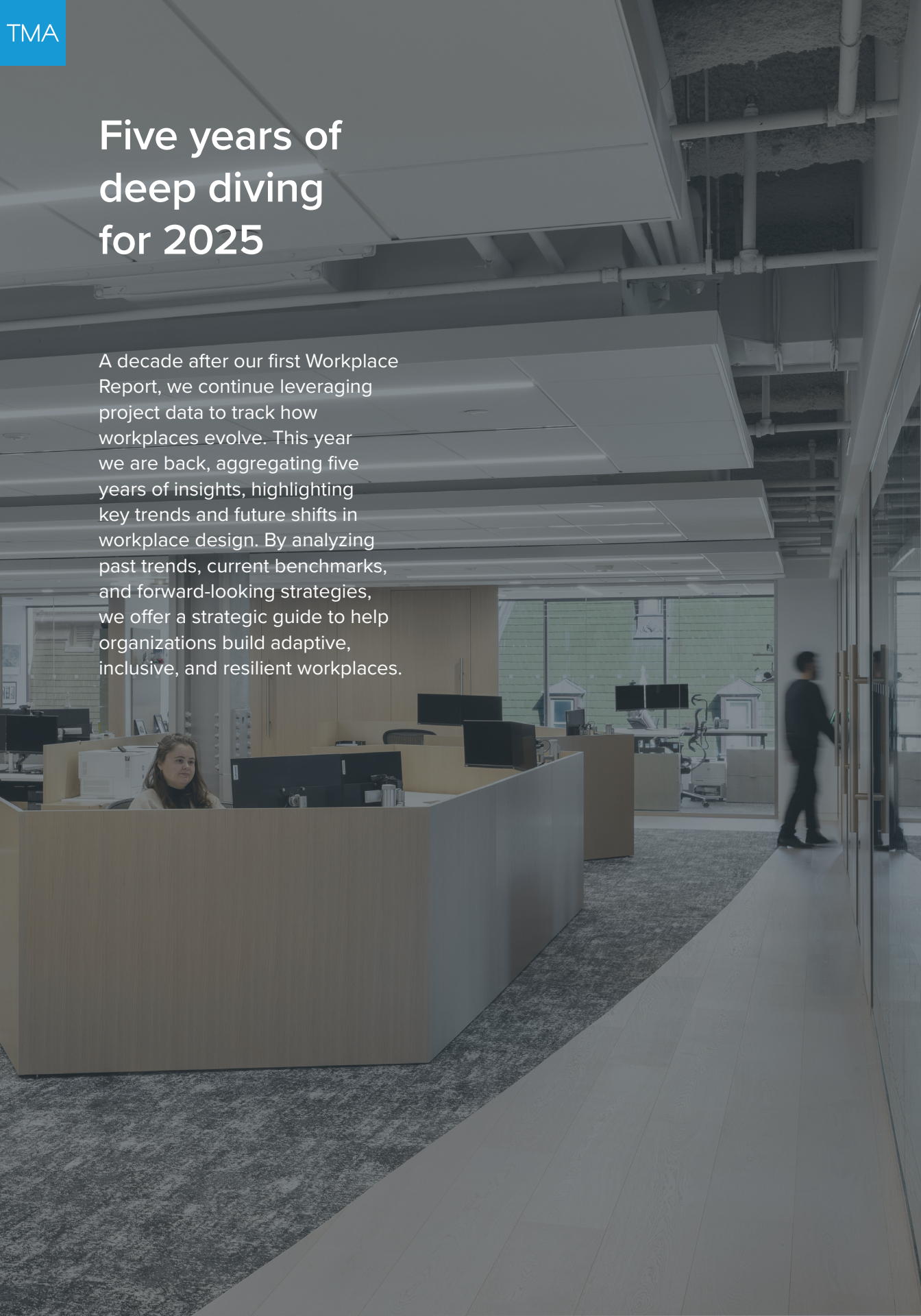


2025

Workplace Report



TED MOUDIS
ASSOCIATES
DESIGN | PLANNING | STRATEGY



Five years of deep diving for 2025

A decade after our first Workplace Report, we continue leveraging project data to track how workplaces evolve. This year we are back, aggregating five years of insights, highlighting key trends and future shifts in workplace design. By analyzing past trends, current benchmarks, and forward-looking strategies, we offer a strategic guide to help organizations build adaptive, inclusive, and resilient workplaces.

Table of Contents

6	Introduction
8	Insights & Trends
18	<i>Case Study 1: Fiserv</i>
24	Current Benchmarks
34	<i>Case Study 2: TMA</i>
40	Future Workplace Evolution
48	Conclusion
52	About Ted Moudis Associates



Adams Street Partners



HUB



Paramount



Loews Corporation



INTRODUCTION

Our Perspective

The workplace of 2025 is no longer solely a place to work. It is a dynamic environment that fosters creativity, well-being, and flexibility. The past five years have reshaped workplace strategies due to global events, technological advancements, and evolving employee expectations. Ted Moudis Associates has been at the forefront of this evolution, creating adaptive, experiential spaces that align with today's workforce needs and reflect a deep commitment to inclusivity and well-being.

This report offers a strategic road map drawing on TMA's project metrics, industry insights, and emerging trends. By examining retrospective shifts from 2019 to 2024, current benchmarks, and anticipating future developments, we aim to guide organizations in crafting workspaces that are flexible, inclusive, and human-centered.

From the rise of hybrid work, to experiential design and prioritizing comfort and wellbeing, today's workplace trends reveal a shift toward spaces that support autonomy, community, and purpose. Beyond today's trends and benchmarks, this report explores how smart technologies, data-driven design, and spaces built for belonging are shaping the workplace of tomorrow.

Our goal is to inspire organizations to re-imagine their workspaces as more than functional assets. We envision spaces that nurture well-being, foster collaboration, and embody the organization's mission. The workplace of 2025 is a transformative space, a powerful tool for engagement, growth, and resilience in a rapidly changing world of work.

01

Insights +
Trends

The past five years have brought transformative shifts in workplace. These changes have emphasized flexibility, well-being, and inclusivity, redefining how organizations approach physical space and overall employee satisfaction. Recognizing these trends are essential for businesses seeking to align their workplaces with the goals of a modern workforce and to stay competitive in a rapidly changing real estate landscape.

This section provides an overview of four key trends that have shaped workplace design from 2019 to 2024, offering insights into the forces driving these changes and how they have impacted workplace environments.

The Rise of Hybrid Work Models

Anticipate the Unexpected

Elevate the In-Office Experience

Create Balance in the Workplace

1.1

The Rise of Hybrid Work Models

Driven by technological advancements and evolving workforce dynamics.

Hybrid work blends remote flexibility with in-office collaboration.

Offices designed as multi-functional hubs.

Diverse space types with integrated advanced technology

Today's hybrid offices are designed as multi-functional hubs, offering a curated mix of environments that cater to diverse work needs. These include open, collaborative spaces that foster teamwork, private focus rooms that allow for distraction-free concentration, and fully equipped, cutting edge tech-enabled meeting rooms that make virtual communication seamless. Advanced tools such as video conferencing systems, digital whiteboards, and wireless screen-sharing setups bridge the gap between remote and in-office teams, enabling effortless collaboration regardless of physical location. The hybrid model emphasizes adaptability, flexibility, and connectivity which transforms the office into a responsive environment that supports employees' individual preferences and work styles while fostering a unified team culture.

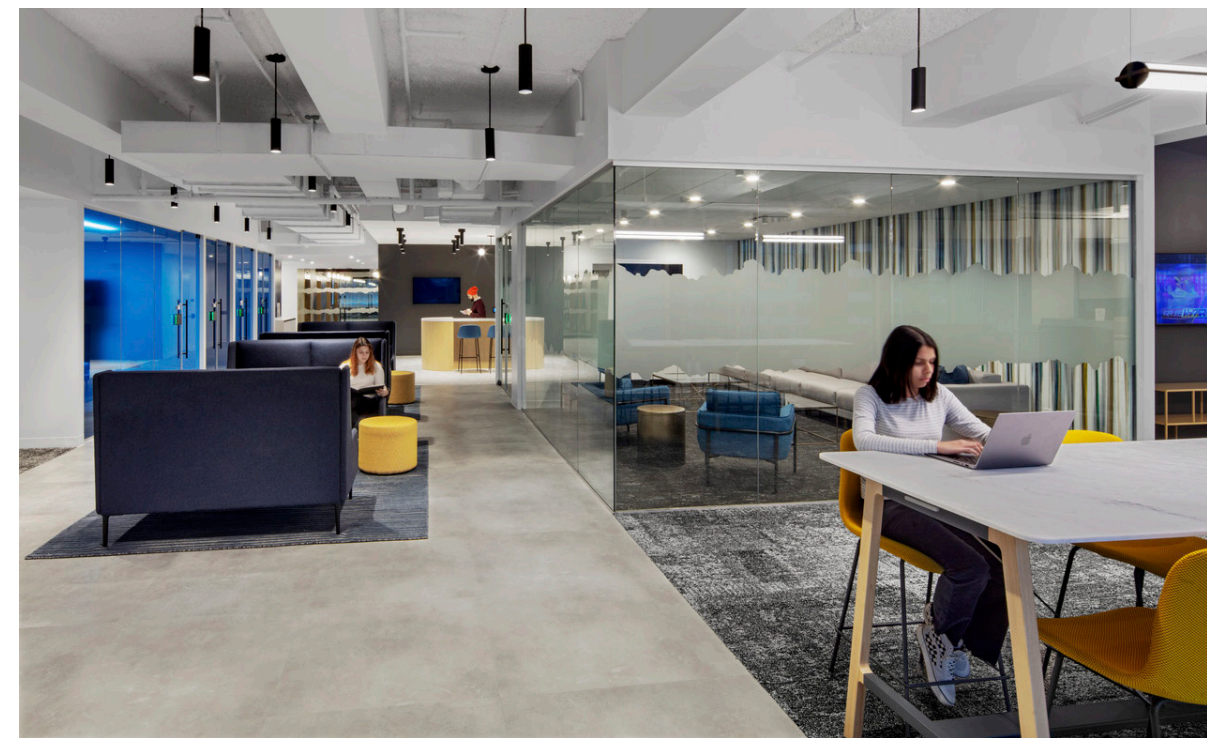


The Human Side

Hybrid work models cater to diverse work styles, allowing employees to enjoy the benefits of both quiet, remote work and in-person collaboration. This approach gives workers personal control over where and how they work, which fosters trust and autonomy.

The Data Side

According to our survey data, 80% of employees across all generations prefer a hybrid work model, listing it as a top-5 priority. Additionally, our projects are implementing a hybrid model 60% of time showing a hybrid model is essential for long-term productivity, supporting a balance between remote and in-office work.



1.2

Anticipate the Unexpected

Embracing Change with Resilient and Adaptive Workspaces

Growth of Agile and Flexible Spaces through modular furniture, hoteling and reconfigurable work zones.

Spaces and technology easily adapt to project demands and team configurations.

Supports creativity, collaboration, and rapid response to business needs.

Flexible spaces are transforming workplaces by providing versatile environments that adapt to changing needs. Modular furniture, hoteling, and multi-purpose zones enable offices to shift seamlessly between quiet focus areas and collaborative spaces.

Modular planning and right-sizing strategies further enhance flexibility, allowing spaces to serve multiple purposes. An office can double as a meeting room, and café areas transform into town hall spaces with integrated A/V and movable furniture. These adaptable designs ensure workplaces remain functional and future-ready, aligning with evolving team and business needs. These innovations underscore the importance of designing spaces that balance functionality with adaptability, ensuring they remain relevant in the future.

The Human Side

The ability to choose work spaces that foster creativity and innovation allows individuals to feel more engaged and in control of their work experience. By breaking away from static office layouts, employees experience greater satisfaction, which enhances their sense of ownership and belonging.

The Data Side

Modern workplaces prioritize agility, integrating modular furniture, multi-functional zones, and adaptable layouts. Organizations allocate 45%-60% of their seating to alternative workspaces, including touchdown seats, focus pods, and team-based collaboration areas.



1.3

Elevate the In-Office Experience

Enhancing the Physical, Cultural and Wellbeing Experience

Rising popularity of wellness-focused amenities

Communal spaces that encourage social interaction and team bonding

Immersive destinations that drive office utilization

In an era where remote work has proven effective, the office must provide unique value to be an asset for the organization- it must be a place employees want to be and are drawn to. Organizations are recognizing that the in-office experience should go beyond task execution, transforming the office into a place of well-being, engagement, and community that adds something unique to the workday. Beyond tasks, offices are designed to provide unique value, including elements that prioritize physical and mental well being.

Among the most common amenity spaces we see in modern workplaces are: wellness-focused amenities designed for relaxation and mental health breaks, hospitality-inspired cafe spaces and quality food and beverage options, nature-inspired design elements including biophilic design features to improve mood and productivity, and dedicated innovative zones designed for teamwork and brainstorming.



The Human Side

Enhanced features create environments that promote collaboration, well-being, and trust. These spaces foster meaningful connections, enabling employees to work comfortably and productively while feeling a strong sense of belonging and purpose.

The Data Side

Our data shows that 86% of employees believe that wellness-focused workplace strategies contribute to their overall job satisfaction and productivity. Design elements play a crucial role, all of our projects are incorporating wellness amenities into their spaces including biophilia, active design, and sustainable strategies.



1.4

Create Balance in the Workplace

Tailored for connection and privacy

Fostering Workplace Connection to support spontaneous and planned interactions

Balancing Privacy and Productivity with visual and acoustic privacy solutions

Designing Thoughtful Workspaces to enhance individual comfort

The connections we build with colleagues are key to workplace happiness and success. The physical office fosters the tangible connections that virtual spaces can't replicate, such as casual conversations over coffee or in-person meetings where ideas are exchanged. Offices are now designed not just for individual tasks but also informal collaboration zones driving socialization and connection.

However, it is equally important to offer privacy when needed. While connection is a major reason for coming to the office, privacy is essential for productivity. Offering spaces with visual and acoustic privacy allows employees to work, attend virtual meetings, or take personal calls without distraction. These areas also support mental and emotional well-being by providing a place to recharge. Privacy doesn't always mean enclosed spaces; thoughtful office layouts, such as desks placed away from high-traffic areas, can also provide comfort and a sense of privacy.

The Human Side

Employees are more engaged when they have positive relationships with their colleagues. However, offering opportunities for privacy and reflection are also necessary to support employee needs and productivity. Striking the right balance can enhance overall employee satisfaction.

The Data Side

Top concerns we have found for productivity include lack of space to reset/recharge, lack of privacy, and difficulty to concentrate due to acoustics. Offices that incorporate dedicated focus spaces are typically doing so at a ratio of 1 per 25 employees to accommodate the current demand of virtual calls.



Fiserv Case Study

Over the past 5 years, TMA has completed three major office projects for Fiserv--their Tech Innovation Center in Berkeley Heights, NJ, their New York office in a historic lower Manhattan building, and their US Headquarters in Milwaukee, Wisconsin.

These projects display Fiserv's commitment to providing world-class workspaces that foster collaboration, innovation, and environmental responsibility.



Workspaces

Although the groups occupying these projects vary from corporate functions to tech staff and software developers, at the core of the workspace design for all locations was the goal of providing a bespoke balance of spaces to support the teams working there, including workstations, private offices, phone rooms, huddle rooms, lounges, and open collaboration spaces.

Below: Fiserv MKE Open Collaboration Area

Right: Fiserv NJ Open Workstations



The sustainability stories for each location vary as well—the NJ Tech Center is certified LEED Platinum, whereas Milwaukee was an adaptive reuse of a historic and abandoned department store building. Many existing features, such as cream-city brick walls, were maintained.

At the NJ Tech center, unique flexible workstations facilitate the teams' collaborative work style by allowing end-users to select which way their desk faces. If they are working collaboratively or seeking privacy, they can rotate their desk to accommodate their needs.

Amenity Spaces

At the heart of each of Fiserv's office is a unique amenity that not only supports collaboration, connection, and well-being, but also speaks to the workplace culture of each location.

In the NJ Tech Center, a central atrium is highlighted with transparent multi-media screens used for branding display and

can be programmed to support campus town hall gatherings. Surrounding this atrium are amenities such as Barista bar, Tech bar, and cafe areas.

In Milwaukee, the central stadium stair acts as a similar central artery, promoting connection among all floors and access to surrounding amenity and support spaces.



The NY office boasts an expansive penthouse event space with full cooking kitchen and private dining rooms, along with an outdoor terrace.

Another floor houses the Innovator's Lounge, a staff amenity space that features the main cafeteria, alternative workspaces, and flexible furniture for town-halls.

Left: Fiserv NJ Central Atrium

Center: Fiserv MKE Central Staircase

Above: Fiserv NY Penthouse Event Space

02

Current Benchmarks

As the workplace continues to evolve, benchmarking remains essential for organizations striving to stay competitive and align with the latest trends in workplace design. By analyzing 5 years of our metrics and data from across all industries, Ted Moudis Associates provides valuable insights into how companies are structuring their environments to meet employee needs and drive efficiency.

Our latest benchmarking data from 2020-2024 highlights critical trends in space utilization, workplace design preferences, and industry-specific needs, offering a snapshot of best practices and standards that define the modern workspace.

The following benchmarking insights serve as a foundation for organizations to understand the most effective ways to optimize their physical spaces.

TMA by the Numbers

Occupancy Trends

Metrics

2.1

TMA By the Numbers

60

Projects

The 60 projects included in our workplace report are a selection of full design and build projects completed recently.

Ten years after our first workplace report the data continue to provide insights on the metrics, trends and strategies that are influencing workplaces today.

In developing each workplace report, we use USF in order to compare projects consistently across regions and varying building types. It is measured as the area of the building from the finished face of the building's interior to the centerline of demising walls, not including any vertical penetrations. In other words, it's the space you can use!

Transformation and Optimization

Workplaces are experiencing a significant transformation in design, primarily driven by the successful implementation of hybrid workplaces these past several years. This shift is creating more flexible, resilient, and user-friendly workplaces.

Our clients are optimizing their workplace environments to improve employee satisfaction and productivity.

Before 2020, we were seeing a consistent decrease in enclosed workspaces and USF/work seat. However, a successful hybrid work environment requires privacy and a variety of alternative workspaces. Therefore, in the past five years, we have seen an increase in both the percentage of enclosed work seats and in USF/work seat.

19,337

Total Workspaces From Our Benchmarked Projects

This includes individual workspaces such as offices, open workstations, seat in workrooms, trading areas, etc. That's a lot of place to work!

2.4

2.3 Million USF

Total usable square feet (USF) for all benchmarked projects

Work Seat Distribution



86%

Open Workspaces

14%

Enclosed Workspaces

Usable Square Feet (USF) Per Work Seat

HIGH

376

AVERAGE

155

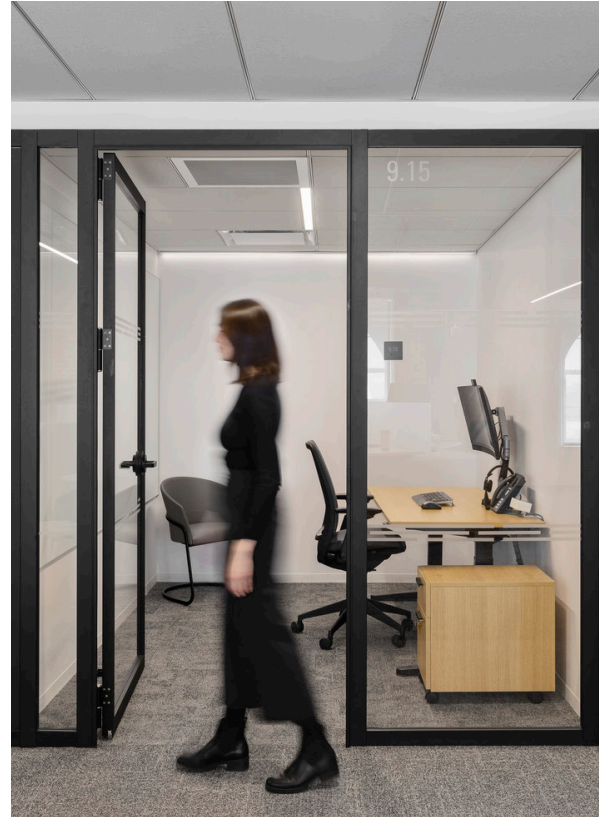
LOW

98

2.2

Full Occupancy Planning

Many clients are planning their workspaces for full occupancy, ensuring one work seat for every employee to accommodate the possibility that all staff may be present simultaneously. The definition of a work seat, however, has expanded to include any location that can support the user both ergonomically and technologically. This approach supports readiness for any scenario, from typical to peak occupancy.

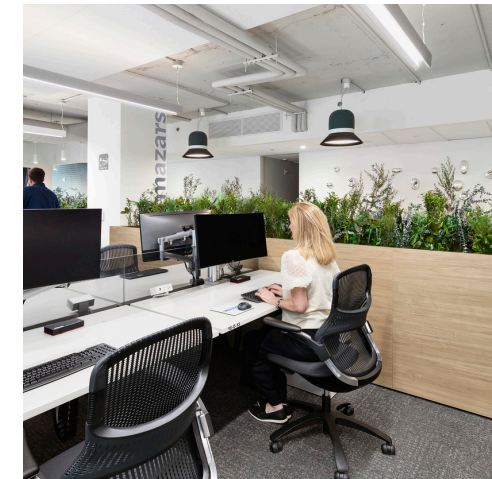


In scenarios where unassigned seating is implemented, we are still seeing space planned in “neighborhoods.” These neighborhoods accommodate specific business needs while maintaining flexibility, and provide end users with convenient access to amenities, support, and collaboration spaces.

Assigned Seating

Most clients use an assigned seating strategy, although it is still essential to offer a few additional seating options, such as hoteling seats, for visitors and traveling employees. This ensures that non-resident staff and external partners have adequate workspace when they are on-site.

Unassigned Seating



Occupancy Rates

Average daily occupancy rates remain around 60-65%, echoing pre-pandemic levels. This consistency in occupancy rates highlights that even with strategic planning for full

capacity, actual office attendance often reflects a hybrid model where a significant portion of the workforce continues to work remotely or in a hybrid capacity.

Open Workspaces

Open workspaces continue to be a dominant trend, with 86% of modern work environments adopting open-plan layouts. This preference reflects a shift towards fostering collaboration, accessibility, and flexibility in the workplace. Within these open spaces,

benching systems have become particularly popular, however, we have seen the desire to add personalization and modern storage solutions. As a result, the minimum overall width of benching desks is growing to be 5'-6" to 6'-0" as a new standard.



2.3
Alternative
Spaces

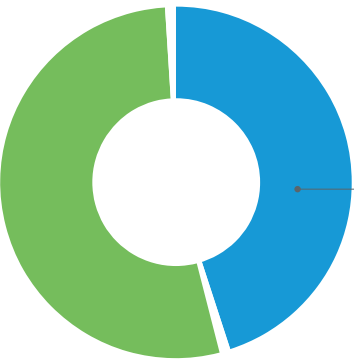
Where and how people work and collaborate drives creativity, productivity, and the quality of work an organization produces. Providing people choice in spaces for various activities directly ties to their productivity, and the physical workplace emulates this through what we call “alternative spaces.”

While the number of these shared spaces dropped over the past 5 years, there are still nearly half of all the seats available for employees to use. This drop correlates with an increase in enclosed workspaces and an in the footprint of open workspaces, due to an increased desire for individual privacy.

Work
Environments

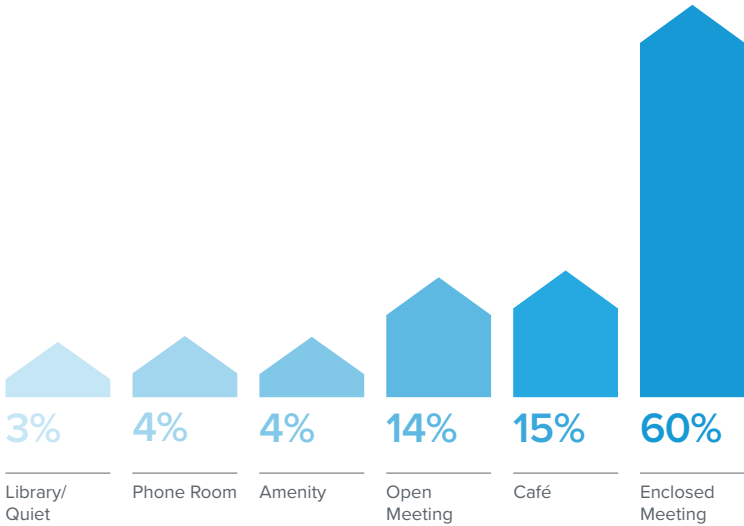
It is not one size fits all which is why we also filter our benchmarked projects to distinguish between smaller and larger projects. This provides further insight when benchmarking a current or future workplace, specific to a company’s strategic direction.

Average
Workspace Types



54%
Workspace
Seats

46%
Alternative
Seats



Breakdown
of Alternative Seats

	Smaller Projects < 150,000 USF	Larger Projects > = 150,000 USF
USF/SEAT	178	133
LOW USF/SEAT	98	115
HIGH USF/SEAT	376	157
WORKSPACE TYPES		
% OPEN	82%	90%
% ENCLOSED	18%	10%
SEAT TYPES		
% ALTERNATIVE	52%	41%
% WORKSPACE	48%	59%

2.4

Industry Breakdown

The data below helps to illuminate the differences across specific industries. It is of note that many companies are now becoming a blend of industries, and may choose to identify themselves outside their prior branded industry. The variation in distribution of enclosed to open workspaces along with percentage of alternative seats demonstrates how work environments can differ as a reflection on the type of service or product delivered.

Technology and Digital Media

- Focus on innovation and collaboration, prioritize communication through open, flexible spaces.
- Incorporate advanced tech tools and creative zones, including brainstorming areas and team hubs.

Professional Services

- Design includes flexible meeting rooms, acoustically isolated areas
- Increasing investment in hybrid work technology to support remote and in-person collaboration.

Financial Services

- Primarily enclosed spaces to ensure privacy and confidentiality.
- Open layouts are gradually introduced, balanced with quiet zones and secure meeting rooms.

	All Industry Average	Technology & Media	Professional Services	Financial Services
USF/SEAT				
HIGH	376	230	364	276
AVERAGE	155	157	153	160
LOW	98	127	98	100
WORKSPACE TYPES				
% OPEN	86%	90%	86%	79%
% ENCLOSED	14%	10%	14%	21%
SEAT TYPES				
% ALTERNATIVE	46%	43%	51%	50%
% WORKSPACE	54%	57%	49%	50%

TMA

Case Study

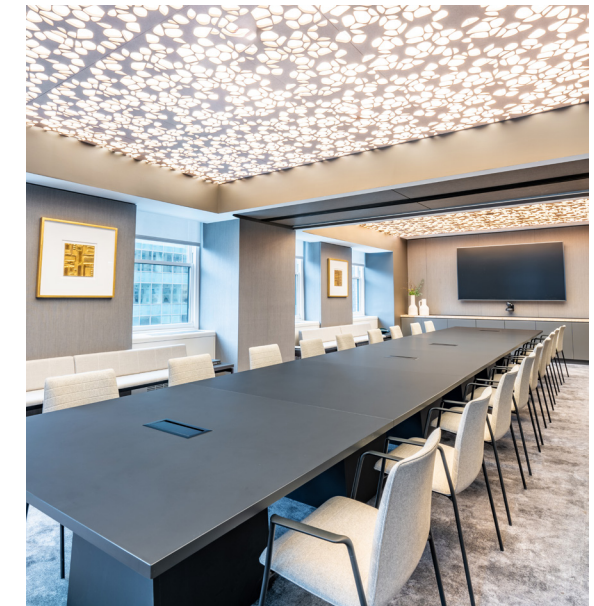
“Could we create an amenity-rich workplace, designed with the same thoughtfulness and care that we would provide for our clients?”

The goal for our own workspace was to create an environment that encourages meaningful connections among colleagues and fosters a strong sense of community. Above all, we prioritized staff experience, recognizing its central role in making the office not just functional, but truly inviting and inspiring.



TMA Case Study

Through visioning sessions, studio interviews, a staff survey, and a series of focus groups, our workplace strategy team ensured that everyone at TMA had a voice in the project. This data was synthesized into a cohesive plan, ensuring that every perspective was incorporated into the final design.



During these engagements, we asked: What is the future of the office? In a world where the tools we need to work can be found anywhere, what role does the physical office play? How can we make it a place where staff

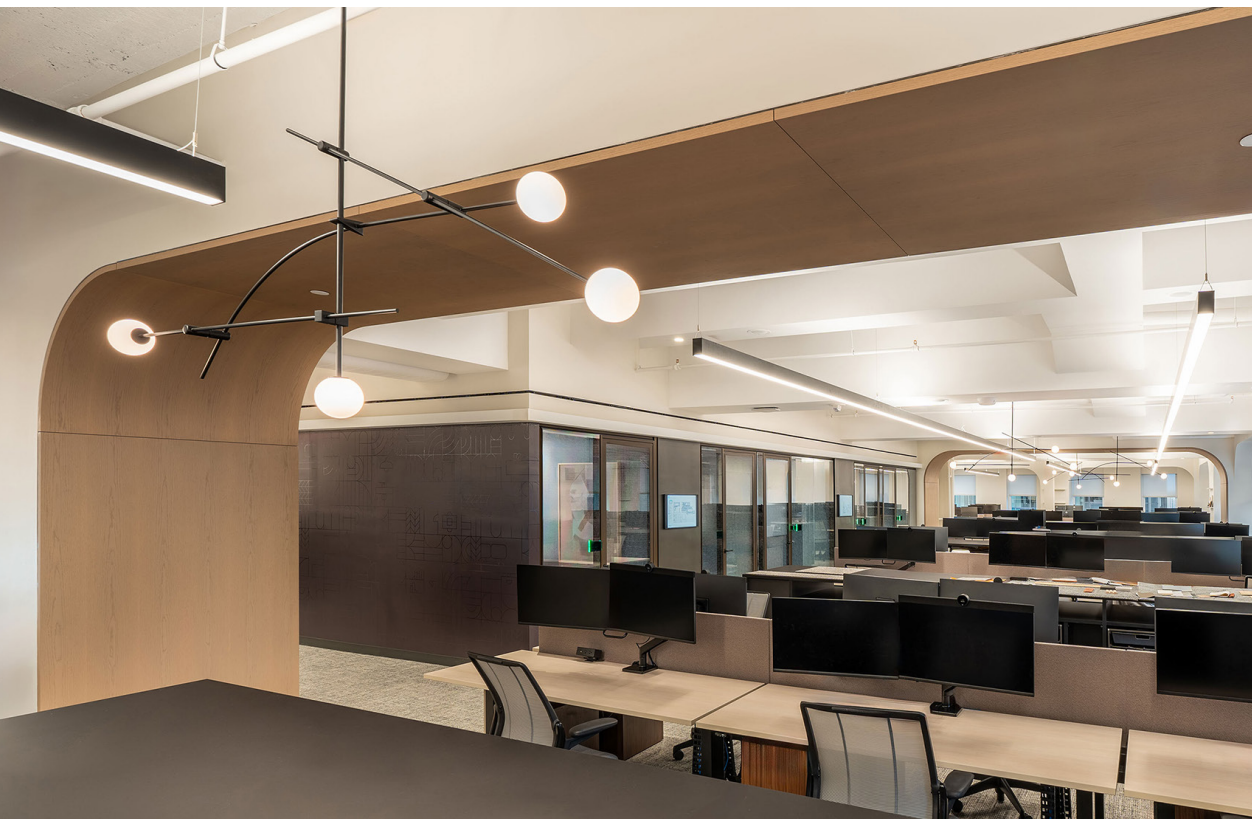
not only need to be, but want to be--a true destination in itself?

After much consideration, we determined that the space had to be experiential above all else.

TMA Case Study

The open workspace is lined with phone rooms and huddle rooms, providing opportunities for privacy which is necessary in modern workspaces.

Experiential branding can be found throughout the office, from the TMA blue books in the cafe, to a custom Art Deco inspired pattern on the glass fronts, referencing our historic home in the Chrysler Building.



The main cafe space is the heart of our office, and was designed with the main circulation path running through it, encouraging staff to engage with the space, even if only in passing.

Our new office space embodies our perspective of what an office should be, and is a true reflection of our passion, expertise, and workplace culture.

03

The Future Workplace Evolution

The workplace is evolving traditional office settings into spaces that are adaptive, inclusive, and responsive to the needs of a diverse workforce. The key trends shaping this evolution include advanced technology, a renewed focus on holistic well-being, and a commitment to sustainability. These trends present opportunities to attract and retain talent, foster a culture of innovation, and create spaces that add meaning into everyday work.

We are prioritizing adaptability, inclusivity, and user-centric design to craft workplaces that respond to employees' needs. By blending physical spaces, digital tools, and company culture, the future office becomes a dynamic, engaging environment that reflects organizational values and supports the business goals. The focus is no longer just on where we work but on how workplaces can inspire, empower, and grow with us.

Embracing User-Centric Design

Smarter Work Environments

Workplace as Community

1

Embracing User-Centric Design

Flexible Comfort

Ergonomic furniture, height-adjustable desks, and sensory-friendly areas cater to individual needs, enhancing well-being and productivity. Employees are empowered to choose spaces that suit their current needs whether it's a quiet area for focus, a social hub for collaboration, or a calming space for rejuvenation.

Supporting Neuro-Inclusivity

Customizable lighting, quiet zones, and varied design scenery accommodate different cognitive and sensory needs, ensuring employees to find the right environment for their focus, collaboration, or restorative moments throughout the day.

Personalized Preferences

Advanced technology tools will tailor environments to individual preferences, ensuring comfort, efficiency, and productivity for employees with diverse needs and work styles. Thoughtfully designed spaces provide comfort, promote productivity, and create a sense of belonging, ensuring employees feel supported in their daily work.



Prioritizing individuals in the office

Storage for Personal Belongings

Ensuring employees have secure, dedicated space for personal items.

A Place to Call Your Own

Provide a designated area that employees can personalize, fostering a sense of ownership and comfort.

Modern Technology and Convenience

Integrating up-to-date technology not available at home.

No Bad Seats

Designing the layout to ensure all workstations have access to natural light and a comfortable environment, avoiding areas with poor visibility or uncomfortable conditions.

A Place to Focus and Complete Work

Creating a distraction-free zone that supports concentration and efficient task completion.

Comfort and Ergonomics

Ensuring workstations are adjustable and ergonomic, allowing employees to change postures and adapt the space according to their preferences for maximum comfort and productivity.

2

Smarter Work Environments

Smart Meeting Rooms & Dynamic Scheduling

Enhanced meeting spaces adapt to different needs by adaptive lighting to automatically adjust to time of day and meeting type. Real-time transcription improve accessibility, while predictive scheduling optimizes room usage and future allocation.

Enhanced Environmental Control

AI optimizes climate, lighting, and air quality in real time, enhancing comfort and productivity. Smart Thermostats maintain an ideal room temperature. Wearables further refine the experience, adjusting personal preferences of workstation ergonomics and environmental conditions simultaneously.

Data-Driven Smart Environments

Digital twins create real-time models of office spaces, allowing continuous monitoring and optimization. IoT sensors track air quality, occupancy, and acoustics, adjusting HVAC and sound masking systems. Workplace analytics dynamically adjust to reduce energy consumption and enhance sustainability.



Technology to Enhance Workplace Experience

Barrier-Free Technology Experience

Prioritize intuitive and accessible tech solutions to streamline work processes.

Intuitive and Simple

Create user-friendly tools that require minimal learning, allowing employees to focus on their tasks.

Seamless Connectivity

Ensure reliable connectivity to support hybrid work and continuous collaboration.

Technology That Simplifies Life

Use automation to handle repetitive tasks, freeing employees for strategic work.

Enhance Employee experience before and after the workday

Provide transportation updates, errand conveniences, and schedule appointments.

Connected App-Based Experiences

Integrates all workplace tools and communications into a seamless, multi-device platform for enhanced productivity.

3

Workplace as Community

Social Hub

Lounges, cafés, and collaborative spaces serve as points for spontaneous conversations and mentorship. These environments encourage informal learning and foster a sense of community.

Authentic Connection

The workplace offers a sense of belonging and trust building deepen relationships, and create a culture of collaboration. These moments foster a strong team cohesion making the office a place people want to be.

Multi-generational Learning

A place to facilitate diverse perspectives, allowing employees to learn from multiple generations and cultural backgrounds. Exposure to different viewpoints strengthens team culture and enhance innovation through knowledge sharing.



Top Reasons to be in the Office

Exclusive Technology & Resources

Access to specialized environments like innovation labs and focus areas enhances productivity.

Creative Collaboration

In-person teamwork sparks innovation, problem-solving, and stronger team dynamics.

Community & Connection

Spontaneous interactions build trust, belonging, and a vibrant workplace culture.

Career Development & Mentorship

Face-to-face learning from mentors and colleagues accelerates development and diverse thinking.

Flexible Work-Life Integration

A well-designed office supports focus, well-being, and dynamic ways of working.

Is your organization prepared for the future?

- ☐ Does the physical space embody the organization's mission, culture, and values?
- ☐ Does the layout support diverse needs, including ergonomic furniture, sensory-friendly areas, and accessibility?
- ☐ Is the workplace designed with sustainability in mind, minimizing energy use and waste?
- ☐ Are technologies in place to monitor and optimize space usage in real time?
- ☐ Do you have adaptable spaces that cater to different work styles, from collaboration to focused tasks?
- ☐ Do communal areas encourage social interaction, mental recharge, and a positive atmosphere?
- ☐ Are wellness-focused amenities like quiet zones, fitness areas, and natural elements included in the design?
- ☐ Is there a system for gathering and implementing employee feedback to continually improve the workspace experience?

CONCLUSION

Leading with Transformational Optimism

The future of the workplace holds the potential of transformation, where spaces are not only functional but are powerful tools for growth, innovation, and human connection. As organizations move forward, the workplace becomes a living, evolving entity a system designed to engage, inspire, and adapt to the shifting needs of its people. No longer just a backdrop for work, these environments have the potential to bring organizational values to life.

At Ted Moudis Associates, we're committed to leading this transformation. Our approach, rooted in adaptability and inclusivity goes beyond traditional design to create spaces that align with our client's visions while supporting the people who inhabit them.

By blending data insights with a human-centered perspective, we transform workplaces to drive success and enhance productivity.

We see a future where every workplace we create serves as a palace for fulfillment, connection, and growth, a place where employees are empowered, and organizations thrive. Together, we can navigate this evolving future, designing environments that not only meet today's demands but seize the opportunities of tomorrow. This is the vision that drives us forward: to craft spaces that inspire, empower, and celebrate the human experience at the heart of work.



04

About
Ted Moudis
Associates

About TMA

Our clientele includes building owners, financial, media, law, insurance, professional services firms, as well as non-profit organizations, with a wide range of scopes and rentable square feet per space.

We have organized and expanded our personnel into multiple teams with both design and technical expertise at their core. Each team works with specialists who serve as additional shared resources for disciplines such as quality control and code review, workplace strategy and change management, branding, and furniture coordination.

We approach each project from a holistic perspective, whereby we listen to understand your needs and goals; advise on current best practices in workplace design; guide the process expertly through each phase; and complete the job based on schedule and budget parameters. We partner with innovative architects, designers, and related organizations that have agreed to work together and support our clients across the globe. We share knowledge, resources, and areas of expertise to proactively collaborate on projects, research, and strategy.

Further, we belong to the Creative Alliance Group, a formal international network of innovative architects, designers, and related organizations that have agreed to work together and support our clients across the globe. We share knowledge, resources, and areas of expertise to proactively collaborate on projects, research, and strategy.

22
languages at TMA

53%
of staff are women

40%
of staff members were born outside of the U.S

24
charitable & community organizations we've worked with

NEW YORK

CHICAGO

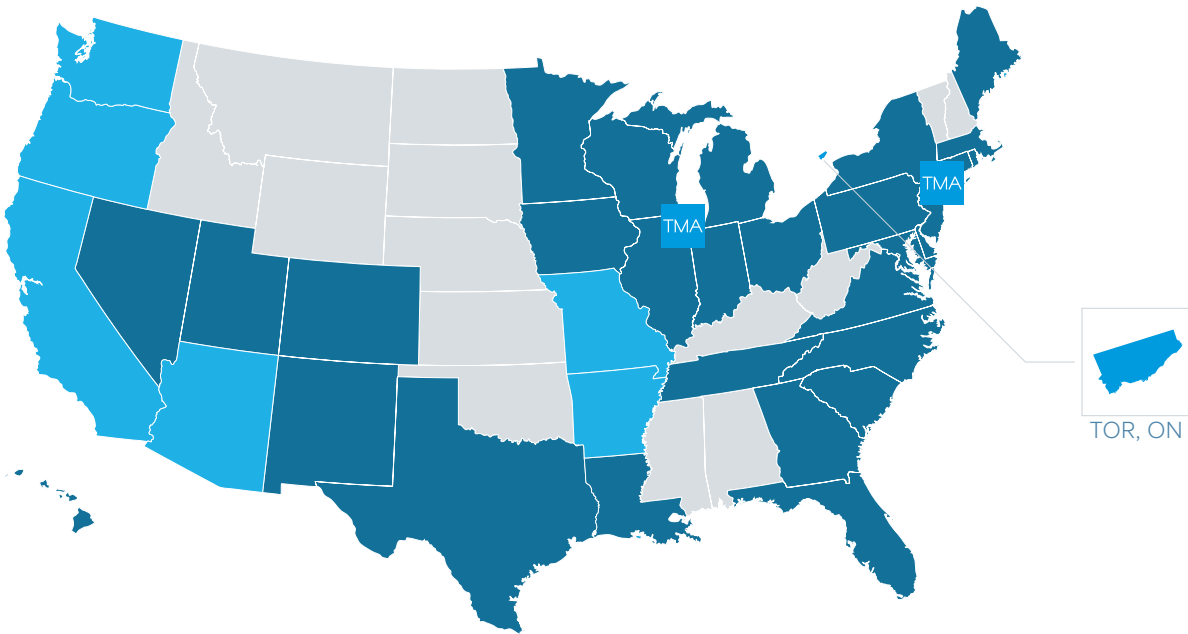
WORLDWIDE*

Creative Alliance Group

70
COUNTRIES

31
STATES

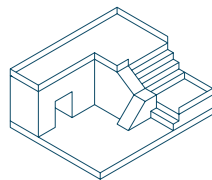
39
STATES REGISTERED & LICENSED



Design with Purpose

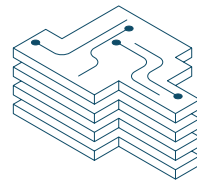
Our design philosophy is firmly based on realizing our end-users' needs. The planning and design of our clients' new workplace will directly affect the performance of their people and their business. Our design process evolves organically from research and visioning sessions and our primary goal is to create a space that will result in our clients and their employees being happier, healthier, and more productive.

Real estate efficiency and effectiveness are certainly important but ideally should not drive the space. Ultimately, space solutions are meaningless without addressing the needs of the people who will occupy the space. We don't have preconceived notions of aesthetics and work styles. Rather, we take the time to listen to and understand our clients and to challenge them with new ideas and thought processes. We ask how they move around space, how they interact with one another, and what tools they need to drive innovation, inspiration, and creativity.



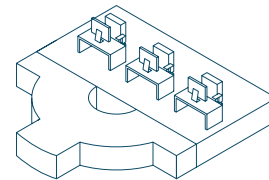
Architecture & Interior Design

We believe in the power of space. Your workplace is a key driver for your organization's success and continued growth. Our architecture and interior design experts partner with you to design the perfect solution that provides maximum productivity, flexibility, and innovation for your unique business.



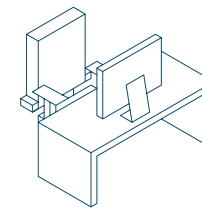
Workplace Strategy

The design of your workplace is an opportunity to implement new strategies that reflect your changing business environment and set the stage for how your people will work in the future. We equip your employees with spaces and technology that enhance overall performance, while at the same time driving efficiency.



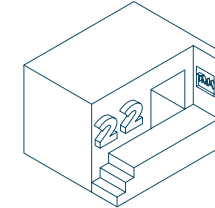
Change Management

We understand that workplace performance is only as good as the drive of your people. We focus on workplace and workstyle adoption to support your people through the transition, to ensure they are utilizing the workplace to its full potential, and to reduce the natural dip in productivity that occurs with all change initiatives.



Furniture Coordination

The purchase, scheduling, production, delivery, and installation of furniture is one of the most complex aspects of any project. Our in-house experts provide a turnkey furniture solution. We analyze your furniture inventory and requirements, and develop purchasing strategies, budgets, and schedules based upon projected quantities and furniture styles.



Experiential Branding

We design thought provoking, sensory rich, and emotionally relatable brand interactions to create meaningful bonds between the space and its audience. These psychophysical relationships promote employee wellbeing, productivity, and retention while inspiring client and customer brand loyalty.



Viking Global



Henry Luce Foundation



Circana



Calamos Investments

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