



The Leading Force for a Healthier South Carolina

JOIN THE MOVEMENT!

About the Alliance

The Alliance for a Healthier South Carolina is a statewide, multi-sector coalition committed to improving the health and wellbeing of everyone in our state. The coalition is comprised of over 60 organizations across the state, including, state government, healthcare organizations, universities, nonprofits, and policy leaders.

Built on a platform of collective impact, the Alliance works to align efforts and raise awareness for South Carolina's greatest challenges and opportunities in advancing health equity in our state. By working to identify the social determinants that impact our most vulnerable communities, we can develop solutions where we are all moving in the same direction to improve the quality of life for all South Carolinians.

The Alliance for a Healthier South Carolina is leading the movement to advance health equity across our communities – JOIN THE MOVEMENT.

VISION

A South Carolina with optimal and equitable health for ALL.

MISSION

Convene and connect diverse stakeholders to align and catalyze efforts to improve health and well-being for communities across SC.

CONVENE

CONNECT

CATALYZE

BUILDING SUCCESS THROUGH STRATEGIC DIRECTION



Work collaboratively as a convener and connector of diverse stakeholders to support our vision of *A South Carolina with optimal and equitable health for ALL.*



Effectively establish ourselves as a state-level thought leader for health and equity by expanding our diverse membership.



Raise up health improvement work happening in communities across South Carolina to showcase best-practices, lessons learned and promote collaborative connections that build trust.



Communicate efficiently to align partner resources and build capacity that supports health and equity efforts of the Alliance and Live Healthy SC.

Our Priorities

HEALTH EQUITY

Demonstrate commitment to being the statewide leader by raising awareness about health disparities. Work to embed equity work into all we do and apply a health equity lens to all of our decision-making and actions in order to improve equitable health outcomes for all South Carolinians.

HEALTH IMPROVEMENT

State

Work through Live Healthy SC to connect partners and facilitate health-related conversations to support the State Health Improvement Plan.

Align work with identified LHSC priorities, connect to community-level work, and share information across multiple communication platforms to support health improvement.

Community

Embrace unique opportunities and challenges impacting health in our communities and showcase the exemplary community-level work happening across our state.

Work collectively to align and improve health outcomes statewide by sharing ideas, data, and best practices from our members and communities for solution driven results.

What We DO

- Convene diverse partners to inform the Live Healthy SC state health assessment and health improvement plan process.
- Provide access to national, state and community health equity and DEI resources including trainings, toolkits, learning collaboratives, webinars, and experts.
- Promote member organizations' trainings, special events, and key initiatives statewide.
- Spotlight member organizations through digital communication channel to help align and promote health improvement.
- Leverage a strong network of organizations to strengthen capacity and infrastructure for community health improvement
- Connect members for the opportunity to pursue collective grant opportunities and funding.
- Provide a network of organizations to support member-led policy and advocacy efforts
- Convene members to address emerging issues through dialogue and collaboration.





Why Members Join the Alliance

Be a part of an Inclusive Network

Connect with a network of over 60 senior leaders to engage in dialogue to build stronger relationships

Be an Influencer

Make your voice louder with support of other Alliance members

Build Collaborative Connections

Collaborate with other organizations to align efforts and partner on health improvement activities

Gain Access

Benefit from access to a strong network of leaders & resources to support your organization's mission.

Increase Visibility

Raise awareness & trust with a statewide audience

What Alliance Members Say



Michael Cunningham

**Vice President for Advancement,
AnMed Health**

The value and the power of the alliance is the energy generated when people and organizations convene around a common goal of making our communities and State a healthy and thriving environment



Sue Williams

CEO, Children's Trust of SC

We value our participation on the Alliance. This coordination with like-minded peers is critical to effectively and efficiently building a healthier South Carolina.



Thornton Kirby

**CEO, South Carolina
Hospital Association**

Improving the health of an entire state is hard work, and the Alliance for a Healthier SC plays a critical role: aligning all the partner organizations that want to make a difference. South Carolina's hospitals are grateful to the Alliance for keeping so many of us on the same page!



Marisette Hasan

**Vice Chair,
Alliance for a Healthier SC**

I am inspired and energized by the engagement of the Alliance with passionate and diverse stakeholders from across South Carolina to bring about meaningful change for all of our communities.



Become a Member

The Alliance membership structure provides four tiers with benefits for each level of participation and support. Please submit your membership commitment to begin receiving full benefits!

MEMBERSHIP BENEFIT	Bronze (\$2,000)	Silver (\$5,000)	Gold (\$10,000)	Platinum (\$15,000)
Listed on Alliance webpage with hyperlink	x	x	x	x
Access to senior leaders from over 60 state organizations	x	x	x	x
Opportunity to serve on Alliance Action Teams	x	x	x	x
Attend all Alliance Quarterly Senior Leaders Meeting	x	x	x	x
Share your organization's information in Alliance updates and on social media	x	x	x	x
Welcome call with the Alliance Chair and Executive Director	x	x	x	x
Recognized as sponsor of the Alliance state-wide annual meetings that attract over 200 attendees at each! <ul style="list-style-type: none"> • SC Population Health Summit • Live Healthy SC Meeting • Health Equity Summit 		Supporter Level (\$3,000 value)	Premier Level (\$7,500 value)	Title Level (\$15,000 value)
Opportunity to host a 60-minute webinar. We will handle promotion and logistics.			x	x
Opportunity to present at Alliance Quarterly Meeting			x	x
Opportunity to share approved branded materials at Alliance meetings			x	x
Spotlight video of your organization				x
Copies of Alliance meeting rosters for meetings & conferences				x

2023 Alliance Annual Meetings

**Wednesday,
April 5, 2023**
Columbia SC

5th Annual South Carolina Health Equity Summit

(200+ ATTENDEES)

The summit creates a space for those actively engaged in racial and health equity efforts to collaborate and learn from each other. It will also allow for the creation of a network of people working toward equity in a variety of fields.

**Wednesday,
August 23, 2023**
Virtual

8th Annual South Carolina Population Health Summit

(250+ ATTENDEES)

The summit aims to convene community-based leaders and organizations to help foster community health improvement efforts through a collaborative learning experience.

**Thursday,
December 7, 2023**
Columbia, SC

6th Annual Live Healthy South Carolina Meeting

(200+ ATTENDEES)

The meeting seeks to connect community and state leaders working towards improving the health and well-being of South Carolina. We will provide an update on the Live Healthy SC State Health Improvement Plan and highlight innovative health improvement efforts.

Alliance Members

Membership in the Alliance benefits a wide variety of organizations. The 2022 members included:

PLATINUM LEVEL



GOLD LEVEL



SILVER LEVEL



BRONZE LEVEL

Able South Carolina
 AnMed Health
 Atrium Health
 Benefits Data Trust
 Bon Secours St. Francis Health System, Inc
 Centene of South Carolina
 Center for Applied Research & Evaluation
 Center for Community Health Alignment
 Children's Trust of South Carolina
 Clemson Rural Health
 Drs Bruce & Lee Foundation
 Edward Via College of Osteopathic Medicine-Carolinas
 Fact Forward
 Family Connection of South Carolina

Furman University Institute for the Advancement of Community Health
 Lexington Medical Center
 March of Dimes
 McLeod Health
 Molina Healthcare of South Carolina
 MUSC Health
 New Morning Foundation
 Palmetto Care Connections
 PASOs Programs
 Roper St. Francis
 SC AHEC
 SC Association of Council on Aging Directors
 SC Association of Health Underwriters

SC Center for Rural and Primary Healthcare
 SC Department on Aging
 SC Department of Disabilities & Special Needs
 SC Department of Health & Human Services
 SC Department of Mental Health
 SC Free Clinic Association
 SC Hospital Association
 Foundation Innovations
 SC Institute of Medicine & Public Health
 SC Medical Association
 SC Nurses Association
 SC Office of Rural Health
 SC Telehealth Alliance

SC Thrive
 Select Health of South Carolina Inc
 Self Regional Healthcare System
 South Carolina Community Health Worker Association
 Special Olympics South Carolina
 The Carolinas Center for Hospice & End of Life Care
 The Carolinas Center for Medical Excellence
 Tidelands Health
 Unite Us
 United Way Association of South Carolina
 University of South Carolina College of Pharmacy
 Wholespire



Questions about membership?

Monty Robertson, Executive Director
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