WE CAN...

FUNDRAISE!

A young person’s guide to fundraising for the
My name is Sam, and this is Rusty. As you can see, Rusty and I sometimes get into trouble together! He loves to run and play outside, and sometimes he even rolls in the mud. This is my favorite part and I sometimes try to roll in the mud with him. My mom makes us take a bath afterwards, but Rusty and I have so much fun!

My family adopted Rusty from the Humane Society. Rusty used to be homeless—that means he didn’t have a home. The Humane Society took him in and cared for him, making sure he had a warm bed and tasty food until he could find his forever home...with my family!

My name is Susan and this is my brother Jamie. Our family adopted our cat Skittles from the Humane Society last year and she is the best! She is six years old and is very cuddly. After we adopted her, we wanted to help all the other cats who were waiting to find forever homes too, so we held a fundraiser and donated $200.00 to the shelter. It made us feel really good.

**WHAT IS A FUNDRAISER?**

A fundraiser is an event where you do something to raise money to give to someone else. For example, Susan and Jamie held a bake sale where people bought the cookies and cupcakes they made. They didn’t keep the money. Instead, they donated it to the animal shelter to help animals in need.
The Windsor/Essex County Humane Society helps homeless animals in Windsor and Essex County to stay warm and safe while they wait to find new homes with loving families. There are a lot of people who work and volunteer their time to help keep the animals happy—they play with them, feed them, take them for walks, and even clean up after them. We couldn’t do all of this without help from the community and from special people just like YOU! We heard you wanted to help us, and we are thrilled. We want to help give you some ideas about different kinds of fundraisers you can organize to help the animals.
LET’S GET STARTED!

What kinds of things do you think a place like the Humane Society might need to make sure all the animals are taken care of? Consider what we might need to feed them, keep them warm, keep them clean, or walk them. You can write or draw the items on this page. Don’t forget things that the animals might like to play with!
You came up with some excellent ideas. Now here is a list of the items we know we need. These are items on our 'wish-list'. A wish-list is like a Christmas list, but we ask for these items all year long so we can keep taking care of our animals.

- Dog & Cat food
- Dog rawhide chews
- Cat & Dog toys
- Rabbit bedding material
- Stainless steel food and water dishes
- Towels and blankets
- Paper towels
- Laundry soap and dish soap
WHAT CAN I DO TO FUNDRAISE?

There are many ways you can fundraise to help the Humane Society. You can use the funds you raise to purchase items on our wish-list, or you can donate the funds you raise right to the shelter. Here are a few ideas of different types of fundraisers you could organize:

- **A BAKE SALE**
  Get your friends, family or classmates to help make delicious treats. Then, set up a bake sale in a public place like a school, an arena, or a hall (make sure to get permission from your principal, teacher, or the manager of the arena or hall!). Sell your baked goods for a set price (.25¢, .50¢, $1.00) or simply ask for a donation from customers.

- **ASK FOR DONATIONS INSTEAD OF GIFTS**
  On your birthday or for Christmas, instead of asking for presents from your family and friends, why not ask for donations? They could donate items from our wish list, or they could donate to the Humane Society in your name! The Humane Society also offers our Community Room for birthday parties, so if you donate your birthday to us, we can help make it extra special with a guest appearance by a furry friend. Ask your parents to contact us for more information!

- **MAKE A PLEDGE**
  Pledge to do something special or fun like enter a 5km run, donate $1 per week from your allowance for 6 months, or dye your hair purple if you raise $100 (or more!). Ask your family and friends to donate to a certain amount before you take action on your pledge (to a total of $100? $200? It’s up to you!)
The possibilities for fundraising are as endless as your own creativity. What types of ideas can you come up with? Use this web activity as a way to brainstorm:

- My Fundraising Ideas
- What supplies might you need?
- Who will you ask to support you?
- Whose permission might you need?
WHAT HAPPENS AFTER MY FUNDRAISER?

Once you have collected all the donations from your fundraiser, YOU can decide where they go. You can purchase items on our wishlist and bring them in to the shelter, OR you can donate the money to us. If you donate the money, here are a few places you can direct your donations to:

1) The General Fund
   When you donate to the Humane Society’s General Fund, you help support all the day-to-day activities at the shelter. This includes feeding the animals and cleaning up after them.

2) The Pumpkin Fund
   The Pumpkin Fund was named after Pumpkin the dog, who came to the Humane Society after she was found amongst a heap of pumpkins for sale at a grocery store. Pumpkin was hungry and very sick, so the Pumpkin Fund was created to help pay for the needs of animals who are more sick than others, and who need more medical care.
At the Humane Society, we appreciate the efforts of young people like you SO much, that we really like to show our appreciation. When you come to give your donations to the shelter, you will get to:

1) Have your photo taken with one of our animals. This photo will be posted on our website along with a big thank-you message to you so you can show your family and friends.

2) Choose a thank-you prize from our pet-themed treasure basket

If you like, you can also request for us to set up the following:

1) A tour of the public area of the shelter
2) A meet and greet with one of our volunteers—and a furry friend!

**Here’s a story of two young people in your community who have already started helping shelter:**

In the cold month of November, 2012, Lola and Jack had the fantastic idea to build their own 'Hot Chocolate Stand'. They sold warm cups of hot chocolate to family and friends on their street, and they were able to raise $32.00 for the shelter. This is just one great example of how you can get creative with different fundraising ideas. Lola and Jack's photo was posted to our website at www.windsorhumane.org
IF I NEED HELP, WHO CAN I CONTACT?

There are many people who work tirelessly to support the animals at the Humane Society, and all of them are happy to receive donations and support from young people like you. If you need some advice or support in setting up your fundraiser, you can contact:

Volunteer Coordinator
Windsor/ Essex County Humane Society
(519) 966-5751 ext. 21
volunteer@windsorhumane.org

YOU CAN DO IT TOO!
Colour me!