



IMPACT REPORT

2021 - 2022



KATHLEEN M. SULLIVAN, PH.D. EXECUTIVE DIRECTOR

So much has happened this year, from the Omicron and Delta surges, to our first in-person Spring Fling and Pride Celebration since 2019. Our staff and board of directors have worked tirelessly to pivot to the next challenge and create positive systemic change to

organization to better meet the diverse needs of our community. Some examples include: our new justice, equity, diversity and inclusion committee (JEDI). This committee, made up of staff and board members, is creating action steps that Openhouse will take internally to ensure that our Black and Indigenous (BIPOC), Asian and Pacific Islander (API), transgender and gender non-conforming (TGNC), and disabled community members have a sense of belonging in a safe, supportive, and uplifting environment.

Club 75, a community adult day program partnership with On Lok, celebrated its one year anniversary this year. We celebrated our much-delayed Grand Opening of the **Morton B. Blatt and Peter G. Holmstrom LGBTQ+ Senior Community Center** and held a beautiful dedication ceremony for our Living Tribute to HIV Long-Term Survivors. Gathering together in the same physical place has been uplifting and gives the space energy and life. Community Members have returned to Rainbow Lunch, housing workshops and a new group, Unidos/United for our Latino community members to come together and talk about shared history, culture, food, and celebration.

The new affordable housing project with Mercy Housing at 1939 Market Street is making great progress and we hope to share the final design with you soon. The project will create up to 188 units of housing and more: see pg. 8 of this report for an update.

Finally, we are heading into our 25th year! What a wonderful first 25 years it has been and our board of directors and staff are keying up special anniversary celebrations, new initiatives and projects to make the next 25 years even more impactful and fabulous. As always, I look forward to connecting with you at a Rainbow Lunch, Spring Fling, or a donor event. Everyone at Openhouse wishes you and yours better times ahead with a pandemic on the run and a prosperous, exciting 2023.

In community,

Kathleen M. Sullivan, Ph.D.



▲ In loving memory of JC Wallace, co-chair of our Board of Directors.

EMERGING FROM COVID: AN EMOTIONAL RETURN TO COMMUNITY



Openhouse, with caution and intention, returned to onsite programming for the first time in more than two years, including the full launch of **Club 75**, our Openhouse + On Lok Community Adult Day Services for LGBTQ+ seniors who are at risk for nursing home placement.

We also developed fully hybrid services that support both the safe return to in-person activities and continued remote learning and emotional support for those who are not ready to return onsite. We invested in OWL technology, bringing onsite and remote participants together into a more interactive virtual experience via enhanced conferencing. **This combination helped raise community participation to pre-pandemic numbers by the end of the fiscal year.**



In an emotional celebration, Openhouse hosted seniors at the 2022 San Francisco LGBTQ+ Pride Parade, an onsite Pride Party for those who chose not to join the Openhouse parade contingent, and a Juneteenth celebration for Black LGBTQ+ elders.

▲ We hosted the largest ever gathering of Black elders at Openhouse for a Juneteenth celebration.

▶ More than 100 seniors participated in the SF Pride Parade and after party at Openhouse.



PROGRAMMING HIGHLIGHTS

A YEAR IN TRANSITION

From all-virtual programming, to a combination of in-person and online activities, **Openhouse returned to pre-pandemic numbers in 2022, serving 3,095 LGBTQ+ seniors: that's a 43% increase over 2021.** While some groups remained online, Openhouse began to welcome back seniors who felt ready to engage with fellow community members for social programs like Rainbow Lunch.

Volunteers were our front-line force in the fight against social isolation and loneliness, especially during the worst of the pandemic. Last year, 344 unique volunteers contributed 4,848 hours of service.



1,863

unique community members received housing and resource navigation services



555

professionals trained by Openhouse over 23 sessions



3,095 LGBTQ+ SENIORS SERVED IN 2022



OUR COMMUNITY



1,043

Friendly Visitor Calls were made to LGBTQ+ seniors, with 160 matches of seniors and volunteers



625

gift bags were delivered to Community Members for holidays and LGBTQ+ Pride



98

seniors and adults with disabilities received case management and emergency response care



AGE

Under 55	9%
55-64	18%
65-74	43%
75-84	22%
85-94	7%
95-104	1%

RACE

African American / Black	10.4%
American Indian	2.1%
Asian / Pacific Islander	7.3%
Caucasian / White	61.8%
Latinx / Hispanic	12.4%
Middle Eastern	0.1%
Multiracial	4.4%
Other	1.5%

SEXUAL ORIENTATION

Asexual	0.3%
Bisexual	10.5%
Gay	52.2%
Heterosexual	18.9%
Lesbian	13.4%
Other	4.4%
Queer	0.1%
Pansexual	0.2%

GENDER

Female	33.8%
Male	63.7%
Nonbinary	0.9%
Trans Female	1.4%
Trans Male	0.2%

FIVE-YEAR STUDY PROVES THE POWER OF OPENHOUSE PROGRAMMING

CRDP STUDY

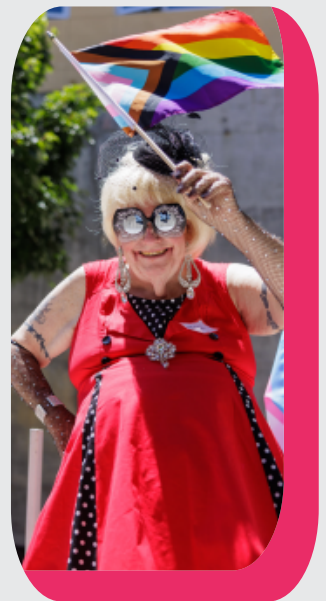
Openhouse programs significantly reduce social isolation and improve mental health, according to a five-year study by the California Reducing Disparities Project of the State Department of Public Health.

OPENHOUSE PROGRAMMING:

- Reduced isolation and loneliness
- Increased community connection
- Increased mental health
- Increased quality of life
- Increased feelings of hope

The longitudinal study, which has been renewed for another four years, concluded through quantitative and qualitative data, that Openhouse's programming had substantial and significant positive effects on LGBTQ+ older adults' lives, most notably through increases in community connectedness and reductions in isolation and loneliness. There were also significant increases in the hope from community members by showing them that that they can continue to live fulfilling and authentic lives as they age.

▼ A community member poses at the Openhouse's "Pride After Party" on the 75 Laguna patio.



“

While other organizations can provide similar support and services for older adults, the unique impact that Openhouse has on this populations' social, emotional well-being is the very illustration of what it means to improve mental health equity, and serves as a model for how to best 'take care of our own.'

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**Taken from a report made possible by the support of the CA Department of Public Health Office of Health Equity, through a CRDP Phase 2 grant funded by the Mental Health Services Act (MHSA).*

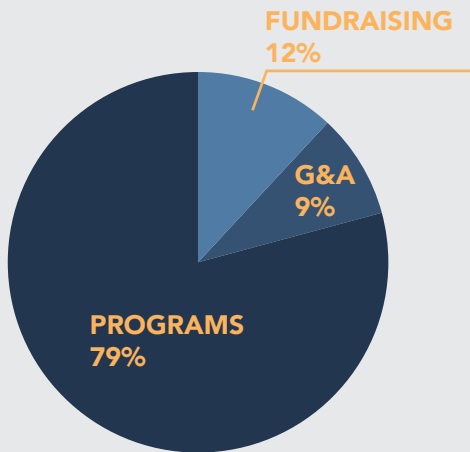
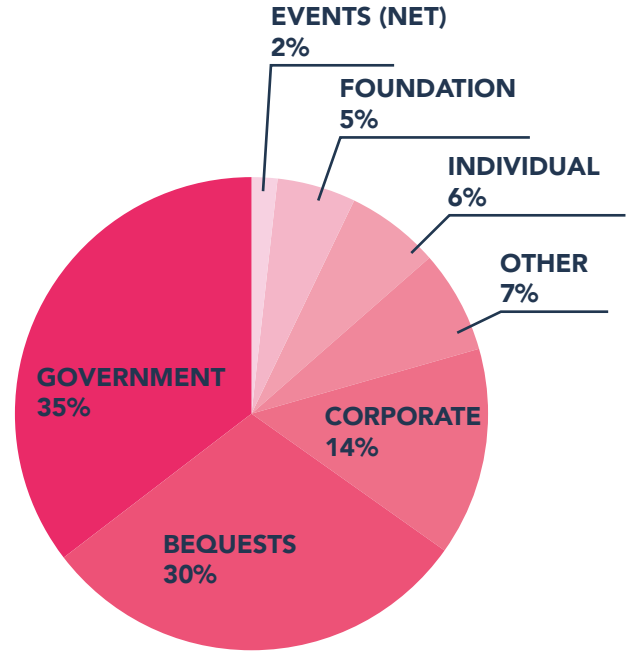


FINANCIAL HIGHLIGHTS

The \$1.5 million Morton B. Blatt and Peter G. Holmstrom bequest through Horizons Foundation helped create, support, and maintain our community center at 75 Laguna Street, now named in their honor as **The Morton B. Blatt and Peter G. Holmstrom LGBTQ+ Senior Community Center**.

REVENUE

Government	\$1,851,779
Bequests	\$1,567,590
Corporate	\$748,303
Other	\$370,801
Individual	\$334,802
Foundation	\$280,850
Events (Net)	\$87,914
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Total	\$5,242,039



EXPENSE

Programs	\$3,653,572
Fundraising	\$546,299
General & Admin	\$414,381
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Total	\$4,614,252

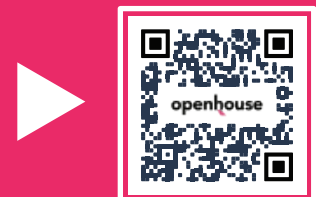
NET ASSETS

Assets	\$10,072,554
Liabilities	\$575,359
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Total	\$9,497,195

BE AN ASSET

Openhouse's critical work is only possible because of the generosity of our incredible community of donors.

Scan this QR code to make a gift today!



www.openhousesf.org/donate

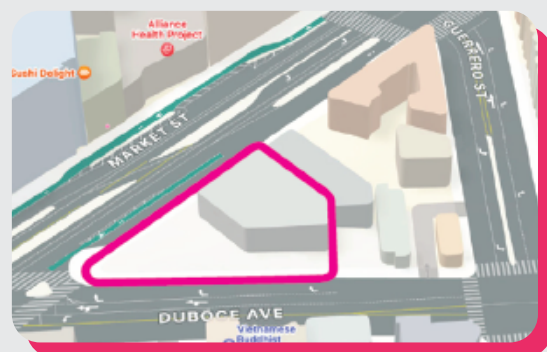
OUR THIRD HOUSING DEVELOPMENT

1939 MARKET ST



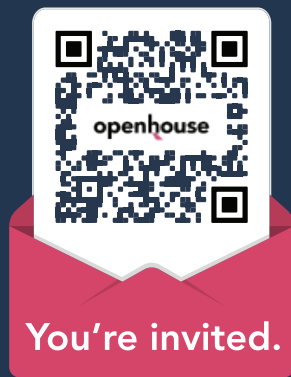
Openhouse and Mercy Housing California made progress on their third co-development of affordable, LGBTQ-welcoming housing for seniors with the selection of an architecture team: **Paulett Taggart Architects/YA Studio**. The 15-story building will have up to 188 affordable studio and one-bedroom apartments serving low-income seniors. The structure features community and open spaces for residential use, as well as service offices. The new site is just steps from the main Openhouse campus on Laguna Street, where residents can enjoy a full range of life-long learning opportunities, emotional support, and community engagement activities.

We will keep you informed about the design, when the wait list opens, and our plans for the retail space. For routine project updates, community meeting dates, and additional information, please visit the website at www.1939market.org.





All donors, no matter how much they give, are members of our Openhouse family. From \$5 to \$50,000, annual gifts make our work possible and the lives of LGBTQ+ seniors better. We especially thank members of our Circle of Friends who gave at least \$1,000 during the year.



Please consider joining us. For more information, please reach out to Jacob Ittycheria, Director of Development via email at: jittycheria@openhousesf.org

\$100,000+

Morton B. Blatt & Peter G. Holmstrom Bequest of Horizons Foundation
Robert Holgate + Al Baum Estate

\$20,000+

Lesbians for Good
Mark Buchanan & Shinya Kurebayashi
Salustiano Ribeiro

RECOGNIZING OUR DONORS

CIRCLE OF FRIENDS

\$10,000+

Juan Carlos Wallace
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Give Now Fund of Horizons Foundation
David Owen
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\$5,000+

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Foundation grants and corporate contributions account for almost 20% of our revenue, including our generous Annual Partners who sponsor activities and services throughout the year.

\$100,000+

Gilead
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\$20,000+

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\$10,000+

BlackRock Gives
Bob Ross Foundation
Give Now Fund of Horizons Foundation

\$5,000+

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Dolby
Excelerate Foundation
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JPMorgan Chase
San Francisco Community Health Center
TouchPoint Foundation

\$2,500+

Alegre Home Care
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\$1,000+

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San Francisco Department of Disability and Aging Services





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San Francisco LGBT Center
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SF Realtor's Association Welcome Home Project
Shanti Project
Spark Social SF
St. James Infirmary
TGI Justice Project
Trans March
TurnOut
UCSF Alliance Health Project
University of San Francisco
VITAS

STAY TUNED:

WE HAVE EXCITING PLANS FOR 2023.



Openhouse
Bob Ross LGBT Senior Center
65 Laguna St
San Francisco, CA 94102
415.296.8995

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