Get Creative with Your Resources

This exercise will help you think expansively and understand that there are no limits to your resources. Using random combinations of issue areas, beneficiaries and inputs, you can find a productive and impactful way to create change.

As you lay out your own philanthropic resource portfolio, you may be surprised at the number and diversity of resources you actually have.

**Exercise:**

Pick a random number between 1 and 12. Use that one number to find the input, goal and beneficiary from the guide on the next page. Fill in the blanks of the prompt: How would you use \((\text{INPUT})\) to improve \((\text{GOAL})\) for \((\text{BENEFICIARY})\)? Answer the question. Do this as many times as you want.
HOW WOULD YOU USE

Input:
1, 2, 3 → 10 vans
4, 5, 6 → 50 cell phones
7, 8, 9 → 5 marketing experts
10, 11, 12 → $200

TO IMPROVE

Goal:
1, 9, 11 → Financial independence in sub-Saharan Africa
2, 4, 12 → LGBT rights in the U.S.
3, 5, 7 → Health access in India
6, 8, 10 → College access rates in Chicago

FOR

Beneficiary:
1, 6, 7 → Girls under the age of 18
2, 9, 10 → Single mothers
3, 4, 11 → Retirees
5, 8, 12 → Teens

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Your Vast Array of Resources

Now that you have assembled your resources, apply them to your issue area. It can be powerful to see all that you have and can use to create change.

**Exercise:**

Write down all the resources you have, all the resources you can access and all the resources you can develop over the next few years. Take a moment or two to admire your list.

For each resource, write down at least two different ways you can use that resource to create positive change in your focus area. Think about how you can use multiple resources simultaneously or in a strategically spaced manner to amplify your impact.
Philanthropic Asset Portfolio Bingo

This link provides 30 unique bingo cards. Use the one below or follow the link for your own unique card.

As you read the Philanthropic Asset Portfolio guide, check off the asset types you currently have in your own portfolio. Write your plan for giving each asset in the space below the title. Have fun with this—if you get three in a row or in a diagonal, you win bragging rights!