Your Giving Action Plan

**Objective:** Create a strategic plan for how you will use your philanthropic resources to bring positive change to the world.

**Description:** This worksheet is the culmination of all the knowledge you have gained from the individual giving curriculum thus far. It pulls together material from each module to develop a comprehensive action plan. The worksheets you have been completing are designed to feed directly into this assignment. While there will be significant overlap between your responses below and the content in your worksheets, we highly suggest you review your answers—it is likely they have changed over time.

This giving action plan is an iterative tool. The answers you provide today will be different from the ones you might provide in a month or a year. We encourage you to regularly reflect on and edit your answers and reasoning.

**Perspective:** This assignment is entirely for you; there are no right answers. The more thorough and complete your answers are, the more you will improve your philanthropy going forward.
Question 1
Reflect on social causes you are passionate about and your motivating reasons for giving. Where does your passion intersect with critical social or environmental needs? Feel free to cite data demonstrating the social issue.

Based on this, select a specific social issue on which to focus your giving action plan.

Question 2
Brainstorm five possible intervention strategies to address your chosen issue area. Select one intervention strategy to pursue with your giving action plan and explain why.

1. 

2. 

3. 

4. 

5.
Selected intervention strategy and reason why:

Question 3

List three to five nonprofits that align with your selected intervention strategy. Which of these do you think has the greatest impact and why? Keep in mind that some activities in your giving action plan will require that you select a nonprofit organization (e.g., donating money), while others may not (e.g., creating an online petition).

1. 
2. 
3. 
4. 
5. 

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Which of these has the greatest impact?
**Question 4**

Select two specific philanthropic activities you will carry out to address your social issue area. For each activity, outline:
- What type of philanthropic gift is it (i.e., money, skills, network, etc.)?
- What will this activity entail?
- Why is it strategic?
- What are your key milestones and target dates?

**Philanthropic Activity #1:**

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<thead>
<tr>
<th>Activity:</th>
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<tbody>
<tr>
<td>Type of gift:</td>
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<tr>
<td>What this activity will entail:</td>
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<tr>
<td>Why it is strategic:</td>
<td></td>
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<tr>
<td>Key milestones and target dates:</td>
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</tbody>
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Philanthropic Activity #2:

Activity:

Type of gift:

What this activity will entail:

Why it is strategic:

Key milestones and target dates:

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Question 5

How will you incorporate evaluation into your philanthropy? How often will you revisit the various components of your giving action plan?