HOLD THE PLASTIC, PLEASE

Beyond Plastics’ free guide helps restaurants save money, attract customers, and protect the planet by reducing plastic.

Get the guide at BeyondPlastics.org/Restaurant-Guide or scan the QR code at the right to:

► **Cut costs and boost revenue**
  Replacing single-use disposable foodware with reusable dishes, cups, cutlery and condiment dispensers actually saves restaurants money. Many customers are also willing to pay more for "greener" options.

► **Attract new customers**
  Restaurants that respond to the growing desire for plastic-free dining can grow their base of customers.

► **Protect the planet**
  Plastics damage our planet and endanger human health at every phase of their lifecycle. Restaurants have a big role to play in addressing our plastic pollution crisis.

Get the free guide at www.BeyondPlastics.org/Restaurant-Guide for information on how to:

- Conduct a plastic audit
- Calculate savings
- Choose reusable alternatives
- Find funding for reusable dishware
- Handle dishwashing
- Get staff on board
- Involve customers
- Market plastic reduction changes

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