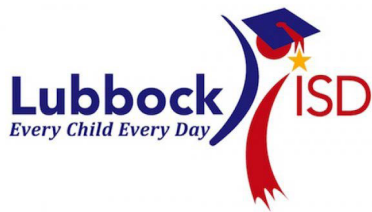


Sponsors

We would like to thank our generous sponsors. Without their support, this event would not have been possible.



South Plains Hunger Solutions &
The Texas Hunger Initiative Present:



Together at the Table

SOUTH PLAINS HUNGER SUMMIT

Tuesday, August 14, 2018
8:00 a.m. - 3:30 p.m.

Knippling Education Center





On behalf of South Plains Hunger Solutions, and the Lubbock Regional Office of Baylor University's Texas Hunger Initiative, thank you for joining us at *Together at the Table: South Plains Hunger Summit*. We know that this is a busy time of year, and that your presence represents a significant investment of your time, your focus, and your energy.

Far too many of our neighbors here on the South Plains of Texas struggle regularly—not knowing when, what, or how much they will be able to eat.

Many of you are already working to ensure that those who need food have access to it. Our hope is that today you will be encouraged to keep on, get a better sense of the larger system of which you or your organization are an important part, discover some new approaches, new resources, and even some new friends.

Food insecurity is a big and complex challenge. It comes in many forms, as the result of many different causes. We need to come Together at the Table—churches, non-profits, businesses, and public programs and entities at the local, state, and federal levels—so that all of our neighbors have the opportunity to come to the table and meet their basic needs.



South Plains Hunger Solutions (SPHS) began in 2017 as a coalition bringing together dozens of organizations, agencies, and community volunteers from across the Lubbock area, with the goal of empowering all South Plains residents to have access to healthy food. The coalition recognized a need to work together to: 1) raise awareness about food insecurity in our community; 2) identify existing needs and resources, and coordinate efforts to fill identified gaps; and 3) serve as a conduit for communication between those on the front lines of the struggle against food insecurity and our community leaders (and vice-versa).

SPHS currently supports three groups addressing specific areas:

- Child Hunger Action Team
(Chair: Lori Johnson, Child Nutrition Director, Aramark-Lubbock ISD)
- Food Access for Seniors Team
(Chair: Heather Robertson-Callender, MS RD LD, Silver Star Health Network)
- Hunger and Horticulture Team
(Chair: Dr. Jessica Tullar Caroom, UT-Houston School of Public Health, Christ the King School Garden, Junior League of Lubbock)

The Chair of South Plains Hunger Solutions is Allison McGough.

General Support for South Plains Hunger Solutions is provided by Andy Black, Lubbock Regional Director for the Texas Hunger Initiative, and Tina Shipp, AmeriCorps VISTA serving as part of the Baylor University Hunger Free Communities Corps (2017-18).

About our Lead Sponsors



Breedlove Foods, Inc., founded and still located in Lubbock, TX, is a nonprofit committed to alleviating hunger by developing and producing dehydrated and ready-to-use food specifically engineered to feed the world's most vulnerable. Through a global network of partners, Breedlove provides innovative, low-cost food aid to help mitigate hunger both around the world and here at home. Since 1994, Breedlove has distributed more than 2 billion servings of food to communities both local and abroad, totaling almost 70 countries.

Opened just this summer, **Tova Coffeehouse** is dedicated to providing Lubbock with the highest quality coffee, prepared with craft and precision. Their supply chain is committed to the good of the local farmers and communities who create the products they serve.

"TOVA means *to do or make good*. We exist to grow good in our community, and we want to do it together with you. Our profits are shared with programs that help our mutual neighbors, but that's only the beginning. . . . We think growing good in our city is more than building a pipeline of material resources, although that's part of it. At the center, it's holistic attention to the question: what does it look like for people and communities to flourish? How do we erase the margins between us? And what part do each of us play in that journey?"

About the Texas Hunger Initiative



Addressing hunger is complex, and knowing how to engage is difficult. We all have some of the tools necessary to alleviate hunger, but none of us have all the tools. This is where the Texas Hunger Initiative (THI) comes in. THI conducts university-based research to determine what interventions work and provides the support and expertise to coordinate work in communities and put those programs into action.

Agenda



- 8:00 - 10:00 a.m. Poverty Simulation and Debriefing Session
- 10:00 - 11:00 a.m. Breakfast and networking reception (foyer)
- 11:00 - 11:50 a.m. Opening Program: Why We Need to Come "Together at the Table"
- 12:05 - 1:00 p.m. Panel Discussion: Who Needs to Be at the Table? The Power of Partnerships
- 1:10 - 2:15 p.m. Breakout Session I
- 2:25 - 3:30 p.m. Breakout Session II

Breakout Sessions

Breakout Session I - 1:10 - 2:15 p.m.

Growing Your Village: Harnessing Social Media to Build Engagement - Room C

Sabine Jacobsen, *Volunteer Center of Lubbock*; Vikram Baliga, *Texas Tech Greenhouse and Horticultural Gardens*; Beth Roesler, *Heart of Lubbock Community Garden*

Social media provides challenges and opportunities for telling the story of what you and your organization do and how you are impacting people. When we tell a powerful story, people are more likely to respond when we invite them to join us. Come learn from three panelists who run social media accounts on how they tell their stories and what has worked to get engagement.

Senior Hunger on the South Plains - Room E

Wendi Edwards, *Adult Protective Services*, Meagan Bratton, *South Plains Food Bank*, Mary Gerlach, *Meals on Wheels*

AARP reports that seniors face a healthcare bill of more than \$130 billion every year due to medical issues stemming from food insecurity. In this session, you will hear about factors contributing to food insecurity among seniors in our region, learn about resources available to hungry seniors, and hear about ways to help ensure that our elderly neighbors are connected to the nourishment they need.

Filling the Nutrition Gaps for Children and Youth - Room F

Angela Clark Williams, *Junior League of Lubbock*
Susan Hurt, *Plainview Snack Shak*
Monica Salas, *Program Director, Communities in Schools*

School-based meals play a critical role in meeting the nutritional needs of the more than 1 in 4 children and youth in our region that are food insecure. But what about the times when school is out? Learn about the need for weekend and holiday food, hear from representatives of programs providing children and youth access to these supplemental food resources, and add your voice to the discussion about how we will work together to fill the gaps that remain.

Breakout Session II - 2:25 - 3:30 p.m.

Growing to Learn, for Good, and for Profit: Why and How to Invest in Small-Scale Food Projects - Room C

Danny Melius and Brady Clark, *Nuke City Veg and Square Mile Development (Amarillo)*; Jenifer Primo Smith, *South Plains Food Bank GRUB Farm* and Orchard; Jessica Tullar Caroom, *Christ the King School Garden*

Growing for good, for profit, and to learn . . . these three purposes are not mutually exclusive. The SPHS Hunger & Horticulture team has the mission of “increasing healthy food access for everyone by promoting, supporting, and connecting small-scale local food projects.” These projects include community gardens, school gardens, small produce farms, farmers' markets, and farmstands. Listen to and join in a discussion with representatives of school-based, non-profit, and for-profit growers about how and why to support local food projects and the need for innovation and collaboration to build a local food culture, that is also accessible and inclusive.

Other Faces of Hunger - Room E

Dana Bearden, *Methodist Children's Home*; Makenzie Miller and Bong Nguyen, *Texas Tech Graduate Nutrition Organization*; Jon Howell, *Partners Resource Network*

Child hunger draws the greatest amount of attention and resources, with senior hunger a distant second. But what are some of the other populations particularly at risk for food insecurity? Come learn more about some of these “other faces of hunger”—including college students, grandparents raising grandchildren, and families affected by special needs/disabilities.