



Economic & Visitor Profile

2022



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The Leavenworth Chamber of Commerce

For over 60 years, the Leavenworth Chamber of Commerce has been working to create a special experience for visitors and locals alike. Today, the area has evolved into an internationally recognized, four season destination. The Chamber of Commerce works to preserve what has made Leavenworth so successful, while ensuring its legacy continues into the future.

SUMMARY

About Leavenworth

Nestled in the magnificent Cascade Mountains, Leavenworth, “Washington’s Bavarian Village” offers travelers the charming essence of Bavarian Germany. The town with its old world architecturally designed buildings is home to an array of specialty shops and restaurants, a diverse number of outdoor recreation activities and an active year-round calendar of events including festivals, music and live theater. As Chelan county’s most popular four-season tourist destination, Leavenworth welcomes more than 2 million visitors annually from every corner of the world.

History

Leavenworth’s story is an inspiring one of a Washington town that reinvented itself. With the loss of its railway and timber industries in the 1920s, Leavenworth was a town in slow decline. In the early 1960s, it took the brave and determined decision to invest in tourism for its future. Inspired by the resemblance of the surrounding countryside to Germany’s Bavarian Forest and Bavarian Alps, with its mountain wilderness and rolling meadows, Leavenworth was remodeled as a Bavarian Alpine village. Since then, Leavenworth has relied on tourism as its primary economic driver. In 2019, lodging and retail taxes accounted for 30% of the city’s annual revenue bringing in a combined total of approximately \$4.29 million.

Out of the
TOP TEN busiest days of
 the year in 2021, **FIVE** were in
DECEMBER

87,000

People were assisted by the
 Chamber’s Guest Relations staff &
 Recreation Ambassadors in 2021

In 2021, the Chamber helped
 over 14 member non-profits raise
 over **\$45,000**

20%

Of the total workforce is from the accommodation and food service industry

27%

Of the Lodging Tax revenue is put in reserves for the City which helped during the Covid-19 pandemic

There are a total of
1,399

on street and off street parking stalls in the village

2,000

Population of the City of Leavenworth

2 million

Annual Visitors



1,238

Hotel rooms in Leavenworth



4,288

Total potential occupancy

\$3.3m

Amount of Hotel/Motel tax generated in 2021

Our Marketing Channels generated

3.59 million

engagements in 2021



1.5 million

Online users annually

Our Mission & Members

The Leavenworth Chamber's mission is to promote commerce, tourism, the Bavarian Theme, economic development, diversification, and cooperation among the business community, governments and residents of the Chamber membership area.

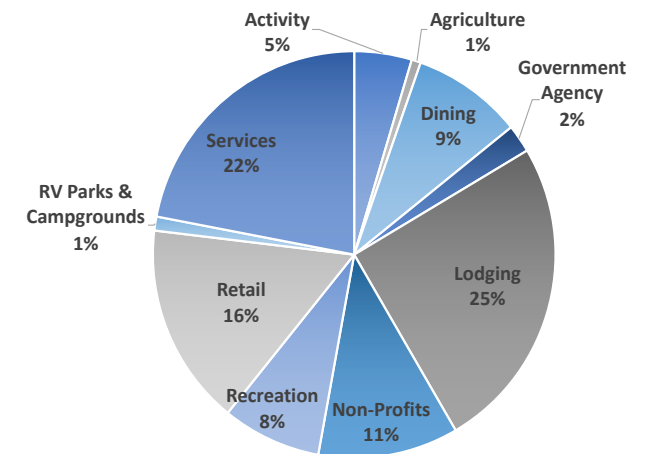
The chamber is funded through membership dues, advertising sales and fundraising events. As the Destination Management Organization (DMO) for Leavenworth, the chamber also receives funding via a percentage of the hotel lodging tax from the city and the county. This funding allows the chamber to operate and staff a year-round visitor center, plan and execute events, and provide assistance with tourism infrastructure.

The Leavenworth Chamber of Commerce is a 501 (c)6 non-profit Business Association and is governed by a fourteen member board of directors.

2022 Chamber Board of Directors

- | | |
|-------------------------------|---------------------|
| 1. Jesse Boyd, President | 8. Gavin Evans |
| 2. Kayla Applebay, Vice-Pres. | 9. Rusty Gibbs |
| 3. Joel Martinez, Secretary | 10. Chris John |
| 4. Kevin Rieke | 11. Chuck Schuringa |
| 5. Joe Cannata | 12. Martin Szuster |
| 6. Teri Miller | 13. Tim Preston |
| 7. Stefanie Clift | 14. Susie Wahlquist |

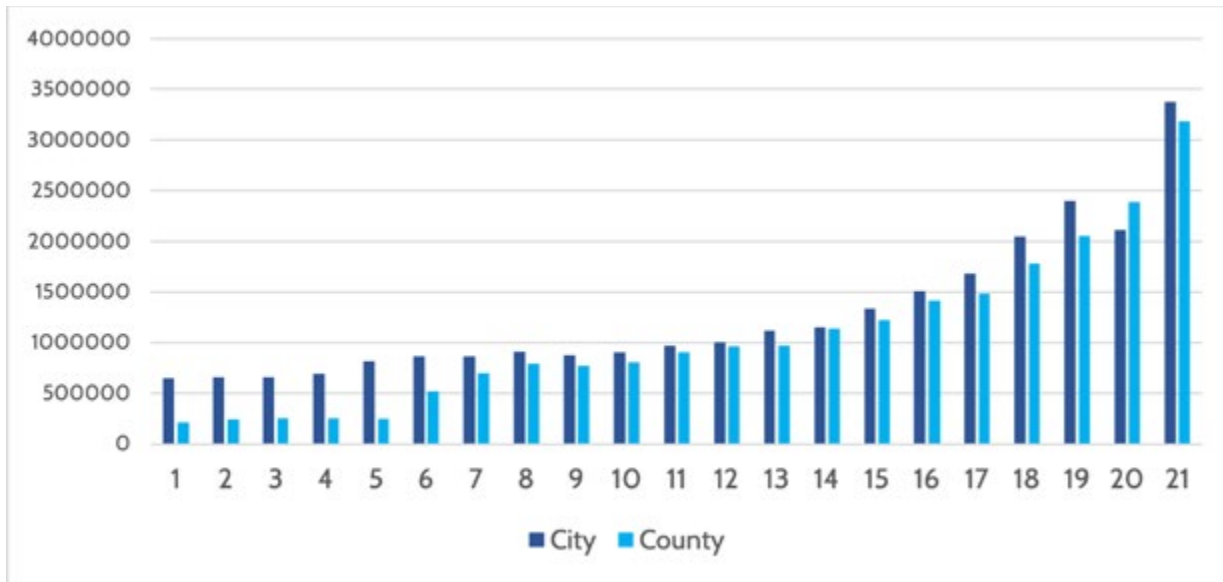
Membership by Industry



In 2021 the Chamber of Commerce also sponsored or assisted with funding for the following programs and events:

- Free concert series at Icicle Creek Center for the Arts in December.
- Sponsorship of the summer concert series at the Leavenworth Farmers Market.
- Sponsorship of WRI's Red Barn events and lecture series.
- \$23,000 in grant awards for the Recreation Ambassador Program
- \$18,000 in grant awards for the Christmastown Ambassador Program.

Lodging Tax Funding



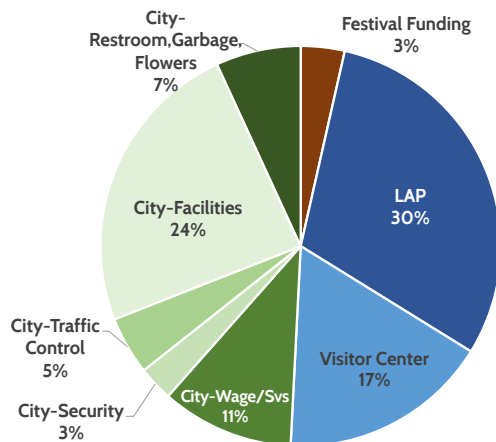
Lodging Tax Requirements

The Chamber receives funding from the city and the county from lodging tax revenues paid for by patrons of city and county lodging facilities.

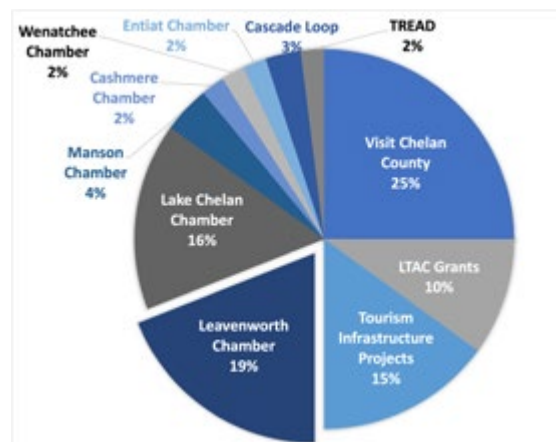
This funding is made possible by RCW 67.28.1816 which also requires that lodging tax revenues be used exclusively for:

1. Tourism marketing.
2. The marketing and operations of special events and festivals designed to attract tourists.
3. Supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality.
4. Supporting the operations of tourism-related facilities owned or operated by nonprofit organizations.

City Distribution (~\$3 million)



County Distribution (~\$2.8 million)



Leavenworth Area Promotions (LAP)

To maintain Leavenworth's long-term success through promotion and by fostering the community's vibrancy through tourism.

Goal & Execution

LAP's goal is to support tourism and lodging and aims to foster longer, meaningful guest stays. The committee also works to establish continual top of mind presence in the marketplace, strengthen soft seasons and reach midweek travelers.

The chamber staff works year-round in coordination with the LAP Committee to set advertising schedules for a variety of media, communicate and hire PR firms for specific projects and pitch the Leavenworth experience to various marketing partners and media outlets.

LAP History & Committee Structure

Leavenworth Area Promotions was created in the mid-1990's when the State allowed certain cities to raise the lodging tax collected at the local level. In order to specifically advertise and market the town of Leavenworth, the City (at the request of the Leavenworth Lodging Association) adopted a local 1% lodging tax in 1993 before increasing it to 3% in 1997. A separate committee also administered the 1960's era 2% "Kingdome" lodging tax which cities could use for tourism infrastructure. In 2000, the state no longer required two separate committees to oversee the distinction between the state 2% tourism infrastructure tax and our local 3% marketing and promotions tax.

In 2001 the City of Leavenworth, the Leavenworth Lodging Association and the Chamber of Commerce entered into a multi-agency agreement to create the LAP Committee to manage and administer the funds allotted as part of the annual city budget of the combined 5% tax.

The LAP committee is made up of representation from the following groups:

- Three (3) board members from the Leavenworth Chamber of Commerce
- Three (3) members from the Leavenworth Lodging Association
- Two (2) mayor appointed Leavenworth City Council Members

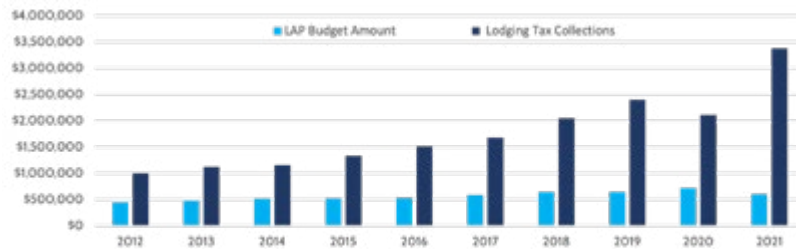
The work of LAP is executed and facilitated by the chamber's Executive Director and Marketing & PR Director.

Funding & Programs

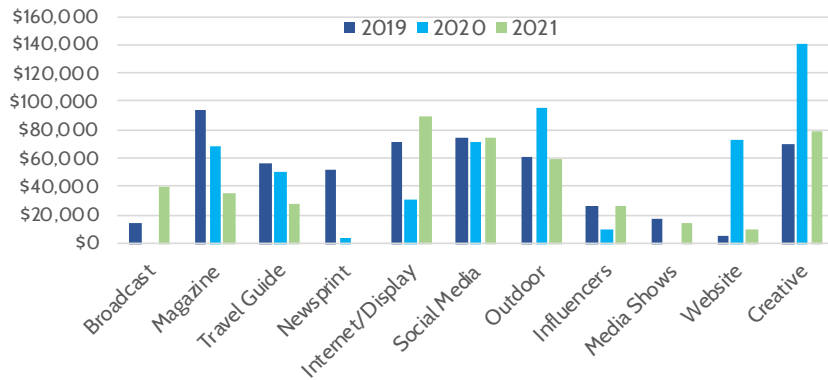
***DID YOU KNOW?**
The Lodging Tax the city collects, by law, can only be used for tourism promotion, events, and facilities related to tourism.*

LAP receives its funding from the approximately \$3.5 million generated by the hotel lodging tax collected from visitors who stay within the city limits of Leavenworth.

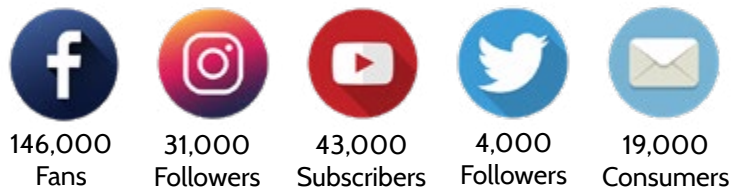
LAP Budget vs Annual Lodging Tax Collection



Annual LAP Marketing Expenses



Social Media & Electronic Assets



Chamber staff executes the following programs and services:

- Operate and promote Leavenworth.org
- Manage all social media
- Provide accurate visitor information
- Produce public service & promo videos
- Write blogs & articles
- Arrange photography & video shoots
- Facilitate commercial film crews
- Editorial outreach & pitch stories
- Host and entertain travel writers
- Write and distribute E-Newsletter
- Respond to media requests
- Feed B-roll/photography/facts
- Write and distribute press releases
- Provide media referrals via travel shows
- Conduct seasonal & mid-week shopping promotions
 - December Advent Calendar
 - Love from Leavenworth countdown
 - Restaurant Appreciation Month
 - Christmastown Shopping bag with purchase
 - Free ornament with midweek purchase

The Visitor Center

The Leavenworth Chamber of Commerce uniquely acts as both a traditional chamber, facilitating business to business and governmental relations, while also managing a Visitor Center and satellite kiosk.

The Visitor Center is open seven days a week, 362 days a year, and is staffed full time with experts who provide a myriad of information to our visitors about current activities and events, shopping and dining options, attractions, outdoor recreation and more. The following services are also provided:

- Distribute 275,000 visitor guides & 53,000 maps annually
- Public restrooms
- Trip Planning
- Driving directions
- Lost & Found
- Post and share pass reports, weather conditions and construction information.
- Provide emergency, chain, and stranded vehicle assistance.
- Parking & transportation info.
- Internships
- Assist with school projects
- Ticket sales
- Management of the Gazebo schedule, music and the pointing people signs
- Maintain the Bavarian clothing closet
- Produce an annual Halloween Map
- Collect and distribute holiday hours
- Executing seasonal campaigns

10k
Phone Calls

52k
walk-in visitors

65k
e-mails

Ambassadors

Village Ambassadors

The Chamber's Village Ambassadors support the Guest Relations staff, assist visitors in downtown, and help keep the public realm clean and refreshed. Our team partners with the public works department and chamber members to tackle small projects that can have a big impact. In 2021 our Village Ambassadors projects included:

- Painting all the fire hydrants in the village
- Sticker removal from signs, power boxes, etc.
- Litter and garbage removal
- Cleaning outdoor (non-restaurant) tables in the summer
- Assisting with hanging and removing Christmas lights

Recreation & Christmastown Ambassadors

Recreation Ambassadors are supplied by member non-profits who, upon completion of the service grant agreement, are awarded up to \$2500. In 2021, Recreation Ambassadors were deployed in the following locations in July & August.

- US Fish & Wildlife Hatchery
- East Leavenworth Road Boat Launch
- Barn Beach Take Out
- Icicle Road Bridge
- Eight Mile Trail Head - USFS
- Stuart Lake Trail Head - USFS

The objective of the program is to provide a welcoming, informative, clean, and safe environment for visitors as well as consistent messaging at our most popular outdoor recreation locations.

Similarly, the Christmastown Ambassador program operates as a service grant and utilizes a non-profit volunteer force to help staff the Christmastown activities that take place at the Festhalle during the month of December.



Christmastown Ambassador reading stories at the Festhalle

The Village of Lights

Beginning with one lighting ceremony on a Saturday in the 60's, events in December have now made it the busiest month of the year. The Chamber's Village of Lights now encompasses three winter months in which our 500,000+ lights brighten downtown and Front Street Park, creating a must see attraction.

In December, Christmastown activities and events, for families now begin the first Saturday and run through December 24th. This includes the daily activation of the Festhalle which houses a Gingerbread House Competition, gift wrapping, kids crafts and story corner, pictures with Santa and more.

To capitalize on the popularity of the lights and to get the best return on their annual investment, the lights are advertised as on until Feb 28th, creating activity and promotional opportunities for these two additional and less popular months.

The combination of snowy peaks encircling a twinkly snow globe of a community is a movie set for capturing memories.

Recent editorial inclusions.

- 10 Small Towns That Take Holiday Spirit to the Next Level – Thrillist.com
- Live out your Hallmark-movie fantasies in these 5 towns – Washington Post
- The 10 Best Christmas Towns in the U.S. (#2) – Wide Open Country
- The Quaintest Christmas Villages Across the U.S. – Fodors Travel
- The 10 Most Festive Christmas Towns in the U.S. – Travel Market Report
- America's Top Holiday Towns (#1) – USA Today



Christmastown 2021 Stats

24 - Gingerbread Houses in the competition
36 - Performances at the Gazebo
54 - Hours of Programming at the Gazebo
119 - Total number of Christmastown Ambassadors
833 - Number of ornaments given away for the mid-week promotion
922 - Letters to Santa in our North Pole mailbox
952 - Giveaway Tree entries
4,989 - Number of people who came to the Visitor Center in December
5,827 - Advent Calendar entries
7,025 - Online Marketplace web page views
10,584 - New YouTube subscribers in December
12,340 - Winter Karneval web page views
16,602 - Number of people who visited the Festhalle in December
20,336 - Hotel referrals from our website in December
83,000 - Engagements with the Advent calendar
84,485 - Christmastown web page views
125,000 - Advent Calendar e-mails sent to consumers
185,265 - Webcam web page views on Leavenworth.org
1.8 million - Pedestrian footfalls for the month of December on Front Street.
3.4 million - Number of views of content on our YouTube page in December.

Festivals & Activations

The Chamber also produces April's **Restaurant Appreciation Month** and the month-long **Maifest Celebration** and in the summer months, live entertainment at the gazebo, Friday through Sunday from the first weekend in May until Labor Day weekend.

Other weekend long events that help increase enjoyment, activation of public spaces, visibility and the Bavarian theme include the Autumn Leaf Festival, Bavaria Fest in October and the Christkindlmarkt over Thanksgiving weekend.

The Chamber's pedestrian footfall numbers on Front Street reflect the work these events bring to the community. Leavenworth has built a tradition of celebrating the area's natural beauty and love of Bavarian culture with approximately thirty annual events and festivals during the calendar year on a variety of scales that draw over 150,000 visitors annually.



Top States & Cities for Visitors

All information on this page is based on the combined totals of 2020 & 2021. Most surprising to this list was Washington DC being the number two city & Virginia being the 11th state for visitation outside of Washington state.

Top Ten States

1. Washington
2. Oregon
3. California
4. Idaho
5. Texas
6. Arizona
7. Florida
8. Montana
9. Colorado
10. Illinois
11. Virginia

Top Ten WA Cities

1. Seattle
2. Spokane
3. Bothell
4. Tacoma
5. Snohomish
6. Everett
7. Moses Lake
8. Puyallup
9. Renton
10. Kent

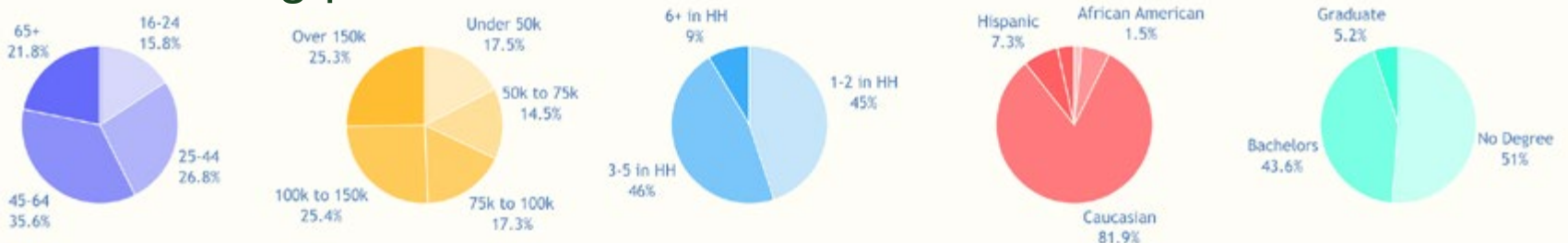
Top Ten Cities (excluding WA)

1. Portland
2. Washington DC
3. Coeur d' Alene
4. Post Falls
5. Phoenix
6. Houston
7. Dallas
8. Las Vegas
9. Los Angeles
10. Boise

Top Ten Cities for Web Visits

1. Seattle
2. Wenatchee
3. Portland
4. Leavenworth
5. Bellevue
6. San Francisco
7. Tacoma
8. Spokane
9. Vancouver
10. Everett

Visitor Demographics



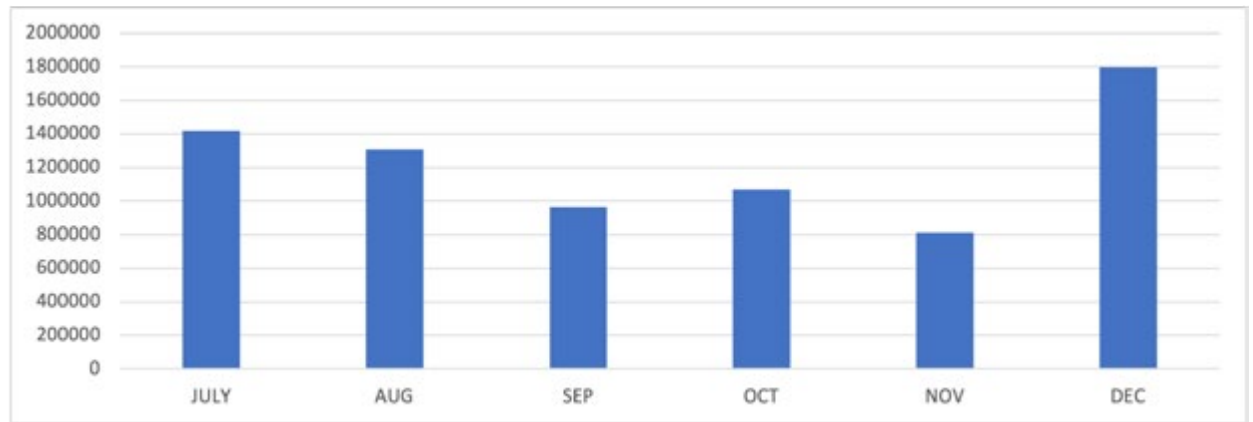
Footfalls	Day	Date
1. 120697	Saturday	December 18
2. 113600	Saturday	December 4
3. 106388	Saturday	October 9
4. 106016	Saturday	October 16
5. 104682	Saturday	December 11
6. 103499	Sunday	December 19
7. 102296	Friday	November 26
8. 91179	Saturday	October 2
9. 80143	Saturday	August 7
10. 78918	Friday	December 24
11. 78710	Saturday	November 27
12. 78012	Tuesday	December 21
13. 74893	Wednesday	December 22
14. 74474	Saturday	September 25
15. 71886	Thursday	December 23
16. 71783	Sunday	September 5
17. 70401	Sunday	December 5
18. 70175	Saturday	September 4
19. 68942	Monday	December 20
20. 68834	Saturday	July 24
21. 68752	Saturday	August 21
22. 67680	Saturday	July 17
23. 64632	Saturday	July 3
24. 63998	Saturday	October 23
25. 63122	Saturday	July 31
26. 62831	Sunday	August 8
27. 62460	Friday	December 17
28. 62022	Saturday	July 10
29. 60660	Saturday	August 28
30. 60413	Sunday	December 12
31. 59905	Saturday	December 25

Pedestrian Traffic

Fun Fact:
25 mins is the average dwell time at Front Street Park

In July of 2021, pedestrian counting cameras (5) went live on Front Street. These cameras capture the total pedestrian traffic in each direction in front of the camera on a daily basis. This provides an additional way to assess, track and monitor visitation. It also provides a way to assess and gauge promotions and events.

Footfall by Month



Estimated Visitors - July - Dec, 2021



The Leavenworth Area

The Village

The downtown core, referred to as The Village, spans across approximately four blocks from east to west and two blocks from north to south, consisting primarily of Front Street, Commercial Street, 8th Street and 9th Street.

Nearly all of the shops and restaurants in the city of Leavenworth are concentrated in this core area, accounting for 30+ restaurants, 60+ retail shops, 3 bakeries, 4 coffee shops, 3 ice cream shops, 28 wine & cider tasting rooms.

Approximately 280 of the 1,238 nightly rental rooms in city limits are located in the village area and are within direct walking distance of the heart of the downtown area. There are a variety of parking options for guests that are within walking distance including 512 street stalls as well as a variety of paid parking lots. There are a total of nine paid parking lots within two blocks of the core downtown area accounting for 428 stalls.

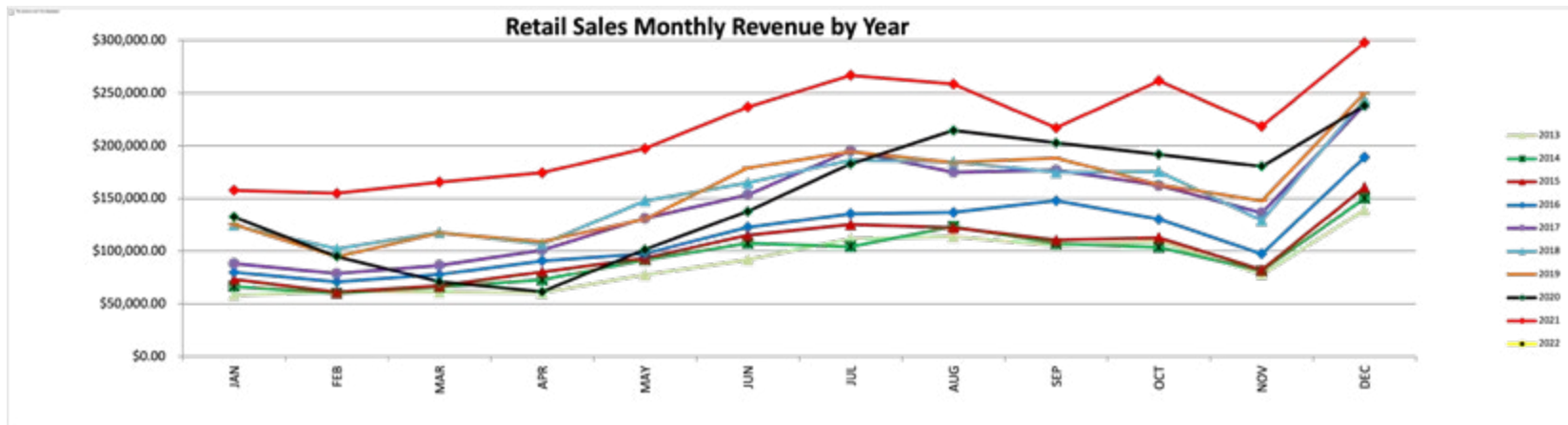
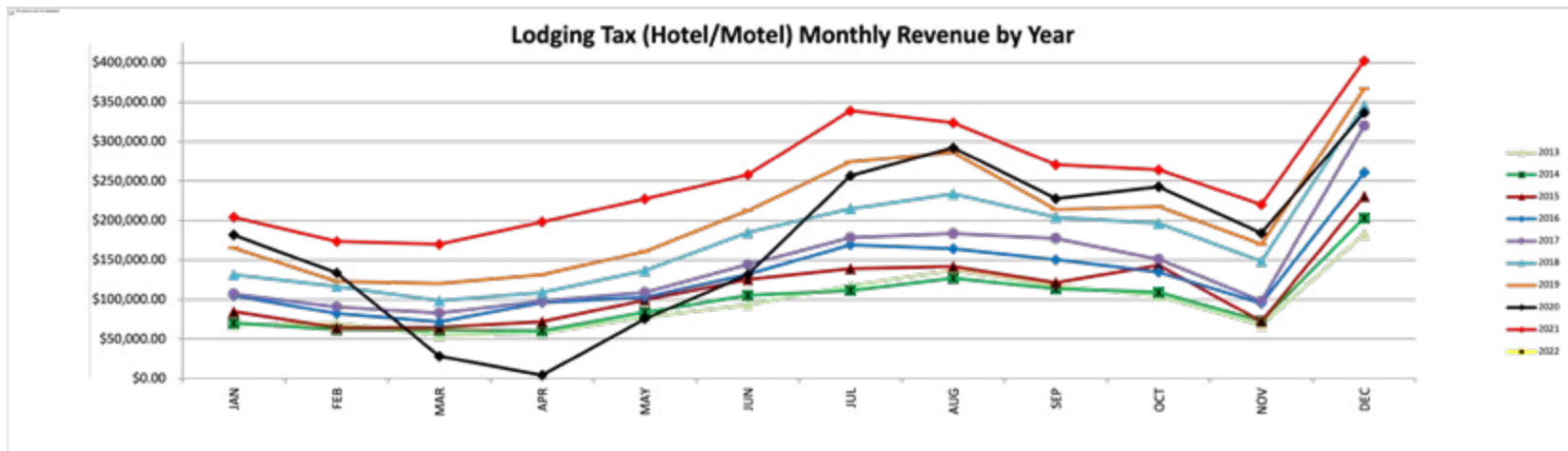
Leavenworth City Limits

Leavenworth is located in Chelan County and is home to a population of just over 2,000. The area spans across approximately 1.25 square miles in the cusp of the Cascade Mountains with an elevation of 1,166 feet. There are 869 hotel/motel rooms within city limits as well as an additional 369 nightly-rental rooms spanning across a variety of bed and breakfasts, vacation homes, cabins, condos, and suites.

With a total of 1,238 nightly rental rooms, a sold out night more than doubles the town's population. The majority of the parking stalls in Leavenworth are concentrated within just a few blocks of the village, accounting for 940 stalls, however, there are a few additional public parking lots that span across a larger distance within city limits. One of those lots is located approximately 1/2 mile west of downtown that can accommodate 100 vehicles and the second is a 40 stall lot, approximately 1 mile east of downtown.

Hotel Lodging & Retail Tax Growth

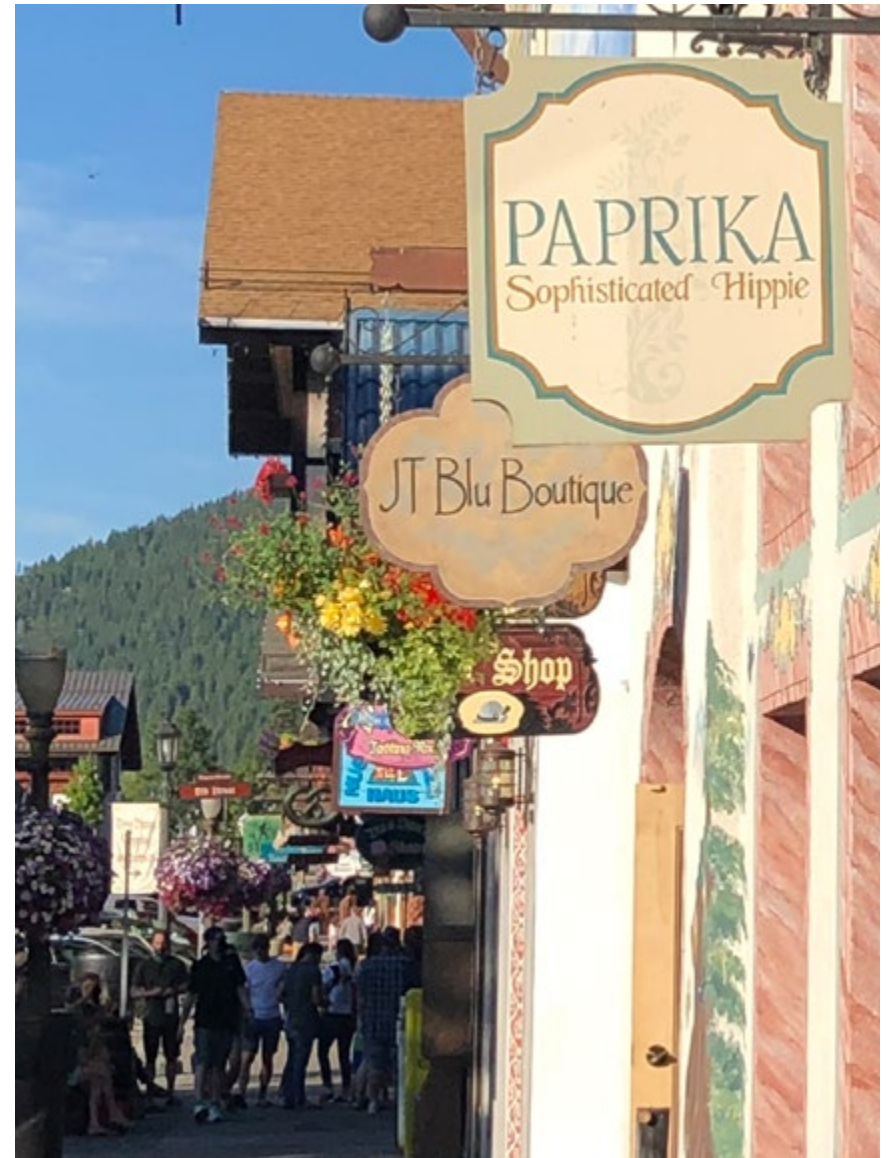
Two of the barometers for tracking the health and growth of Leavenworth is by the lodging and retail taxes. 2021 was a record setting year with substantial gains. Aside from pandemic closures in the spring of 2020, Leavenworth's tax collections have been increasing year over year with collections in 2021 setting all time records.



Workforce

Just over 3,199 people are employed by Leavenworth's economy with the largest industries being accommodation and food services, followed by retail trade and finally, health care and social assistance. Not every industry is directly related to tourism, however, there is often a trickle-down effect. The chart below shows the relationship between employment and each industry present in Leavenworth.

Industry	Percent
Accommodation & Food Services	17.9%
Retail Trade	15.2%
Health Care & Social Services	11.2%
Educational Services	7.02%
Professional, Scientific & Technical Services	6.92%
Agricultural, Forestry and Fishing	5.73%
Public Administration	5.63%
Real Estate and Rental Leasing	5.24%
Construction	4.94%
Wholesale Trade	3.85%
Manufacturing	3.56%
Transportation and Warehousing	2.96%
Other Services Except Public Administration	2.47%
Utilities	1.68%
Information	1.19%



Parking

Within the downtown core, there are 2,515 parking stalls of which 846 are on-street parking and 1,669 are off street. Currently approximately 97% of these parking stalls are unregulated, allowing for stays with no time limit.

PARKING In the Village/Core Commercial area:

846	On Street Parking spots
470	In City Lots
83	Park and Rides
1399	TOTAL PUBLIC PARKING SPOTS

An additional 1200+ spots are in private lots near the village/core commercial area. (hotels, inns, Liberty Station)

Meters were installed in village during the fall of 2020 as part of a new paid parking plan which strives to:

- Get the right parker in the right stall
- Open up parking for customers by providing appropriate options for employees
- Use data/revenue for future parking options (i.e. garage)
- Capture revenues in the downtown to fund future parking related infrastructure

**2017 Leavenworth Parking Study, Rick Williams Consulting.
The 100 spots at the DOT city lot, opened in 2020, have been included.*



Meetings & Conferences

Another component to Leavenworth is the ability to host both large and small gatherings, conferences, retreats, social events and teambuilding groups. There are more than a dozen lodging facilities in the Leavenworth area that can accommodate both intimate groups as well as meetings with a capacity of up to 600 people.

Additionally, there are 17 lodging partners who specialize in family reunions, retreats of all sizes, and more.

There are 24 wedding venue and service-related businesses spanning across the greater Leavenworth area making it the perfect destination for both intimate gatherings and lavish parties alike.

The Leavenworth Festhalle, located in the heart of downtown, is a multi-purpose center that hosts a diverse selection of events each year and can hold up to 1200 people. Each year it hosts conferences and annual festivals, including Leavenworth's Bavaria Fest, Christmastown, and the Accordion Celebration. Dozens of weddings, concerts and tradeshows also take place in the Festhalle each year drawing in small and large crowds alike.



Christmastown Event at the Festhalle

Performing Arts

Leavenworth is home to a variety of organizations who celebrate the arts and perform year-round at a variety of venues. Outdoor theater productions, galleries, art walks and educational experiences are all included in the Leavenworth arts and entertainment scene.

The Icicle Creek Center for the Arts is dedicated to bringing exceptional performances as well as educational experiences to the area. With piano retreats, youth orchestras, theater camps, and ticketed events, such as their Chamber Music Festival, the Center hosts thousands of people annually. Their state-of-the-art facilities include a 230-capacity theater, a 100-capacity recital hall, and an outdoor stage for 700 people.

The Leavenworth Summer Theater (LST) hosts three spectacular productions each year including classics like *The Sound of Music* and *Hello Dolly*. Their productions take place at the Ski Hill Amphitheater and the Hatchery Stage, both of which have a capacity of approximately 500. The LST was established in 1994 and since then has grown substantially, drawing in upwards of 20,000 people each summer.

From April through October each year, a variety of artists set up in the downtown square on weekends to showcase and sell their work. The nonprofit organizer, Village Art in the Park, is the longest standing outdoor art event in the state.



Icicle Creek Center for the Arts



Downtown Master Plan

The **Downtown Master Plan** is a conceptual road map that identifies capital improvements within the Downtown commercial core along with standardized design elements. These improvements and enhancements include repair and reconstruction of roadways, sidewalks, streetlights, benches, trash receptacles, etc.

The original plan was adopted in 2009. In February of 2022, the Leavenworth City Council consented to move forward with a RFQ (Request for Qualifications). The goal of the RFQ is to identify a consultant to detail existing conditions, pros/cons of the street closures, parklets and streateries. A second phase of work would be to conceptualize the master plan's and design of the village and Front Street Park based on the decisions from phase one,

Lodging

As Leavenworth's popularity has continued to rise among tourists over the last few decades, many hotels and other lodging facilities have rebranded over the years, however, brand new construction from the ground up has been rare with the exception of the Post Hotel and the Hampton Inn and Suites.

In 2015/2016, significant expansion on the already existing properties of the Bavarian Lodge and Icicle Inn hotels took place followed by a major revamp of a group of cabins, now called LOGE Leavenworth, took place in 2017. The Posthotel, which offers a high-end spa and wellness experience, had its soft opening in 2017 and the Hampton Inn and Suites followed in 2018 with their soft opening.

Residential

In 2019, construction began on a 200-apartment building complex being built from the ground up by the Weidner group. Some of the units became available to the public in late 2020 while the rest of the apartments became fully operational in 2021.

Retail

For the first time in years, construction began on a new, from the ground up, retail building in the heart of town which would later house a restaurant, two wine tasting rooms, a book store, an ice cream shop and a boutique-styled retail shop. Construction on the building finalized in the summer of 2018 and tenants began moving into their spaces for a soft opening in August of that year.

Attractions

Leavenworth Adventure Park, which will likely include a climbing wall, a bungee trampoline and a mountainside toboggan track, received approval for its building design from the City of Leavenworth in late 2020. The project is set to be developed on the west end of town off of U.S. Highway 2. The multi-million dollar project has an unknown opening date but broke ground in 2021.



BAVARIAN STYLE

A vibrant scene of a Bavarian festival. In the foreground, a large, colorful bouquet of flowers, including purple and pink hydrangeas and red geraniums, is in sharp focus. The background shows a wooden building with a balcony, lush green trees, and a clear blue sky. A blue semi-transparent box is overlaid on the scene, containing text.

By furthering Leavenworth's Old World Bavarian-Alpine theme, we all ensure the continued vitality of our economy through an asset which forms the basis for Leavenworth's thriving tourist industry.

Bavarian Theme Guidelines

To maintain and enhance the benefits of the Old-World Bavarian Alpine Theme, the Design Review Board reviews all architectural elements, any exterior modifications, signs and lighting. The following is some basic information for business owners. To learn more, check out the City's website at www.cityofleavenworth.com or contact City Hall at 509-548-5275. Consultation with the Design Review Board is available for the earliest stages of planning and could save time and money in the final planning and modification/development of your building.

Architecture / Building Exteriors

The Old-World Bavarian Alpine Theme applies to all exterior elements of buildings, including but not limited to any painting (for instance entry doors, trim and murals) and many types of decorations on the exterior of buildings and businesses. Many items which are commonly used for business operations, for example mechanical equipment (air conditioners and exterior venting), garbage receptacles/dumpsters, outside fuel containers, outside vending machines, media dispensers, and serving windows, are governed by the code. If you plan on changing any exterior element of a building contact the City prior to starting any work.

Signs

The Old-World Bavarian Alpine Theme and the Sign Code applies to all types of signage, including window signs and A-frames, that you may want to display. There are many classifications of signage, and certain types of signage which may not require a

permit, but are still governed in appearance and placement by the code. Contacting the City early in your planning process is highly recommended.

Lighting

The Old-World Bavarian Alpine Theme and the Lighting Code applies to all exterior lights including lighting of signage and/or adding or changing exterior light fixtures. Holiday lights are a big part of the Leavenworth attraction and are exempt from a lighting permit when meeting the following standard for all lights:

- No blinking, flashing, moving, revolving, flickering, changing intensity or color, chase lighting, rope lights, and neon, except lighting which is required for public safety.
- No light fixture may be confused with or construed as a traffic control device.
- No upward oriented lighting, including sign lighting, except as otherwise provided for by the Code, shall only be allowed when upward-oriented lighting is completely contained by an overhanging architectural element.
- No searchlights, beacons, and laser source light fixtures.
- No use of flashing or moving lights on the exterior premises, or within three feet of the interior of any window which can be seen from the outdoors.
- No internally illuminated signs.

The Design Review Board and City staff are available to address questions and provide feedback on the Old-World Bavarian Alpine theme.

ACKNOWLEDGMENTS



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Springboard Pedestrian Cameras and nodes

Datafy/Seesource Consumer Data



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