COVID-19 has changed our world and impacted everyone in the process. In this time, we send you our well wishes and look forward to a future time when we can come together in person.

While 2020 has been a challenging year, the passion and support of the Civic Design Center's sponsors has enabled us to continue fulfilling our mission to improve quality of life for all. Successes amidst the Pandemic:

- Transitioned to virtual programming that has been topical and impactful with increased participation;
- Hosted an entirely digital Design Your Neighborhood summer internship for students across all Davidson County high schools;
- Launched our first Socially Conscious Design 101 continuing education class with support from Hastings and partnership with AIA Middle Tennessee. We had our first cohort of 40 participants for the eight-week course;
- Rebranded to "Civic Design Center" to reflect our expanding influence beyond Metro Nashville, using "Engaging in Nashville, Partnering Globally" to show our commitment to our home;
- Launched a more user-friendly website that more effectively explains the breadth of our service and impact in the communities we work in;
- Developed a more socially conscious mission statement: We advocate for civic design visions and actionable change in communities to improve quality of life for all.

We are so excited to share the successes that you have helped make possible. Now, more than ever, your financial support is critical to our impact. Since we are moving our major fundraiser to an online platform this November for the safety of our guests, we have added a range of benefits to our sponsor packages that we hope you find to be even more beneficial.

Since our founding in 2000, we have partnered with hundreds of community members in and around Nashville, and have seen the impact of that work upon thousands more. It is a commitment to socially conscious design practice that sets us apart. We have become an example for civic design work on a global scale, and we need your help to continue serving our communities.

Please explore our new and improved digital sponsor packet, and become a sponsor today!

Sincerely,

Gary Gaston, CEO & Andrew Beaird, Board President
CIVIC DESIGN CENTER ANNUAL SPONSORSHIP BENEFITS

PROGRAM SPONSOR
$10,000-$24,999

2020 FALL GATHERING BENEFITS
- 15 Tickets to the 2020 Fall Event (virtual)
- 2 Invitations to a private gathering with the Keynote Speaker (virtual)
- Verbal Recognition in Fall Event Remarks
- Visual Recognition in Fall Event Remarks
- Logo recognition in the Fall Event Sponsor Reel
- Logo recognition in pre- and post-event updates and newsletters

ANNUAL BENEFITS
- 8 Tickets to the Spring/Summer Gathering
- Logo recognition in 2020-2021 Sponsor Reel during select events
- Logo recognition on Design Center's in-office Sponsor Board
- Featured Blog Interview about why your organization’s work supports the Design Center

DIGITAL BENEFITS
- Dedicated social posts across platforms
- Logo recognition in dedicated, quarterly sponsor recognition newsletter
- Logo recognition in the Civic Design Center's Annual Report
- Logo recognition on both the civicdesigncenter.org home and sponsorship webpages
- Featured "Presented by" event page

KEYSTONE SPONSOR
$5,000-$9,999

2020 FALL GATHERING BENEFITS
- 12 Tickets to the 2020 Fall Event
- 1 Invitation to a private gathering with the Keynote Speaker (virtual)
- Visual Recognition in Fall Event Remarks
- Logo recognition in the Fall Event Sponsor Reel
- Logo recognition in pre- and post-event updates and newsletters

ANNUAL BENEFITS
- 6 Tickets to the Spring/Summer Gathering
- Logo recognition in 2020-2021 Sponsor Reel During Select Events
- Logo recognition on Design Center’s in-office Sponsor Board

DIGITAL BENEFITS
- Logo recognition in dedicated, quarterly sponsor recognition newsletter
- Logo recognition in the Civic Design Center’s Annual Report
- Logo recognition on the civicdesigncenter.org sponsorship webpage

Questions? Contact joe@civicdesigncenter.org

The Civic Design Center’s mission is to advocate for civic design visions and actionable change in communities to improve quality of life for all.
CIVIC DESIGN CENTER ANNUAL SPONSORSHIP BENEFITS

CORNERSTONE SPONSOR
$3,000-$4,999

2020 FALL GATHERING BENEFITS
- 8 Tickets to the 2020 Fall Event
- Logo recognition in the Fall Event Sponsor Reel (Pre and Post Event)
- Logo recognition in pre- and post-event updates and newsletters

ANNUAL BENEFITS
- 4 Tickets to the Spring/Summer Gathering
- Logo recognition in 2020-2021 Sponsor Reel During Select Events
- Logo recognition on Civic Design Center's in-office Sponsor Board

DIGITAL BENEFITS
- Logo recognition in dedicated, quarterly sponsor recognition newsletter
- Logo recognition in the Civic Design Center's Annual Report
- Logo recognition on the civicdesigncenter.org sponsorship webpage

VOUSSOIR SPONSOR
$1,500-$2,999

2020 FALL GATHERING BENEFITS
- 4 Tickets to the 2020 Fall Event
- Name recognition in the Fall Event Sponsor Reel (Pre and Post Event)
- Logo recognition in pre- and post-event updates and newsletters

ANNUAL BENEFITS
- 2 Tickets to the Spring/Summer Gathering
- Name recognition in 2020-2021 Sponsor Reel During Select Events
- Name recognition on Design Center's in-office Sponsor Board

DIGITAL BENEFITS
- Name recognition on Quarterly Sponsor E-mail
- Name recognition in the Civic Design Center's Annual Report
- Name recognition on the civicdesigncenter.org sponsorship webpage

Questions? Contact joe@civicdesigncenter.org

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