

## **TASTE OF TOMORROW:** XR PITCH EVENT BY FRUCOR SUNTORY



ADVANCE

OUEENSLAND

## **PROBLEM STATEMENT**

IN PARTNERSHIP WITH

Frucor Suntory are currently developing a new \$400M beverage manufacturing facility near Ipswich and are keen to explore the use of immersive technologies - including extended reality (XR) - in training across operations. Operations including process, packaging, quality, logistics, and maintenance.

To begin this exploration, they are developing a pilot project – a site induction for employees, visitors and contractors for their new beverage manufacturing facility. This pilot will be co-funded by Frucor Suntory and Advance Queensland.

## **Solution Requirements:**

- To be developed on existing technology created by the SME/Start-up.
- Integrate use of an immersive technology in the solution.
- Be able to be delivered offsite or onsite (where hardware is available).
- Integrate use of a QR code (or similar) to show completion of induction modules and to be used for sign in/out tracking.