LA VS HATE UNITED AGAINST HATE WEEK - CITY TOOLKIT
November 14 - 20, 2021

The dangers of hate, racism and bigotry grow more apparent every day and the need for local action could not be more urgent. LA vs Hate United Against Hate Week was created in direct response to the rise in hate crimes and bias incidents that pose a dangerous threat to the safety and civility of our neighborhoods.

Local governments, public servants, and politicians have a unique opportunity and responsibility to uplift messages of hope and unity in these difficult times. LA vs Hate is committed to supporting residents of LA County with in-community support and materials and to that end, we would love to partner with you during LA vs Hate United Against Hate Week.

OPPORTUNITIES FOR LOCAL GOVERNMENT TO GET INVOLVED:

- Issue a Proclamation recognizing the importance of LA vs Hate United Against Hate Week in your community. A sample draft is available here.

- Print/post/display LAvsHate posters and banners in your community. These designs are ready to print, but please let us know if you need different sizes or accommodations.

- Promote United Against Hate Week on your social media channels, newsletters, and other digital communications with residents. We have neighborhood specific content available.

- Air a PSA radio spot introducing LA vs Hate services throughout LA County and a call to action to report hate to 211. A 60 second, 30 second, and 15 second radio spot are available here.

More information about United Against Hate week events will be published on our website, but please do not hesitate to reach out with questions! Contact Theresa Villa-McDowell at TVillaMcdowell@wdacs.lacounty.gov.

At a time when our country is deeply divided and intolerance is spreading, LA vs Hate's UNITED AGAINST HATE WEEK will provide an opportunity to build inclusive communities, businesses and schools -- that reject bias, bullying, hate and bigotry. Join us!

LA vs Hate United Against Hate Week is open to all participants and we encourage you to be involved in any way that you can. If your organization is interested in participating please fill out the form below and a member of our team will be in touch.

SIGN UP AS A UNITED AGAINST HATE WEEK PARTNER

LEARN MORE ABOUT REPORTING HATE WITH 211

SHARE LA VS HATE DIGITAL CONTENT

ABOUT LA VS HATE

LA vs Hate is a community-centered program designed to support all residents of Los Angeles County. Led by the Human Relations Commission, LA vs Hate partners with community partners from all five County districts, representing a diverse coalition of voices committed to ending hate. By tracking and reporting hate we can ensure that resources are allocated appropriately, that those targeted by hate receive the support they need, that offenders are held accountable, and that together, we can build respectful and resilient communities.

In September, 2019, LA vs Hate started accepting reported hate acts through 211-LA, providing help from experienced, empathetic case managers, and a multi-disciplinary team of advocates, mental health professionals, mediators, and legal professionals. Through August 30, 2021, over 1,300 callers have reached out for help and nearly 1,000 have worked with these case managers to heal from the trauma of hate.