ABOUT

SportsBIZ XChange, presented by Sports ETA, is a month-long schedule of virtual business appointments and industry networking opportunities for its members and sports events rights holders from August 3-21.

The SportsBIZ XChange will take place every Monday, Wednesday, and Friday August 3rd through August 21st.

- On Mondays and Fridays, one-on-one appointments take place with 24 total appointments available per schedule.
- On Wednesdays, group meetings take place with a total of 9 group meetings available per schedule.
- One-on-one appointments will be 20 minutes (compared to the 10-minute appointments at Symposium).

SCHEDULE

MONDAYS

Marketplace Open for Networking & Pre-Conference Speakers 1-2pm ET

One-on-One Appointments 2-4pm ET

Keynote Speaker Session 4-5pm ET

WEDNESDAYS

Marketplace Open for Networking & Pre-Conference Speakers 1-2pm ET

Group Appointments 2-4pm ET

Interactive Session 4-5pm ET

FRIDAYS

Marketplace Open for Networking & Pre-Conference Speakers 1-2pm ET

One-on-One Appointments 2-4pm ET

Interactive Session 4-5pm ET
IMPORTANT DATES TO REMEMBER

6/17 - Registration Opens

7/6 - Registration Closes

7/10 - Appointment Portal Opens

7/22 - Appointment Portal Closes

7/29 - Schedules Distributed

8/3 - Event Kicks Off
DESTINATIONS – IMPORTANT INFO

• Through our research and on-going communication with our members, we know there are currently budget and travel limitations. SportsBiz XChange allows our members to conduct business with dozens of industry decision-makers in a matter of days through innovative technology offered by our best-in-class provider Conference Scheduling Solutions (CSS).

• SportsBiz XChange will allow the opportunity for business development and networking, in a virtual platform. Attendees will have the opportunity to take part in a maximum of 24 possible one-on-one appointments and nine (9) RFP round table appointments.

• The virtual event will take place throughout the month of August (3-days each week) on Mondays, Wednesdays, and Fridays.

• The cost for one schedule is $395, additional schedules are $195/each. This amount can be taken from your ALREADY PAID 2020 Symposium registration – therefore, you DO NOT have to pay anything in 2020 to participate!

• Your 2020 Symposium registration will then transfer to the 2021 Symposium in Birmingham, AL. In 2021, you will then be responsible for paying the remaining balance for your 2021 registration!

• Another person from your organization can attend an appointment in your place if you are unavailable. You are registering for a schedule, not an individual person’s attendance. If you are the registered attendee and become unable to attend a scheduled appointment, another person from your organization may take your place in that appointment.

• You are not able to invite your sports venue manager, headquarter hotel representative, local transportation company, etc. to participate in the Wednesday group presentations, as these presentations are first-come, first-served with a maximum capacity of 50 people, we ask that only registered participants attend.

• If you would like your sports venue manager, headquarter hotel representative, local transportation company, etc., to join your one-on-one appointment with event owners, simply share the specific appointment link with them. Please note, the maximum capacity for one-on-one appointments is 6 people, including Event Owner representative(s).

• You will have access to all profiles and documents (including RFPs, videos, etc.) for all registered event owners, regardless of whether you have an appointment with them.

• Please note: This is NOT a virtual Symposium, but an entirely new event. There is a separate registration for this event. Please visit www.sportsbizxchange.org to register.

• Call Michelle Wessels at 513.693.4809 with any questions you may have.

www.sportsbizxchange.org

6/25/2020