sf 70 East Logistics Center. This development firmly establishes Licking County as a leader in the logistics sector for not only Central Ohio but the State, as a whole.



Since 2012,

GROW LICKING COUNTY INVESTMENTS RESULTED IN

over
6,000
new job
opportunities

more than
\$3.06
BILLION
in new investments

over
2,100
existing jobs
retained

NATURE'S ONE GROUND BREAK

In June, Nature's One broke ground on the world's first organic infant nutrition facility in Heath. This 92,000 sf, \$32M investment by Nature's One continues the momentum of food manufacturers locating and expanding their presence in Licking County.



With maintained competitiveness of our local job market here in Licking County, it is critically important to continue to upskill many of our local employees, as well as those individuals interested in learning new skills, to better adapt to our evolving industrial ecosystem. Since 2015, Grow Licking County has responded with the Workforce Development fund.

26 STUDENTS
supported

\$103,000+
in scholarships



We believe that anyone can find their future here in Licking County. Licking County Works features job opportunities from local employers to find the position that is perfect for them, and to promote Licking County as a place to live and work!

The website is a hub for available job opportunities in Licking County, and is a great source to discover new opportunities!

lickingcountyworks.org

100%
GRADUATED
All Scholarship Awards

26
STUDENTS
9 General & CNC Machining
7 Multicraft Maintenance
10 Welding

92%
IN THEIR FIELD
Working or
Continuing Education



ACHIEVEMENTS AND GOALS | 2019

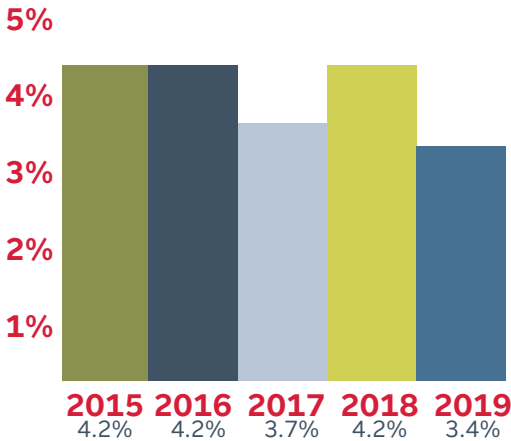
In 2018, GROW Licking County CIC adopted an economic development strategy that focused on four key metrics and seven overall initiatives. To date, GROW demonstrates success in leveraging private investment to grow our tax county's tax base, creation of new jobs, increasing the median household income, and facilitating new payroll for our local communities and residents, as shown here. Additionally, GROW continues to implement strategies for Occupational Marketing efforts with Licking County Works, connecting resources to our existing business community, as well as promote new attraction opportunities to Licking County.

GROW LC 2025

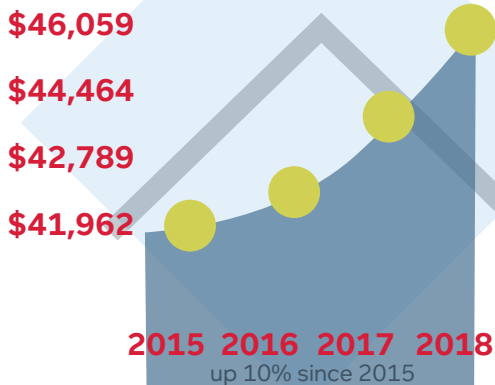
In 2018, GROW Licking County CIC accepted an economic growth plan that outlined ambitious goals by the year 2025:

- Add 5,000 net new jobs
- Create \$200M in Net New Payroll
- Generate \$750M of capital investment
- Raise Median Household Incomes by \$5,000

Licking County Unemployment



Per Capita Personal Income in Licking County



Capital Investment

GOAL: \$750M
2019: \$2.3B
306%

Increase Median Household Income

GOAL: \$5,000

2019: \$2,050
41%

New Payroll

GOAL: \$200M

2019: \$51M
26%

New Jobs

GOAL: 5,000

2019: 1,612
32%

With 2 full years of our 7 year economic strategy implemented, GROW Licking County has created momentum towards our overarching goals of establishing Licking County as a premier location for new or expanding industry to locate while enabling our local residents to live, work, play, and invest in their communities.

BOARD OF DIRECTORS

Board Officers

Dan McVey, Chair
Vice President, The Energy Cooperative

Robert O'Neill, Vice Chair
President, Southgate Corporation

Joseph Robertson, Treasurer
Trustee, Monroe Township

Lauren Massie, Secretary
Director – Adult Education,
C-TEC of Licking County

Jennifer McDonald, Past Chair
President and CEO, Licking County
Chamber of Commerce

Board of Directors

John Carlisle
Trustee, Etna Township

Michael Compton
Mayor, City of Pataskala

John D. Fisher
Director, Licking County Department of
Jobs and Family Services

Duane Flowers
Commissioner, Licking County

Patrick Guanciale
Realtor, Coldwell Banker King Thompson
Real Estate

Mark Johns
Mayor, City of Heath

Jim Lenner
Village Manager, Village of Johnstown

Mike McFarland
Former Mayor, Village of Hebron

Rick Platt
President and CEO, Heath-Newark-Licking
County Port Authority

Jim Roberts
Vice President, Hull & Associates

INVESTORS

ADR & Associates
AEP Ohio
Amaaz Construction
BIA of Central Ohio
Central Ohio Technical College
City of Heath
City of Newark
City of Pataskala
C-TEC of Licking County
The Community Bank
Denison University
The Energy Cooperative
Etna Township
Ferguson Construction
Company
First Federal Savings & Loan
Granville Area Chamber
of Commerce
Granville Township
Heath-Newark-Licking
County Port Authority
Hull & Associates
Huntington National Bank
Jerry McClain Company
Jezerinac Geers
Structural Engineering
The Kleingers Group
Legat Architects
Lehman Daman Construction
Services, Inc.

Licking County Chamber
of Commerce
Licking County
Licking Memorial
Health Systems
Matesich Distributing Co.
Mid Ohio Development
Corporation
Miller-Valentine Group
North Valley Bank
The Ohio State University
at Newark
Park National Bank
Pataskala Area Chamber
of Commerce
Pavement Management Group
Power Connect
Project Construction Co.
Robertson Construction
Shai Commercial
Real Estate
Southgate Corporation
Truck One
TrueCore Federal Credit Union
Union Township
Village of Granville
Village of Hebron
Village of Johnstown

Whether you are a company interested in locating or expanding into one of our thriving communities, a possible employee looking for a future opportunity, or a prospective partner looking to become more involved in the continued growth of Licking County -

ALL WE NEED IS YOU!

Join us as we continue to ensure that Licking County is a premier location where everyone can live, work, play, and invest.



Community Improvement Corp

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THE
COLUMBUS
REGION