General

What is Schools vs Cancer?
The American Cancer Society Schools vs Cancer program allows kids of all ages to join forces with the American Cancer Society to help us gain the advantage against cancer! The program – led by teacher, parent, and student volunteers – includes activities and educational materials that teach children and their families how to make healthy choices about nutrition, physical activity, sun safety, tobacco and HPV prevention.

Schools are encouraged to create their own unique fundraisers to support a cause that touches everyone. Participating in Schools vs Cancer is a great opportunity to build school spirit and establish closer relationships among teachers, students, and parents.

How does a school sign up to participate in Schools vs Cancer?
Staff can complete a website request form using the Website Request QRG and indicating "ACS Kidz" as the affiliation.

Are there different ways to participate?
Yes! We have many resources dedicated to creating meaningful and educational experiences for the different preferences of schools.

With that said, we do not want to “show up and throw up” all our possibilities. Instead, utilize your sales skills here and listen for the types of opportunities the school may be most interested in partaking with us. Then, and only then, present the one way in which most aligns to the school’s needs and be prepared with a back-up option.

What if a local daycare or non-traditional school wants to participate in the program?
The great thing about Schools vs Cancer is the program is flexible! If you have an excited daycare ready to get on board, then feel free to share the program resources with them as well. Summer camps, pre-schools, soccer clinics, dance studios, fitness centers, etc. are all possibilities. The program is not confined to traditional school systems.

Does the new Schools vs Cancer program replace Relay Recess and Relay Field Day? Do those two separate programs still exist?
Yes, Schools vs Cancer does replace Relay Recess and Relay Field Day. No longer do we have two separate programs. Instead, we have one program for our elementary students. Middle Schools are encouraged to create an ACS On Campus chapter at their school.
What if the school wants to have a “pink” day or a “purple” day?
Yes, you can do that too! We want our schools to be as creative as possible and make the event their own.

What if a school wants to restrict the funds?
While we encourage unrestrictive funding, if volunteers wish to restrict event income, please reach out to ACSOnCampus@cancer.org.

What if we want to designate funds from Schools vs Cancer to a specific Event?
Schools Vs Cancer is a stand alone product and will need its own Society Key for each event.

Incentives

Where can I find the latest promotional flyer for the Individual Incentive Fundraising Club?
The Individual Incentive Fundraising Club flyer can be found on the Schools Vs Cancer Resource Website. Supplies are limited.

How does the School Giveback program work?
A school must raise at least $1,000 to qualify for this method of recognition and then they get back 5% in the form of school supplies from our curated list.

Once a school selects the items of their choosing from the curated list, an American Cancer Society staff partner should go into ACS Marketplace and order the desired items through the Staples catalog.
Do we have to use Staples to order our school supplies? Are there less expensive vendors?

Yes, you must use Staples as the vendor for the Schools vs Cancer Giveback Program. Alternatively, a school could choose to be recognized through the traditional individual incentive prizes for the kids. Either way, ordering recognition items is done with one of our organization’s approved vendors.

**Remember:** once a school raises at least $1,000, they may get back 5% in the form of school supplies from our curated list. That 5% back of whatever number over $1,000 will be the same expense amount regardless of vendor.

Can you tell us more about our relationship with Staples?

The American Cancer Society has an established relationship with Staples as a vendor and this relationship saves the organization a lot of money overall as a result.

Through the vendor relationship with Staples, we're able to offer this school recognition program on a much larger scale and in turn, we raise more money for our lifesaving mission. While it may not be as noticeable locally, there was a lot of staff time (that's another cost) that went into finding the best possible vendors to meet organizational needs while keeping donor dollars top of mind.

Can a school receive both student Individual Incentive Fundraising Club prizes and the school supplies in the school giveback program?

No, a school must select which form of recognition is most meaningful to them. Both incentive options should be presented to the school coordinator, but only one incentive option can be selected by the school.

Can a school order school supplies other than those items offered through the curated list of items from the approved vendor?

No, the selection is limited to those items offered on the curated list. The items in the program were selected based on teacher input and special pricing was negotiated with our partner, Staples, to ensure the maximum benefit for our schools.

In the event curated items are not available at the time of ordering, ACS staff may use their discretion to select comparable items within the same price range.

Who is responsible for ordering individual incentives or school supplies?

The school coordinator will fill out the appropriate order form and turn it in to their American Cancer Society staff partner so that an order can be placed by staff the via ACS Marketplace. All incentives and school supplies are a direct expense to the event, please ensure the appropriate Society Key is used when ordering.

Will schools be able to save their incentive to be used at a later date?

Schools should return their order form to their staff partner within 30 days of the event. All orders should be placed in the event season for which it is earned.