Beyond Plastics' free guide helps restaurants save money, attract customers, and protect the planet by reducing plastic.

Get the guide at https://bit.ly/plastic-free-restaurant-guide or scan the QR code at the right.

➢ **Cut costs and boost revenue**
Replacing single-use disposable foodware with reusable dishes, cups, cutlery and condiment dispensers actually saves restaurants money. Many customers are also willing to pay more for "greener" options.

➢ **Attract new customers**
Restaurants that respond to the growing desire for plastic-free dining can grow their base of customers.

➢ **Protect the planet**
Plastics damage our planet and endanger human health at every phase of their lifecycle. Restaurants have a big role to play in addressing our plastic pollution crisis.

Get the free guide at https://bit.ly/plastic-free-restaurant-guide for information on how to:

- Conduct a plastic audit
- Calculate savings
- Choose reusable alternatives
- Find funding for reusable dishware
- Handle dishwashing
- Get staff on board
- Involve customers
- Market plastic reduction changes

**BEYOND PLASTICS**
Beyond Plastics is a nonprofit project based at Bennington College in VT whose mission is to end plastic pollution. www.beyondplastics.org.

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