Mr. Kranz opened the meeting at 7:02 PM with the reading of the Open Public Meeting Law.

Present: Mr. Klein, Mr. Poandl, Mr. Rudawski, Mr. Grimm, Mrs. Dinger, Mr. Terracciano, Mrs. Kleiber, Mr. Kranz, and Ms. Benson.

Mrs. Dinger made a motion to accept the September 16, 2020 minutes. It was seconded by Mr. Klein and carried by the following roll call vote: Ayes: Mrs. Dinger, Mr. Klein, Mrs. Kleiber, Mr. Poandl, and Mr. Rudawski. Nos: None. Abstained: None.

Old Business:

Mr. Grimm mentioned changing the pool fees for the summer of 2021.

Mr. Terracciano said put the rate in this year. We add the clause in like we have had in the past. Where we cannot raise the rate more than 30% over the next 5 years and no more than 10% on any given year.

Mr. Klein asked about how high The Swim Pool Commission was setting the bar were setting the bar.

Mr. Grimm said that his daughter Sarah has been working at the Piscataway Community Center as a lifeguard. He said that Sarah has come home from work and told him that, The Middlesex Community Pool has been spreading by word of mouth. He said that people who are using the Piscataway Community Centers pool are members that have joined in the past at The Middlesex Community Pool. The patrons who did not join this year, heard what a good job the pool, had done this summer with cleaning and social distancing at the pool did to stop the spread of COVID. He said that Sarah had overheard that they were upset for not joining the pool this summer.

Mr. Grimm is looking into increasing the salary of the staffing for next year.

Resident Memberships

Family: *$260/$280
Single: *$175/$195
Couple, Parent and One Child: *$215/$235
Senior: $50.00

*Resident discount if paid by April 15th.

Non-Resident Memberships

Family: *$375/$400
Single: *$235/$255
Couple, Parent and One Child: *$300/$325
Senior: $80.00

*Offering Non-Residents between May 1st to May 15th a discount on their membership.
Mr. Grimm mentioned increasing guest fees from $6.00 to $8.00 during the weekday and $8.00 to $10.00 during weekends and holidays.

Mr. Kranz said that the pool software is not as professional for what we are in the need for now. Mr. Kranz said that he will be looking into ESoft Planner. He said it is a web-based program. He said we currently do not have a web-based program. The program we have is currently run off the one main front desk computer. The issues that we were having this summer with keeping everything flowing smoothly was due to it being based on the computer. Having a web-based program will run strictly from the internet. It will allow for information to be store in a cloud on the internet. He said that he had investigated this company 5 years ago when the pool was first looking for a digital software membership program. He said 5 years ago the program would have costed $540 for the year. He said that there was a provisional online payment program that was a $20.00 fee per month and 10 cents per transaction. ESoft planner could convert our current membership information to their programing. Mr. Kranz said he will contact ESoft Planner for a proposal and a demonstration.

Publicity:

Ms. Benson is happy to have Mrs. Kleiber to help come up with more publicity ideas to get the Middlesex Community Pool name out there.

Mrs. Kleiber did invite the swim team coaches, and synchronized swimming coaches to tonight's meeting. They were unable to attend.

Mrs. Kleiber gave The Swim Pool Commission more ideas for publicity. She has done publicity for the Green Brook Hockey team and the Middlesex Wrestling team.

Mrs. Kleiber mentioned possibly sponsoring the Green Brook Hockey. The pool can have an advertisement down at the rink. She said that the advertisement would $400.00. Mr. Grimm said he will investigate being able to partake in sponsoring.

The Swim Pool Commission said that they pool cannot have an advertisement board down at the pool. It cannot advertise for other companies. The Pool can only advertise for town functions only.

Ms. Benson asked if we were a 501-C3 organization. Mr. Kranz said that The Swim Pool Commission is a Municipality town created commission

It was mentioned that photos added into the pamphlet for swim team and synchronized swim team may need a photo release from the parents.

Mrs. Kleiber mentioned creating an advertisement for ValPack and SS Advertising. She said depending on the zone coverage we want the advertisements to be delivered to will depend on the pricing. The companies recommend running the advertisement for 3 months, so it gives the consumers time to review it several times.

Mrs. Kleiber, Mr. Poandl, and Ms. Benson worked together to put together a small brochure with information on the pool activities and memberships.
The Swim Pool Commission will revisit the brochure later.

Financials:

Mr. Grimm informed The Swim Pool Commission that there are some outstanding bills that will need to be paid. He said the Electrician will need to be paid for the installation of the electric panels. The electric and water bill for the summer will also need to be paid as well. He said he will make minimum payment to bills.

Mr. Grimm said he is still waiting on the SVY payment for the use of the pools for swim team practice.

Mr. Grimm said that he had spoken to Caroline in borough hall about the financials. He had just signed purchase orders for the snack bar.

Mr. Rudawski made a motion to transfer $25,000.00 from the NJ Cash management account to The Swim Pool Utility account to pay for upcoming bills. It was seconded by Mrs. Dinger and carried by the following roll call vote, Ayes: Mrs. Kleiber, Mrs. Dinger, Mr. Kranz, Mr. Poandl, Mr. Terracciano, Mr. Klein, and Mr. Rudawski. Nos: None. Abstained: None.

The pool commission is looking for the rough idea of how many people have paid with credit card.

Mr. Rudowski made a motion to accept the financials. It was seconded by Mrs. Dinger and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Rudawski, Mr. Poandl, Mr. Klein, Mrs. Dinger and Mrs. Kleiber. Nos: None. Abstained: Mr. Terracciano.

Liaison:

None

New Business:

None

Building and Grounds:

None

Mr. Grimm:

Mr. Grimm said informed The Swim Pool Commission that the electrical panels have been installed. The electrical inspection will be done tomorrow. The breakers could not be done in the lap pool pump house. They will be done on a later date.

Mr. Grimm has winterized the pools and drained the boilers for the winter.
SVY was very appreciative of The Swim Pool Commission allowing them to start their fall swim program. They used the pool for swimming and for dryland practice.

Mr. Grimm said he has been hearing really great things about the New Piscataway Community Center YMCA.

Mr. Grimm said that he is looking into purchasing the pump for slide and installing it himself.

Public Comment:

Mr. Kranz made a motion to adjourn the meeting at 9:17 PM. It was seconded by Mr. Poandl and all were in favor. Next meeting will be held at the Middlesex Public Library November 18, 2020.

Respectfully Submitted,

Katie (Bird) Young, Secretary