Comment on communications related to fundraising

The 2021 Auction highlighted some of the tech issues that have complicated the process of organizing for outreach to the entire congregation. The Auction site used a particular software that only Anne Dean had access to. Some of the committee was familiar with google docs and used a spreadsheet set up by Joanne Boyle. The intention was for all who were working on the fundraiser would have equal access and ability to update this shared data. Not everyone was able to access this on their devices. Although the phone tree approach reached a large part of the congregation, there were gaps in communication that made record keeping a challenge. Many extra phone calls and messaging back and forth was required. A goal for another time might be to work out ahead of time an efficient way to keep collected information equally accessible to all parties involved. Part of the problem is the many different devices people own, and different kinds of experience they have with using the apps. Joanne Boyle would be an excellent resource for teaching these skills!

I will discuss this at the next Communications Meeting.

Submitted by Deb Rice