

N A M R O N
H O S P I T A L I T Y



OUR STORY	3
THE NAMRON WAY	4
TRANSFORMATIVE EXPERIENCES	6
LOCAL & SUSTAINABLE	7
BOUTIQUE & PERSONALIZED	8
HUMAN-LED TECHNOLOGY	9
OUR PROPERTIES	11
RESTAURANTS	25
MEMBERSHIP	29
TEAM	30
VISION	32
MEDIA SUMMARY & STATS	33





OUR STORY



Namron Hospitality, founded by Yves Naman, redefines hospitality with unique luxury boutique hotels that blend exceptional design, genuine hospitality, and a deep commitment to sustainability. Our properties are sanctuaries of privacy, luxury, and inspiration, each offering personalized services, attention to detail, and outstanding accommodations. This commitment to excellence, along with our dedication to sustainability, has earned us exclusive recognition on prestigious platforms like Small Luxury Hotels of the World and the Michelin Guide, as well as features in renowned international media outlets such as Vogue, Travel+Leisure, Forbes, and Conde Nast Traveler. With a strong presence on social media, our properties collectively engage with over a million followers, sharing captivating content. As a dynamic and rapidly expanding luxury boutique hospitality company, Namron Hospitality stands as a trendsetter in the industry. We embrace the essence of each locale and adapt to evolving cultural landscapes through our core principles, setting a precedent for unparalleled experiences that resonate with discerning travelers.



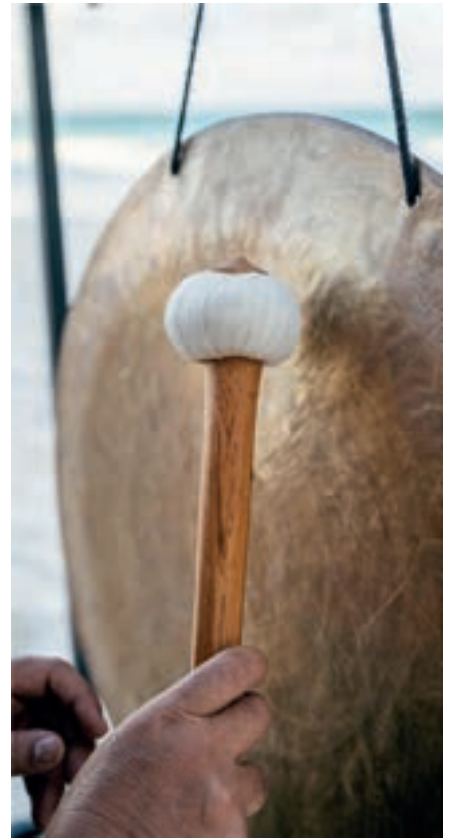
THE NAMRON WAY



Our properties are intentionally small, which enables us to provide personalized attention to each guest and cater to their unique desires, whims, and dreams. We strive to make every guest feel like an old friend by taking the time to master how they prefer their morning coffee or afternoon cocktail, and anticipate their every need.

*A collection of boutique
hotels that together deliver
the ultimate boutique
hotel experience.*





TRANSFORMATIVE EXPERIENCES



Our collection of properties works together to curate and design a robust offering of enriching experiences that serve as spiritual, wellness, adventure, culinary, and cultural journeys. From sailing the Caribbean, Pre-Hispanic sound healings, and jungle excursions to rehabilitate jaguars, our wide array of unique experiences seek to be transformative for our guests, while also giving back to our local community.



LOCAL & SUSTAINABLE



Although each property has its own unique design, they all share a spirit of place and a sense of laid-back luxury that encourages relaxation, exploration, and inspiration while showcasing local craftsmanship and art. At Namron, we prioritize sustainability by prohibiting single-use plastics on our premises, composting our waste, recycling whenever possible, and sourcing local ingredients for our restaurants. We are proud to have been awarded the prestigious Oceanic Standard Certification, which recognizes our commitment to sustainable practices.



BOUTIQUE & PERSONALIZED



We believe that hospitality is an art that must be adaptable and tailored to each property and guest. Our approach is grounded in training and experience from leading innovators in luxury hospitality. Each of our properties has its own unique personality, and we strive to offer the utmost privacy and the highest level of personalized service to make our guests feel at home while enjoying the added benefits of hotel-pampering and luxury services.



HUMAN-LED TECHNOLOGY



We take pride in offering a human-led, customized technology platform that seamlessly integrates booking, communications, and operations for our guests' convenience and to deliver a level of professionalism that is uncommon in boutique hotels.





LA VALISE HOTELS



Namron Hospitality's flagship brand, La Valise, with its evocative name meaning "suitcase" in French, embodies the essence of travel at its core. Just as opening a suitcase unveils a world of unique treasures, La Valise promises a one-of-a-kind journey. La Valise invites cultured and curious souls to embrace the spirit of exploration. It is a sanctuary where each traveler finds their own narrative, immersed in meticulously designed spaces and exceptional guest services.

As a luxury brand of intimate boutique hotels, we curate stays that are truly #AsUniqueAsOurGuests. From our properties in Mexico City, Tulum, and San Miguel de Allende, we offer elevated offerings and personalized service, reflecting our commitment to providing a curated experience. La Valise has been recognized by prestigious travel media and is proud to be part of the highly esteemed Small Luxury Hotels of the World accreditation.

LA VALISE MEXICO CITY



Nestled within the vibrant La Roma neighborhood, La Valise Mexico City offers a hidden urban sanctuary for discerning travelers. Back in 2014, Yves Naman, a European entrepreneur and passionate traveler, discovered the elegant 1920s French-style townhouse destined to become the heart of this boutique hotel. La Valise features eight meticulously designed suites, each a refined pied-à-terre for worldly guests. In 2024, the property underwent an expansion, adding five additional suites to the original three, a concept named Piscinema, where guests can enjoy cinematic entertainment while indulging in the soothing allure of aquatic relaxation, along with new leisurely spaces. Adorned with rare collectibles and antiques, every corner reflects our deep appreciation for regional artistry and craftsmanship. As visitors step into Mexico City's surreal energy, they enter a living cabinet of curiosities at La Valise, ready to fill their 'valises' and embark on a unique journey.

Since 2022, La Valise Mexico City has proudly been part of Small Luxury Hotels of the World, further solidifying its commitment to excellence and luxury.





HOTEL TYPE: **HIGH-LUXURY LIFESTYLE**

AS UNIQUE,
*as our **GUESTS.***

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Gravity Suite	1	95 SQM 1000 SQFT	2	urban	outdoor private patio, bathtub
Moon Suite	1	95 SQM 1000 SQFT	2	panaromic urban	spacious living room, bathtub
Polaris Suite	1	95 SQM 1000 SQFT	2	panoramic urban	rolling king bed, private terrace, bathtub
Nova Suite	1	46 SQM 497 SQFT	2	urban	walk - in shower, bathtub
Nebula Suite	1	58 SQM 628 SQFT	2	urban	walk-in shower, bathtub, balcony view
Halo Suite	1	56 SQM 608 SQFT	2	urban	balcony views, living area, walk-in shower bathtub
Atlas Suite	1	72 SQM 934 SQFT	2	panaromic urban	double walk-in shower, outdoor shower, outdoor bathtub, private terrace
Cilene Suite	1	80 SQM 868 SQFT	2	panaromic urban	double walk-in shower, outdoor barhtub, private terrace

LA VALISE SAN MIGUEL DE ALLENDE



La Valise San Miguel de Allende, located in Mexico's charming colonial city in the Mexican Highlands, embodies the eccentric charm, whimsical design, and luxurious service that define the La Valise brand. Nestled amidst winding cobblestone streets and intricate ironwork, La Valise captivates with its central downtown location on Jesús 17.

Drawing inspiration from the Anahuacalli Museum, the property boasts six ornate suites adorned with colonial art, artisanal textiles, artifacts, and Mexican contemporary furniture. Step into the urban garden oasis at the rear of the property, where a spacious patio and pool offer a tranquil escape overlooking a captivating artwork by renowned surrealist Mexican artist Pedro Friedeberg.

La Valise San Miguel is a high-luxury lifestyle hotel with an average ADR of \$515 USD, appealing to sophisticated and cultured travelers.





HOTEL TYPE: **LUXURY LIFESTYLE**

*_ AS UNIQUE,
as our **GUESTS.***

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Master Suite	1	72 SQM 779 SQFT	2	garden	living room, fireplace, spa shower & bathtub
Aura Suite	1	24 SQM 260 SQFT	2	city, garden and pool	shower & outdoor bathtub (separate)
Cóatl Suite	1	47 SQM 513 SQFT	2	city and garden	fireplace, spa shower & bathtub
Genesis Suite	1	63 SQM 679 SQFT	2	pool	spa shower & bathtub
Ollin Suite	1	36 SQM 389 SQFT	2	garden	spa shower & bathtub
Alma Suite	1	42 SQM 466 SQFT	2	garden	shower & bathtub

LA VALISE TULUM



After the successful launch of La Valise Mexico City, Tulum captivated the heart of hotelier Yves Naman. In this wild and raw paradise, Yves found unrivaled inspiration, driving him to create the ultimate boutique hotel experience. In 2017, he acquired a small beach house, transforming it into the exquisite 11-room boutique hotel known as La Valise Tulum. With unwavering determination, Yves crafted a unique and unforgettable haven, where guests would discover a world of unparalleled hospitality. In 2022, we expanded to include 11 additional jungle suites, La Valise SPA, and La Valise Store, enhancing the overall guest experience. La Valise Tulum now spans two wings, a beachfront, and a jungle sanctuary, allowing guests to immerse themselves in Tulum's most private enclave.

Our high-luxury lifestyle hotel, with an average ADR of \$786 USD, appeals to discerning international guests seeking a blend of luxury, art, design, and unparalleled uniqueness.



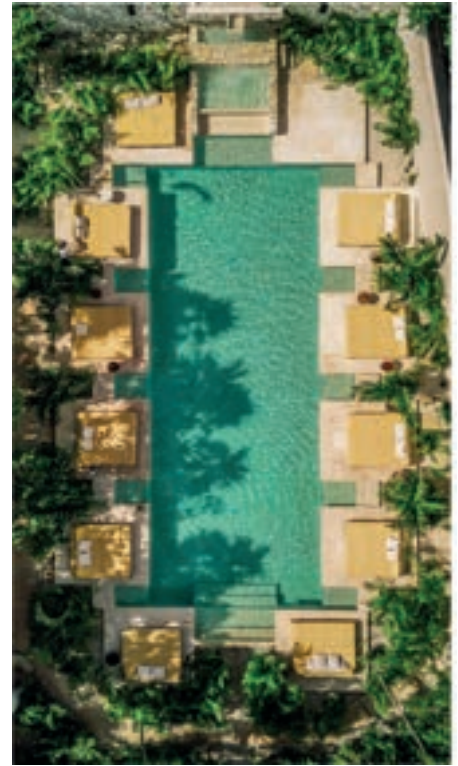


HOTEL TYPE: **HIGH-LUXURY LIFESTYLE**

_ AS UNIQUE,
*as our **GUESTS.***

LA VALISE BEACHFRONT

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Beachfront Master Suite	1	95 SQM 1000 SQFT	2	ocean	rolling king bed, private terrace, shower & bathtub
Beachfront Upper	2	40 SQM 430 SQFT	2	ocean	private terrace, shower & bathtub
Beachfront Lower	2	40 SQM 430 SQFT	2	ocean	private beachfront deck shower & bathtub
Garden Suite Upper	1	60 SQM 645 SQFT	2	garden	private terrace, shower & bathtub (separate)
Garden Suite Lower	1	60 SQM 645 SQFT	2	garden	private terrace, private plunge pool,
Garden View Rooms	4	30 SQM 340 SQFT	2	garden	outdoor deck



HOTEL TYPE: **HIGH-LUXURY LIFESTYLE**

_ AS UNIQUE,
*as our **GUESTS.***

LA VALISE JUNGLE SIDE

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Cenote Master Suite	1	60SQM 645 SQFT	2	jungle cenote	rolling king bed, private terrace, rooftop terrace with plunge pool, living room, shower & bathtub
Signature Suite Upper	3	60 SQM 645 SQFT	2	jungle	rolling king bed, private terrace, mezzanine lounge, shower & bathtub
Jungle Suite Upper	1	50 SQM 538 SQFT	2	pool	rolling king bed, private terrace, shower & bathtub
Cenote Suite Lower	1	60 SQM 645 SQFT	2	jungle cenote	private deck with plunge pool, living room, shower & bathtub
Jungle Suite Lower	1	80 SQM 861 SQFT	2	jungle garden	living room, shower & bathtub
Signature Suite Lower	1	80 SQM 861 SQFT	2	jungle	living room, shower & bathtub
Jungle View Room	3	25 SQM 269 SQFT	2	jungle garden	private rooftop, patio with plunge pool, shower & bathtub

LA VALISE SPA



La Valise offers an immersive concept that extends beyond the hotel, with additional brands like La Valise SPA and La Valise Store in Tulum.

Located in the heart of the Mayan Jungle, La Valise SPA is the new wellness destination in Tulum. Our wellness space is designed to provide personalized experiences that invite you to immerse yourself in a unique sensory experience. Inspired by the sacred landscape of the Mayan culture, our treatments combine natural ingredients and superfoods from the lush Mayan jungle.



LA VALISE STORE



La Valise was always conceived as a hotel for travelers, as if you were opening a suitcase full of international treasures brought from exotic adventures. Now we have materialized this idea in La Valise Store, where you will find a wide selection of artwork, clothing, and design elements from artisanal designers from all over Mexico. So take a souvenir of our land and its wisdom from La Valise Store.



ENCANTADA



Encantada, one of Tulum's original boutique hotels, embraces its native roots and offers understated luxury amidst the lush jungle gardens overlooking the Caribbean Sea. With just eight spacious rooms adorned with traditional thatched roofs, tropical woods, and billowing white linens, it provides a private paradise for guests looking for understated luxury and a peaceful retreat. Preserving its natural habitat, Encantada invites seekers of peace and romance to indulge in a haven of tranquility and seclusion. The property boasts a restaurant, private beach club, yoga deck, and convenient proximity to La Valise SPA. In-room treatments are also available.

Encantada is a luxury lifestyle hotel with an average ADR of \$609 USD, attracting laid-back travelers who prefer to fly under the radar. Our guests value privacy, peace, comfort, and personalized service.





HOTEL TYPE: **LUXURY LIFESTYLE**

PRIVATE
PARADISE.

CATEGORY	UNITS	AREA (M²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Beachfront Upper	2	60 SQM 700 SQFT	2	ocean	private terrace
Beachfront Lower	2	60 SQM 700 SQFT	2	ocean	private deck
Ocean View	2	60 SQM 700 SQFT	2	partial ocean	private terrace
Garden View	2	60 SQM 700 SQFT	2	garden	private deck

NEST



Originally a private residence, NEST Tulum carries a captivating tale woven by nature. Overlooking the Caribbean Sea, it served as a sanctuary for sea turtle nests, symbolizing retreat, rest, and preparation for life. Inspired by this connection, we transformed the house into a luxury boutique hotel, carefully adding twelve rooms around the original home and lush gardens. In 2018, NEST emerged as a luxury boutique hotel, inviting travelers to immerse themselves in the marvels of natural simplicity. As one of the original properties on Tulum Beach, NEST's minimalist design pays homage to the vibrant history of the region.

With 12 guest rooms and a private 4-bedroom villa, NEST offers an intimate luxury beachfront retreat for those who seek enriching experiences within a close-knit community, and appreciate life's simple pleasures along with a laid-back luxury experience and personalized service.





HOTEL TYPE: **LUXURY LIFESTYLE**

_ **NATURAL SIMPLICITY.**

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Villa	1	138 SQM 1,485 SQFT	12	ocean	4 beds, 3 bathrooms, common areas, 1 kitchen, palapa terrace, expansive gardens, lounge area, balcony
Ocean Room	2	30 SQM 335 SQFT	2	ocean	private terrace, shower & bathtub
Tower Upper	1	30 SQM 335 SQFT	2	partial ocean	private terrace
Tower Lower	1	35 SQM 355 SQFT	2	garden	private deck
Garden Suite	1	50 SQM 540 SQFT	2-4	garden	hammock loft, outdoor terrace, bathtub, private terrace
Garden Room	2	25 SQM 270 SQFT	2	garden	garden seating area
Standar Garden Room	2	25 SQM 270 SQFT	2	garden	garden seating area
Jungle Upper Room	1	30 SQM 335 SQFT	2	jungle	private terrace
Jungle Lower Room	1	30 SQM 335 SQFT	2	jungle	private terrace
Tulik Suite	1	40 SQM 430 SQFT	2	jungle	private terrace
Tulik Room	2	20 SQM 215 SQFT	2	garden	shower

RADHOO

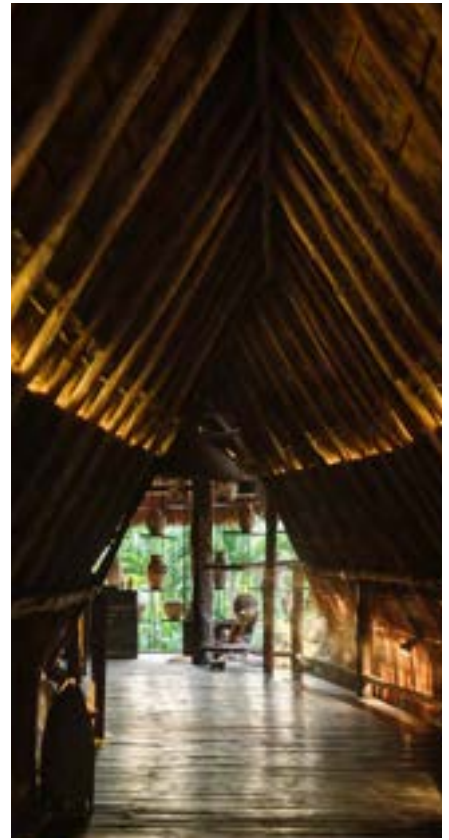


Radhoo Tulum embodies the ancient Mayan spirit, evoking wisdom, spirituality, and mysticism. Our space connects guests to the region's rich cultural heritage. Nestled within the captivating embrace of the Mayan Biosphere, Radhoo is a haven of enchantment and natural splendor, on the jungle side of Tulum's main road.

With 14 meticulously curated rooms, our boutique property captures the bohemian essence and sensuous allure of Tulum, blending exotic luxury with unparalleled comfort. At the heart of Radhoo lies Tulum Beach's largest swimming pool, embraced by the lush jungle surroundings.

The bohemian-luxury, lifestyle hotel has an average ADR of \$302 USD and caters to younger travelers seeking adventure, community, and bohemian aesthetics. They are predominantly represented by millennials working in creative fields.





HOTEL TYPE: **LUXURY LIFESTYLE**

_ LUSH BOHEMIAN
LUXURY.

CATEGORY	UNITS	AREA (M²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Standard Room	1	22 SQM 235 SQFT	2	garden	shower
Junior Suite Garden	4	21 SQM 225 SQFT	2	2 garden & 2 jungle	private deck
Suite Deluxe	5	21 SQM 225 SQFT	2	pool & jungle	private deck
Junior Suite Deluxe	2	35 SQM 380 SQFT	2	pool & jungle	private terrace & hammock lounge
Junior Suite Deluxe	2	35 SQM 380 SQFT	2	jungle	private terrace & hammock lounge

XELA



Hidden amidst the swaying palms on the shores of Tulum Beach lies XELA, a serene haven of laid-back luxury hospitality with 12 spacious en-suite bedrooms poised at the threshold of the wild and authentic. A secluded retreat that echoes the essence of a private coastal villa, XELA emanates an atmosphere of effortless tranquility and exclusivity.

Guided by the gentle murmurs of the sea, XELA's essence pays homage to those seeking soulful escape—the adventurers, the wanderers, and the like-minded spirits immersed in the heart of the Mexican Caribbean, where guests can find a place that feels like home.





HOTEL TYPE: **LUXURY LIFESTYLE**

*_ WHERE PARADISE
AWAITS*

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
Master Suite	1	75 SQM 810 SQFT	2	ocean	bed king, shower & bathtub, private work room, living room, private terrace, working space
Beachfront Suite Upper	1	42 SQM 454 SQFT	2	ocean	bed king, shower & bathtub, private living room, direct beach access
Beachfront Suite Lower	1	43 SQM 470 SQFT	2	ocean	bed king, shower & bathtub, private living room, direct beach access
Garden Apartment	1	47 SQM 511 SQFT	2	garden	bed king, shower, balcony, private living room, full kitchen
Ocean Suite	1	48 SQM 524 SQFT	2	ocean	bed king, shower & bathtub, private living room, balcony
Ocean Suite Upper	1	47 SQM 511 SQFT	2	ocean	bed king, shower, private living room, balcony
Junior Ocean Room	1	29 SQM 311 SQFT	2	ocean	bed king, shower, private terrace, outdoor bathtub
Upper Ocean Room	2	27 SQM 285 SQFT	2	ocean	bed king, shower, private balcony
Garden Room Upper	1	20 SQM 215 SQFT	2	garden	bed king, shower, private plunge pool, private terrace
Garden Room Lower	1	20 SQM 215 SQFT	2	garden	bed king, shower, private patio
Garden Studio	1	18 SQM 200 SQFT	2	garden	bed king, shower, private balcony

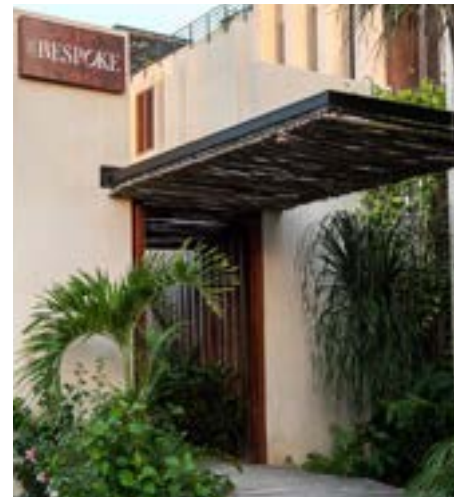
BESPOKE



BESPOKE is a collection of 22 architecturally-awarded luxury residences nestled in the secluded beauty of Tankah Bay, Tulum. Our concept offers one-of-a-kind spaces perfectly tailored to its unique locale. The design showcases innovation with dynamic vertical shapes, emphasizing privacy and comfort for a true Caribbean-tailored living experience. Each residence is a meticulously crafted home, focusing on every detail to ensure a seamless transition into a realm of familiarity and luxury. The property is a livable sculpture, surrounded by lush jungle and facing the Caribbean Sea, seamlessly blending with the landscape. Earth-toned spaces highlight Mexican craftsmanship, adorned with contrasting accents, local flora, and carefully chosen fixtures. The result is an intimate and inviting atmosphere that mirrors the warmth and comfort of home, complemented by an expansive terrace, infinity pool, gym suite, SPA, and our restaurant, Icaro, offering the ideal setting for relaxation and delightful dining experiences.

Part of the Namron Hospitality Collection, BESPOKE has been operated by Namron Hospitality since 2024, ensuring the highest standards of service and luxury.





HOTEL TYPE: **LUXURY LIFESTYLE**

— TAILORED ELEGANCE,
NATURALLY YOURS

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
3-Bedroom Superior Garden View	3	230 SQM 2478 SQFT	6	Garden	living room, kitchen, private terrace with plunge pool
2-Bedroom Grand Superior Garden View	2	154 SQM 1657 SQFT	5	Garden	living room, kitchen, private terrace with plunge pool
4-Bedroom Signature Oceanfront Villa	4	366 SQM 3948 SQFT	8	Ocean Front	living room, kitchen, two private terraces, direct beach access, oceanfront plunge pool & indoor bar with kitchen
2-Bedroom Superior Oceanfront	2	127 SQM 1373 SQFT	4	Ocean Front	living room, kitchen, private terrace with oceanfront plunge pool, direct beach access
2-Bedroom Deluxe Garden View	2	129 SQM 1393 SQFT	4	Garden	living room, kitchen, private patio with plunge pool
2-Bedroom Grand Partial Ocean View	2	129 SQM 1393 SQFT	4	Partial Ocean	living room, kitchen & patio with plunge pool
2-Bedroom Garden View	2	111 SQM 1197 SQFT	4	Garden	living room & kitchen
3-Bedroom Grand Garden View	3	230 SQM 2484 SQFT	6	Garden	living room, kitchen & private terrace with plunge pool
2-Bedroom Superior Partial Ocean View	2	143 SQM 1548 SQFT	4	Partial Ocean	living room, kitchen & private terrace with partial ocean view, bathroom
1-Bedroom Partial Ocean View	1	103 SQM 1116 SQFT	2	Partial Ocean	living room, kitchen & private terrace with ocean view
2-Bedroom Superior Ocean View	2	226 SQM 2434 SQFT	2	Ocean Front	living room, kitchen, private terrace with oceanfront plunge pool
3-Bedroom Oceanfront	3	226 SQM 2434 SQFT	6	Ocean Front	living room, kitchen, private terrace with oceanfront plunge pool
3-Bedroom Deluxe Garden View	3	238 SQM 2571 SQFT	6	Garden	living room, kitchen, private terrace, and private patio with plunge pool and cooking space



HOTEL TYPE: **LUXURY LIFESTYLE**

— *TAILORED ELEGANCE,*
NATURALLY YOURS

CATEGORY	UNITS	AREA (M ²)	MAX. CAPACITY	VIEW	ADDITIONAL AMENITIES
4-Bedroom Ocean View Apartment	4	276 SQM 2971 SQFT	8	Ocean Front	living room, kitchen, private terrace with oceanfront plunge pool
2-Bedroom Partial Ocean View	2	208 SQM 2241 SQFT	4	Partial Ocean	living room, kitchen, and two private terraces one with cooking space
2-Bedroom Grand Ocean View	2	305 SQM 3286 SQFT	4	Ocean	living room, kitchen, private balcony and rooftop with bathroom, plunge pool, and lounge garden space
1-Bedroom Ocean Front	1	117 SQM 1264 SQFT	2	Ocean Front	living room, kitchen & private terrace
3-Bedroom Grand Superior Partial Ocean View	3	301 SQM 3242 SQFT	6	Partial Ocean	living room, kitchen, private terrace and rooftop with bathroom, plunge pool, and cooking space
4-Bedroom Signature Ocean View Villa	4	562 SQM 6049 SQFT	8	Ocean	living room, kitchen, two private terraces one with cooking space, and private rooftop with two bathrooms, garden, large plunge pool with jacuzzi and fire pit
3-Bedroom Deluxe Partial Ocean View	3	254 SQM 2743 SQFT	6	Partial Ocean	living room, kitchen, private terrace and rooftop with bathroom, plunge pool and cooking space
3-Bedroom Ocean View	3	220 SQM 2376 SQFT	6	Ocean	living room, kitchen, private rooftop terrace with bathroom and plunge pool
2-Bedroom Deluxe Ocean View	2	181 SQM 1952 SQFT	4	Ocean	living room, kitchen, private rooftop terrace with bathroom, plunge pool, and cooking space





RESTAURANTS



We believe in curating exceptional hospitality experiences that go beyond accommodation. Namron Hospitality not only designs and manages hotels but also restaurants such as NÜ Tulum & Los Bowls de Guadalupe, offering unforgettable culinary journeys for our guests and the local community.

NÜ TULUM



NÜ Tulum offers vibrant local cuisine by alchemizing diverse and rare ingredients from the Caribbean sea and Mayan jungle. Led by Chef Luis Aguilar, the team is deeply committed to sourcing the freshest ingredients, preserving sustainable methods of cooking, and continuously innovating flavor creations. NÜ has been recognized as one of the top five restaurants in the Yucatan by Travel + Leisure. The impressive jungle setting also houses a lush garden for live music, art, and cultural gatherings in Tulum. Guests can enjoy hand-crafted cocktails while dancing under the stars.

DISCOVER TULUM'S
JUNGLE DINING



LOS BOWLS DE GUADALUPE



Founded by friends captivated by Tulum's charm in 2019, Los Bowls de Guadalupe has blossomed from a humble kitchen project into a beloved eatery cherished by locals and visitors worldwide. We're dedicated to serving nourishing, organic bowls in a convivial setting that celebrates genuine human connection. Our carefully curated bowls, born out of a passion for exceptional ingredients, bring people together to enjoy nature's finest flavors. At Los Bowls de Guadalupe, we embody the free-spirited essence of Tulum, offering colorful and delicious bowls, smoothies, elixirs, and more—all crafted with love and sourced from the highest quality ingredients.

SACRED TROPICAL **BOWLS**

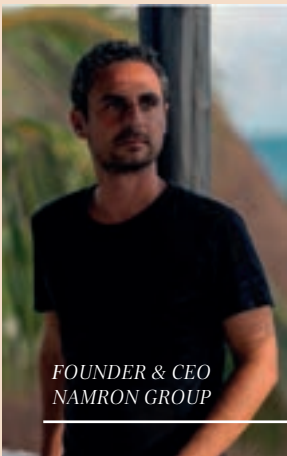




TEAM



The Namron Hospitality Group's executive team collectively holds 75+ years of experience in Hospitality Service & Operations, more importantly, they're passionate about what they do.



*FOUNDER & CEO
NAMRON GROUP*

YVES

Yves' tireless imagination and passion for travel inspired him to create the ultimate boutique hotel experience. Today he is the founder and CEO of Namron, a hospitality group reinventing authentic travel and dining experiences in coveted destinations in Mexico with artful decor, luxury amenities, and genuine service that leaves no detail unturned. He also ignited a grassroots movement to inspire conscious low-impact travel called the Tulum Pledge. A serial entrepreneur, he is also the founder and investor in various ventures. For him, the best part of being a hotelier is sharing travel experiences with his wife Wendy, daughter Naomi and son Aaron.



*MANAGING DIRECTOR
& HEAD OF DEVELOPMENT*

MIZRAIM ESPINOZA

Israel brings vast financial experience from leading positions at renowned firms like Habitas, Uber, EY, and Deloitte. He's overseen corporate finance activities for entities across LATAM and directed sizable teams. His notable achievements include the recovery of significant revenues at Uber and the successful implementation of financial controls globally. With a keen ability to spearhead complex projects across various industries, he is a proven leader in financial strategy and operations.

TEAM



DIRECTOR OF OPERATIONS

BENJAMIN STEPHAN

After launching a career in Hospitality in London, Benjamin's passion for travel and adventure led him to St. Barth's where he worked 8 years as Manager of the island's most renowned restaurant and bar, Le Ti St. Barth. He then departed for Miami, as Director of Marion, a festive restaurant that forms part of the Bâoli group. He's also very passionate and deeply knowledgeable about wines, acting as a consulting sommelier in addition to Operational Director in all of our projects.



DIRECTOR OF MARKETING AND SALES

AURELIE LELOUP

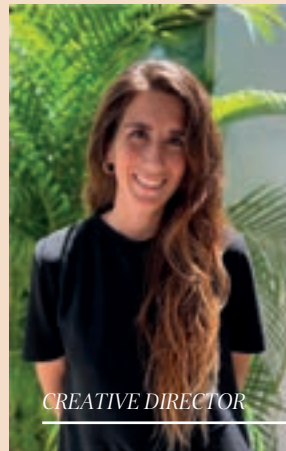
Aurelie, is a Parisian native and creative mind that brings more than 10 years of experience working in the hospitality industry throughout the Caribbean and Miami. After receiving her Master's degree in Business & Strategy, she worked 2 years in Transaction Services for Pricewaterhouse Coopers in the banking sector and then in Marketing for Pernod Ricard. She left Paris to start her hospitality career in the Caribbean island of St. Barths and then Miami. She loves to design and curate new brand concepts.



DESIGN DIRECTOR

ROBERTO AYALA

Roberto is our Head of Design and Director for La Valise Mexico City and San Miguel de Allende. He has forged a notable style of his own, emblematic in the La Valise brand after apprenticeships with two of Mexico's most prominent designers and furniture artisans, Mike Diaz (of Blackman Cruz LS) and Emmanuel Picault (Chic by Accident). Roberto has always been moved by architecture, design, order, and symmetry and loves creating unique atmospheres for people.



CREATIVE DIRECTOR

MATHILDE OIRY

Originally from Nantes, France, Mathilde mastered plastic arts at ECV, School of Visual Communication. She then showcased her creative prowess as a Junior Artistic Director at NEO, a renowned Parisian agency, managing illustrious accounts such as L'Oréal, Boucheron, and Givenchy. In 2020, she took the reins of creative direction for Namron, where she has since been the driving force behind the group's branding and design.



VISION



The vision of Namron Hospitality is to redefine the landscape of boutique luxury hospitality by seamlessly blending unparalleled personalized experiences with a commitment to cultural authenticity and environmental sustainability. We aspire to be pioneers in anticipating and creating unique destinations where each property is a masterpiece reflecting the essence of its locale. Namron Hospitality envisions a future where our brand is synonymous with transformative journeys, where guests are not merely accommodated but immersed in curated environments that celebrate individuality and evoke a sense of belonging. Guided by a dedication to excellence, innovation, and genuine connections, our vision is to continue expanding our footprint globally while preserving and enhancing the cultural and natural treasures of each destination we touch. Namron Hospitality aims to set the standard for a new era of luxury travel, where every stay becomes a cherished chapter in the unfolding story of our guests' lives.

*INSPIRING INTENTIONAL TRAVEL,
ONE GUEST AT A TIME*



MEDIA SUMMARY & STATS

As seen in...



Recognized by...



LA VALISE SAN MIGUEL

39/100 of the World's Best Hotels
in the 2023 Travel+Leisure IT List

21/24 of the World's Best City Hotels
in the 2023 Travel+Leisure IT List



INSTAGRAM...



+ 390K Followers



www.namronhospitality.com