



# 2017 ANNUAL REPORT

SPACE FOR  
NTS

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CONSERVING AFRICAN

# ELEPHANTS AND THE LANDSCAPES

ON WHICH THEY DEPEND



# CONTENTS

WELCOME LETTER

4-5

WHO WE ARE AND HOW WE WORK

6-7

THE GIANTS CLUB

8-9

2017 HIGHLIGHTS

10-11

PROTECTION: LIVING WITH WILDLIFE

12-13

PROTECTION: INTEGRATED LAW ENFORCEMENT

14-17

CONTINENTAL GRAPHIC OF OUR WORK

18-19

VALUE: CONSERVATION INVESTMENT

20-21

VALUE: FELLOWSHIPS + CAMPAIGNS

22-23

JOURNEYS FOR GIANTS

24

FINANCIAL STATEMENTS

25

OUR DONORS

26-27

OUR PARTNERS

28

THE BOARD / THE TEAM / CONTACTS

29



# THE CEO AND THE CHAIR OF THE BOARD

# LETTER FROM

## Dear Friends,

We are delighted to present the Space for Giants Annual Report for 2017, a year of great conservation progress worldwide that gave us hope that we will ultimately succeed, and great worry that threats remain that will swiftly accelerate again if we slip into complacency.

Space for Giants is dedicated to securing a future for elephants and the landscapes on which they depend. But our mission is ultimately not just about elephants – it is about preserving the habitats and biodiversity they need to survive. Imprinted into the DNA of Space for Giants is the idea that elephants are a keystone species, whose preservation is critical to the health of landscapes, ecosystems and ultimately the planet. We use the power of elephants to mobilise people to protect landscapes, because it's those landscapes that provide us all with oxygen, carbon sequestration, biodiversity, medicine, livelihoods, income, and, not least, a sense of wonder at our place in the interconnected web of life. At the core of our strategy is the belief that the only way to ensure elephants and their habitats are protected forever is for them to generate value for people, regionally, nationally, and internationally. Then elephants and other species that share their range will be protected – because it will be good business to do so.

So how do we secure space for those giants? Our approach has two prongs: we protect the giants that protect the landscapes, while demonstrating the value both can bring.

## Protecting the Assets

Elephants are the real assets in their landscapes. They expand ecological diversity, and they drive local and national economies. Without elephants, their habitats will eventually fail to function. But even as the poaching crisis has waned, elephants remain in the sights of the poaching gangs. We are past the peak of the poaching crisis, when close to 100 elephants were being felled every day. In East Africa, illegal elephant deaths are now back to pre-crisis levels. But in Central Africa, forest elephant populations continue to drop precipitously and recent data show worrying poaching spikes in Southern Africa. Overall, the number of elephants being killed continues to exceed the rate of natural reproduction necessary for the species to survive, as it has for every year bar one since 2007. Elephants continue to slip slowly towards extinction.

But there has been great progress. China has closed its domestic ivory market, once the world's largest. Hong Kong, the USA, and the UK have all followed suit. We made real progress on elephant protection in all four countries where we operated in 2017: training and equipping new ranger units,

strengthening prosecutions against suspected poachers, and making it easier for farmers and elephants to coexist.

## Demonstrating the value

The second prong of our approach is showing the value that elephants and their landscapes can bring to local communities, regional authorities, and national governments. At Space for Giants we understand that the conservation crisis is at its core also a human crisis. People living in the last wild landscapes on Earth are often among the most marginalised people on the planet, eking out a living. By restoring and protecting lands and species populations, we can help ensure that people have sustainable livelihoods, and that there is security in their communities.

At the core of our mission is the understanding that conservation is more than the protection of space and species, it encompasses broad economic and social development components that can and should provide tangible benefits for the communities that live in close proximity to wildlife. Setting aside wild places for their intrinsic value is a noble ambition but it does not have any place in the reality of today's political and economic context, particularly in developing countries. Landscapes and wildlife have to generate tangible value for them to be relevant and meaningful

on a local, regional, national and international level. If we are to succeed we need to build the right partnerships with the world of business. This is not only to raise funds for crucial projects, but to help the right businesses, undertaking the right investment, to be the sustained engine to secure landscapes for animals to flourish.

Space for Giants was founded to do just this, to bring the resources necessary to secure elephant habitats forever. In 2017, we hosted the first conservation and tourism investment forum in Uganda, with President Yoweri Museveni. The forum connected conservation-compatible enterprises with the authorities ready to open their protected areas up to investment for the first time in decades. Over 150 delegates took part, and Space for Giants has been facilitating follow up meetings

with overwhelmingly positive feedback. This is a model we will look to replicate wherever we work. Demonstrating the value that elephants and their landscapes bring goes beyond encouraging new enterprise, though. In 2017, we launched a continental Fellowship programme for African conservation journalists that will create a network of specialist reporters dedicated to telling their audiences and others around the world nuanced, frequent, and compelling stories of conservation.

We ran the second March for Giants, gathering thousands of new impassioned supporters into a digital herd of virtual elephants that circled the planet raising funds for our work and adding their voices in support of our goals. And we continued to consider new approaches to our work, and understand more about its intricacies, by scoping new academic research that will

give insights to help focus our efforts long into the future. To accelerate our efforts both to protect elephants and their landscapes, and demonstrate their value, the Space for Giants team grew significantly in 2017, adding critical capacity in fundraising, communications, frontline anti-poaching, and conservation investment. Our partnerships with governments and other organisations grew in number and strength. Our support from institutional and private donors gained momentum and bolstered both our financial capacity as well as our morale to keep up the fight.

## Our work must continue

Speaking for the board, staff and stakeholders of Space for Giants, and all of the giants that we serve, we wish to express our profound gratitude for your help and support. This past year has been cause for cautious optimism. Nevertheless, now is not the time to be complacent.

It is imperative that all our efforts continue in order to build on the successes made. We are confident that if we can continue to face threats with pragmatism, passion and persistence, we will succeed. But it is precisely at this moment, when the tide has begun to turn, that the need for us to continue to keep up the fight is the greatest.

We hope that you will continue with us in what promises to be an extraordinary year ahead. If we can conserve elephants effectively, we will have a better chance of ensuring that we as human beings have a healthy and secure future on this planet and people in Africa will see rewards from protecting wildlife and landscapes.

Yours,

**Dr Max Graham**  
Chief Executive Officer  
**Peter Bacchus**  
Chairman of the Board





# WHO WE ARE HOW WE WORK

## Driven by Passion, Proof and Pragmatism

Space for Giants is an international conservation organisation that protects the great wildlife landscapes that Africa's remaining elephants need to thrive. These landscapes give homes to giants, but they also bring great value to people and nations: biodiversity, livelihoods, new medicines, carbon storage, even the very oxygen we breathe. But they are under threat. Criminals kill endangered animals for tusks, horns, scales and skins. Farmers needing more land to feed their families expand into wildlife habitat. When wild animals then damage their crops, they retaliate.

Space for Giants has spent close to two decades working in these landscapes, studying how people and wild animals

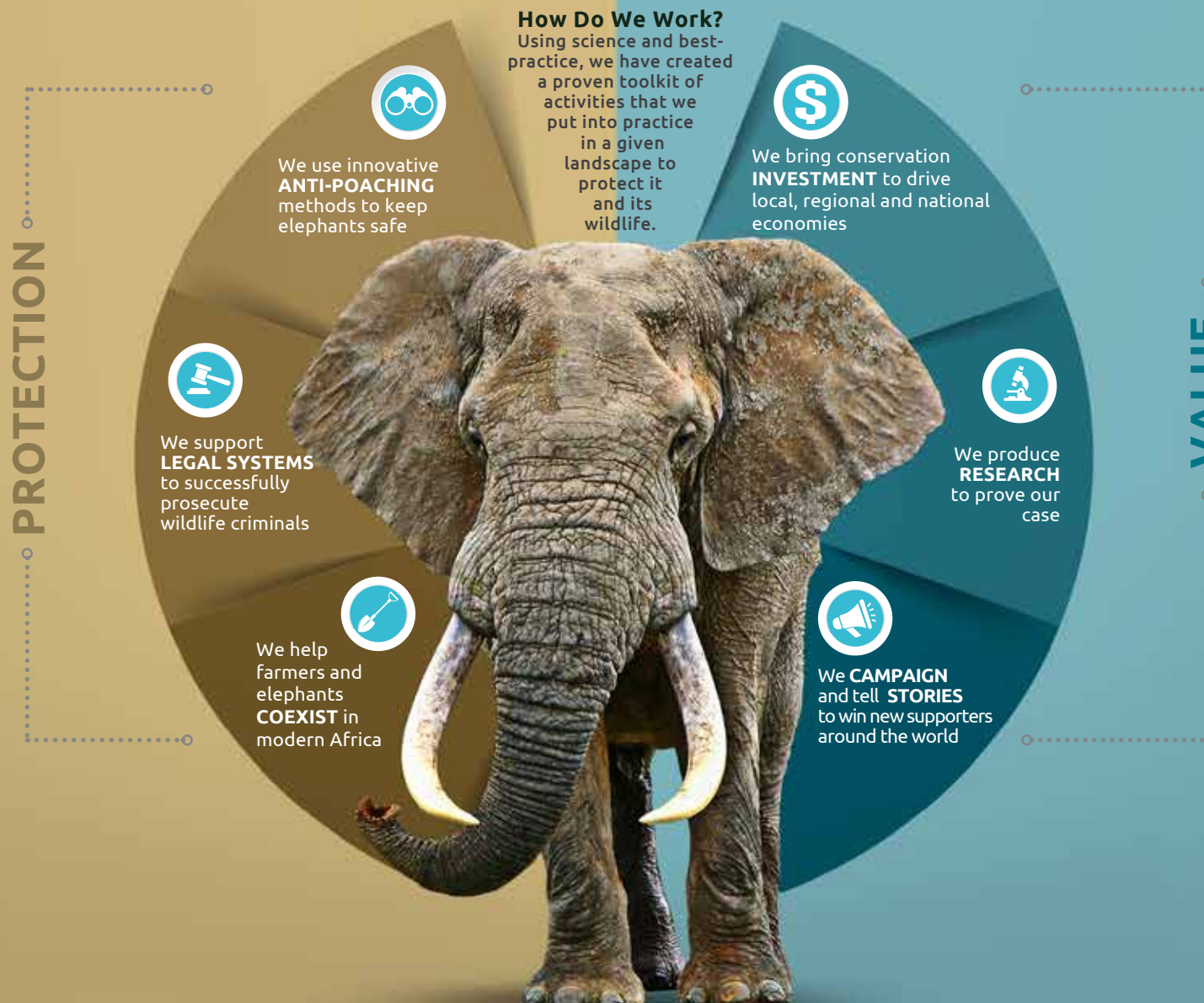
live together, and how that relationship is changing in the modern world. We understand that to survive, these landscapes and their wildlife must prove that they bring value now and long into the future. Then they become assets people and governments fight to protect. We also understand that time is short. While we work to demonstrate this value, we must also act now to preserve these landscapes so that they don't disappear before it's too late.

Ensuring large stretches of some world's most beautiful and valuable landscapes are preserved is not only key to the long-term survival of elephants and other endangered wild species, it is key to the survival of our planet.

### WHY ELEPHANTS?

Elephants are a keystone species in their environments – ecologically and economically. Protecting elephants means protecting habitats and other wildlife, providing economic and security benefits to communities, and providing a focal point for action. If elephants are safe, the entire ecosystem prospers. Because they range widely, they disperse seeds that drive biodiversity and environmental renewal. They sustainably clear dense bush to allow grassland to flourish and other species large and small to thrive. They attract well-paying tourists whose visits provide jobs and drive local economies. They are globally iconic and we use their agency to mobilise people to rally behind elephant landscapes. Our mission is ultimately not just about protecting elephants – it is about preserving the elephant landscapes that are so important to the future of humanity.

PROTECTION



Where Space for Giants began, in Kenya, we have used every tool in the kit. Supporting partners including the Kenya Wildlife Service we helped to cut poaching by 84% where we work in Laikipia. Wildlife crime prosecution rates rose from 24% to over 90%, thanks in part to our support, according to Kenya's Director

of Public Prosecutions. Research papers we produced informed policy, fences significantly cut crop-raiding, and critical elephant habitat was secured at Loisaba Conservancy. Our mission now is to take this integrated approach and use every tool in the kit in every landscape where we work.

### WHAT SETS US APART?

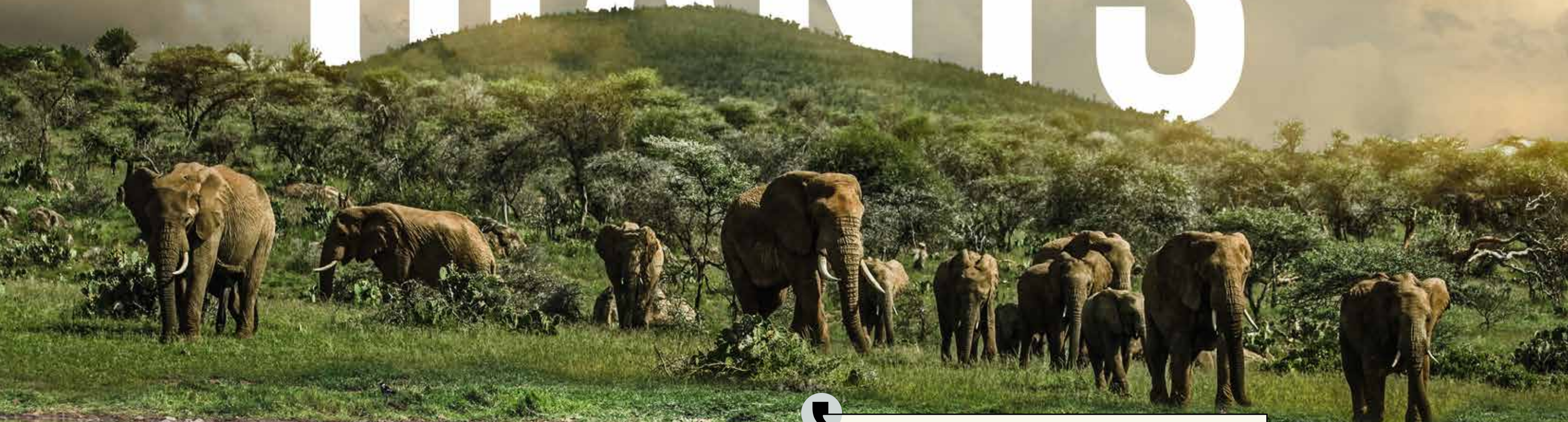
- Our work is driven by passion, proof, and pragmatism.
- We are inspired by our ideals, but we operate in the real world, which requires ingenuity, efficiency, and forward movement.
- We address systemic issues with innovative responses scaling to meet need while striving to deliver surgical interventions that are cost efficient and effective.
- We combine political, technical and financial muscle for the greatest possible impact.
- We act to address poaching, but we combine that with a focus on the long-term need to secure landscapes for the future.
- We understand that conservation cannot be done in isolation – that effective protection of habitats and species will only be realised through partnership and collaboration.
- The conservation crisis is a human crisis. We understand wildlife and landscapes must provide people benefits. We are committed to conservation in a human context.



THE

# GIANTS

CLUB



## AN ENGINE FOR ACTION

— THE GIANTS CLUB —

The Giants Club is an initiative of Space for Giants that gives us the real political, financial and technical muscle to get our work done. It unites sitting or former Heads of State of the four countries that represent half of Africa's remaining elephants: Botswana, Gabon, Kenya, and Uganda. Real, lasting, large-scale change only happens with this highest level of political will, and their backing for our efforts galvanises serious action. They are joined in the Giants Club by pioneering conservation scientists, who bring technical capacity, and global philanthropists and financiers, who bring the resources to underwrite interventions.

The Giants Club's initial goal is to protect half of Africa's remaining 415,000 elephants by 2020. It will achieve that by identifying the activities that will have the greatest impact, financing them, and directing Space for Giants and our partners to implement them with very high level political backing.

Its vision does not end there. The Giants Club looks to a time beyond the current poaching crisis as competition for land increases as populations grow. Already, the Giants Club is working to generate the guidance and financial mechanisms that will be

necessary to maintain the world's most significant elephant landscapes.

### The Giants Club Presidents

The founding members of the Giants Club are the Presidents of Kenya, Gabon, and Uganda, and the Former President of Botswana in his capacity as Patron of the Tlhomkela Trust. The Giants Club's patron is Evgeny Lebedev, owner of the London Evening Standard and The Independent. Giants Club members include philanthropists and business leaders. Conservationists and scientists serve as advisory partners.

### LEADING GIANTS CLUB PROJECTS IN 2017

- The Uganda Conservation and Tourism Investment Forum
- African Conservation Journalism Fellowships
- Strengthened legal processes in Botswana, Kenya, and Uganda
- Pilot electrified fences in Gabon
- Intelligence-led training for Botswana's Anti-Poaching Units
- Fences near farms in Human-Elephant Conflict hotspots in Kenya



Former President of BOTSWANA  
IAN KHAMA as patron of the  
Tlhomkela Trust



President of KENYA  
UHURU KENYATTA



President of GABON  
ALI BONGO ONDIMBA



President of UGANDA  
YOWERI MUSEVENI



# 2017 IN REVIEW

## FEBRUARY

Ivory price in China drops to 1/3 of its cost 3 years earlier



## MARCH

March for Giants sends a virtual herd of 3,000 digital elephants marching around the globe



## MAY

Botswana announces it will host the second Giants Club Summit, in Kasane in March 2018



## JANUARY

Selection and training of Kenya specialised mobile ranger unit



## FEBRUARY

Election and drought drives invasions of livestock into private wildlife areas in Kenya, spiking poaching



## APRIL

Specialised fencing equipment arrives in Gabon



## JUNE

Intensive intelligence training for 16 officers from Botswana's Department of Wildlife and National Parks



## JULY

Paid to train 231 wildlife conservancy rangers in Kenya to boost wildlife protection



## AUGUST

Botswana launches national wildlife crime prosecution toolkit



## OCTOBER

Notorious crop-raiding elephant collared in Kenya to monitor movements and inform response



## NOVEMBER

Stampede of Sound gathers world-famous musicians in New York City to raise funds and gather new supporters for elephant and habitat protection



## DECEMBER

China closes its domestic ivory market



## AUGUST

Space for Giants and Kenya Wildlife Service sign MOU for stronger wildlife crime prosecutions



## OCTOBER

Giants Club Uganda Conservation and Tourism Investment Forum brings investors to protect wilderness areas



## NOVEMBER

Space for Giants, ICCF Group and Stop Ivory launch suite of wildlife and forestry crime guides



## DECEMBER

Key 20km section of electric fence completed near farms in HEC hotspot in Kenya



## DECEMBER

EU awards Space for Giants and Tlhokomela Trust \$1.8m grant to combat wildlife crime in southern Africa, expanding our operations to 8 African countries



3,000 digital elephants marching around the globe



231 Wildlife conservancy rangers trained to boost wildlife protection



20Km section of electric fence completed near farms in HEC Hotspot in Kenya





# LIVING WITH WILDLIFE

What makes a landscape valuable? Its biodiversity. Elephants are a major species in any such landscape, and an indicator of its health. Elephants help maintain the ecological balance, and they drive economic benefits. By protecting elephants in their landscapes, you protect that whole habitat and every other species in it.

Between a quarter and a third of the elephants that roamed Africa a decade ago have since been illegally killed, mostly for their tusks but increasingly too for straying into farmland. Fewer than 415,000 remain. Poaching is slowing but continues at rates sending the species towards extinction. Africa's human population is expected to double to 2.5 billion in less than an elephant's life-span, increasing the competition over how land is used.

We must protect elephants from poachers, and make them allies not enemies to those that live alongside them. Space for Giants has innovative approaches to achieve both.

## Human-Wildlife Coexistence

Wherever people and elephants share space there is a potential for conflict. Sometimes elephants cross from their wild habitats into fields and destroy a farmer's entire harvest in a single 'crop-raiding' incident. During this 'human-elephant conflict' people often try to

force elephants back into their territory. Both people and elephants can be injured or killed in the process. We work to make it easier for increasing populations of people to coexist with wildlife, by building fences designed to stop elephants breaking into farmers' fields.

In 2017, we:

- Added 32km/20mi of new fence to 80km/50mi-long West Laikipia fence in Kenya
- Provided technical support for three new fences in Gabon at Simitang, near Libreville, and near Loango National Park
- Collected movement data of notorious Kenyan crop-raiding elephants to research their behaviour
- Worked with Gabon's national parks agency to discuss formulating a national human-elephant conflict strategy
- Collared a notorious fence-breaking elephant in Kenya to monitor its movements and inform better strategies to contain its raids
- Provided technical assistance to the Kenya Wildlife Service's first large mammal census in the country's north in five years
- Supported partners Big Life Foundation, Amboseli Ecosystem Trust, KWS and others with a new Amboseli fence built following a strategy we wrote



**WASHINGTON NGATIA, 60  
FARMER, LAIKIPIA**

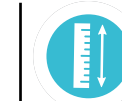
"I have been in Laikipia for 40 years. It is a good place but we have problems with elephants. I know Kenya needs elephants. We need them for tourism and development but they can be so destructive. Four years ago I stopped farming, I could not make any money from it with all the damages done. But now the fence is good because it will keep the elephants away. I have started farming again. This makes me very happy."

Gabon's forest elephants have never been exposed to any type of electrified fences before, and tried to break in at each site. They only succeeded once after a brief lapse in fence maintenance. The fences are successfully protecting local plantations and the communities have harvested crops for the first time in many years.

**7,000V**  
Fence electric voltage that gives a powerful, non-harmful shock



**1m/3ft**  
Height of Space for Giants' proven 'short post' fence



**1.5m/4.5ft**  
Length of low outriggers that deter the elephants





# LAW ENFORCEMENT

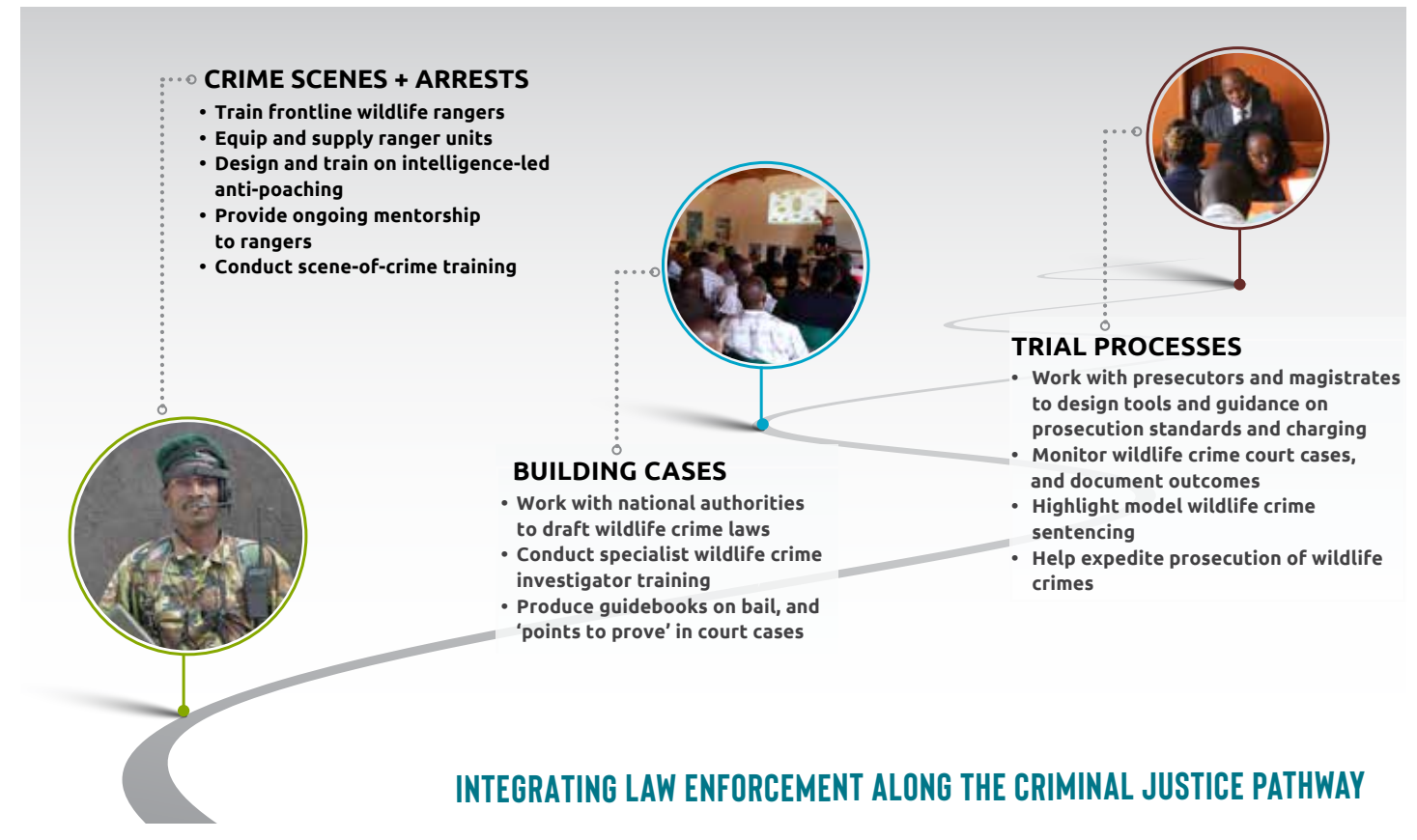
INTEGRATED

ENFORCEMENT



Alongside human-wildlife conflict, the illegal wildlife trade is the major threat to the future survival of elephants. Space for Giants understands that robust frontline protection with boots on the ground in elephant habitats is important. We also understand that what happens next when a poacher is arrested, or carcass found, is just as critical. Our integrated law enforcement programmes act all the way along

what we call the ‘criminal justice pathway’ from the crime scene to the courtroom, transforming the thinking and culture of criminal justice stakeholders. This approach to wildlife criminal justice work is unique to Space for Giants, and we are internationally recognised for its innovation by organisations like the UN Office on Drugs and Crime (UNODC).



### Frontline Protection

Space for Giants is among those at the forefront of a shift taking place in the frontline protection of endangered wildlife. Simply putting boots on the ground is not enough anymore. We need smart operations using intelligence gathered from local communities including from networks of informers. We are increasingly deploying counter-terrorism tactics to anti-poaching. Experience has shown us there are three key elements to effective frontline protection:

#### 1. INTELLIGENCE

A proactive intelligence-led

approach is much more effective than a reactive approach to criminal activity. We train intelligence officers, including on new software to analyse data and on managing informants.

#### 2. SPECIAL OPS UNITS

Elephant habitats are vast and hard to access. Resources must be strategically deployed. We train, pay, and equip Special Operations and Rapid Response Units that can reach poaching hotspots and react quickly and effectively.

#### 3. COMMUNICATIONS

Ageing communications systems with inadequate coverage

undermines anti poaching teams’ effectiveness, and can be hacked by sophisticated poaching syndicates putting rangers lives at risk. We upgrade equipment and train how to use it

Taken together, the efforts of conservation organisations are making headway. Poaching is being reduced in East Africa. The number of ivory seizures is at record levels most likely because more smuggled consignments are being detected. But we must not be complacent. In Kenya in 2017, drought and politics combined in our backyard in Laikipia, where we are headquartered, to

produce a security crisis where elephant and wildlife habitat was threatened. Poaching spiked as soon as the robust protection of wildlife slipped. That is an instructive lesson for us all: we must keep up the pressure.

In 2017, we:

- Paid to train 231 wildlife conservancy rangers and refreshed training for 23 specialist rapid response unit rangers in Kenya
- Recruited a former British counterintelligence officer now seconded to Botswana’s Department of Wildlife and National Parks (DWNP) to train and mentor officers



- on intelligence-led special operations
- Designed and delivered a five-week intelligence-led operations course for 16 DWNP officers
- Mentored DWNP unit protecting Okavango Delta after spike in poaching: first time any NGO approved to assist operational anti-poaching work in Botswana
- Helped select and fund the intensive training of 10 Northern Rangelands Trust rangers at the Kenya Wildlife Service Law Enforcement Academy in Manyani
- Set up Spatial Monitoring and Reporting Tool (SMART) at Loisaba Conservancy in Kenya to gather data about wildlife habitats and threats, to inform better management

**Stronger Prosecutions**

Wildlife crime flourishes in part because of gaps in legal frameworks. These include poorly-drafted legislation, gaps in knowledge on handling crime scenes, a lack of training for court personnel, magistrates, and police, and over-burdened and corrupt judicial systems. Together, these factors mean a low level of prosecution success. That means the law is not the deterrent it could be. Our wildlife justice programme

expanded significantly in 2017. Its focus is on training or supporting crime scene investigators, prosecutors and magistrates, monitoring wildlife crime court cases, and supporting national authorities to make every case against a suspected wildlife criminal as strong as it can be.

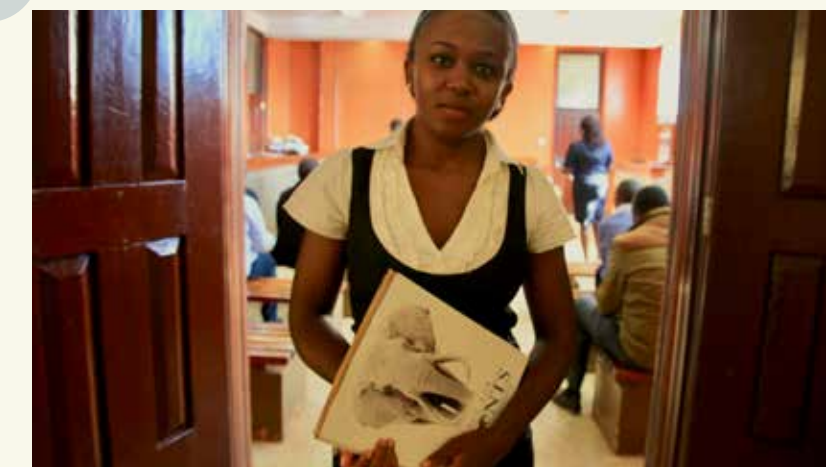
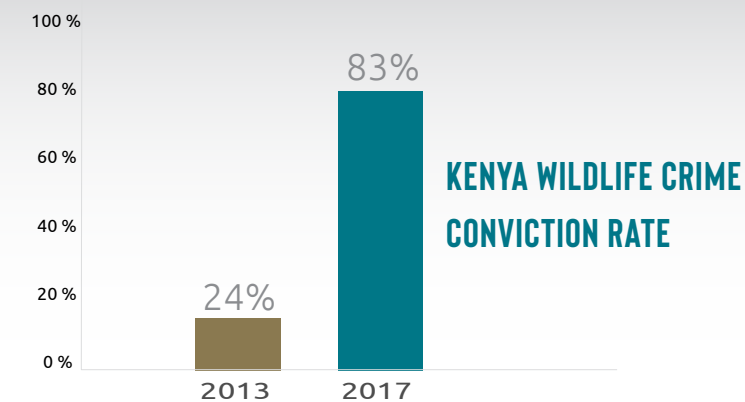
In 2017, we:

- Wrote and helped publish the first wildlife crime prosecution and court handling report for Botswana, and developed and launched its first wildlife crime prosecution toolkit
- Initiated and supported Botswana's Director of Public Prosecutions to launch first codified charging test, with UNODC
- Supported drafting of Africa's first sentencing guidelines for wildlife and forestry crime, with Uganda's judiciary
- Signed an MOU with Kenya Wildlife Service to support a case progression unit to lead internal investigations and ensure case files are ready for trial
- Ran a seminar in Gabon with The ICCF Group and Stop Ivory attended by representatives of nine African countries on criminal justice interventions

- Produced a series of wildlife and forestry crime documents to guide authorities and policymakers, with Stop Ivory and The ICCF Group
- Monitored 45 cases in north central Kenya
- Trained 30 Kenya Wildlife Service Scene of Crime Investigators
- Ran three training workshops for 70 Kenyan prosecutors and investigators

**Integrating Anti-Poaching Across Borders**

In December 2017, Space for Giants and Botswana's Tlhokomela Trust were awarded a pioneering \$1.8 million European Union 'trans-frontier' project to address wildlife crime in the borderlands of five southern African countries: Angola, Botswana, Namibia, Zambia and Zimbabwe. We will design and run intensive, high-level training for rangers and law enforcement from each country, including on intelligence gathering, specialist operations, wildlife crime investigation, prosecution and sentencing, and install new communications systems. The project aims to halve illegal elephant deaths and increase wildlife crime court convictions.



**FAITH MAINA, WILDLIFE CRIME COURT OFFICER**

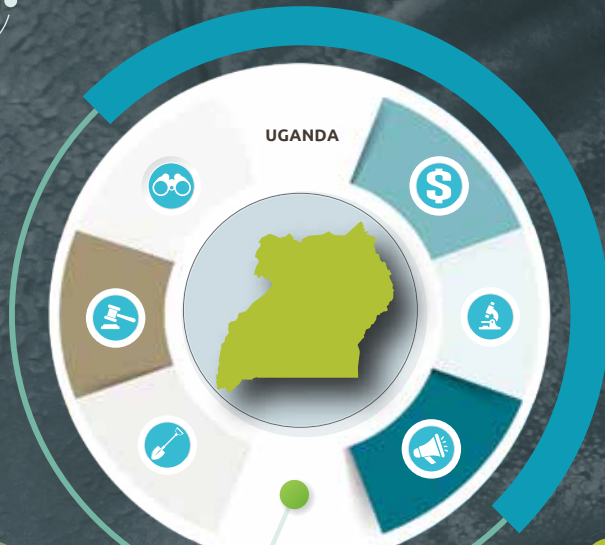
Faith joined us in 2016. She keeps an eye on all wildlife and forestry crime cases progressing through 11 courts in north central Kenya. She collects data that's key to understanding how Kenya is faring implementing its fierce new Wildlife Act. Occasionally, she steps in to help: tracking down witnesses, perhaps, or liaising with authorities to ensure evidence exhibits are produced in court. During 2017, she monitored 45 cases involving a total of roughly 500kg of ivory. Eleven of those cases concluded in 2017: six were convictions resulting in fines of more than \$60,000 and a total of 31 years in prison if fines were not paid.



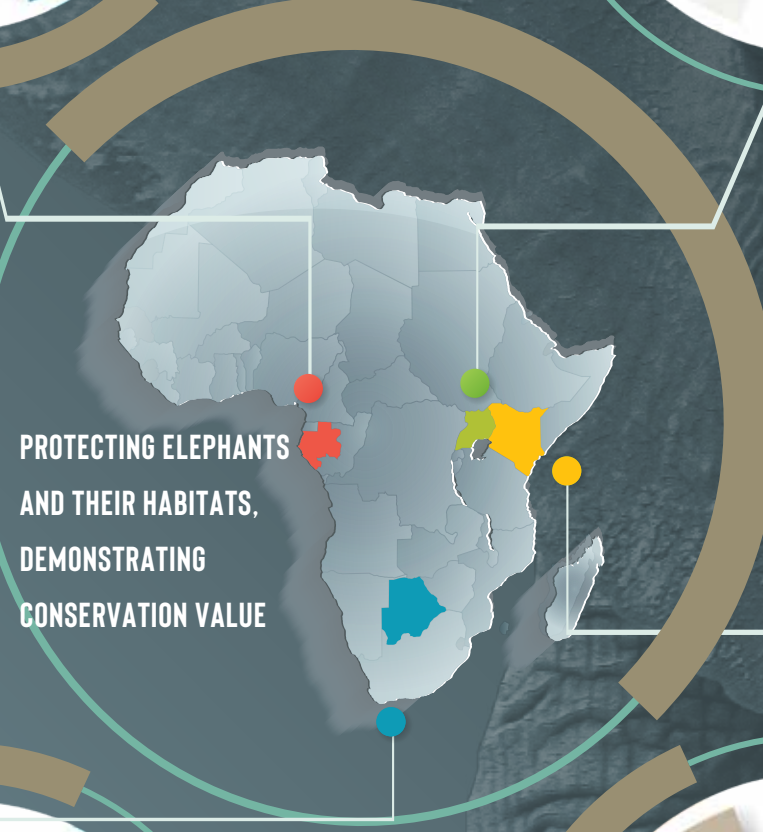
# SPACE FOR GIANTS' WORK IN 2017

## KEY

- Anti-Poaching
- Prosecutions
- Coexistence
- Investment
- Research
- Stories

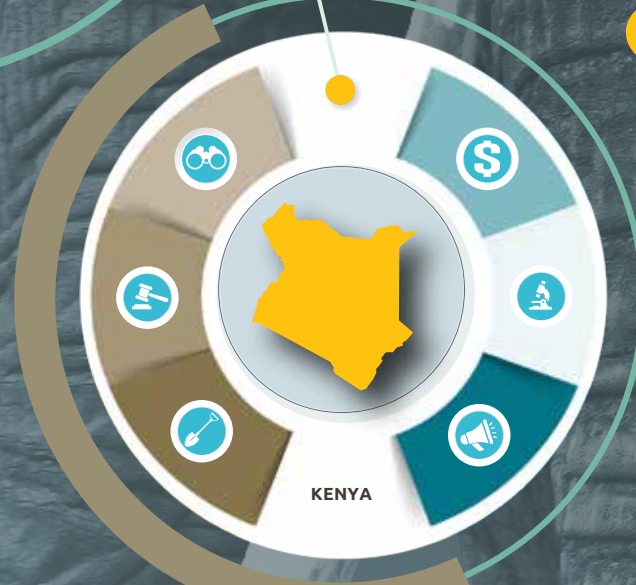


- 1**
- Criminal justice intervention seminar
  - New elephant fences/New human-elephant coexistence strategy discussions
  - Campaigns: March for Giants, Stampede of Sound, Safar Central
  - Seconded British former intelligence officer to DWNP / Intensive training for 16 wildlife officers
  - Codified charging test/Wildlife Crime Prosecution Toolkit launched
  - New elephant fences/New human-elephant coexistence strategy discussions
  - Campaigns: March for Giants, Stampede of Sound, Safari Central

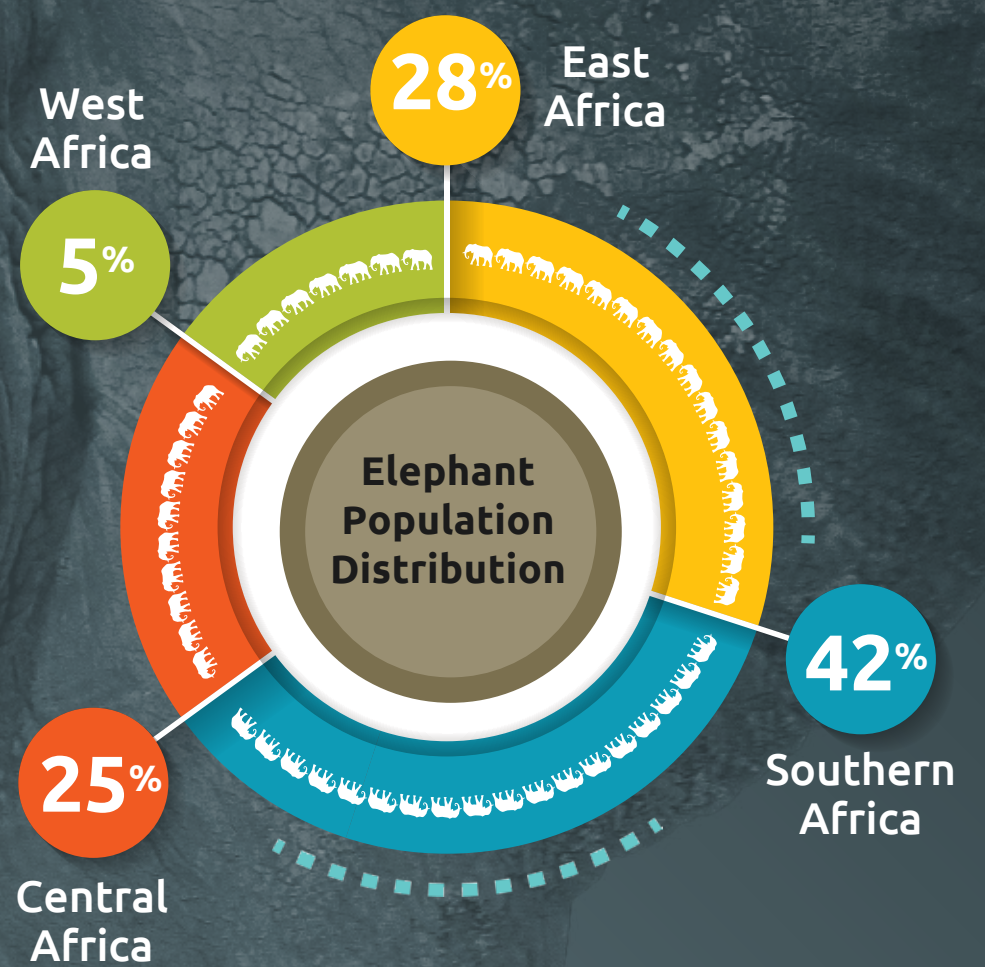
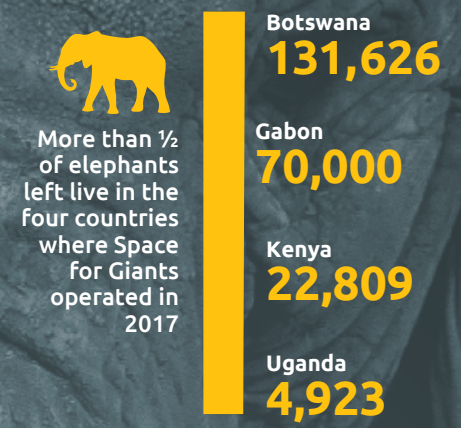
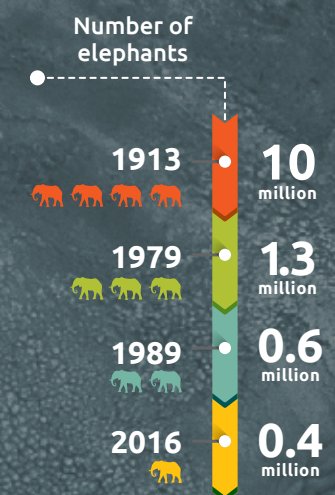


PROTECTING ELEPHANTS AND THEIR HABITATS, DEMONSTRATING CONSERVATION VALUE

- 2**
- Sentencing guidelines/ Uganda Wildlife Authority officers start law diploma
  - Giants Club Uganda Conservation and Tourism Investment Forum
  - Campaigns: March for Giants, Stampede of Sound, Safari Central
  - Training support for 231 wildlife rangers + specialist 10-strong unit
  - MOU with KWS / Monitored 45 wildlife crime trials/Judicial training
  - Built 32km electric fence in human-elephant conflict hotspot
  - SMART system for wildlife protection at Loisaba Conservancy
  - Launched African Conservation Journalism Fellowships Campaigns: March for Giants, Stampede of Sound, Safari Central



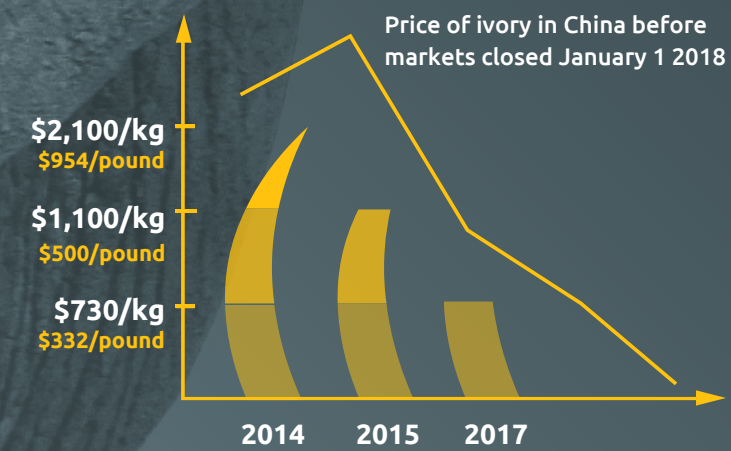
# THE STATE OF AFRICA'S ELEPHANTS



110,000 elephants were poached between 2007 and 2016. 30 per day. At the height of the crisis in 2011/2 as many as 100 elephants were being killed every day.

Between 1/4 and 1/3 of all elephants alive in 2007 have since been killed for their ivory.

For 7 of the last 8 years the proportion of illegally killed elephants outstripped natural growth rates, putting elephants still on a path to extinction.



210.8 tonnes of ivory in stockpiles has been destroyed since 2011 in 16 countries

3,117,309km<sup>2</sup>

Estimated known and possible elephant range across 37 sub-Saharan African countries

Sources: Save The Elephants, Great Elephant Census, IUCN African Elephant Status Report



# CONSERVATION INVESTMENT

Poaching is the immediate threat to elephants' survival, but as Africa develops economically increasing competition for land will reduce wildlife habitat. We work to create and demonstrate real, tangible value for people and nations from conserving landscapes and establishing economically sustainable conservation.

Wildlife landscapes attract tourists, perhaps funding scholarships, boosting businesses and increasing jobs. Green enterprise drives local economies and pays national taxes. Protected ecosystems

provide natural rewards to the environment. This strategy means people see the importance of securing critical habitats and maintaining the ecological integrity of protected areas.

## The Uganda Investment Forum

Uganda is not alone in struggling to pay to protect its wildlife habitat and natural landscapes, among competing priorities like education and health. Through the Giants Club, President Yoweri Museveni called for support to maintain and develop Uganda's national parks and

reserves with new conservation-compatible investment. We carried out comprehensive ecological evaluations in 10 national parks and under-visited reserves to identify where globally-reputable ecotourism operators might invest according to strict rules on sustained community benefits and habitat restoration and protection.

With our partners UNDP, the African Wildlife Foundation, Conservation Capital, and the Government of Uganda, we gathered more than 150 delegates, investors, and global responsible tourism operators

for the Giants Club Uganda Conservation and Tourism Investment Forum. The aim is to support Uganda to conserve its wilderness areas by increasing responsible investment that brings rewards like jobs and supply contracts to local communities, protects under-resourced wildlife habitats, and drives national economies.

When all 10 sites are funded, we will have helped finance the increased conservation of more than 10,800 sq km (4,200 sq mi) of some of Africa's most pristine and ecologically-important landscapes.



## Securing habitats

Enterprises we supported our partners to put in place continued to increase revenue in other landscapes. The 56,000-acre Loisaba Conservancy in Kenya that we helped set up in 2014 now brings more than \$1.5 million annually into this critical conservation habitat, including a class-leading livestock business. A further 475,000 acres of locally-owned land adjacent to Loisaba became community



conservancies under the Northern Rangelands Trust (NRT). This is often the first step to setting up new conservation enterprises, led by eco-tourism. Our funding for a mobile unit of NRT rangers, and refresher training for Laikipia's Rapid Response Team, both increased security, demonstrating how conservation investment has knock-on benefits for local people. The aim, always, is to bring economic as well as ecological value from conserving landscapes.



Nature-based tourism now accounts for 25% of international tourism revenue and is expanding fast. Tourism is Uganda's fastest growing sector, earning \$1.8 billion in 2017. For each dollar spent by foreign tourists in Uganda, \$2.5 in GDP is generated, the World Bank estimates. By targeting high-end conservation tourism, Uganda aims to increase economic development with wildlife-based tourism that brings jobs and valuable revenue, supports conservation of valuable ecosystems, and develops infrastructure.

I WAS HUGELY IMPRESSED. IF YOU WERE THINKING ABOUT INVESTING IN TRAVEL AND TOURISM IN UGANDA, AFTER [THE FORUM] YOU HAVE TO BE MORE CONFIDENT.

PATRICK FITZGIBBON  
SNR VP, DEVELOPMENT,  
EUROPE AND AFRICA  
HILTON GROUP

CONSERVATION INVESTMENT

HE President Museveni, Uganda

"We are open for new investment and new thinking, for new tourism enterprises and new partners. Above all, we are ready for smart and compelling investment ideas for appropriate development that allows visitors to enjoy Uganda's unique natural habitats and support our economy and communities, now and for the future."

**25%**  
Fraction of global tourism  
revenue from nature-based tourism



**\$1.8bn**  
Uganda's GDP  
earnings from tourism





# CAMPAIGNS

+ STORYTELLING  
+ RESEARCH

As conservationists, we all need to make more effort to tell more people why we do what we do, how it's successful, and how it can bring people and countries long-term dividends. By doing that, we widen the reach of our messages and can win large numbers of new supporters to our cause. Space for Giants is pioneering connections to Africa's leading conservation and environmental journalists, to reach more audiences on the continent. At the same time, global campaigns using innovative approaches raise funds, and bring us new support. Underpinning everything, our scientific research programme provides the data and insights that help drive our innovations.

## The Giants Club African Conservation Journalism Fellowships

Africa's media increasingly appreciate that 'conservation' stories encompass more than reporting on endangered wildlife,

but this is an issue riven with misunderstanding. Accurate and compelling journalism is critical to helping Africans see what is at stake as they form their views about the value of conservation.

That is what the Giants Club African Conservation Journalism Fellowships are designed to support. It gathers 24 specialist reporters working for national media in each of the four Giants Club countries: Kenya, Botswana, Uganda, and Gabon. It connects them to new contacts, mentors them as they report stories, and aims to increase strong, independent, science-led journalism about conservation issues.

Stories appear first on Fellows' own media, but a selection is then published by The Independent news site in Britain, amplifying African voices in the global debate about conservation, and making clearer to the world how the issue is seen in Africa.

## Being SMART about wildlife and habitat research

Ongoing research allows us to design our work to be as effective as it can. In southern Kenya in 2017, our partners Big Life Foundation, the Amboseli Ecosystem Trust, and the Kenya Wildlife Service built a new elephant fence following recommendations in a report we wrote. We monitored the movements of nine collared elephants in Kenya, sharing information with policymakers, partners, and donors to inform decisions affecting elephant habitat.

At the 56,000-acre Loisaba Conservancy that we helped secure in 2014, we set up a new smart phone system for rangers to collect data on their patrols, called Spatial Monitoring And Reporting Tool, or SMART. It supports Loisaba Conservancy and its partners manage this crucial wildlife habitat and conservation enterprise.

## March for Giants

March for Giants 2017 was a global campaign where a virtual herd of elephants marched across digital billboards on three continents, reaching an audience of 38 million people worldwide and raising the profile of the poaching crisis. Each elephant was "sponsored" by the 3,000 celebrities, corporations, foundations and individuals who took part, including Anna Friel, Ricky Gervais, Joanna Lumley and Liz Hurley, and brands including Givergy, Maclaren, and BCD Travel. March for Giants won Best Cost Effective Campaign at The Drum digital marketing awards in the UK.

## Stampede of Sound

Chic ft. Nile Rodgers headlined this eclectic, intimate, and exclusive gathering of live music acts at the Brooklyn Bowl in New York in November. As well as raising funds, this pioneering event firmly introduced Space for Giants to new supporters

and media in the United States, and raised the profile of our approach of demonstrating conservation value as well as protecting elephants.

## Safari Central

We worked with the brilliant team at online game designer Internet of Elephants to help them launch their smartphone app called Safari Central, which brings virtual versions of real animals to life using Augmented Reality (AR). Using our collar data, they created a virtual version of an elephant we monitor called Mweturia. Players took selfies with him and other AR animals to enter the first AR Wildlife Photographer of the Year competition. This raised money for us but was also a terrific way to begin to reach new audiences. More than two billion people play online or computer games: imagine the power of that support if we convert just a fraction to our cause.



**2 billion** | people play online or computer games

MARCH FOR GIANTS IS A QUICK AND EASY WAY FOR US ALL TO SHOW OUR SUPPORT AND ENSURE THE SURVIVAL OF THESE MAGNIFICENT CREATURES FOR FUTURE GENERATIONS. FOR THE PRICE OF A COFFEE AND SANDWICH YOU CAN HELP PROTECT AN ELEPHANT IN THE WILD.

JOANNA LUMLEY, BRITISH ACTRESS



**Liz Bonnin, Space for Giants Ambassador**  
British science and wildlife television presenter Liz Bonnin joined Space for Giants as an Ambassador. She visited in December to learn more about our work, a visit turned into a new documentary film about Space for Giants, which is on our website. Liz is passionate about conservation and environmental preservation, and expects to increase her involvement with us in the coming years.

The aim is to amplify African voices in the global conservation debate, both on the continent and internationally.

**24**  
reporters

**4**  
countries

**4**  
masterclasses

**30 million+**  
African audience to  
Fellows' news outlets

**80 million+**  
monthly global audience  
to Independent



# JOURNEYS FOR GIANTS



members: Jody Allen from Wild Lives Foundation, Brian Kearney-Grieve from Escape Foundation, representing Giants Club Members Suzy and Trey Fehsenfeld, and Nicole Honegger and her team from the Leopardess Foundation. All of these Giants Club members came to visit projects being delivered by Space for Giants, under the Giants Club initiative.



In addition we were visited by rewilding advocate and philanthropist, Anders Holch



protection work. Former British Chancellor George Osborne participated in the Uganda Giants Club Conservation and Tourism Investment Forum and subsequently toured the conservation sites.

Key figures in the global fashion industry, Suki Waterhouse, Poppy Jamie and Jack Guinness, visited Kenya, Uganda and DRC with us, and are now working closely with Space for Giants to develop a conservation inspired photography shoot with some of the biggest names in the fashion and the arts.

## JOURNEYS FOR GIANTS



Povlsen and his family. We also organized a wonderful but sobering journey with one of the world's most accomplished actors, Sir Ian McKellen, to visit conservation areas in Laikipia affected by the grazing crisis. This provided the platform for a subsequent meeting by Space for Giants with President Kenyatta of Kenya to discuss what had been seen. In the second part of this year His Royal Highness Prince Badr Abdullah Bin Mohammed Al Saud of Saudi Arabia came to visit Giants Club projects in Kenya, focusing on Space for Giants' frontline

To help cover the costs of our critical conservation work, Space for Giants each year offers a small number of opportunities for our supporters and their friends to join us for a life-changing adventure in the heart of the wild landscapes we strive to protect. Our bespoke trips introduce travelers to the environment in which we work, to the people that make up Space for Giants, to the organisations we partner with, and to the day-to-day activities that, combined, drive us towards our mission. In 2017, we were honoured to host three Giants Club

# FINANCIAL SUMMARY OF 2017

## Statement of Revenues + Expenses 2017

REVENUES	US\$
Income from balance carried forward	\$581,685
Restricted Grants	\$576,685
Unrestricted Grants	\$831,605
<b>TOTAL REVENUE</b>	<b>\$1,989,974</b>
EXPENSES	
Programme Activities	\$1,304,904
Fundraising and Administration	\$449,191
Stampede of Sound	\$235,880
<b>TOTAL EXPENSES</b>	<b>\$1,989,974</b>
<b>Net Assets 1st Jan 2017</b>	<b>\$708,902</b>
<b>Net Assets 31st December 2017</b>	<b>\$127,217</b>

Converted from Kenyan accounts at a rate of **KES101 to USD1**

Converted from UK accounts at a rate of **GBP1.29 to USD1**

Note: This financial report is based on un-audited financial statements and though every care has been taken to ensure they are accurate, they could change in line with the auditor's recommendations.







A GIANT

THANK

YOU

TO OUR DONORS

# SPACE FOR GIANTS DONOR LIST 2017

## Above \$100,000

Anonymous  
Elephant Family  
Leopardess Foundation  
US Fish and Wildlife Service  
**\$50,000 to \$99,999**  
Benificus Foundation for Joan and Ann Doerr  
Chelsea Congdon Brundige & James Brundige  
Elephant Crisis Fund  
James & Carrie Dunn  
Louise Linton  
Roddenberry Foundation  
Stop Ivory  
UK Government Department for Environment, Food & Rural Affairs  
Wildlife Conservation Network  
Wildlives

## \$25,000 to \$49,999

Anonymous  
Kids Against Animal Poaching (KAAP)  
The International Conservation Caucus Foundation  
Wildbond

## \$10,000 to \$24,999

Anonymous  
Catherine Brown  
Christopher Dewey  
David Gulden  
Eton Action  
N W Wray  
Sam Slutsky  
Ram Sundaram

## \$1,000 to \$9,999

18 Feet & Rising Ltd  
Andersen Press  
Anne Sisteron  
Anonymous  
Anonymous  
Anonymous  
BCD Travel  
Bob & Angela Harrington  
Butchart Gardens  
East Lifestyle Ltd  
Elizabeth Swofford  
Ernst Joubert & Jacques Burger  
First Avenue  
Grace Johnson  
Ian McKellen  
Jacqueline Russell  
Jan Mol

Janis Rojany  
Jodi Weingarten  
Maclaren  
Mark Sibley  
Mary Lou Pernacino  
Moshe Russo  
National Express Ltd  
Nature's Own (Roy Young)  
Nicholas Kukrika  
Olivier Chantecaille  
Patricia Penske  
Penske Family  
Richard Poulden  
Sheila Todd  
Sheila Walker  
Sisteron Family  
Team Penske  
The Burcharts Gardens Ltd  
The Delta Group  
Weingarten Family

## \$150 - \$999

A Dean  
Alex Felce  
Alison Morgan  
Amy Rusdo  
Andrea Haswell  
Anneke Berrill  
Antoine Winckler  
Antonia Bersaluce  
Ava Cordoso Smith  
Ayukta Thakur  
Gina Berk  
Beeks Family  
Bob and Angela Harrington  
Bob Camp  
C. Milner  
Carla Du Manoir  
Casper Benteler  
Catherine Murrell  
Christopher Hodel  
Chris Thompson  
Creed & Janet Mamikunian  
Dana  
Daniel Walsh  
David & Barbara Hyman  
David Allison  
David L Edwards  
David Hyman  
Deborah Klein  
Deena Gussman  
Denise Boisseau  
Dianne Donase  
Donald Fleisher  
Edoardo Cassina

Elizabeth Roberts  
Ellis Bartholomeus  
Emma Tenley  
Federico Arata  
Flessers  
Frances and Benjamin  
Benson Foundation  
Frank Mancuso  
Frank & Fay Mancuso  
Fred Poust  
Gary Yardley  
Gianluigi Borghini  
Baldovinetti  
Gina Berko  
Haggiag Michael  
Hammerton K. Wills  
Hana Wiczyc  
Helen Caveney  
Hensley and James Peterson  
Jack & Jill Griffin  
James & Hensley Peterson  
Janis Rojany  
Jennifer Ostfeld  
Jennifer & John Nordstrom  
Jennifer Rush  
Jill McLeod  
Jill Griffin  
John O'Malley  
John Wooden  
Jon & Laurie Feltheimer  
Kasey S Lemkin  
Kathleen Tarses  
Katie Solondz  
Ken McLeod  
Khaled Kudsi  
Kirk Sommer  
Klein/Marcus Family  
Lanza Riccardo  
Laurie Feltheimer  
Lauren Rojany  
Lesley Sutter  
Linda Smith  
Lori Loughlin Giannulli  
Lotman Family  
Louis and Patricia Stodieck  
Margot & Dick Hampleman  
Margot Hampleman  
Maria Mancuso Gersh  
Marie Winckler  
Martha Cochran & Steve Mills  
Matteo Corvino  
Matthew Kamine  
Matthew Vickers  
Megan Flessner

Michael Haggiag  
Mieke Neumann  
Mike Leslie  
Milla Farhat  
Morgan Family  
Nathaniel Goldstein  
Neumann Family  
Olimpia Emo  
Olivia & Trina Venit  
Omar Palmieri  
Orna Flannery  
Ostfeld Family  
Pam Beeks  
Patricia Wrigglesworth  
Penny Henley  
Pete and Eva Padilla  
Peter Clappison  
Peter Lloyd  
Peter Looram  
Peter Ordonez  
Philip Moorin  
Robert Camp  
Raihana Ehsanullah  
Rob Scully  
Robert Atkinson  
Rojany Family  
Roya Sachs  
Russo Family  
Ryan Shelly  
Sanders C/O Trinity  
Tower  
Scott Tenley  
Sebastian Botana  
Shad Askari  
Sharon Finch  
Stephanie Shaub  
Sommer Family  
Steve Levine  
Stuart Lawson  
Susie & Bradd Krevoy  
Team Minor  
Therese Lotman  
Tim Clement-jones  
Timothy Onders  
Tommaso Marzotto  
Trisha Cordoso  
Trina Venit  
Tui  
Victoria Botana  
Victoria Jacobs  
Vittorio Marzotto  
W. Pete Welch  
William Pease



# OUR PARTNERS



# SPACE FOR GIANTS

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Marilen Muthoni

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# HOW TO SUPPORT US

To donate or fundraise for us, visit [www.spaceforgiants.org/donate](http://www.spaceforgiants.org/donate)  
You can make a one-off or regular donation by credit or debit card.

UK cheques to "Space for Giants" should be mailed to Space for Giants, 80-83 Long Lane, London EC1A 9ET.  
US cheques to "Space for Giants USA" should be mailed to Space for Giants USA, 57 West 57th Street,  
4th Floor, New York, New York 10019.





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