



Social Capital Partners

Job Posting: Director of Communications
Organization: Social Capital Partners
Location: Toronto – Hybrid position with 2-days in office
Position Type: Full-time, Permanent
Salary Range: \$90,000 – 140,000
Closing Date: Applications will be review on a rolling basis

About Social Capital Partners:

Social Capital Partners (SCP) is a Canadian non-profit founded in 2001 to focus on designing and implementing new financial tools that broaden economic opportunity, security and inclusion. Today, we develop projects, build networks, conduct research and advocate for transformative policy ideas that will reduce the unsustainable concentration of wealth both in Canada and globally.

Position Overview:

The ideal candidate will be an excellent writer, editor and a thinker capable of engaging in thought leadership on issues of wealth inequality and ownership of the economy; a dynamic communicator and leader, deeply committed to economic inclusion and challenging orthodox thinking; deeply knowledgeable of the media and political ecosystems, with the capacity to influence policy debates in real time; and an experienced communications professional able to support the executive team maximize the impact of their research, policy and advocacy efforts.

Reporting to the CEO and working closely with the executive team, the Director of Communications will play a pivotal role in advancing our mission by working with social and legacy media, engaging with external organizations, and interacting effectively with our networks. They should also be eager to write about and engage with public policy to affect systems change, and enthusiastic about editing the work of their colleagues.

Key Duties and Responsibilities:

- Support the development of SCP's narrative and author pieces of thought leadership on issues related to wealth inequality, democratic resilience and social inclusion.
- Develop and implement an integrated strategic communications plan to advance SCP's brand identity, broaden awareness of its mission and projects, and increase its visibility across key stakeholder audiences.
- Lead engagement activities with our stakeholder network and advocacy efforts to influence public and elite opinion.
- Create, manage and execute SCP's media relations strategy to enhance the organization's profile and projects.



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- Responsible for SCP's social media strategy and accounts, including monitoring, measuring and improving engagement over time.
- Build and foster relationships with like-minded organizations and create opportunities for collaboration on communicating policy and advocacy initiatives.
- Oversee the development of all print and digital content including, but not limited to, publications, newsletters, research reports, op-eds, e-blasts, and website.

Qualifications:

- Several years experience in communications, journalism, research and/or writing in areas related to public policy, particularly as they pertain to finance and economic, social and democratic inclusion.
- Direct experience in public affairs or government, skilled at crafting key messages, devising effective strategies, and nurturing valuable relationships.
- Demonstrated success in developing and implementing strategic communications and public advocacy campaigns.
- An understanding of government processes, cycles, levers, and milestones as they relate to policy.
- Strong written, oral, and presentation skills, adept at effectively interfacing with a diverse set of stakeholders and media, and proficient in persuasive writing to engage in public debate.
- Experience in creating content and opinion pieces on topics related to SCP's mission.
- Strategic thinker with a proactive approach to managing a variety of key initiatives concurrently with effective prioritization and follow-through in a complex environment.
- Excellent interpersonal and diplomacy skills, coupled with a strong ability to take initiative as a self-starter.
- Exceptional organization, planning, and time management abilities with a keen attention to detail.
- Familiarity with economic inequality and/or the finance sector is an asset.
- Proficiency in French is an asset.

Compensation and Benefits:

- A full-time, permanent position with a salary based on experience and qualifications
- A competitive, comprehensive benefits package.
- Hybrid work environment with a minimum of two in-office team days per week.
- Working for an organization that supports personal and professional development, will invest in your growth and is committed to positive societal impact.



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How to Apply:

Please submit your resume and a short cover letter (PDF format preferred) outlining your interest and qualifications to careers@socialcapitalpartners.ca. Kindly include “Director of Communications” in your email subject line.

Applications will be reviewed and interviews will occur on a rolling basis. We encourage interested candidates to apply as soon as possible to ensure full consideration.

Commitment to Inclusive Workplaces & Recruitment

Social Capital Partners is committed to diversity in our workplace and in our recruitment processes. We encourage applications from members of all racialized groups, gender identities and sexual orientations, Indigenous persons, persons with disabilities, and family status. Accommodations are available upon request for candidates taking part in all aspects of the selection process.

Excited about the role, but you don't meet every requirement? Research shows that equity-denied groups, including women, people of colour, people from the 2SLGBTQA+ community and people with diverse abilities are less likely to apply to jobs unless they meet every qualification. If you're interested in this role but don't see yourself fully reflected in the requirements of the posting, we still encourage you to apply or reach out to learn more by emailing careers@socialcapitalpartners.ca.