Executive Committee Members

- Kevin Burke, Trustee (v)
- Matt Cherry, Past President (v)
- Curt Jackson, President (v)
- Sarah Boyer, Treasurer (v)
- Stephen Busch, Secretary (v)
- Chris Kingsbury, Membership (v)
- Kristin L’esperance, Advocacy / Licensure (v)
- Simone Heath, Communications (v)
- Quynh Pham, Emerging Professional Chair (nv)
- Jay Gehler, Government Affairs Committee Chair (nv)
- Sam Spitale, MAL Public Relations (nv)
- Kristen Koehnemann (K.K.), MAL Newsletter (nv)
- Rishika Chaudhry, Newsletter / Communications (nv)
- Adam Williamson, Atlanta Section Chair (nv)
- Vanessa Foster, Northeast GA Section Chair (nv)
- Wimberly Treadwell, Middle GA Section Chair (nv)
- Audra Lofton, Coastal GA Section Chairs (nv)
- Caroline Brock, UGA Student Chapter President (nv)

Discussion Items

1. Introduction
2. Secretary’s Report
3. Trustee’s Report (Kevin)
   a. Board of Trustees and National meeting Update – Virtual meeting, by not going to DC, ASLA saved over a quarter of a million dollars. Worked pretty well. What happens with Miami – We have cancellation insurance but would only kick in if we were not able to attend. If governor opens state and we are not comfortable to have the convention, we would lose our money. Final determination will be made in July or August at the latest. Other portion of meeting was Buget update. No update there. Nancy Somverville, former executive VP, basically our COO has filed suit (2nd from her tenure) Our insurance carrier said it would cover both lawsuits should they be adjudicated for the full amount. Membership fees for students, affiliates and associates are currently being set at 0 as a long-term program to get more people at these levels, with a
transition to full membership to arrest decline in full membership over last 4 years.

4. **President's Report** (Curt & Matt)

a. **Chapter Presidents Council Update** – We had presidents chapter meeting virtually, went smoothly. Unfortunately, couldn’t meet face to face. National working hard on advocacy and government affairs. Working to get LA as a STEM program in high school. Some environmental regulations are looking to get deregulated and they are working behind the scenes on this. 2020 was intended to be a rebuilding year for membership, COVID has slowed that push. If you / or firm need assistance, work, mental health, design etc ASLA national has been working to help with this, let us know if you haven’t gotten info on it.

CEU’s are more online now. We need to connect with emerging professionals, if you know of anyone that would like to join please let them know. National has released a national priorities survey. This is a mandatory excomm task. Please fill out asap and send to national. Basically, a survey on what National should focus on, initiatives etc over the next year.

GA ASLA saved a lot of money not sending Kevin and Curt to the ASLA. There is an idea to donate the saved money to a charity or food bank. If you know of a group please let Curt know.

b. **Virtual Education and Outreach- Sponsors / Vendors?**

c. **Election schedule—Nominations due June 30th.** Spread the word. CJ to create survey monkey ballot. Reminder-Review election schedule on basecamp.
   i. Nominations committee—Curt, Stephen / Secretary as contact.
   ii. Nomination page on website with election calendar. Open positions and descriptions. If you know of anyone that is interested in joining the excomm or general membership, please reach out. Let Curt / Stephen know to eliminate duplicates. **No emails of interest as of yet.**

d. **Outreach—**Section Leaders to send update and assistance to their respective membership group. The membership, and affiliates are going through a difficult time right now. Let’s help out in anyway we can. Any members that you hear are going through a difficult time with their office, home, or work in general, lets see what we can do to help.

e. **CED Student Awards—Friday May, 8th at 9am jury to convene.** CJ to send instructions and score sheet to jury. CED to begin uploading powerpoints to a google drive.

5. **Emerging Professional** (Quynh)

a. Thank you for all your help with getting set up!

b. Overall student survey being distributed to CED students. 15 responses, a lot of interest in mentorship. We will be rolling out a mentorship survey soon.
c. Mentorship Program—Curt & Quynh creating a mentorship program. UGA Cont. Ed outreach is lacking, and we have the opportunity to connect and help during this time.
   i. Mentorship Material will be uploaded to basecamp, please review and provide comments.
   ii. If you are interested in becoming a mentor, please contact Quynh or Curt.
   iii. If you are interested in portfolio / resume review, please contact Quynh or Curt.

6. Membership (Chris)
   a. Emergency Waiver Period-Members that are lapsing in March and April are in a “grace period.” Send out letter to all lapsed members, just in case.
   b. Total Members-273 Total Members, 22 Lapsing members for March / April, 2 new members
   c. Outreach- Need to send out new reminders with updated ASLA language

7. Treasurer's Report (Sarah)
   a. Congrats Sarah!!
   b. Financial Update-Same as last month. Working on taxes, Sec. of State registrations
   c. Bylaws committee—Updating the writeups
   d. Sponsorship—Currently updating. Belgard has paused our sponsorship during the pandemic. Hopefully will resume in the next few months.

8. Atlanta Section (Adam)
   a. Fall event planning—Fall event w/ AIA- October 28th Pumpkin Carving social. At Garage-Monday Night Brewery.

9. NE Section (Vanessa)
   a. Chicopee Event Planning—Event Postponed. T.B.D. Thanks Vanessa!

10. Communications Report (Simone)
    a. Welcome Rishika- Perkins and will, has volunteered to help out the communications committee.
    b. New Website Update
    c. Newsletter—KK taking over. Any graphics, write-ups, and initiatives to be sent to her. Jay will have a write up about government affairs, Curt also will have some ideas to add, such as STEM.
    d. WLAM 2020-'Life Grows Here': Takeovers were successful. Generated valuable firm connections and contacts.
    e. Events Graphics due dates
       i. FLO Event- T.B.D.
       ii. Atlanta Section Event- July. Need sign up on website

11. Advocacy & Licensure Report (Kristin)
    a. Site tours—Uncertainty? August is site tour month. Should we push back to Sept or Oct? Lobbyist was going to help with this coordinating site visits with key people/strategically placed. Biggest bang for our buck.
b. State Licensing Board update
   c. Friends of GALA-On pause during pandemic. Need to continue the outreach to show the importance of licensure defense.
   d. Simone / Comm to post on the website.
      We are not renewing lobbyist at this point due to COVID and our lack of fundraising. If you have ideas on fundraising, please let us know. If there is any feedback on lobby day, or any other thoughts please let Kristin know. Only constructive criticism was that we should do more of this, more advocacy!

12. Government Affairs Committee (Jay)— National is withholding all advocacy grants for the foreseeable future. States are still conducting licensure reviews. Illinois license to be renewed after expiring during a sunset review. Include updates in upcoming newsletter?

13. Public Relations Report (Simone, Sam, Kale) – Curt and Kale to reviews ideas on how to sustain what is going on now and make it better!

14. Middle GA Section (Wimberly)

15. Coastal Section (Audra/Jay)
   a. Fall site visit—Oyster Roast—November 7th -Captain Butlers, fingers crossed. They are good to go.
   b. Meeting with Kona / Mayor for complete streets—Possibly postponed.

16. Student GSLA Chapter Report

2020 Events & Draft Calendar

*bold are confirmed, red to be planned/discussed, gray are related events*

**April 4** – POSTPONED-CED 50th Anniversary Gala / Herty Field (UGA CED + GA ASLA)

**April 23** – FLO Event – Chicopee Event—postponed

**April 21-26**—VIRTUAL—Advocacy Day & CPC Spring Meetings

**July** – Atlanta Section Networking Event

**July/August** – Middle GA Event

**August 17** – Park Pride Conference (Atl Botanical Garden), GAASLA is a major sponsor, has booth

**October 19th** - Golf Tournament—Berkeley Hills Country Club

**Oct** – Atlanta Section Networking Event - Partner with another organization?

**Nov 7th?**– Coastal Section Oyster Roast- Captain Butlers

**October 2-5** - National Conference in Miami, FL (CPC & Trustee Meetings)

**Dec** – ATL Holiday Party (date TBD)