



SPONSORSHIP LEVELS

	SOLD	4 Available	4 Available				
	PRESENTING SPONSOR \$10,000	ART EDUCATION SPONSOR \$8,000	STREET ART SPONSOR \$5,000	ART ENRICHMENT \$3,000	EMERGING ARTISTS \$1,500	ART CONNOISSEURS \$1,000	ART FRIEND \$500
"Presented By 'Logo'" on Digital Billboards	X						
"Presented By 'Logo'" on Cover of Art Fair Booklet	X						
"Presented by 'Logo'" on Artist Tent Cards	X						
Radio Ad Recognition	"PRESENTED BY" RECOGNITION	X					
On-Site 10'x10' Tent Space ¹	X	X	X				
Funds Allocated to Art Class Scholarship	\$500	\$300	\$100				
Logo on Art Fair Poster	"PRESENTED BY" LOGO	LOGO	LOGO				
Logo on Tent/Stage Signage	MAIN MUSIC STAGE	ART DEMO TENTS	STREET SIGNS	2X3 SIGN FRONT OF MUSIC STAGE			
Naming Rights and Presentation of Artist Award ²	BEST IN SHOW & 2 ARTIST AWARDS	2 ARTIST AWARDS	1 ARTIST AWARD	1 ARTIST AWARD			
Press Release Recognition	"PRESENTED BY" RECOGNITION	X	X	X			
Awards Brunch Tickets	6 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS		
Ad and Digital Hyperlink in Art Fair Booklet	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	1/2 PAGE AD	1/4 PAGE AD	
Name/Logo on Thank You Banner at Fair	"PRESENTED BY" LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Social Media/Digital Ad Recognition	"PRESENTED BY" LOGO	X	X	X	X	X	X
Name/Logo in Art Fair Booklet	"PRESENTED BY" LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Name/Logo on Volunteer T-Shirt	"PRESENTED BY" LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
VIP Party Tickets	10 TICKETS	6 TICKETS	4 TICKETS	4 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS
Name/Logo on EAC Website (hyperlink @ \$1500)	BANNER LOGO AT TOP OF WEBSITE	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Opportunity to add swag and logo to Mystery Boxes	X	X	X	X	X	X	X

¹Location placed in booklet and kiosk maps. No direct selling.

²Award may be named after a business, or in memory of a loved one. Name of award and logo will be displayed at winning artists' booths.



Company: _____

Contact Name: _____ Phone: _____

Company Address: _____

City: _____ State: _____ ZIP Code: _____

Website: _____ Email: _____

PLEASE SELECT SPONSORSHIP LEVEL: Sponsorship confirmation due July 12, 2024

☐ Presenting Sponsor - \$10,000
(1 Available - SOLD)

☐ Art Education Sponsor - \$8,000
(4 Available)

☐ Street Sponsor - \$5,000
(4 Available)

☐ Art Enrichment - \$3,000

☐ Emerging Artists - \$1,500

☐ Art Connoisseurs - \$1,000

☐ Art Friend - \$500

☐ Other - \$ _____



IMPORTANT DATES:

Sponsorship confirmation due July 12, 2024

Logos and booklet ads due by August 1, 2024

QUESTIONS?

director@edwardsvilleartscenter.com

618.655.0337

Checks made payable to
Edwardsville Arts Center
340 Montclair Ave.
Edwardsville IL 62025

Online Payments Here





EVENT INFORMATION

The Edwardsville Art Fair, celebrating its 10th year, is an annual 3 day outdoor juried arts celebration presenting the work of approximately 100 talented local, regional, national, and international artists; local performing arts; live art demonstrations; children's art gallery; and food and drink vendors. Located in beautiful historic City Park in Edwardsville, Illinois; 25 minutes from St. Louis, Missouri; the fair draws 12,000+ visitors from around the region. Hosted by the Edwardsville Arts Center and a variety of local businesses and individuals, this favorite local event is known for its top-notch hospitality, excellent sales, and gorgeous location! The event is open and free to the public.

The Edwardsville Arts Center is a non-profit art organization developed to foster opportunities for artists; and aims to facilitate the appreciation of art through education, exhibitions, outreach, and special events to our region. Proceeds from the fair directly impact our art programming and reach.

WHY SPONSOR?

1. Providing art opportunities through festivals, education, exhibitions, and outreach **creates a lively cultural region that draws tourism and economic dollars to our area.**
2. Our sponsorship program allows **your brand to be seen by the community and surrounding areas** emphasizing your investment to the community.
3. According to a 2018 Americans for the Arts survey, **90% of Americans agree that arts institutions are important to quality of life.**
4. Art brings people together. Displaying art in public places and making it accessible to everyone **inspires engagement and a feeling of belonging to the community.**

EDWARDSVILLE ART FAIR

September 27-29, 2024

Friday 5:00 pm - 9:00 pm

Saturday 11:00 am - 9:00 pm

Sunday 11:00 am - 3:00 pm

Edwardsville City Park

101 S. Buchanan St.,

Edwardsville, IL 62025

EDWARDSVILLE ART FAIR EXPECTATIONS


**OVER
12,000
VISITORS**

 **\$10,000
ARTIST AWARDS**

 **42,000+
SOCIAL MEDIA REACH**

 **600,000+ VIEWS
STRATEGIC MARKETING REACH**


**100+
ARTISTS**


**750+
VOLUNTEER HOURS**