Mission The South Fulton Institute is a regional catalyst for the advancement of the arts, education, and environment that enriches lives and communities.

Artistic Values We seek to create an artistic environment that models humanity, is socially just, is reflective of, and celebrates the regional diversity of the Southeastern United States and our increasingly global community.

By actively refuting any notions of inequity and inequality, we seek to decenter whiteness, patriarchy, ableism, binary gender constructs, and other tools of systemic oppression. We acknowledge and honor the identities and lived experiences of our community.

Therefore, we invest the appropriate time, money, care, and respect necessary to reflect and respect the value of the stories we choose to tell, as well as the people involved in telling them.

We commit to remaining mindful about how our art fits in the current and ever-changing socio-political landscape and we will reevaluate our work at the end of every season to ensure that our art is authentically serving our community.

As such, we commit to programming that ignites courageous conversations and transcends barriers to human connection.

90% of Fulton County’s BIPOC population is located in the southern part of the county.

The POVERTY RATE in South Fulton is up to 20% higher than the poverty rate in North Fulton.

South Fulton schools have a 13% lower GRADUATION RATE than North Fulton Schools.
2022 COMMUNITY IMPACT

40 Individuals added to the National Leadership Council
185 Engagements/Programs
$5,000 For Musical instruments & art supplies collected for schools

66 Partners and Artists served
14,890 People served

COMMUNITIES/CITIES SERVED
Atlanta • Chattahoochee Hills • City of South Fulton • College Park • East Point • Fairburn • Palmetto • Union City • Hapeville

2022 SOCIAL MEDIA ENGAGEMENT

INSTAGRAM
Reach: 3076, increase of 67.2%
Followers: 1040, additional 245
Posts: 185

YOUTUBE
Subscribers: 195
Videos: 48
Views: 1,469

FACEBOOK
Reach: 4196
Likes: 1532, increase of 81%
Posts: 125

Website/Email
Visits: 15k
Eblast Subscribers: 20,722

PLANS FOR 2023

7 FILMER: Short Documentaries
4 CONNECT: Play Readings
12 REFLECT: Book Club Books
2 EXCHANGE: Informational Forums
24 SPARK: Podcast Episodes
30 CREATE: Partners & Organizations