

I LIKE NETWORKING

Job Submission Info

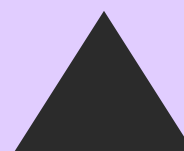
I LIKE
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ABOUT US

I LIKE NETWORKING is the leading career platform for women and non-binary people in the creative industries.

Our mission is to help individuals thrive in their creative careers and connect companies and organisations with diverse talent and resources so that they can better support their workforce.

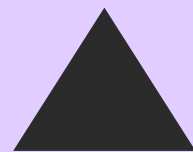
WHY CHOOSE US?



If your company has specific goals to expand, develop and diversify, don't leave it up to chance.

We are firm believers in having quality over quantity, so we made sure all of our growth has been driven by organic reach and support.

NUMBERS & INSIGHTS



45K+

FOLLOWERS ACROSS OUR
SOCIAL MEDIA AND NEWSLETTER
CHANNELS

11K+

WEBSITE VISITORS PER MONTH

5K+

ORGANIC SUBSCRIBERS TO OUR
NEWSLETTER, WITH 35K+ VIEWS
PER MONTH

JOBSEEKERS ARE MORE LIKELY
TO GRAVITATE TOWARDS THE
NOTIONS OF 'CHOICE' AND
'FLEXIBILITY'

LACK OF SALARY
TRANSPARENCY IS A GREAT
BARRIER FOR JOB SEEKERS

'FLEXIBILITY' IS MORE ABOUT
FREEDOM – THE FREEDOM TO
WORK FROM HOME OR NOT,
HAVING OPTIONS.

HOW DOES IT WORK?



1. **Submit your advert [via our website](#).**
2. **Once you submit the information, you will receive a thank you message and the link to pay.**
3. **We review your submission to make sure it aligns with our values. If anything is amiss, we will contact you.**
4. **Your ad will be created and shared on our socials and newsletter (depending on the deadline).**

If you have further questions, please don't hesitate to contact us at contact@ilikenetworking.uk

PREMIUM SERVICE



If you're hiring for more than one role or a role that has been previously hard to fill, please get in touch.

We have previously worked with organisations like Hatch and Birmingham Ceremonies to host employer Q&A's and other initiatives that support your talent acquisition and guarantee a great pipeline of diverse talent.

Hatch are a rapidly growing charity and has been working with I Like Networking to share our vacancies since the end of 2021.

The eye-catching posts have helped us to recruit some amazing team members and Isabel has been incredibly helpful in making this happen!

We love being able to share our opportunities with those who go to I Like Networking in search of a new career venture.

PRICING



| | STANDARD | SILVER |
|--|----------|---------|
| | £100 | £250 |
| | 1 post | 3 posts |

TIPS & INSIGHTS

EMPLOYER BRANDING



Employer branding is crucial when tackling the recruiter-identified problems of lack in both quantity and quality of applicants.

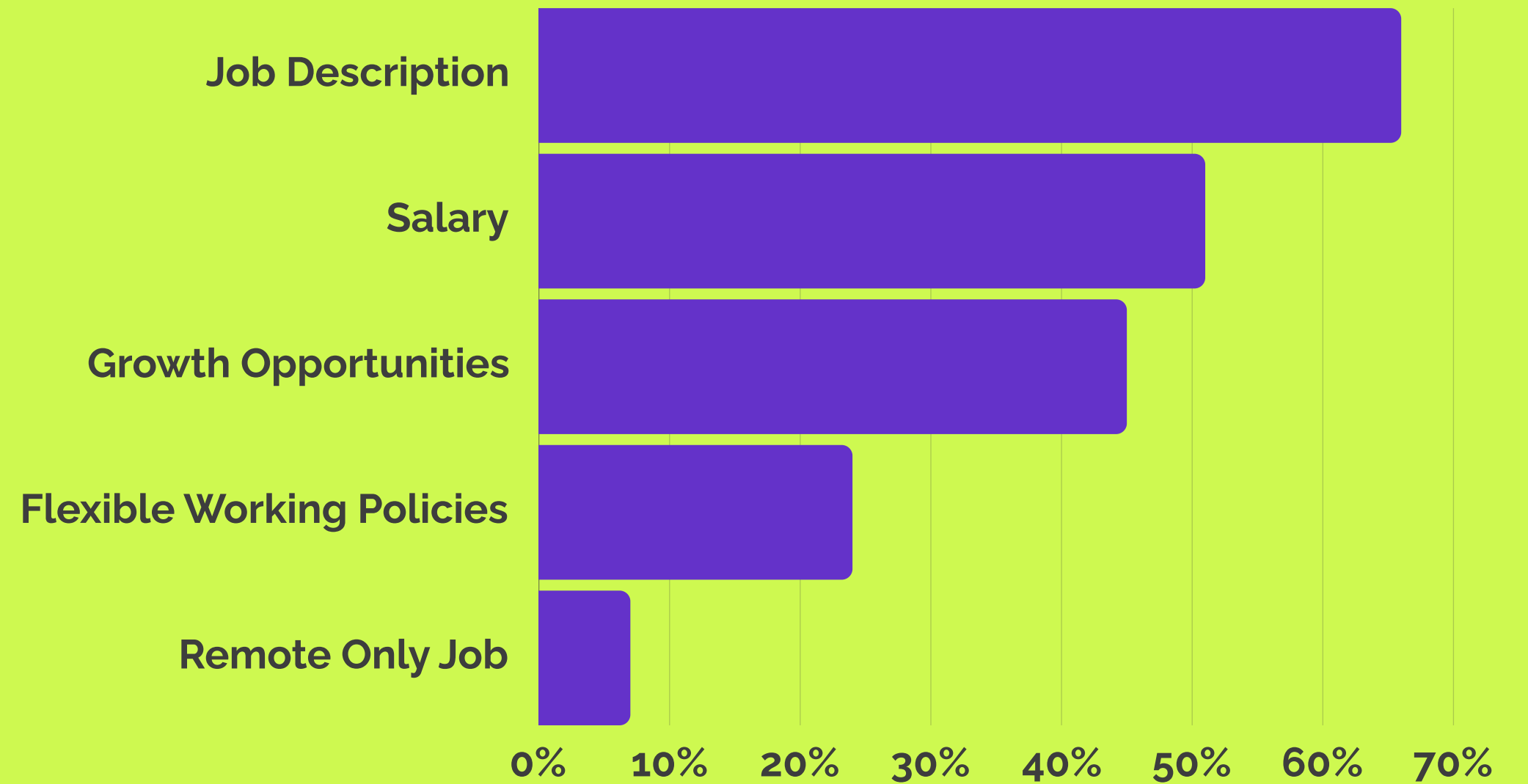
One of the reasons why job retention rates are low, as well as why candidates appear to lack the relevant skills to make them high-quality applicants, is because the job itself does not match up to the job presented in the application.

Transparency is key - it's ok if the job is boring - but being open and descriptive about the team, culture, company, and expounding upon the other benefits available to help employees to get to where they want to be, is a game changer.

We can develop bespoke packages to support you with that!

"By investing in employer branding, companies can attract high-quality candidates who align with their values and long-term vision."

What job seekers most value when deciding to apply for a role



BEST PRACTICES FOR A SUCCESSFUL JOB AD



Compensation transparency: Even if the job sounds like a great fit, undisclosed salaries deter many applicants.

We don't advertise jobs without disclosed salaries.

We recommend you focus on FIVE maximum essential skills for the ideal candidate, especially when it comes to entry-level jobs.

Be open about the work culture and the opportunities for progression.

Disclose flexible working policies. If people need to be at the office, where is it located, how many times etc.

It's very useful for candidates to read about how a day in the life would work so they know what will be expected of them.

INCLUSIVE JOB DESCRIPTION CHECKLIST



JOB PURPOSE

- Ensure a clear JD with the role's purpose, key objectives, success metrics, and a meaningful diversity statement.
- Specify the role's flexibility with working patterns & location.

DUTIES / RESPONSIBILITIES / TASKS

- Regularly update the list of duties to accurately reflect the current content of the job.
- Consider the order of duties, prioritizing core duties and grouping them by function, while indicating regularity (daily, weekly, monthly).
- Include any default duties stipulated by the organization, such as health and safety compliance.

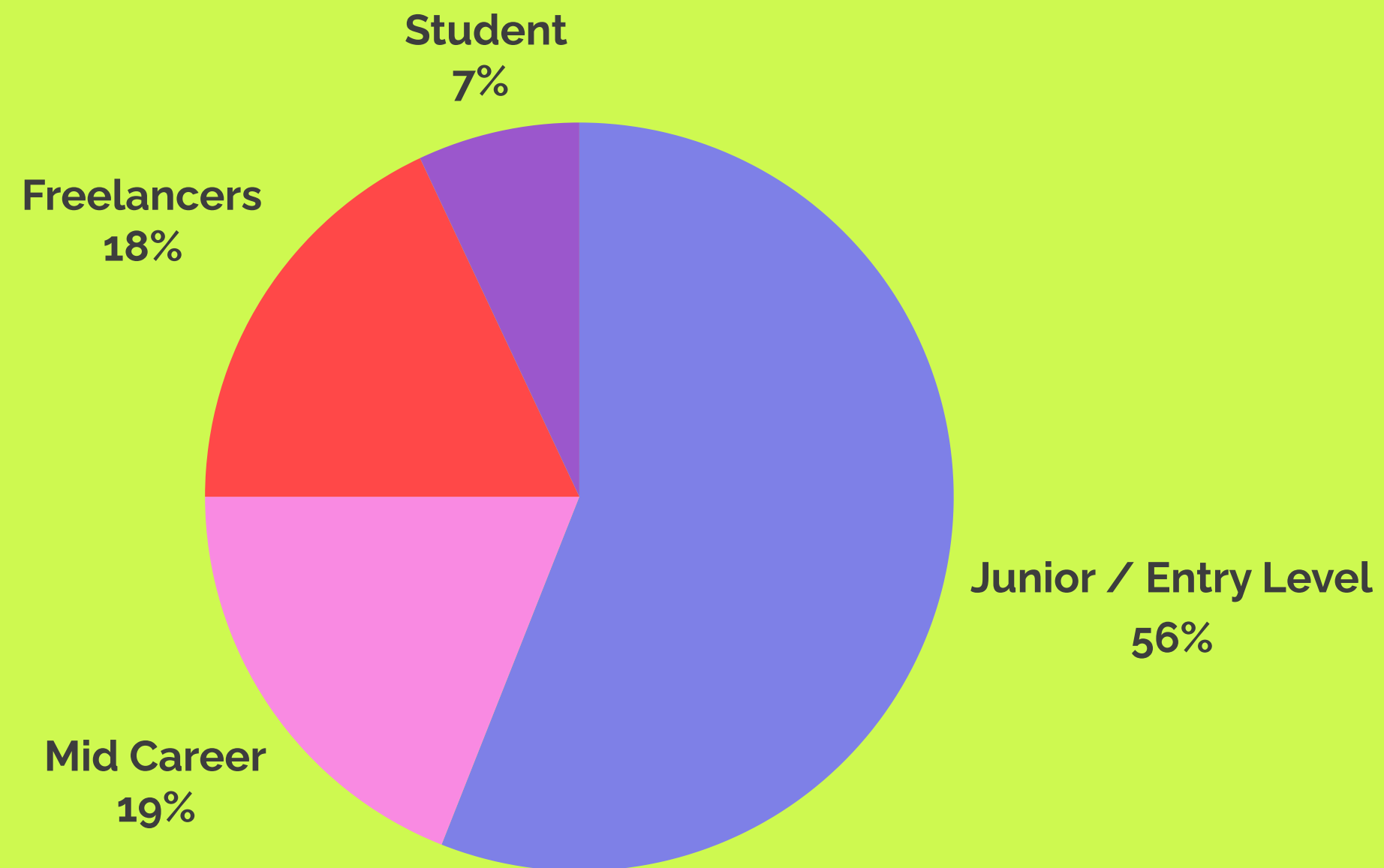
PERSON SPECIFICATION / REQUIREMENTS

- Clearly distinguish essential from desirable criteria.
- Evaluate necessity of previous experience and qualifications.
- Consider a capabilities/results-based JD for clarity.
- Replace generic skills with specific, meaningful descriptions.

"Companies that are putting in the extra legwork to ensure that their job advertisements are attracting quality, as well as a good quantity, of applicants, appear hyper-visible in comparison to companies who advertise roles poorly. "

OUR AUDIENCE

Our job seekers



Sectors

