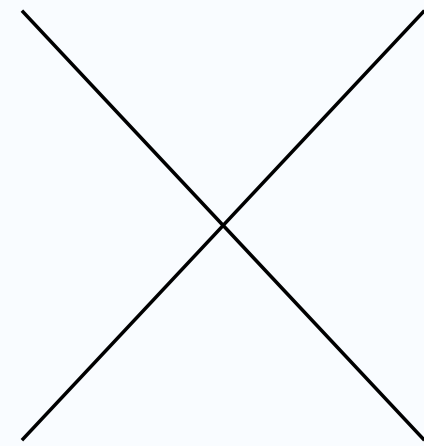


# MASKBOOK COVID-19



ART OF  
21 • CHANGE

# A SUMMARY OF THE KIT

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- **What is Art of Change 21?**
- **What is MASKBOOK? And what is MASKBOOK COVID-19?**
- **How to create your mask ?**
- **Questions to ask yourself when creating your mask.**
- **How to take a perfect photo ?**
- **Mistakes to avoid.**
- **How do you post your photo in the gallery?**

**Art of Change 21 is an association that links art and major environmental issues (global warming, air pollution, waste, pandemics...)**

**MASKBOOK**  
ART OF CHANGE  
21

**Since 2014, MASKBOOK has been a project that raises public awareness of air pollution, global warming, pandemics and other major issues related to health and the environment.!**

**It's about creating a mask with recycled materials and creating a real work of art**

**Art of Change 21 organizes exhibitions, events and strives to educate citizens on the link between art and the environment.**



# **MASKBOOK SPECIAL COVID-19**

**During lockdown,  
Art of Change 21 launched  
a Maskbook campaign  
specifically dedicated to  
COVID-19 to bring together  
the largest international  
gallery of masked,  
creative and committed  
portraits on the  
theme of  
COVID-19**

**You too can make a  
creative mask carrying a  
personal message  
about the health and  
environmental crisis  
and the world  
in which you  
want to live**

**Everyone can participate!  
In fact, more than 120 people  
from all over the world created  
their masks and sent them to  
Art of Change 21!**



# How to create your mask ?

Make your mask from any object which has a round shape and which can be connected by string (cardboard, fabric, packaging, etc...)

It should cover the lower part of your face (from chin to nose), revealing your eyes.

Add elements on it to decorate it.

Warning! Please don't use a real surgical mask.

As for the equipment:  
do some recycling!  
Use recycled materials, and it is suggested that you use small, light ingredients to easily hang them from your mask



You can use pictures, electric cables, toys, cans, caps, plants, textiles, packaging, plastic bags, magazines, and other waste materials...

Relay a message related to COVID-19 !



# Questions to ask yourself when creating your mask

Does your mask have a link with COVID-19 or with environmental issues?

What does this pandemic reveal?  
What "post-pandemic" world do you want?

So many starting points to express yourself with your mask!

Your voice counts!

Express your concerns about the health and environmental crisis and give life to your solutions to solve it!

Make sure your message is clear !

Choose a name for your mask : this name must be short and related to the meaning of your mask.  
Prepare an explanation of your mask: what does it represent?  
What message you want to convey with it?

# How to take a perfect photo

**Your eyes must be clearly visible, the mask must not hide them.**

**Set that as a goal. Your eyes should be wide open, but not too much.**



**The background of the photo must be completely plain (use a sheet, for example). Painted walls, corners of walls, exteriors, etc. should be avoided as much as possible.**

**Very important : your photo must be taken in landscape format.**

**Do not hold the mask with your hands.**

**You can now post your photo to the Art of Change 21 website!**

# Mistakes to avoid

Do not mount your mask at eye level and cover up your eyes!

Do not write on the lower part of the mask (this will not be seen on the picture).

Do not compose your photo in portrait. Use a landscape format, like here.



If you overload your mask with too many items then we may no longer be able to see clearly its design. Cover the base of your mask so that the background of the mask no longer appears.

Here are some examples of photo fails.





# How do you post your photo in the gallery?

Click on this link

<https://www.maskbook.org/fr/participez>

**Le nom de votre masque \***

**Votre nom ou pseudonyme \***

**Pays \*** Afghanistan

**Ville \***

**Je télécharge mon portrait \***

Choisir le fichier aucun fichier sél.

One file only.  
10 MB limit.  
Allowed types: png gif jpg jpeg.

**Explication de mon masque et de son message**

**Ma solution pour la crise environnementale**

**Mon mode de création \***

Fait main

Digital

Fill out the form and  
click **SAVE&PUBLISH.**

**SAVE & PUBLISH**



# Parent's authorization

Fill out the form  
for the parental  
authorization by  
clicking on the link

(It is essential you do this in  
order to be given  
permission  
to appear in the  
gallery).

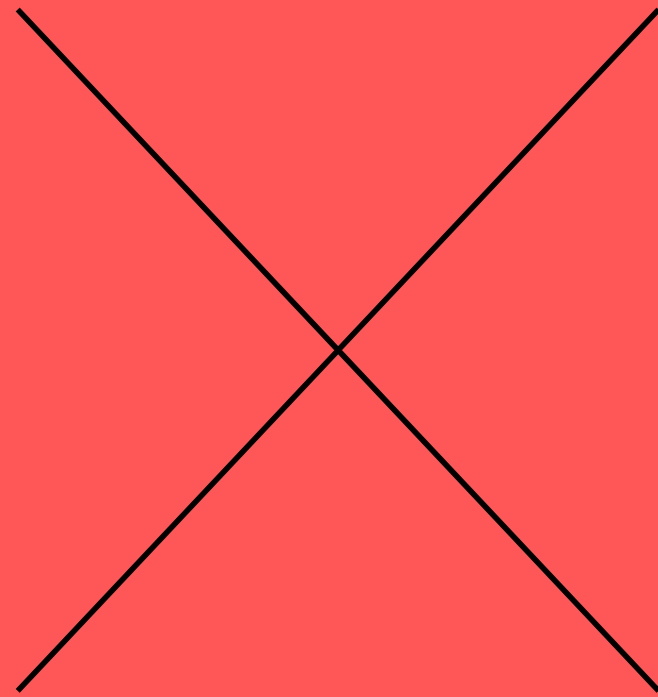


**Congratulations!**

**You are part of the  
MASKBOOK  
SPECIAL  
COVID-19  
campaign!**

Click here

Google form link



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