



# 18th Annual NCET Business Expo

# NCET

Business. Technology. Events.™

1385 Haskell Street | Reno, Nevada | 89509



## Nevada's Center for Entrepreneurship and Technology

Northern Nevada is home to a unique ecosystem of innovative companies reflecting both entrepreneurship and emerging technologies. Since 1999, Nevada Center for Entrepreneurship and Technology (NCET) has served as the leading source of year-round educational programming, conferences, expos, and networking events for business and technology. NCET events are driven by economic indicators and factors, regional business trends, current events, and timely suggestions from our membership. NCET programming and events provide a unique platform for networking and the cross pollination of ideas, and consistently boost revenue, awareness, visibility, and publicity for participating enterprises.

### NCET Business Expo

For nearly two decades, NCET has brought businesses and members of the community together with its annual Business Expo. The **18th Annual NCET Business Expo** will be held on **Friday, September 13, 2024**, and is an important opportunity to showcase your business or enterprise, while networking and forging new connections with Northern Nevada's business community. On average, the Business Expo attracts more than 1,000 attendees annually, as it is free and open to the public.

The Business Expo is NCET's largest and most high-profile event and is a significant source of revenue supporting NCET programming throughout the year. As an independent 501(c)3 nonprofit organization, NCET is funded by memberships, sponsorships, and program revenues. Only through the continued generous support of our partners are we able to provide this vital service for our region.

Be a part of something big and save the date for the 18th Annual NCET Business Expo. Become a sponsor today and enjoy increased visibility and valuable marketing exposure for your business. Your presence at the Expo will expose your business to numerous impressions while being amplified through our media channels leading up to event day. Following is an outline of sponsorship levels for your consideration.

# 18th Annual NCET Business Expo

## Diamond - \$10,000.00

- Double-wide booth at exhibit entrance
- Full-page, back cover advertisement in Expo program
- Logo on event flyers
- Press release announcing sponsorship
- Email announcing sponsorship
- XXL Logo and link on event homepage
- XXL Logo on event slideshow/deck
- XXL Logo and link on event sponsor webpage
- XXL Logo and link on event emails
- Sponsorship announcement on NCET's social media channels

## Platinum - \$5,000.00

- Standard booth near exhibit entrance
- Half-page advertisement in professionally published Expo program
- Large Logo and link on event homepage
- Large Logo on event slideshow/deck
- Large Logo and link on event sponsor webpage
- Large Logo and link on event emails
- Sponsorship announcement on NCET's social media channels

## Sapphire - \$7,500.00

- Standard booth at exhibit entrance
- Full-page advertisement in Expo program
- Logo on event flyers
- Email announcing sponsorship
- XL Logo and link on event homepage
- XL Logo on event slideshow/deck
- XL Logo and link on event sponsor webpage
- XL Logo and link on event emails
- Sponsorship announcement on NCET's social media channels

## Gold - \$2,500.00

- Standard booth at premium location
- Quarter-page advertisement in professionally published Expo program
- Medium Logo on event slideshow/deck
- Medium Logo and link on event sponsor webpage
- Medium Logo and link on event emails
- Sponsorship announcement on NCET's social media channels

## Silver - \$1,750.00

- Standard booth at preferred location
- 1/8-page advertisement in professionally published Expo program
- Small Logo on event slideshow/deck
- Small Logo and link on event sponsor webpage
- Small Logo and link on event emails
- Sponsorship announcement on NCET's social media channels

# NCET Business Expo Media Benefits



**Outlet: KKOH**

Date: 9/18, 9/25, 9/26,  
9/27, 9/28, 9/29  
Est. Total Views: 92.4K

**Outlet: KRXI - Mornings on FOX**

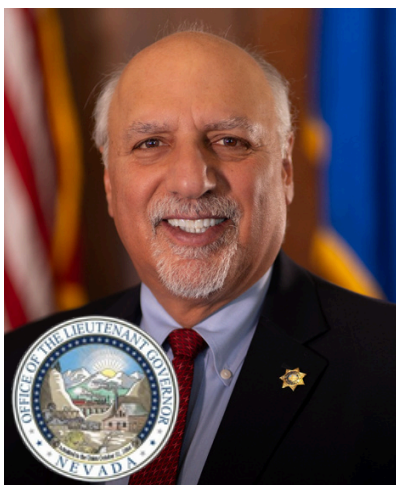
Date: 9/22  
Est. Total Views: 7.1K

**Outlet: KOLO - Morning Break**

Date: 9/26  
Est. Total Views: 9.6K

**Outlet: KOLO**

Date: 9/29  
Est. Total Views: 23.7K



**Total Estimated Coverage Views:  
+132.8K**

NCET Biz Tips: Why the 17th Annual Small Business Expo is important for Nevada's entrepreneurs

I encourage all entrepreneurs to attend the 17th Annual NCET Small Business Expo happening on September 29. The guidance and information at this event are second to none...  
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