Home Care Ontario Study July 2020





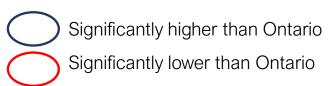
Home Care Ontario Study July 2020

This study was conducted on July 24th and 25th, 2020, among a sample of 1,003 respondents who are residents of Ontario (55 years of age or older) and part of Maru/Blue's research panel. The study was conducted through online surveys. A probabilistic sample of a similar size would have a margin of error of plus or minus 3.1%, 19 times out of 20.

Where and how is the study conducted?

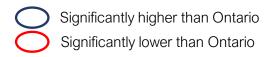
The study included respondents from an online panel of Ontarians, 55 years of age or older. The sample is weighted to regional, age and gender demographics, as per Statistics Canada.

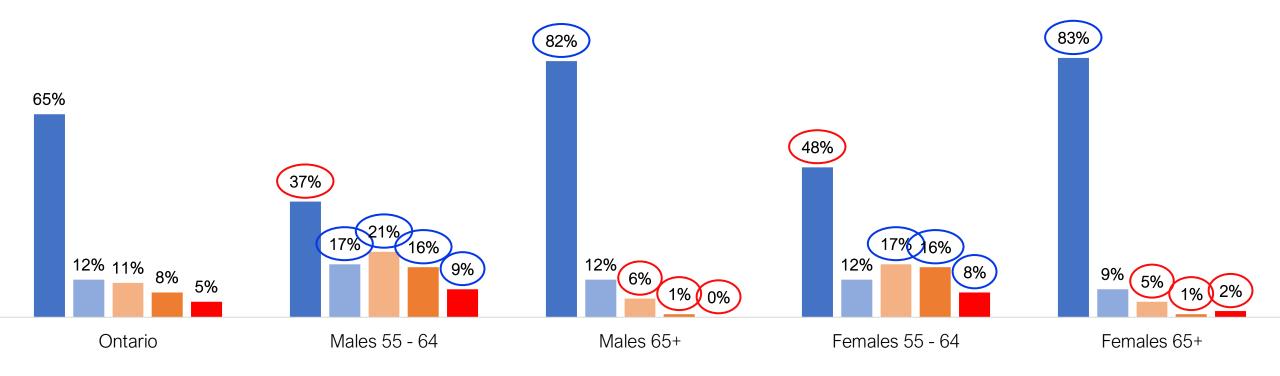
Stats Testing:





Plans for retirement - Age and Gender





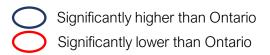
- I am already fully retired
- I am still working but plan to retire in 6 years or less
- I don't plan to retire

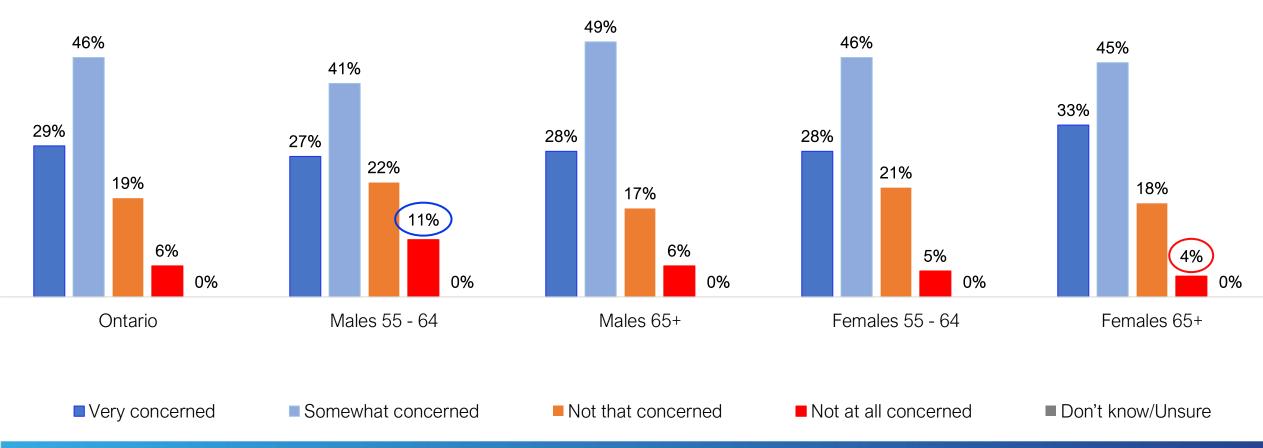
- I am semi-retired but still working (working part-time or business owner)
- I am still working but plan to retire between 7 and 12 years from now



What best describes your present situation and your plans for retirement? n = 1003

Toncerned about contracting COVID-19/Coronavirus - Age and Gender

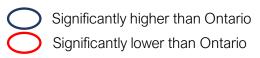


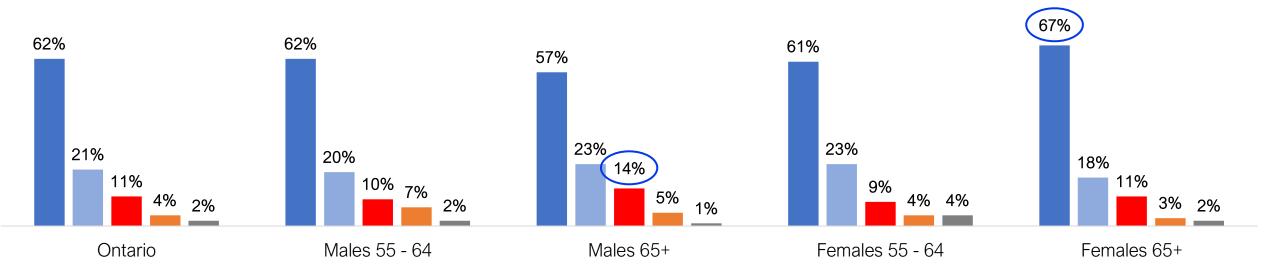




How concerned are you about contracting COVID-19/Coronavirus? n = 1003

Feelings around effectiveness of lockdown measures - Age and Gender



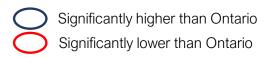


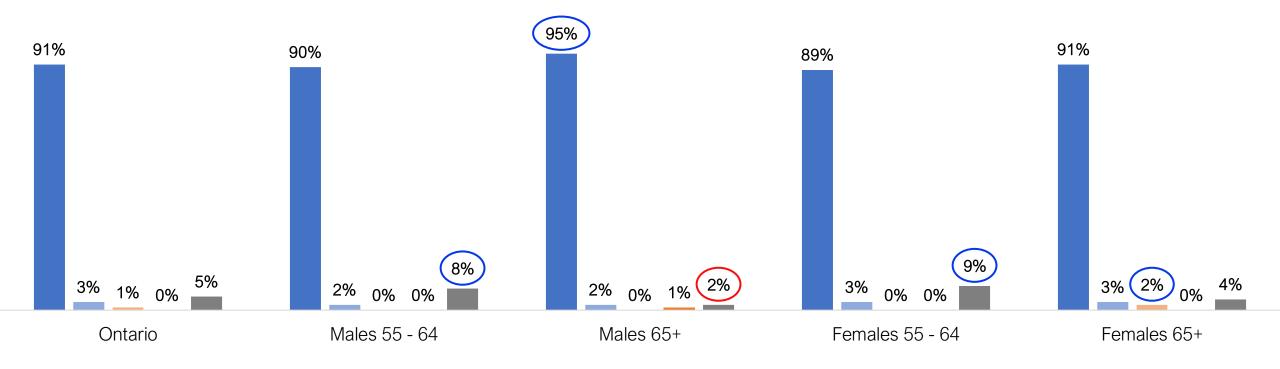
- The rules have been effective but the rules should remain in place until the end of August
- The rules have been effective but now it is time to relax the rules and get people back to to work
- The rules were not effective enough and more restrictions and more enforcement of the restrictions must be put into place and stay in place until the end of the August, at least
- The restrictions and the rules were not effective and much of it was unnecessary and over the top and we must get back to normal as soon as possible
- Don't know/Unsure



When you think about the last 15 weeks, the social distancing rules put into place, the shutdown of all non-essential businesses, the closure of schools and all the other measures implemented by your Provincial Government, how do you feel about the outcome at this time? n = 1003

Future housing plans - Age and Gender



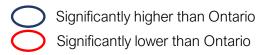


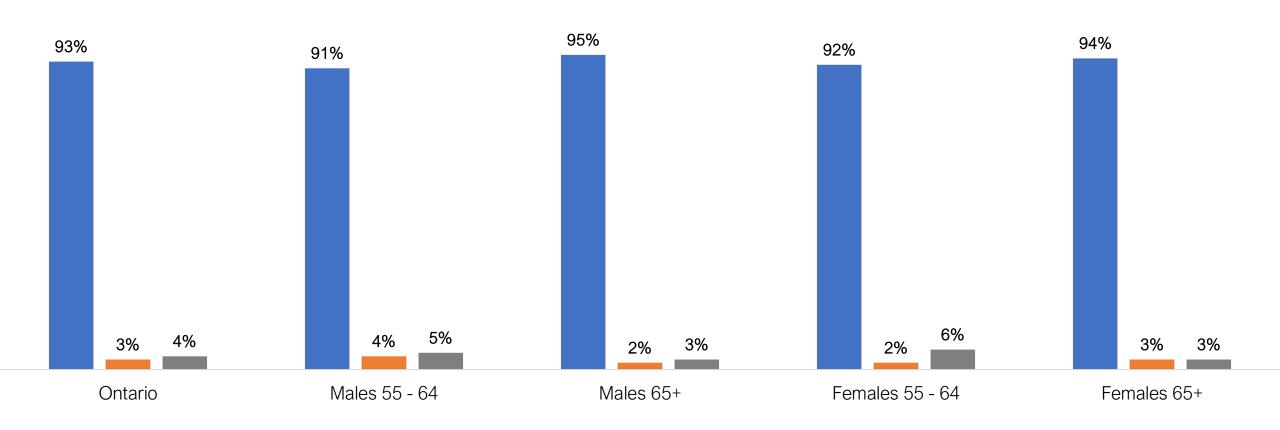
- You plan to stay in your own home or apartment as long as possible
- You plan to move into a retirement residence or you are already living in a retirement residence
- You plan to move in with a family member
- You plan to move into a long-term care facility or you are already living in a long-term care facility
- Don't know/Unsure



Q6 - When you think about where you actually will live in your later years of age, which of the following best describes your future housing plans? n = 1003

Prefer to stay at home vs long-term care facility - Age and Gender

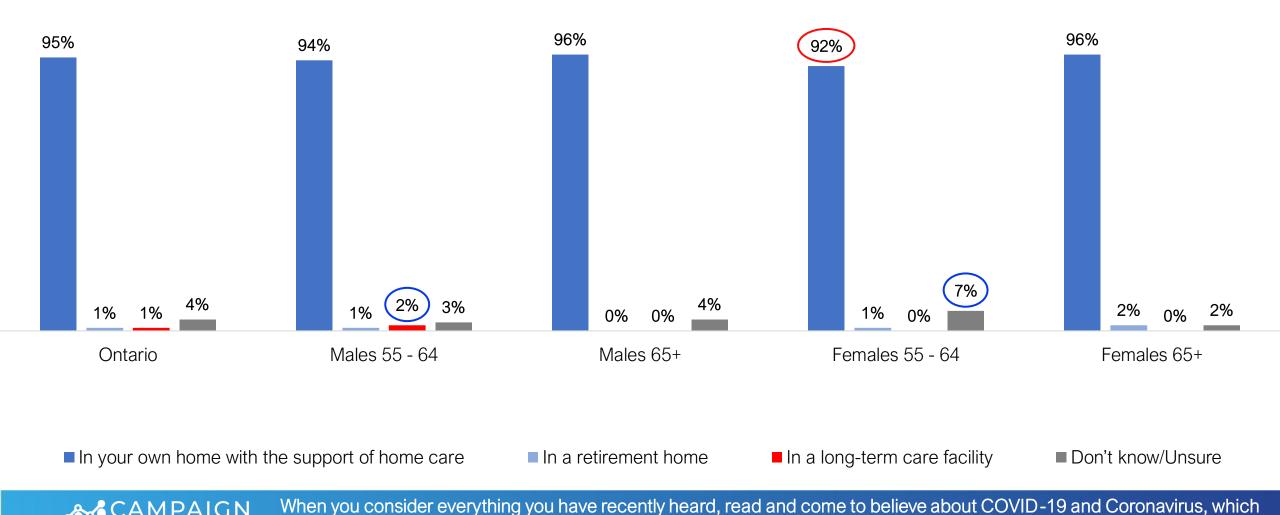




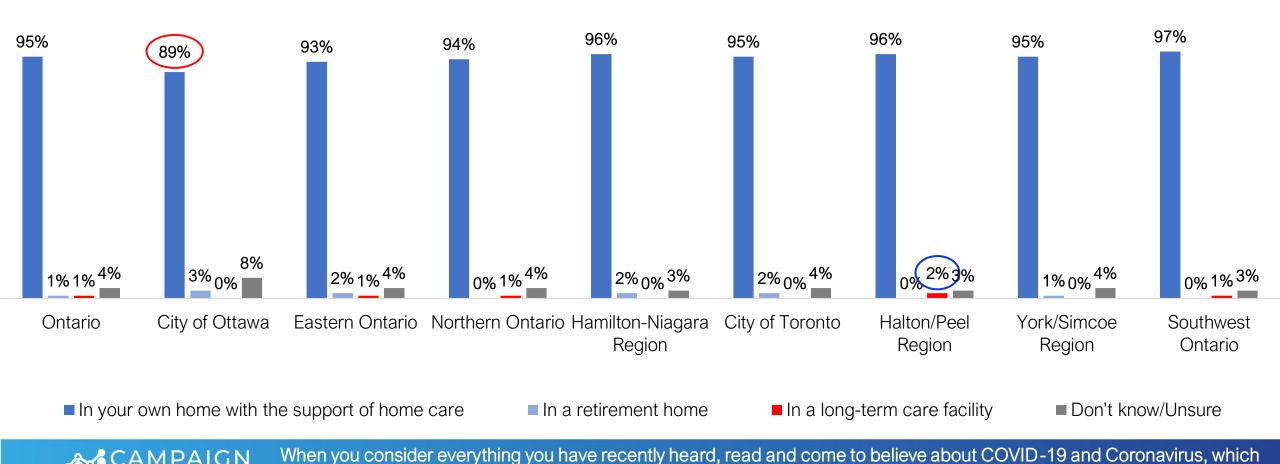
■ I would prefer to stay at home if additional supports were available to me ■ I would prefer to move into a long-term care facility ■ Don't know/Unsure



If you were destined to move into a long-term care facility but additional support could be provided to keep you at home or living with a family member, would you still prefer to move into a long-term care facility? n = 1003

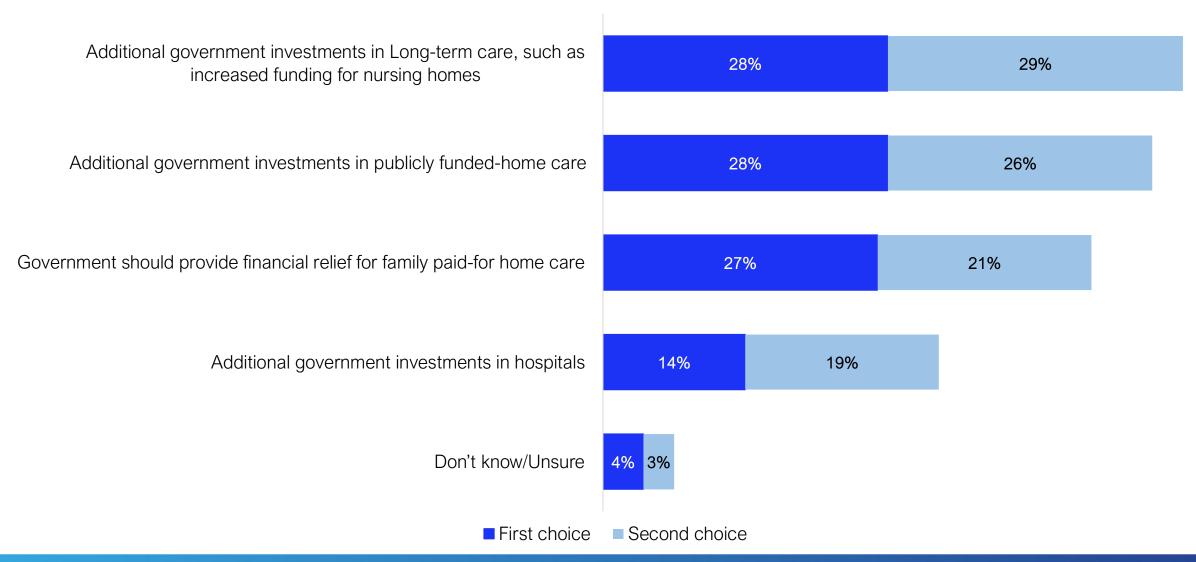


do you think is the safest environment for you to live in during a pandemic? n = 1003



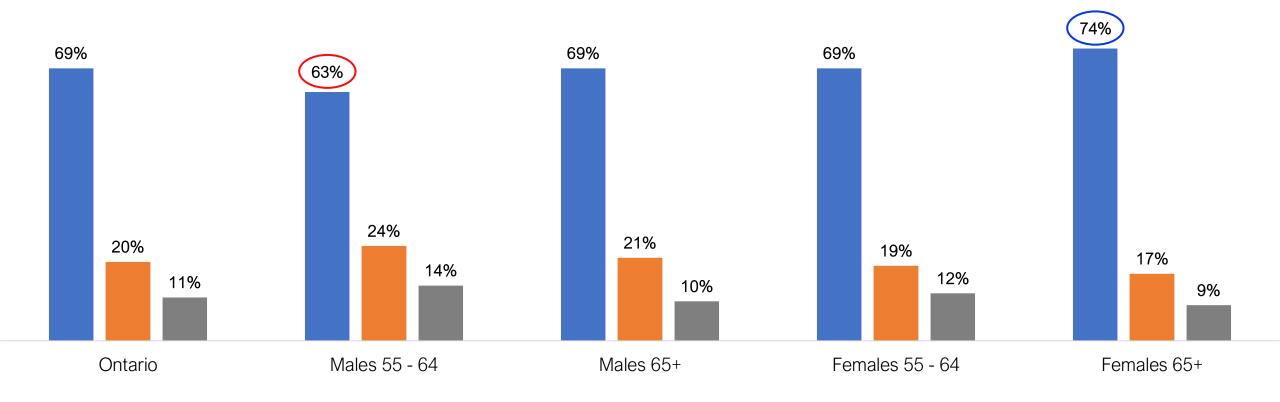
do you think is the safest environment for you to live in during a pandemic? n = 1003

Priorities for government spending - Ranking





In your view, which should take top priority? Please select two options. Select your first choice with a number "1" and your second choice with a number "2". You must choose 2 options below: n = 1003



Yes, they should be paid the same rates

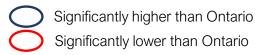
■ No, they should be paid differently based on their workplace setting

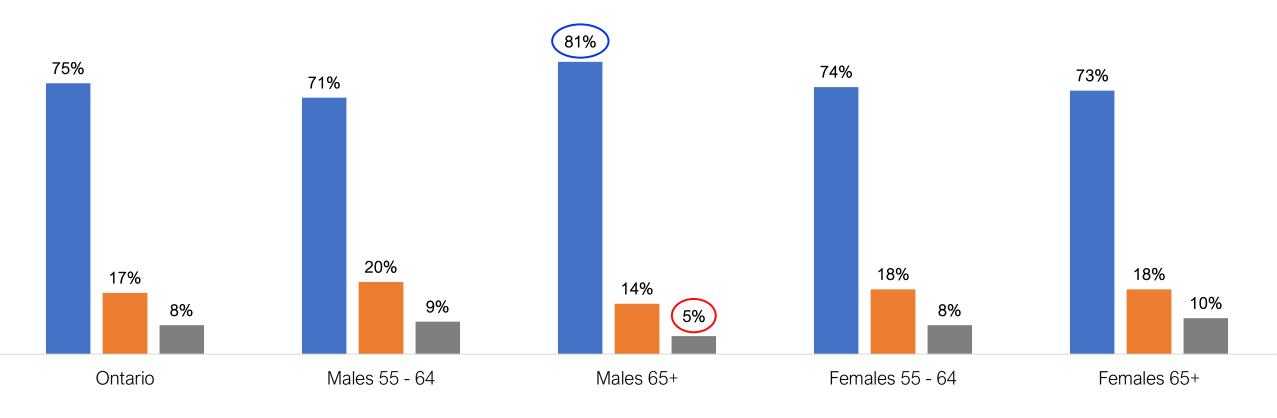
■ Don't know



Do you believe that professional caregivers such as Personal Support Workers (PSW's) should be paid at the same rates regardless of whether they work in home care, long-term care, or in hospitals? n = 1003

Tovernment role in education of purchasing home care services - Age and Gender



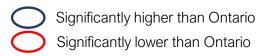


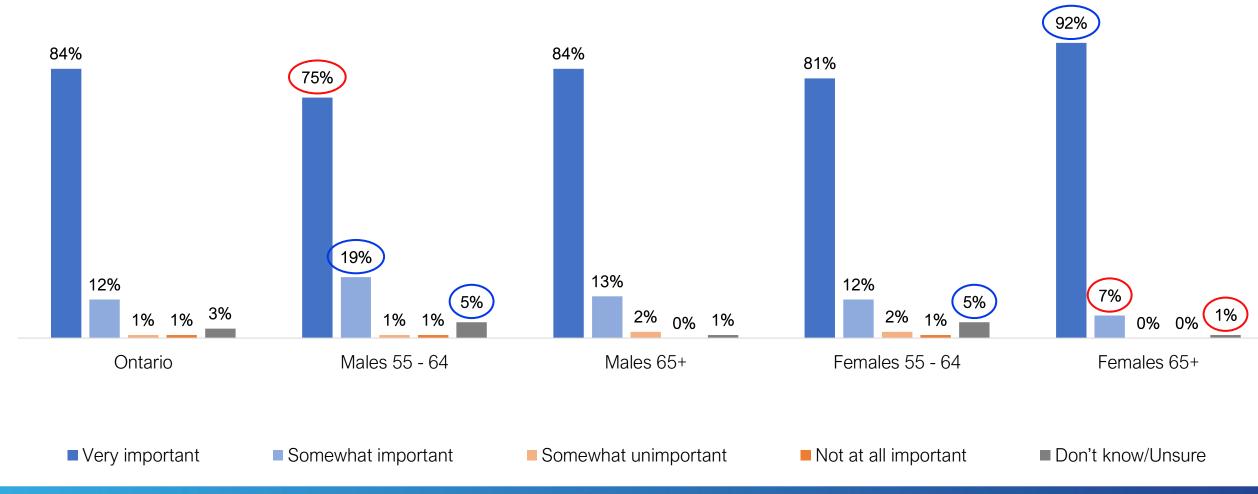
- Yes, the government has a role to play to ensure people make informed, safe decisions.
- No, people should be responsible for who they decide to be their caregiver.
- Don't know/Unsure



It is estimated that over 150,000 families purchase additional home care services every year. Do you believe there is a role for the Ontario government to educate people about what to look for when purchasing this type of support? n = 1003

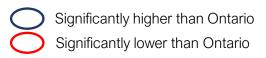
Importance of providing home care workers with PPE - Age and Gender

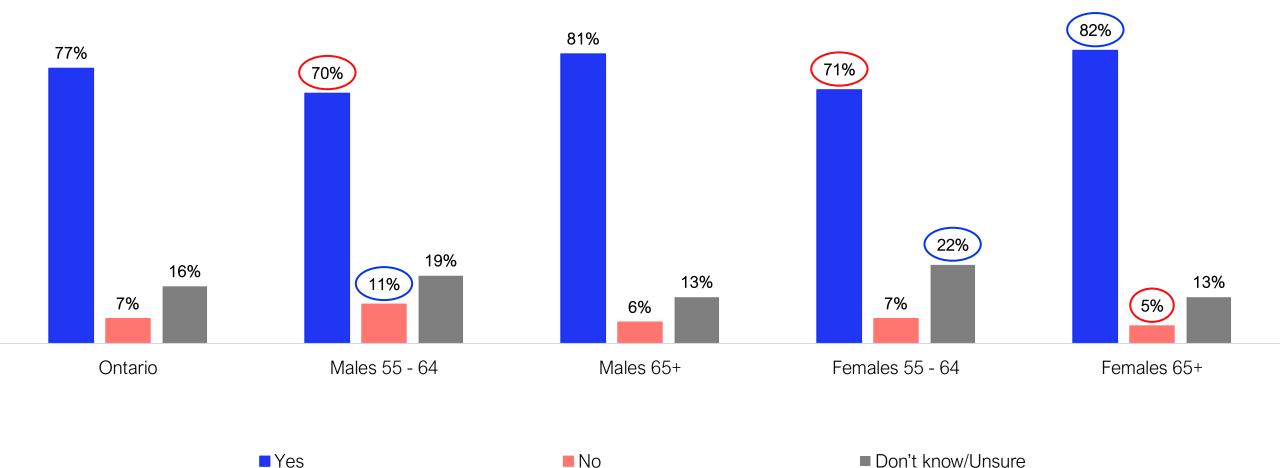






How important is it for the government to provide home care workers with personal protective equipment during times of pandemic to assist with infection control measures? n = 1003

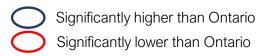


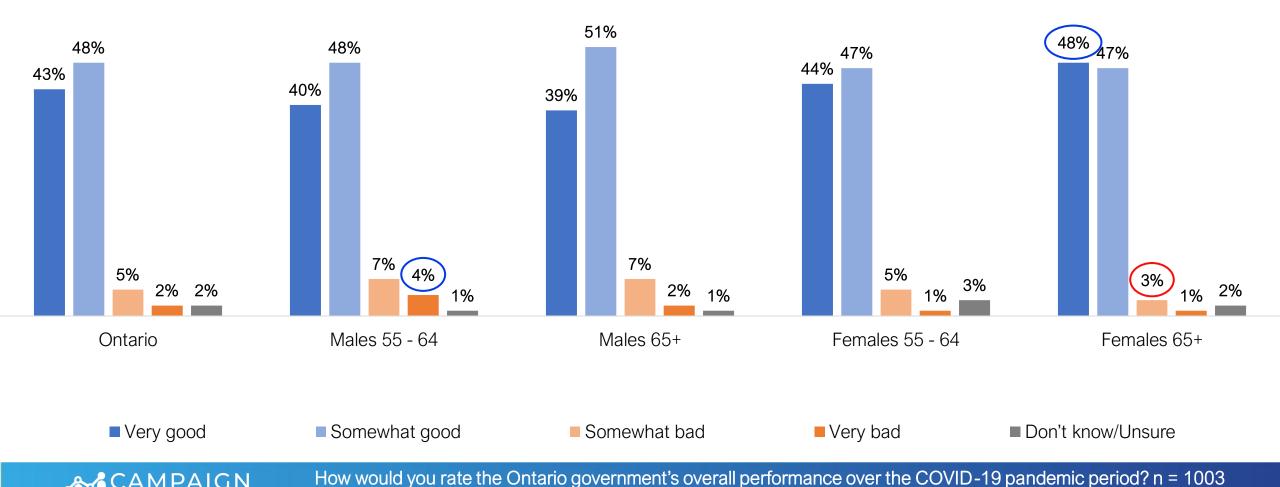




Do you believe the government should financially support seniors and families who purchase additional home care services from reputable organizations through something like a new tax credit or other relief measure? n = 1003

ntario government's performance around COVID-19 pandemic - Age and Gender





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