Beyond Plastics' free guide helps dry cleaners save money, gain a competitive edge & protect the planet by cutting plastic.

Get the guide at https://bit.ly/plastic-free-dry-cleaners or scan the QR code at right to:

► **Cut costs and boost revenue**
  Replacing single-use plastic bags, ties and hangers with reusables can actually save money. Many customers are also willing to pay more for "greener" options.

► **Attract new customers**
  Businesses that meet consumers demand for plastic-free options can set themselves apart and grow their customer base.

► **Protect the planet**
  Plastics damage our planet and endanger human health at every phase of their lifecycle. Dry cleaners have a big role to play in addressing our plastic pollution crisis.

Get the free guide at https://bit.ly/plastic-free-dry-cleaners to benefit from:

- Practical guidance for reducing plastic usage including recommendations for reusable garment bags
- Guidance for calculating potential savings
- Suggestions for shop front signage, green business listing websites, and more.

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