Executive Committee Members

- Kevin Burke, Trustee (v)
- Matt Cherry, Past President (v)
- Curt Jackson, President (v)
- Sarah Boyer, Treasurer (v)
- Stephen Busch, Secretary (v)
- Chris Kingsbury, Membership (v)
- Kristin L’esperance, Advocacy / Licensure (v)
- Simone Heath, Communications (v)
- Quynh Pham, Emerging Professional Chair (nv)
- Open Position, Marketing Chair (nv)
- Jay Gehler, Government Affairs Committee Chair (nv)
- Sam Spitale, MAL Public Relations (nv)
- Open Position, MAL Newsletter (nv)
- Adam Williamson, Atlanta Section Chair (nv)
- Vanessa Foster, Northeast GA Section Chair (nv)
- Wimberly Treadwell, Middle GA Section Chair (nv)
- Audra Lofton, Coastal GA Section Chairs (nv)
- Caroline Brock, UGA Student Chapter President (nv)

Discussion Items

1. Secretary’s Report
   a. Meeting Minutes - Adopted

2. Trustee’s Report (Kevin)
   a. ASLA is continuing the EVP / CEO search. No noted timetable for decision.
   b. changed the April CPC / BOT meeting to virtual.

3. Membership (Chris)
   a. Total Members
   b. Outreach

4. Treasurer’s Report (Sarah)
   a. Financial Update - General fund 69k, Reserve 27k, Pay Pal 1k, GA Friends-2K. Checks that are heading out 5k for jan lobby invoice, 2k AIA fall social, Feb 5k involve for lobby legal defense fund will cover lobby
   b. Mid-year expenses will be saved due to the virus.
c. Lobbyist finances difficult. Tours on our own. The list needs to be located more prominently on the website.
d. 1000 on hold for golf tournament, October 19th, Berkeley Hills C.C.
e. Bylaws committee - under construction
f. Sponsorship - under construction, getting sent out to the vendors.

5. Emerging Professional (Quynh)

6. Atlanta Section (Adam)
   a. Summer and Fall event planning—Fall event w/ AIA- October 28th Pumpkin Carving social. Possibly splitting fees. At Garage-Monday Night Brewery.

7. NE Section (Vanessa)

8. Communications Report (Simone)
   a. New Website Update
   b. WLAM 2020-'Life Grows Here’, is a new campaign for World Landscape Architecture Month that focuses on communicating the value of landscape architecture to the public by focusing on the why landscape architects do what they do, and why it is important to families and communities. Within this “why” frame, we can effectively communicate both the value of landscape architecture to the public, and the value of ASLA membership to potential members. Take a photo and add the caption, of “life, community, design, diversity, sustainability, ext. grows here” #WLAM2020 and #LifeGrowsHere. Be sure to tag @NationalASLA
      Take over coordination for firms- Firm signup-send on the principals list
      Send images to Simone or Curt of landscapes.
   c. Events Graphics due dates
      i. FLO Event- April 23

9. Advocacy & Licensure Report (Kristin)
   a. Lobby Day Debriefing-Lobby Day was great. Get survey out, CJ to update questions and review with Kristin. Learning how to make it better next year.
   b. Friends of GALA—Reassess the situation, Kristin to send out email to Lauren, and reassess in Oct/Nov. Hold the site tours our self. One site tour per section. Curt to send out an invite to section leaders.
   c. Simone to post on the website.

10. Government Affairs Committee (Jay)
    a. ASLA is tracking 200 bills on occupational licensing. No legislation will appeal professional licensure.
11. **President’s Report** (Curt & Matt)
   a. Excomm changes & election schedule - *Time line uploaded to Basecamp.*
   b. CPC/BOT-Virtual
   c. Owens 50TH POSTPONED
   d. Honorary ASLA- Staci Catron-Cherokee Garden Library Director AHC
   e. Student Awards Update
   f. Golf Committee-Berkely Hills CC, more affordable, closer to Athens.

12. **Public Relations Report** (Simone, Sam, Kale)
13. **Middle GA Section** (Wimberly)
14. **Coastal Section** (Audra/Jay)
   a. Fall site visit—Oyster Roast—November 7th - Captain Butlers
   b. Meeting with Kona / Mayor for complete streets—Possibly postponed. Forsyth Park.

15. **Student GSLA Chapter Report**

**2020 Events & Draft Calendar**

*bold are confirmed, red to be planned/discussed, gray are related events*

**April**
- POSTPONED-CED 50th Anniversary Gala / Herty Field (UGA CED + GA ASLA)
- April 23rd—FLO Event – Chicopee Event—Possibly postponed
- April 21-26—VIRTUAL—Advocacy Day & CPC Spring Meetings

**July**
- Atlanta Section Networking Event
- July/August – Middle GA Event

**August 17**
- Park Pride Conference (Atl Botanical Garden), GAASLA is a major sponsor, has booth
  - Mid October - Golf Tournament (date TBD)
- Oct – Atlanta Section Networking Event - Partner with another organization?
- Nov 7th?– Coastal Section Oyster Roast

**October 2-5**
- National Conference in Miami, FL (CPC & Trustee Meetings)

**Dec**
- ATL Holiday Party (date TBD)