



Public Schools Week: Celebrating Our Nation's Public Schools
February 26-March 1, 2024
#PSW24

What is Public Schools Week?

Public Schools Week is an annual week-long celebration dedicated to honoring the invaluable contributions and achievements of educators and education advocates in our public schools and the communities they serve. Led by the Learning First Alliance (LFA), a coalition of 13 national education groups with a collective membership exceeding 10 million, Public Schools Week invites the education community, parents, lawmakers and others to join us in spotlighting our nation's public schools and the dedicated individuals behind them.

When is Public Schools Week 2024?

The sixth annual Public Schools Week takes place from February 26 to March 1, 2024.

Why celebrate Public Schools Week?

Research consistently demonstrates that parents and community members are largely supportive of their local public schools, recognizing the vital role educators play in preparing children for success in an evolving world. Public Schools Week aims to showcase the dynamic things happening in public schools, how we are responding to current and post-pandemic challenges, and the invaluable lessons learned, ultimately contributing to the ongoing improvement of K-12 education.

How can you participate in Public Schools Week?

Help spread the word on social media about the outstanding work happening in public schools and by educators and education professionals. Explore the social media resources in the [#PSW24 toolkit](#) and customize them to amplify the positive stories from your perspective. Additionally, visit the [Public School Proud website](#) to sign up for news and updates regarding the webinars and other activities taking place during Public Schools Week 2024.

What did engagement look like last year?

Active participants included national, state and local organizations, educators, school professionals, parents and more. The Public Schools Week 2023 hashtag reached approximately 2.64 million people. Our X (Twitter) chat reached over 347,000 people, the website had over 11,000 page views and the exemplar webinar had nearly 2,500 views. Your participation in #PSW24 can help us reach even more people.

Who are the LFA member organizations?

AASA, The School Superintendents Association * American Association of Colleges for Teacher Education
American Federation of Teachers * American School Counselor Association * Consortium for School Networking
Learning Forward * National Association of Elementary School Principals * National Association of Secondary School Principals * National Education Association * National PTA * National School Boards Association
National School Public Relations Association * PDK International

Where can you find more information?

For further details, contact Richard Long, executive director of the Learning First Alliance, at longr@learningfirst.org. Visit www.publicschoolproud.org for the toolkit resources.